

DARIO ALEJANDRO SORTO BADA

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EDUCATION

University of North Carolina at Chapel Hill

May 2022

Bachelor of Arts: Economics, Minors: Geographic Information Systems and Sustainability Studies

- ACT: 30
- Related Coursework: Economics, Intermediate Theory Price and Distribution, Econometrics (Expected Fall 2020), Financial Accounting, Introduction to Data Models and Inference, Calculus for Business and Social Sciences, Introduction to Geographic Information, Strategic Management, Business Management, Financial Modeling and Valuation, and Business Modeling
- 2020 Goldman Sachs Insight Series Participant

WORK EXPERIENCE

Market Research, Blue Mountain Specialty Coffee, San Pedro Sula, Honduras

May 2020-June 2020

- Applied market research skills to build a report for areas of opportunity for business growth and expansion on the topics of functional foods, botanicals, and nutraceuticals
- Analyzed Euromonitor's statistics and analysis through Passport database, as well as Frost and Sullivan's database by categorizing by growth, market size and country

LEADERSHIP AND VOLUNTEERING

President, Carolina Chess Club, Chapel Hill, USA

December 2019- Current

- Lead the Carolina Chess Club and organize meetings for the club once per week to practice the game of chess

Treasurer, UNC Family Business Club, Chapel Hill, USA

March 2019-Current

- Organize various forums to discuss the intricacies of a family business and the challenges each of the club members might face
- Apply business management and operations skills to have a holistic view on how different businesses work

Chess, San Pedro Sula, Honduras

Summers 2017- Current

- Teach chess, to 70 students, at public schools in Honduras as part of a "Chess4all in Honduras" initiative in which students attain analytical skills and critical thinking necessary for their development

ACTIVITIES

Student Participant, UNC App Lab, Chapel Hill, USA

July 2020 -Current

- Develop and apply elementary computer science and app development skills including how to program in HTML, Java, a basic level of Python, React and Android Development

Research Team Member, UNC Impact Investing Club, Chapel Hill, USA

January 2019-Current

- Hone Impact Investing skills such as Green Bonds, investment banking, sustainability, and the impact investing practice at meetings once a month

Member, UNC Newman Center, Chapel Hill, USA

January 2019-Current

- Work at the UNC Newman Center which is a catholic outreach center for UNC students, where students are taught to direct their lives with morals and ethics by going to trips to build houses for middle-income families

PROJECTS

BioFortuneCrops, San Pedro Sula, Honduras

May 2020-June 2020

- Lead a team that developed the website for Grupo BioFortune which focused on the topics of specialty coffee, probiotics and bioactives
- Applied marketing skills, by crafting information such as an "about us" section based on keywords according to client expectations to attract customers

Honduras Regime and Political Development, Chapel Hill, USA

August 2019- December 2019

- Research and define Honduras regime, by studying the history and future of their political structures, elections and the economic structures in the country and challenges investors may consider like corruption, insecurity and political instability

SKILLS

Technology: Python, Java, HTML, QGIS, Stata, Microsoft Office

Languages: Native in English and Spanish, Fluent in German, and Limited Working Proficiency in Mandarin and Portuguese