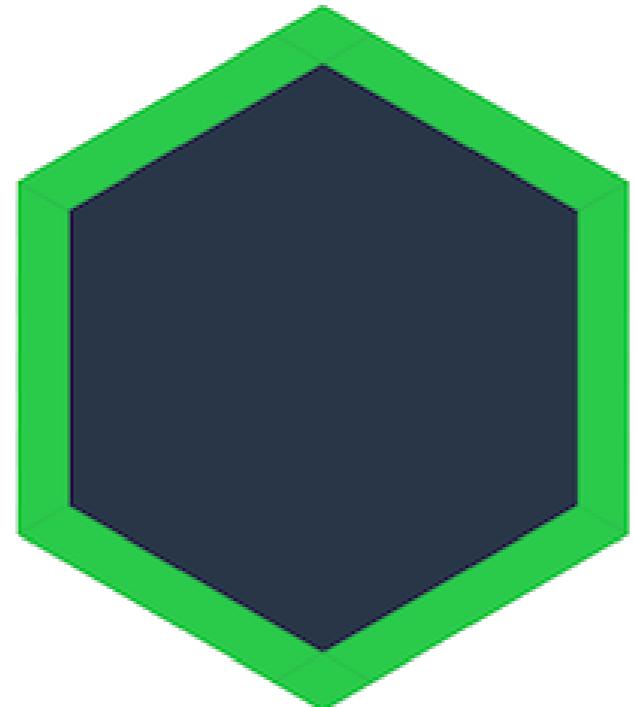


# Dat logo previous versions



data package management

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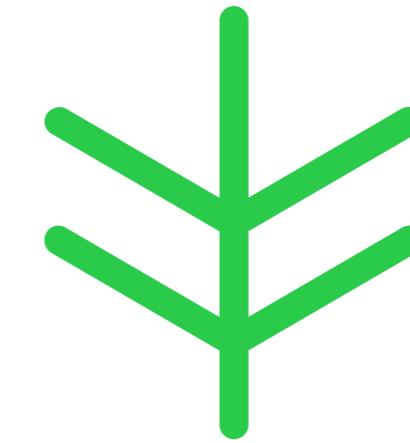
latest version

## Dat logo previous versions

Dat previous logo



+



Leaf veins



**dat**

your secret garden

# Dat logo Proposal



#293648



#919BA4

#2ACA4B

Our main inspiration for the proposed logo design and the narrative that we think would resonate the most with the target audience is the virtual garden narrative.

The leaf symbolises growth, with its branches expanding in different directions and areas of the community. We also kept the hexagonal shape because of its meaning of connectivity in the programming world.

The goal is to communicate Dat as a space where different individuals and projects can collaborate and communicate, nurturing the growth of our society while maintaining the safe ground for liberty of self-expression.

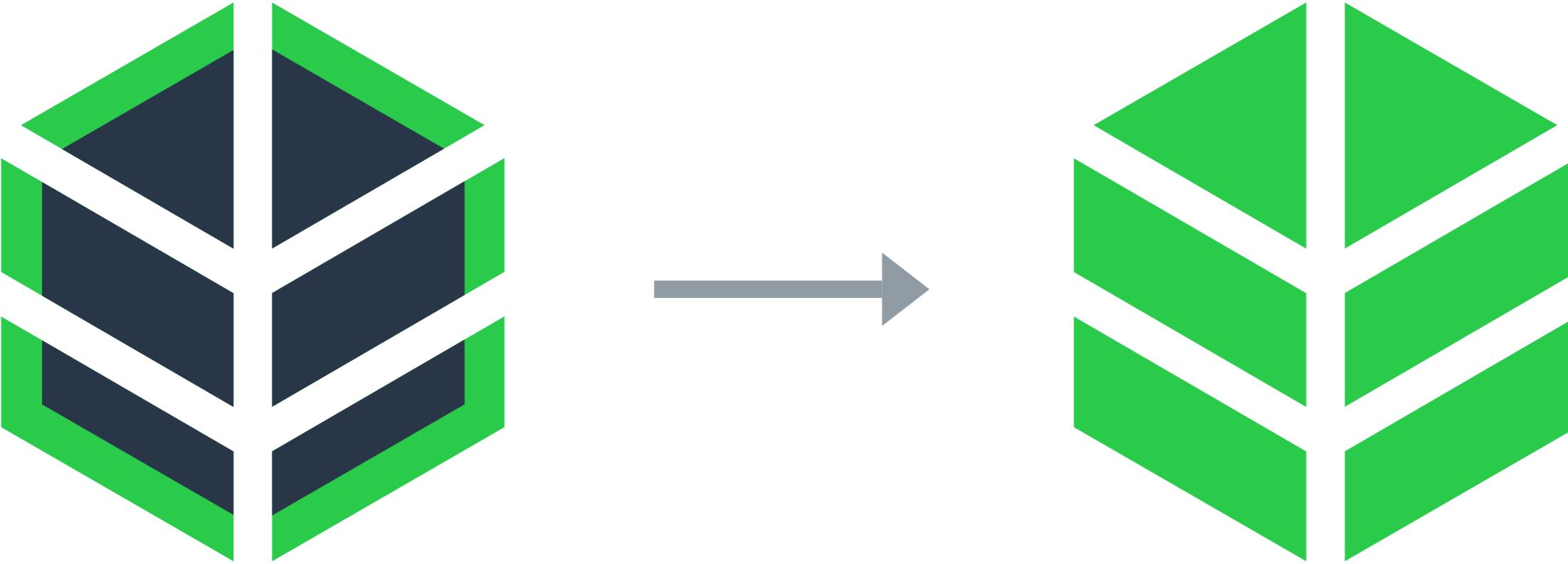
We also made sure that the logotype is usable in monochromatic tones, as well as in social media profile formats (circle).

#293648



#919BA4

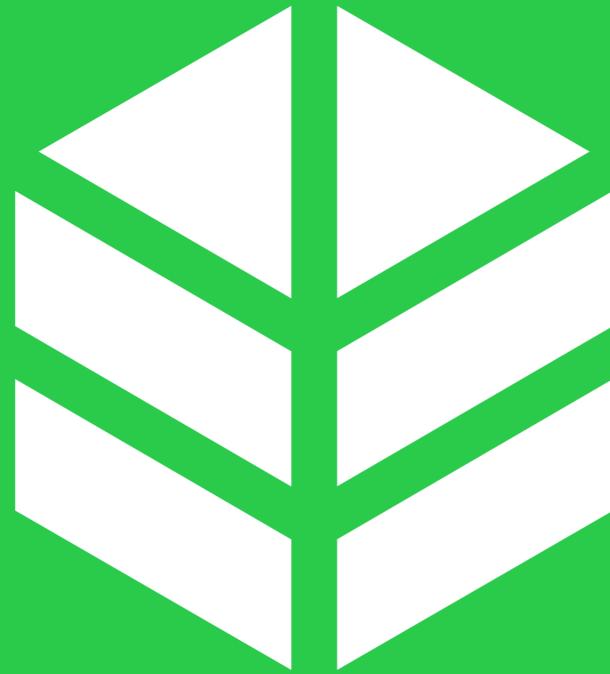
|  
#2ACA4B



The transition between the old and the new logo will be carried out in two phases, with the first being the implementation of leaf veins into the old logo.

This represents connecting with all parts of our community and coming together in order to contribute to something special.

In the second phase, we will go towards a more minimalistic and simplified solution by removing the outline.



**dat**

your secret garden



dat

your secret garden

## Dat Typography proposal

# Fedra Mono Normal

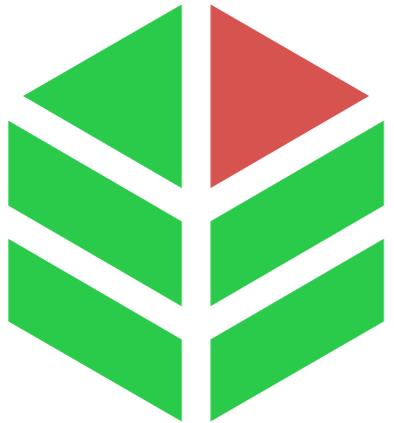
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp  
QqRrSsTtUuVvWwXxYyZz

---

# Museo Sans 500

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp  
QqRrSsTtUuVvWwXxYyZz

## Different Projects use



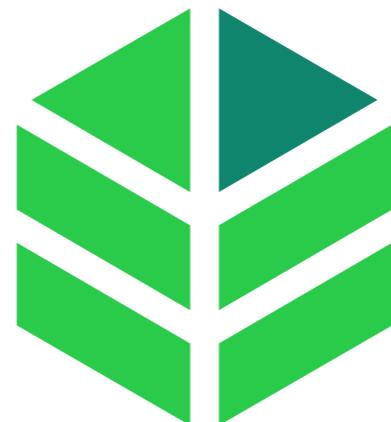
**dat**  
your secret garden



**dat**  
your secret garden



**dat**  
your secret garden



**dat**  
your secret garden

#293648



#0B856D

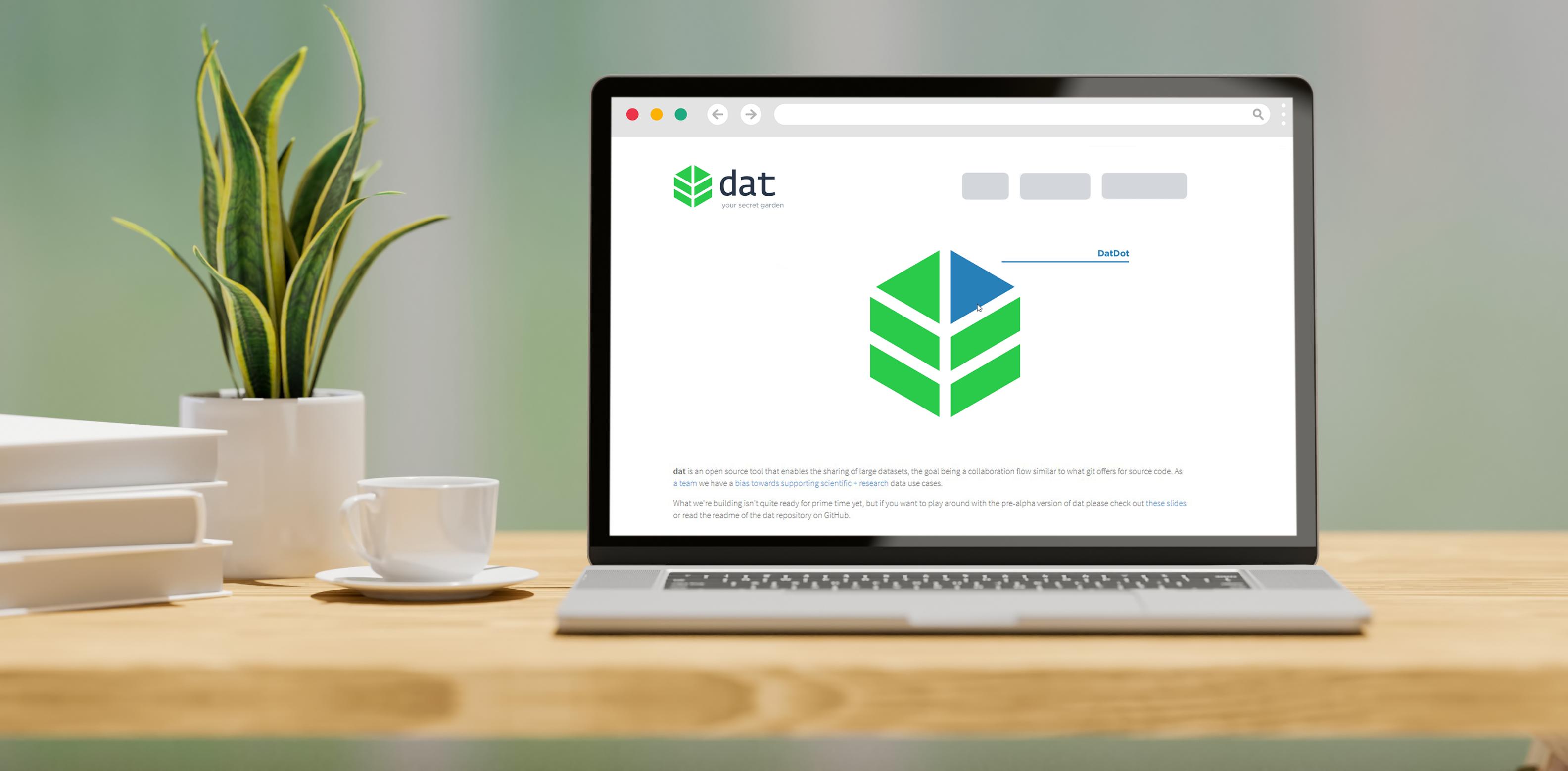
#2ACA4B



#D8524E

#2980B9

#F0C30E



# Profile picture for social media



 Dat  
152k Tweets



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@datcommunity

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 **Username** @username dd - mm  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Hic nihil fuit, quod quaereremus. Hoc loco discipulos quaerere videtur, ut, qui asoti esse velint, philosophi ante fiant.

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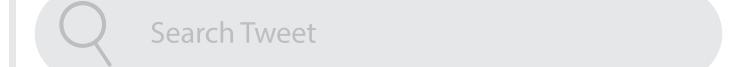
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