

Poulami Das

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PROFILE

A fresher creative designer passionate about branding, social media, product design, and digital art. Enjoys turning ideas into clean, modern visuals while continuously learning, experimenting with new styles, and creating designs that connect and leave a lasting impression.

SKILLS

Design Skills

Creative Design, Visual Communication, Graphic Design

Media Skills

Video Editing, Photo Editing

Professional Skills

Communication, Presentation, Sponsorship & Stakeholder Coordination

Analytical Skills

Critical Thinking, Problem Solving

Leadership Skills

Team Collaboration, Leadership

Management Skills

Time Management, Organization, Planning

PROFESSIONAL EXPERIENCE

Graphic Designer & Video Editor,

2025 – Present

Amass Events and Entertainment

Creating videos and posters daily to keep social media content fresh and engaging.

Social Media Executive, Isla Vidaa

2025 – Present

Handle brand social media accounts by creating engaging visual content, including photos, videos, and graphics for posts and stories. Regularly plan and schedule content while ensuring a consistent brand tone and visual style across platforms.

Social Media Team Member,

2024 – Present

Institution's Innovation Council (IIC TMSL)

Support the council's digital presence by designing creative posts, reels, and banners. Actively involved in editing event photos and videos and coordinating content to promote events and initiatives.

Sponsorship Team Member,

2024 – 2025

Institution's Innovation Council (IIC TMSL)

Assisted in sponsorship outreach and coordination for events. Helped prepare pitch materials, design promotional creatives, and align sponsor messaging with event branding to build effective partnerships.

EDUCATION

BTECH in Food Technology, Techno Main Salt Lake

2024 – 2028 | KOLKATA

Higher Secondary Examination,

2022 – 2024 | KOLKATA

Sodepur Sushil Krishna Shikshayatan

Percentage - 68%

Secondary Exam, Sodepur Sushil Krishna Shikshayatan

2020 – 2022 | KOLKATA

Percentage - 88%