

MECE

Customer Analysis

Customer Demographics

Analyze customer demography like customer ID, company name, contact name, contact title, region.

Customer Behavior

Customer profiles based on sales data, preferences, and purchasing behavior over the time.

Company Information

Analyze company demography like name, address, contact number

Employees Analysis

Employee Information

Analyze employee information like employee id, Name, Address, Contact, Gender

Job Information

Identify department or division where employee works and what is job role in each company.

Job Location

Analyze location where need more employee to improve our product sales for selling.

Order Analysis

Order details

It give the information of order details like order ID, customer ID, employee ID, product ID, address, order quantity

Order Status

Analyze order pattern to give valuable information to improve our order activity

Price and Offers

Evaluate price and quantity

Order Analysis

Product Performance	Product Lifecycle	Priceing Strategies
Identify top product name over the time , sales, profitability , segments	Analyze product acceptance in market, growth state	Analyze price related value

Suppliers Analysis

Suppliers demography	Suppliers Information	Awareness
Analyze suppliers demography to identify product reachness	Gat the in formation of Suppliers	How much aware of company product to sales it.