

INSIGHTS

We see vastly more movies than TV Shows On Netflix

The most prolific producers of content for Netflix are primarily the USA, with India and the UK a significant distance behind. Its makess sense that USA produces the most content as afterall, Netflix is a USA company. Netflix in USA contributes maximum towards movies. We observe that some ratings are only applicable to Movies. The most common for both movies and tv shows are TV-MA and TV-14. We see a slow start for Netflix over several years.

Things begin to pick up in 2015 and then there is a rapid increase from 2016.It looks like content additions have slowed down in 2020,likely due to covid-19 pandemic.

Black Mirror:Bandersnatch is among the movie shows that has the longest movie duration(312 minutes) Dramas,International Movies,Documentaries and Stand-UP Comedy are the top 4 genres