to build and maintain high-quality computer programs. Some of these technologies are targeted at a specific application domain (e.g., website design and implementation); others focus on a technology domain (e.g., object-oriented systems or aspect-oriented programming); and still others are broad-based (e.g., operating systems such as Linux). However, we have yet to develop a software technology that does it all, and the likelihood of one arising in the future is small. And yet, people bet their jobs, their comforts, their safety, their entertainment, their decisions, and their very lives on computer software. It better be right.

This book presents a framework that can be used by those who build computer software—people who must get it right. The framework encompasses a process, a set of methods, and an array of tools that we call *software engineering*.

1.1 The Nature of Software

Software is both a product and a vehicle that delivers a product.

Today, software takes on a dual role. It is a product, and at the same time, the vehicle for delivering a product. As a product, it delivers the computing potential embodied by computer hardware or more broadly, by a network of computers that are accessible by local hardware. Whether it resides within a mobile phone or operates inside a mainframe computer, software is an information transformer—producing, managing, acquiring, modifying, displaying, or transmitting information that can be as simple as a single bit or as complex as a multimedia presentation derived from data acquired from dozens of independent sources. As the vehicle used to deliver the product, software acts as the basis for the control of the computer (operating systems), the communication of information (networks), and the creation and control of other programs (software tools and environments).

Software delivers the most important product of our time—*information*. It transforms personal data (e.g., an individual's financial transactions) so that the data can be more useful in a local context; it manages business information to enhance competitiveness; it provides a gateway to worldwide information networks (e.g., the Internet), and provides the means for acquiring information in all of its forms.

"Software is a place where dreams are planted and nightmares harvested, an abstract, mystical swamp where terrible demons compete with magical panaceas, a world of werewolves and silver bullets."

Brad J. Cox

The role of computer software has undergone significant change over the last half-century. Dramatic improvements in hardware performance, profound changes in computing architectures, vast increases in memory and storage capacity, and a wide variety of exotic input and output options, have all precipitated more sophisticated and complex computer-based systems. Sophistication and complexity can produce dazzling results when a system succeeds, but they can also pose huge problems for those who must build complex systems.

Today, a huge software industry has become a dominant factor in the economies of the industrialized world. Teams of software specialists, each focusing on one part of the technology required to deliver a complex application, have replaced the lone programmer of an earlier era. And yet, the questions that were asked of the lone

programmer are the same questions that are asked when modern computer-based systems are built:[1]

- Why does it take so long to get software finished?
- Why are development costs so high?
- Why can't we find all errors before we give the software to our customers?
- Why do we spend so much time and effort maintaining existing programs?
- Why do we continue to have difficulty in measuring progress as software is being developed and maintained?

These, and many other questions, are a manifestation of the concern about software and the manner in which it is developed—a concern that has lead to the adoption of software engineering practice.

1.1.1 Defining Software

Today, most professionals and many members of the public at large feel that they understand software. But do they?

A textbook description of software might take the following form:

How should we define *software*?

> Software is: (1) instructions (computer programs) that when executed provide desired features, function, and performance; (2) data structures that enable the programs to adequately manipulate information, and (3) descriptive information in both hard copy and virtual forms that describes the operation and use of the programs.

There is no question that other more complete definitions could be offered.

But a more formal definition probably won't measurably improve your understanding. To accomplish that, it's important to examine the characteristics of software that make it different from other things that human beings build. Software is a logical rather than a physical system element. Therefore, software has characteristics that are considerably different than those of hardware:

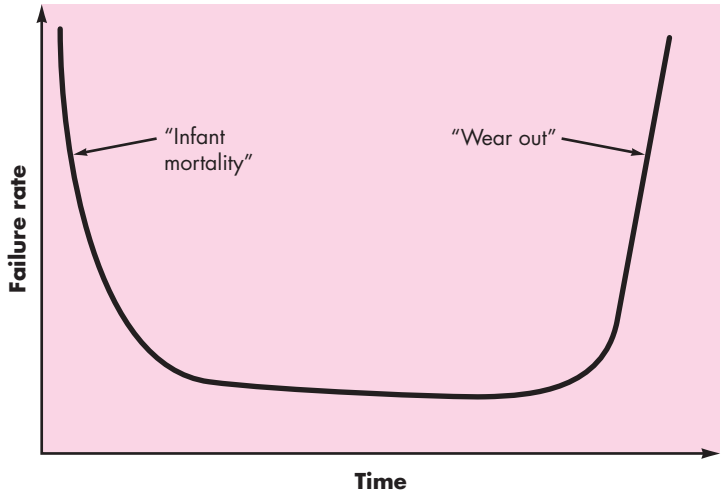
KEY POINT
Software is engineered, not manufactured.

1. *Software is developed or engineered; it is not manufactured in the classical sense.*

   Although some similarities exist between software development and hardware manufacturing, the two activities are fundamentally different. In both activities, high quality is achieved through good design, but the manufacturing phase for hardware can introduce quality problems that are nonexistent

1 In an excellent book of essays on the software business, Tom DeMarco [DeM95] argues the counterpoint. He states: "Instead of asking why software costs so much, we need to begin asking 'What have we done to make it possible for today's software to cost so little?' The answer to that question will help us continue the extraordinary level of achievement that has always distinguished the software industry."

FIGURE 1.1
Failure curve for hardware



(or easily corrected) for software. Both activities are dependent on people, but the relationship between people applied and work accomplished is entirely different (see Chapter 24). Both activities require the construction of a "product," but the approaches are different. Software costs are concentrated in engineering. This means that software projects cannot be managed as if they were manufacturing projects.

2. *Software doesn't "wear out."*

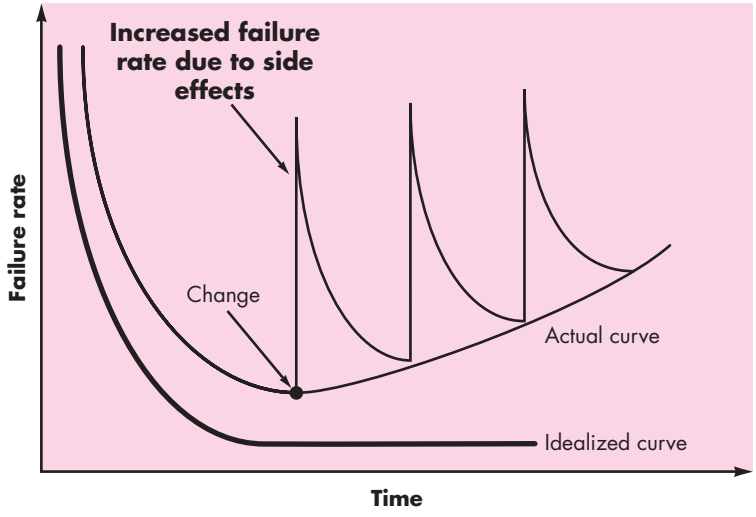
KEY POINT
Software doesn't wear out, but it does deteriorate.

Figure 1.1 depicts failure rate as a function of time for hardware. The relationship, often called the "bathtub curve," indicates that hardware exhibits relatively high failure rates early in its life (these failures are often attributable to design or manufacturing defects); defects are corrected and the failure rate drops to a steady-state level (hopefully, quite low) for some period of time. As time passes, however, the failure rate rises again as hardware components suffer from the cumulative effects of dust, vibration, abuse, temperature extremes, and many other environmental maladies. Stated simply, the hardware begins to *wear out.*

ADVICE
If you want to reduce software deterioration, you'll have to do better software design (Chapters 8 to 13).

Software is not susceptible to the environmental maladies that cause hardware to wear out. In theory, therefore, the failure rate curve for software should take the form of the "idealized curve" shown in Figure 1.2. Undiscovered defects will cause high failure rates early in the life of a program. However, these are corrected and the curve flattens as shown. The idealized curve is a gross oversimplification of actual failure models for software. However, the implication is clear—software doesn't wear out. But it does *deteriorate!*

FIGURE 1.2
Failure curves for software



KEY POINT
Software engineering methods strive to reduce the magnitude of the spikes and the slope of the actual curve in Figure 1.2.

This seeming contradiction can best be explained by considering the actual curve in Figure 1.2. During its life,[2] software will undergo change. As changes are made, it is likely that errors will be introduced, causing the failure rate curve to spike as shown in the "actual curve" (Figure 1.2). Before the curve can return to the original steady-state failure rate, another change is requested, causing the curve to spike again. Slowly, the minimum failure rate level begins to rise—the software is deteriorating due to change.

Another aspect of wear illustrates the difference between hardware and software. When a hardware component wears out, it is replaced by a spare part. There are no software spare parts. Every software failure indicates an error in design or in the process through which design was translated into machine executable code. Therefore, the software maintenance tasks that accommodate requests for change involve considerably more complexity than hardware maintenance.

Quote:
"Ideas are the building blocks of ideas."
Jason Zebehazy

3. *Although the industry is moving toward component-based construction, most software continues to be custom built.*

As an engineering discipline evolves, a collection of standard design components is created. Standard screws and off-the-shelf integrated circuits are only two of thousands of standard components that are used by mechanical and electrical engineers as they design new systems. The reusable components have been created so that the engineer can concentrate on the truly innovative elements of a design, that is, the parts of the design that represent

2 In fact, from the moment that development begins and long before the first version is delivered, changes may be requested by a variety of different stakeholders.

something new. In the hardware world, component reuse is a natural part of the engineering process. In the software world, it is something that has only begun to be achieved on a broad scale.

A software component should be designed and implemented so that it can be reused in many different programs. Modern reusable components encapsulate both data and the processing that is applied to the data, enabling the software engineer to create new applications from reusable parts.[3] For example, today's interactive user interfaces are built with reusable components that enable the creation of graphics windows, pull-down menus, and a wide variety of interaction mechanisms. The data structures and processing detail required to build the interface are contained within a library of reusable components for interface construction.

1.1.2 Software Application Domains

Today, seven broad categories of computer software present continuing challenges for software engineers:

System software—a collection of programs written to service other programs. Some system software (e.g., compilers, editors, and file management utilities) processes complex, but determinate,[4] information structures. Other systems applications (e.g., operating system components, drivers, networking software, telecommunications processors) process largely indeterminate data. In either case, the systems software area is characterized by heavy interaction with computer hardware; heavy usage by multiple users; concurrent operation that requires scheduling, resource sharing, and sophisticated process management; complex data structures; and multiple external interfaces.

WebRef

One of the most comprehensive libraries of shareware/ freeware can be found at **shareware.cnet.com**

Application software—stand-alone programs that solve a specific business need. Applications in this area process business or technical data in a way that facilitates business operations or management/technical decision making. In addition to conventional data processing applications, application software is used to control business functions in real time (e.g., point-of-sale transaction processing, real-time manufacturing process control).

Engineering/scientific software—has been characterized by "number crunching" algorithms. Applications range from astronomy to volcanology, from automotive stress analysis to space shuttle orbital dynamics, and from molecular biology to automated manufacturing. However, modern applications within the engineering/scientific area are moving away from

3 Component-based development is discussed in Chapter 10.

4 Software is *determinate* if the order and timing of inputs, processing, and outputs is predictable. Software is *indeterminate* if the order and timing of inputs, processing, and outputs cannot be predicted in advance.

conventional numerical algorithms. Computer-aided design, system simulation, and other interactive applications have begun to take on real-time and even system software characteristics.

Embedded software—resides within a product or system and is used to implement and control features and functions for the end user and for the system itself. Embedded software can perform limited and esoteric functions (e.g., key pad control for a microwave oven) or provide significant function and control capability (e.g., digital functions in an automobile such as fuel control, dashboard displays, and braking systems).

Product-line software—designed to provide a specific capability for use by many different customers. Product-line software can focus on a limited and esoteric marketplace (e.g., inventory control products) or address mass consumer markets (e.g., word processing, spreadsheets, computer graphics, multimedia, entertainment, database management, and personal and business financial applications).

Web applications—called "WebApps," this network-centric software category spans a wide array of applications. In their simplest form, WebApps can be little more than a set of linked hypertext files that present information using text and limited graphics. However, as Web 2.0 emerges, WebApps are evolving into sophisticated computing environments that not only provide stand-alone features, computing functions, and content to the end user, but also are integrated with corporate databases and business applications.

Artificial intelligence software—makes use of nonnumerical algorithms to solve complex problems that are not amenable to computation or straightforward analysis. Applications within this area include robotics, expert systems, pattern recognition (image and voice), artificial neural networks, theorem proving, and game playing.

Quote:

"There is no computer that has common sense."

Marvin Minsky

Millions of software engineers worldwide are hard at work on software projects in one or more of these categories. In some cases, new systems are being built, but in many others, existing applications are being corrected, adapted, and enhanced. It is not uncommon for a young software engineer to work a program that is older than she is! Past generations of software people have left a legacy in each of the categories I have discussed. Hopefully, the legacy to be left behind by this generation will ease the burden of future software engineers. And yet, new challenges (Chapter 31) have appeared on the horizon:

Open-world computing—the rapid growth of wireless networking may soon lead to true pervasive, distributed computing. The challenge for software engineers will be to develop systems and application software that will allow mobile devices, personal computers, and enterprise systems to communicate across vast networks.

Netsourcing—the World Wide Web is rapidly becoming a computing engine as well as a content provider. The challenge for software engineers is to architect simple (e.g., personal financial planning) and sophisticated applications that provide a benefit to targeted end-user markets worldwide.

Open source—a growing trend that results in distribution of source code for systems applications (e.g., operating systems, database, and development environments) so that many people can contribute to its development. The challenge for software engineers is to build source code that is self-descriptive, but more importantly, to develop techniques that will enable both customers and developers to know what changes have been made and how those changes manifest themselves within the software.

Quote:

"You can't always predict, but you can always prepare."

Anonymous

Each of these new challenges will undoubtedly obey the law of unintended consequences and have effects (for businesspeople, software engineers, and end users) that cannot be predicted today. However, software engineers can prepare by instantiating a process that is agile and adaptable enough to accommodate dramatic changes in technology and to business rules that are sure to come over the next decade.

1.1.3 Legacy Software

Hundreds of thousands of computer programs fall into one of the seven broad application domains discussed in the preceding subsection. Some of these are state-of-the-art software—just released to individuals, industry, and government. But other programs are older, in some cases *much* older.

These older programs—often referred to as *legacy software*—have been the focus of continuous attention and concern since the 1960s. Dayani-Fard and his colleagues [Day99] describe legacy software in the following way:

> Legacy software systems . . . were developed decades ago and have been continually modified to meet changes in business requirements and computing platforms. The proliferation of such systems is causing headaches for large organizations who find them costly to maintain and risky to evolve.

Liu and his colleagues [Liu98] extend this description by noting that "many legacy systems remain supportive to core business functions and are 'indispensable' to the business." Hence, legacy software is characterized by longevity and business criticality.

? What do I do if I encounter a legacy system that exhibits poor quality?

Unfortunately, there is sometimes one additional characteristic that is present in legacy software—*poor quality*.[5] Legacy systems sometimes have inextensible designs, convoluted code, poor or nonexistent documentation, test cases and results

5 In this case, quality is judged based on modern software engineering thinking—a somewhat unfair criterion since some modern software engineering concepts and principles may not have been well understood at the time that the legacy software was developed.

that were never archived, a poorly managed change history—the list can be quite long. And yet, these systems support "core business functions and are indispensable to the business." What to do?

The only reasonable answer may be: *Do nothing,* at least until the legacy system must undergo some significant change. If the legacy software meets the needs of its users and runs reliably, it isn't broken and does not need to be fixed. However, as time passes, legacy systems often evolve for one or more of the following reasons:

What types of changes are made to legacy systems?

- The software must be adapted to meet the needs of new computing environments or technology.
- The software must be enhanced to implement new business requirements.
- The software must be extended to make it interoperable with other more modern systems or databases.
- The software must be re-architected to make it viable within a network environment.

ADVICE

Every software engineer must recognize that change is natural. Don't try to fight it.

When these modes of evolution occur, a legacy system must be reengineered (Chapter 29) so that it remains viable into the future. The goal of modern software engineering is to "devise methodologies that are founded on the notion of evolution"; that is, the notion that software systems continually change, new software systems are built from the old ones, and . . . all must interoperate and cooperate with each other" [Day99].

1.2 The Unique Nature of WebApps

Quote:

"By the time we see any sort of stabilization, the Web will have turned into something completely different."

Louis Monier

In the early days of the World Wide Web (circa 1990 to 1995), *websites* consisted of little more than a set of linked hypertext files that presented information using text and limited graphics. As time passed, the augmentation of HTML by development tools (e.g., XML, Java) enabled Web engineers to provide computing capability along with informational content. *Web-based systems and applications*[6] (I refer to these collectively as *WebApps*) were born. Today, WebApps have evolved into sophisticated computing tools that not only provide stand-alone function to the end user, but also have been integrated with corporate databases and business applications.

As noted in Section 1.1.2, WebApps are one of a number of distinct software categories. And yet, it can be argued that WebApps are different. Powell [Pow98] suggests that Web-based systems and applications "involve a mixture between print publishing and software development, between marketing and computing, between

6 In the context of this book, the term *Web application* (WebApp) encompasses everything from a simple Web page that might help a consumer compute an automobile lease payment to a comprehensive website that provides complete travel services for businesspeople and vacationers. Included within this category are complete websites, specialized functionality within websites, and information processing applications that reside on the Internet or on an Intranet or Extranet.

KEY POINT

Prescriptive process models define a prescribed set of process elements and a predictable process work flow.

models (and the order they imply) and replace them with something less structured, do we make it impossible to achieve coordination and coherence in software work?

There are no easy answers to these questions, but there are alternatives available to software engineers. In the sections that follow, I examine the prescriptive process approach in which order and project consistency are dominant issues. I call them "prescriptive" because they prescribe a set of process elements—framework activities, software engineering actions, tasks, work products, quality assurance, and change control mechanisms for each project. Each process model also prescribes a process flow (also called a *work flow*)—that is, the manner in which the process elements are interrelated to one another.

All software process models can accommodate the generic framework activities described in Chapter 1, but each applies a different emphasis to these activities and defines a process flow that invokes each framework activity (as well as software engineering actions and tasks) in a different manner.

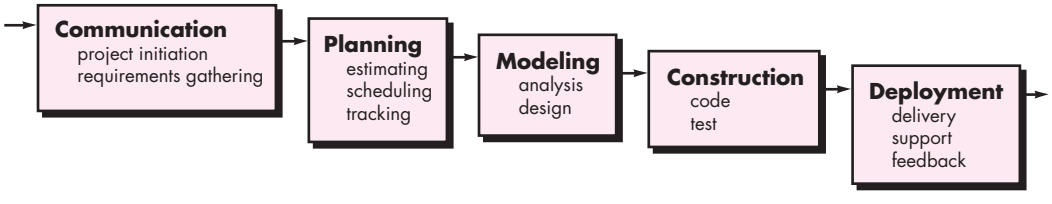
2.3.1 The Waterfall Model

There are times when the requirements for a problem are well understood—when work flows from **communication** through **deployment** in a reasonably linear fashion. This situation is sometimes encountered when well-defined adaptations or enhancements to an existing system must be made (e.g., an adaptation to accounting software that has been mandated because of changes to government regulations). It may also occur in a limited number of new development efforts, but only when requirements are well defined and reasonably stable.

The *waterfall model,* sometimes called the *classic life cycle*, suggests a systematic, sequential approach[6] to software development that begins with customer specification of requirements and progresses through planning, modeling, construction, and deployment, culminating in ongoing support of the completed software (Figure 2.3).

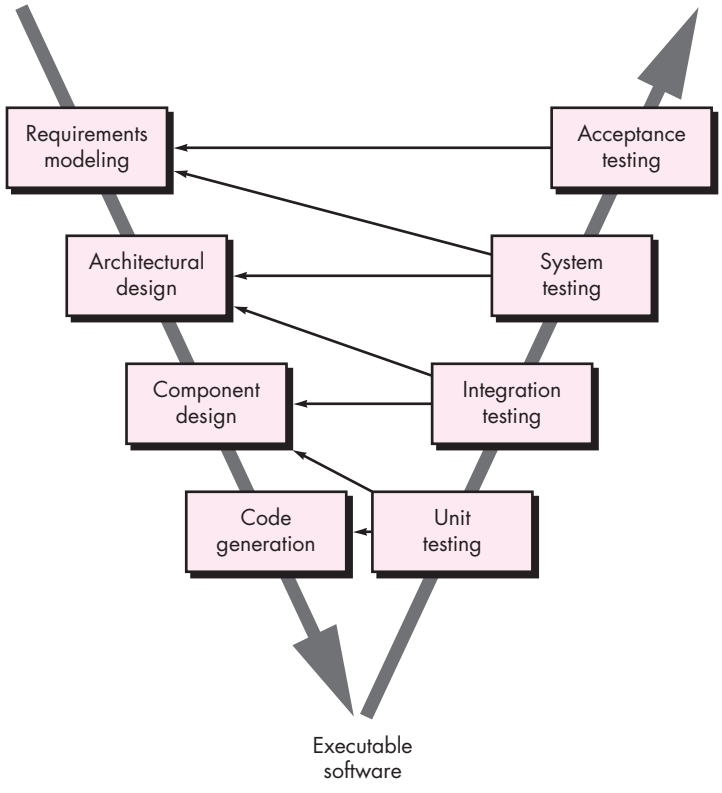
A variation in the representation of the waterfall model is called the *V-model*. Represented in Figure 2.4, the V-model [Buc99] depicts the relationship of quality

FIGURE 2.3 The waterfall model



6 Although the original waterfall model proposed by Winston Royce [Roy70] made provision for "feedback loops," the vast majority of organizations that apply this process model treat it as if it were strictly linear.

FIGURE 2.4
The V-model



KEY POINT
The V-model illustrates how verification and validation actions are associated with earlier engineering actions.

assurance actions to the actions associated with communication, modeling, and early construction activities. As a software team moves down the left side of the V, basic problem requirements are refined into progressively more detailed and technical representations of the problem and its solution. Once code has been generated, the team moves up the right side of the V, essentially performing a series of tests (quality assurance actions) that validate each of the models created as the team moved down the left side.[7] In reality, there is no fundamental difference between the classic life cycle and the V-model. The V-model provides a way of visualizing how verification and validation actions are applied to earlier engineering work.

The waterfall model is the oldest paradigm for software engineering. However, over the past three decades, criticism of this process model has caused even ardent supporters to question its efficacy [Han95]. Among the problems that are sometimes encountered when the waterfall model is applied are:

? Why does the waterfall model sometimes fail?

1. Real projects rarely follow the sequential flow that the model proposes. Although the linear model can accommodate iteration, it does so indirectly. As a result, changes can cause confusion as the project team proceeds.

7 A detailed discussion of quality assurance actions is presented in Part 3 of this book.

2. It is often difficult for the customer to state all requirements explicitly. The waterfall model requires this and has difficulty accommodating the natural uncertainty that exists at the beginning of many projects.
3. The customer must have patience. A working version of the program(s) will not be available until late in the project time span. A major blunder, if undetected until the working program is reviewed, can be disastrous.

Quote:

"Too often, software work follows the first law of bicycling: No matter where you're going, it's uphill and against the wind."

Author unknown

In an interesting analysis of actual projects, Bradac [Bra94] found that the linear nature of the classic life cycle leads to "blocking states" in which some project team members must wait for other members of the team to complete dependent tasks. In fact, the time spent waiting can exceed the time spent on productive work! The blocking states tend to be more prevalent at the beginning and end of a linear sequential process.

Today, software work is fast-paced and subject to a never-ending stream of changes (to features, functions, and information content). The waterfall model is often inappropriate for such work. However, it can serve as a useful process model in situations where requirements are fixed and work is to proceed to completion in a linear manner.

2.3.2 Incremental Process Models

KEY POINT

The incremental model delivers a series of releases, called increments, that provide progressively more functionality for the customer as each increment is delivered.

There are many situations in which initial software requirements are reasonably well defined, but the overall scope of the development effort precludes a purely linear process. In addition, there may be a compelling need to provide a limited set of software functionality to users quickly and then refine and expand on that functionality in later software releases. In such cases, you can choose a process model that is designed to produce the software in increments.

The *incremental* model combines elements of linear and parallel process flows discussed in Section 2.1. Referring to Figure 2.5, the incremental model applies linear sequences in a staggered fashion as calendar time progresses. Each linear sequence produces deliverable "increments" of the software [McD93] in a manner that is similar to the increments produced by an evolutionary process flow (Section 2.3.3).

ADVICE

Your customer demands delivery by a date that is impossible to meet. Suggest delivering one or more increments by that date and the rest of the software (additional increments) later.

For example, word-processing software developed using the incremental paradigm might deliver basic file management, editing, and document production functions in the first increment; more sophisticated editing and document production capabilities in the second increment; spelling and grammar checking in the third increment; and advanced page layout capability in the fourth increment. It should be noted that the process flow for any increment can incorporate the prototyping paradigm.

When an incremental model is used, the first increment is often a *core product.* That is, basic requirements are addressed but many supplementary features (some known, others unknown) remain undelivered. The core product is used by the customer (or undergoes detailed evaluation). As a result of use and/or evaluation, a