

Web Programming

HTML

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Thanks & Credits to

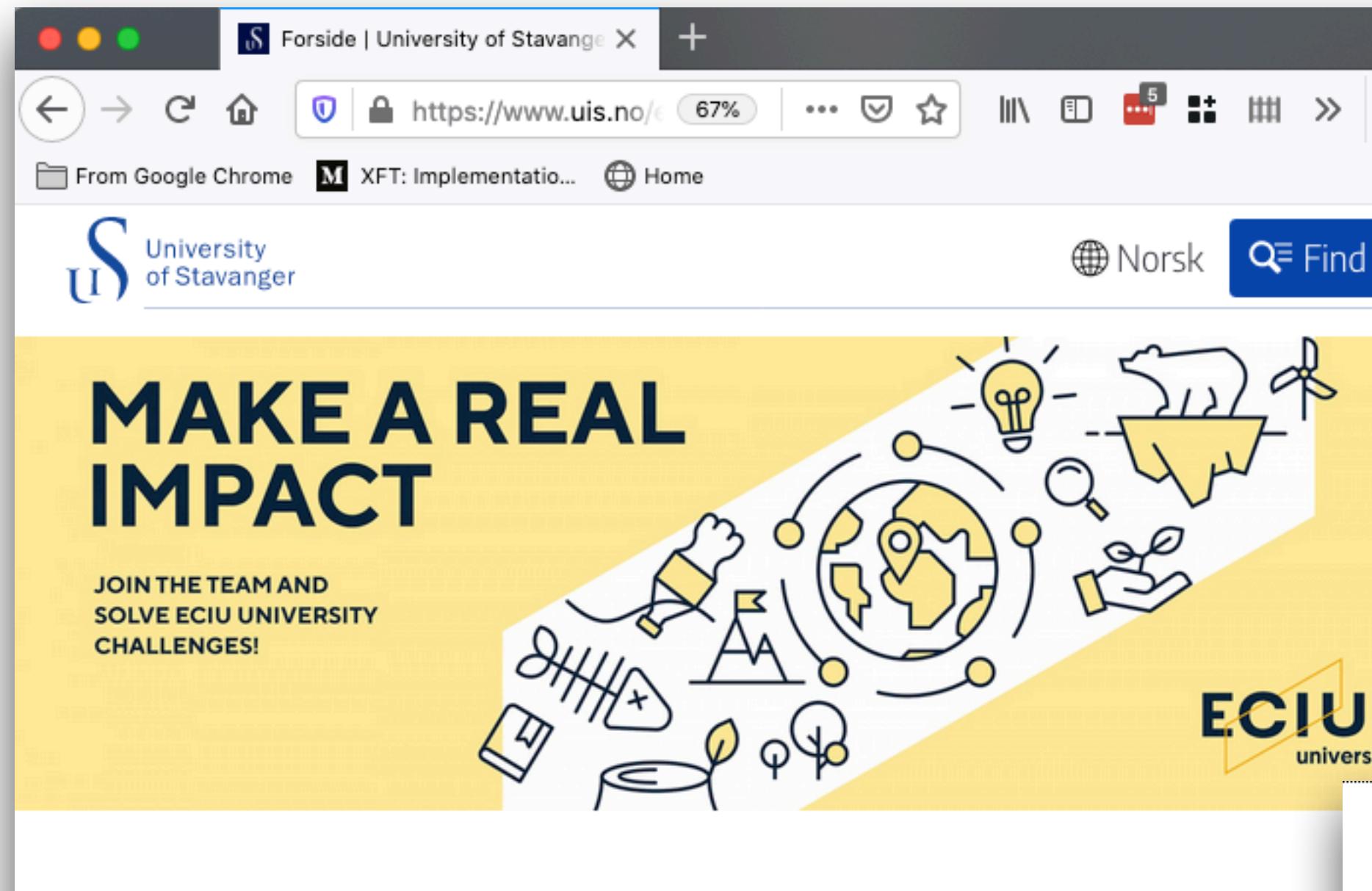
Krisztian Balog

For creating these slides and other materials for this lecture.

What is it?

- **HyperText Markup Language**
 - Language for creating web pages
 - Text surrounded by markings that specify the meaning of the content
 - Make the document displayable on different systems (different browsers)
- **Division of responsibilities for a web document**
 - HTML describes the content and structure
 - Style sheets (CSS) describe the appearance
 - Scripts (e.g., JavaScript) describe the behavior

HTML page rendered in the browser



HTML source

```
<!DOCTYPE html>
<html class=" js" dir="ltr" lang="en"> event scroll
  > <head> ... </head>
  > <body class="node-type--landing-page eu-cookie-compliance-status-0" data-new-gr-c-s-check-loaded="8.867.0">
    event
      > <a class="visually-hidden focusable" href="#main-content">Skip to main content</a>
      > <div class="dialog-off-canvas-main-canvas" data-off-canvas-main-canvas="">
        > <div class="layout-container">
          > <div id="top"></div>
          > <header id="header" class="header"> flex
            > <div id="block-uis-branding" class="block"> ... </div>
            > <div id="block-languageswitcher" class="block language-switcher-language-url" role="navigation"> ... </div>
            > <div class="faceted-nav-btn" tabindex="0"> event flex
              > ::before
                > <a href="/en/finn">Find</a>
              > </div>
              > ::after
            > </header>
            > <main class="main" role="main"> ... </main> flex
            > <script type="application/json" data-drupal-selector="drupal-settings-json"> ... </script>
            > <script src="/sites/default/files/js/js_fxFgLdBZBsQ7ZPx9-0RYa_YfcGrlGqAxi-V-IMGAfuU.js"></script>
            > <script src="/modules/contrib/eu_cookie_compliance/js/eu_cookie_compliance.js?v=1.9" defer=""></script>
            > <script src="/sites/default/files/js/js_DhJi0TgfugBwf2oyzMjsZibeQs1_AfVqLteCYKFc.js"></script>
            > <script type="text/javascript"> ... </script>
          > </div>
        > </div>
      > </body>
    </html>
```

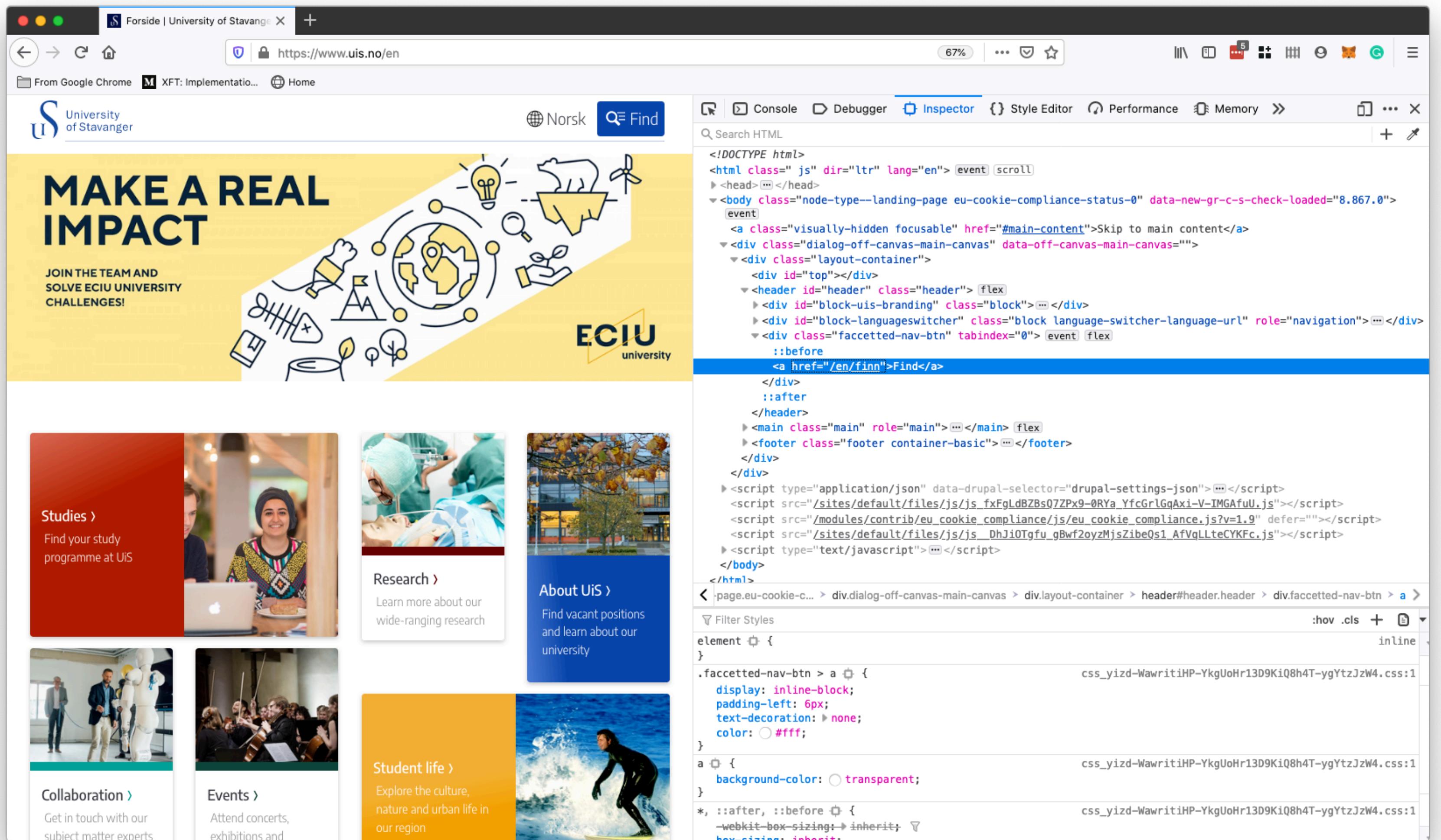
View HTML document in developer tools

Mac:

⌘ + ⌘ + i

Windows/Linux:

Ctrl + ⌘ + i



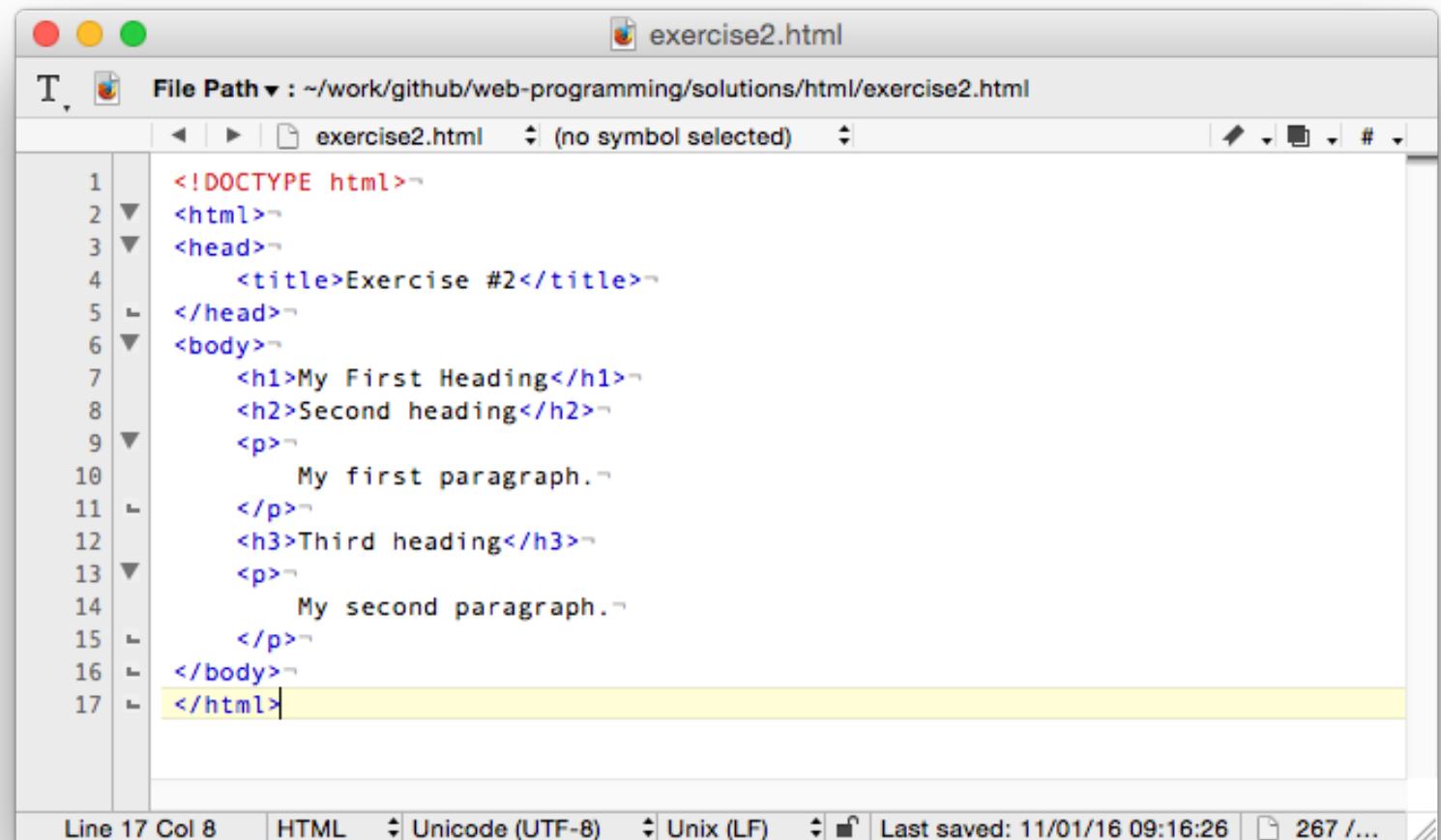
History

- 1991: HTML created by Tim Berners-Lee
- 1993: HTML standardized
- 1997: HTML 3.2
- 1999: HTML 4.01
- 2000-01: XHTML
 - Reformulation of HTML 4.01 using XML
 - No longer being developed
- 2014: HTML5



HTML "programming"

Programming environment
any text editor

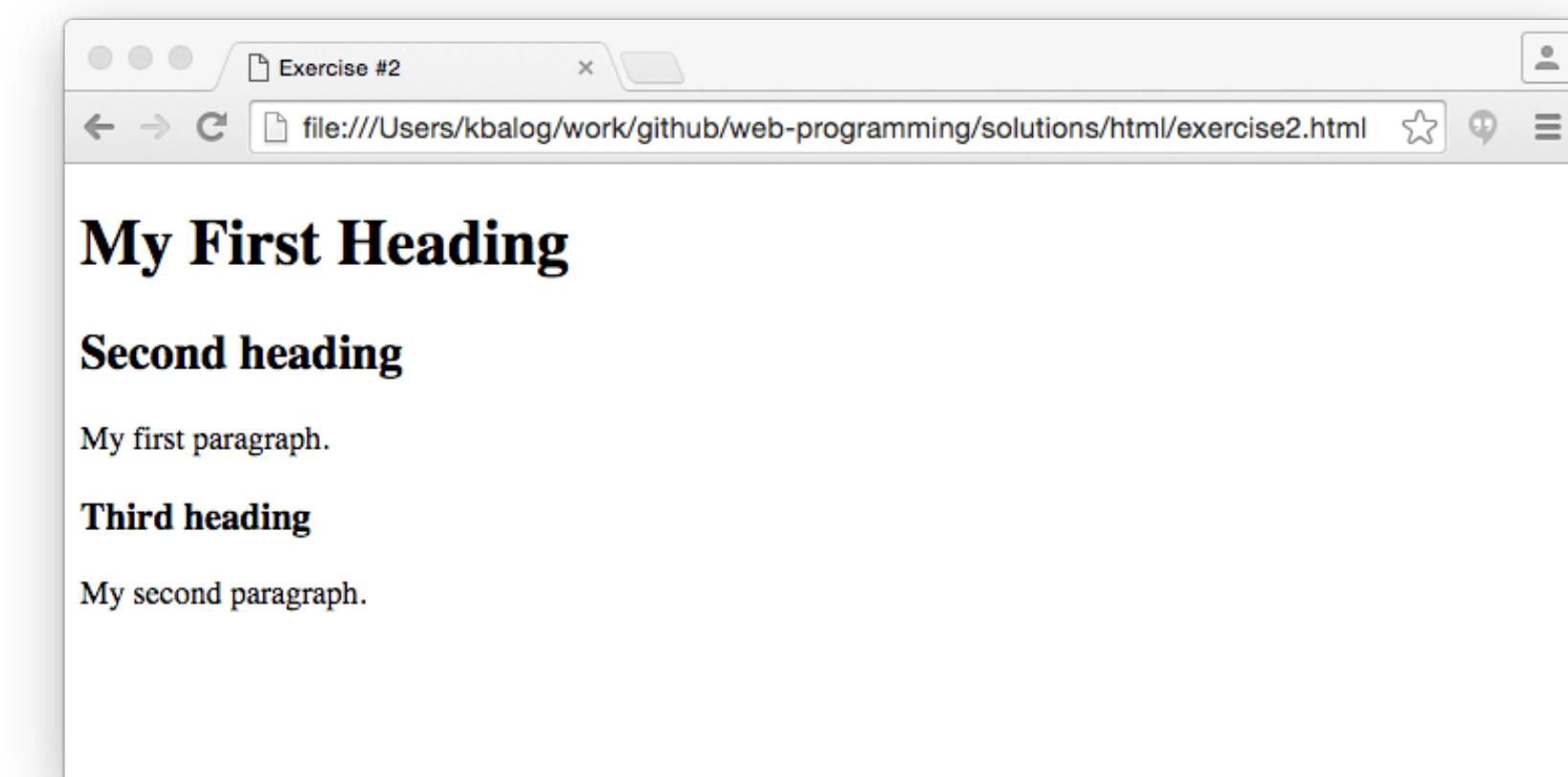


A screenshot of a Mac OS X-style text editor window titled "exercise2.html". The file path is listed as "/work/github/web-programming/solutions/html/exercise2.html". The code editor displays the following HTML structure:

```
<!DOCTYPE html>
<html>
<head>
<title>Exercise #2</title>
</head>
<body>
<h1>My First Heading</h1>
<h2>Second heading</h2>
<p>
    My first paragraph.
</p>
<h3>Third heading</h3>
<p>
    My second paragraph.
</p>
</body>
</html>
```

The status bar at the bottom shows "Line 17 Col 8" and "Last saved: 11/01/16 09:16:26".

Execution environment
any web browser



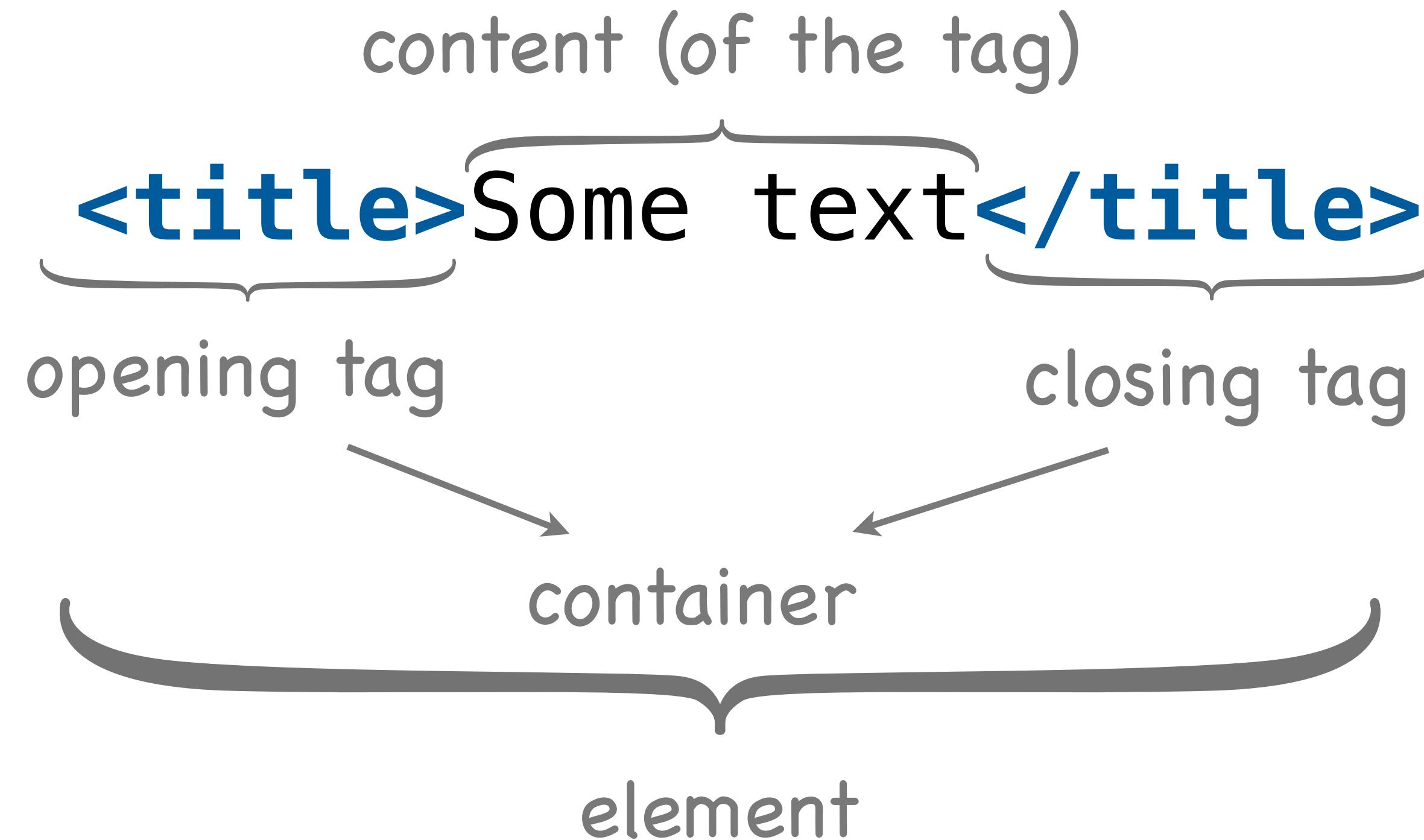
Syntax

- Fundamental syntactic units are **<tags>**
 - Specify type of content
 - Presentation is specific to the type of the tag
 - Most tags appear in pairs **<tag>...</tag>**
 - A few tags are self-closing **<tag />**
- Case insensitive but lowercase is recommended
- “Error handling” is left to the browser

Syntax (2)

- Tags without a closing pair
`<tag>` or `<tag />` (preferred)
- Comments are ignored by the browser
`<!-- comment text -->`
- White spaces are collapsed
- Indentation makes the source more readable
`<tag1>`
`<tag2>`
`<tag3> . . . </tag3>`
`</tag2>`
`</tag1>`

Terminology



Terminology

```

```

attribute
name

attribute
value

HTML Reference

www.w3schools.com/html

HTML Tag

[« Previous](#)

[Complete HTML Reference](#)

[Next »](#)

Definition and Usage

The tag defines an ordered list. An ordered list can be numerical or alphabetical.

Use the [](#) tag to define list items.

Browser Support

| Element | | | | | | |
|---------|-----|-----|-----|-----|-----|-----|
| | Yes | Yes | Yes | Yes | Yes | Yes |

HTML Reference

www.w3schools.com/html

HTML Tag

[« Previous](#)

[Complete HTML Reference](#)

[Next »](#)

Attributes

 = New in HTML5.

Do not use attributes that are no longer supported in HTML5!

| Attribute | Value | Description |
|-----------------|--|---|
| <u>compact</u> | compact | Not supported in HTML5. Specifies that the list should render smaller than normal |
| <u>reversed</u> |  reversed | Specifies that the list order should be descending (9,8,7...) |
| <u>start</u> | <i>number</i> | Specifies the start value of an ordered list |
| <u>type</u> | 1 A a I i | Specifies the kind of marker to use in the list |

HTML Reference

www.w3schools.com/html

HTML Tag

[« Previous](#)

[Complete HTML Reference](#)

[Next »](#)

Example

2 different ordered lists:

```
<ol>
  <li>Coffee</li>
  <li>Tea</li>
  <li>Milk</li>
</ol>

<ol start="50">
  <li>Coffee</li>
  <li>Tea</li>
  <li>Milk</li>
</ol>
```

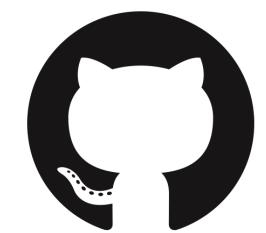
[Try it Yourself »](#)

Play with the examples!

Standard HTML document structure

```
<!DOCTYPE html>
<html>
  <head>
    ...
  </head> } document metadata
  <body>
    ...
  </body> } document content
</html>
```

Exercise #1

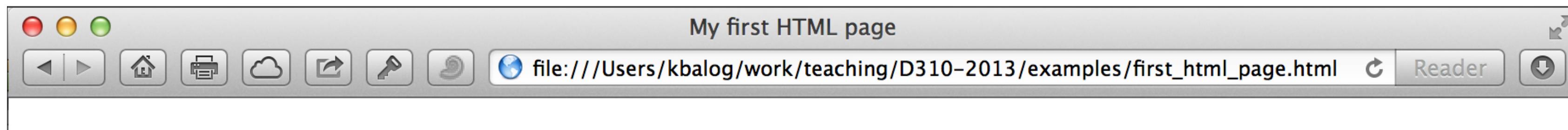


[github.com/dat310-spring21/course-info/tree/master/
exercises/html/basics](https://github.com/dat310-spring21/course-info/tree/master/exercises/html/basics)

<head> elements

- <title> is required
- <meta> tags are optional
 - Keywords, description, author

```
<head>
    <title>My first HTML page</title>
    <meta name="keywords" content="example, html">
    <meta name="description" content="Just a simple example">
    <meta name="author" content="Krisztian Balog">
</head>
```



Character encoding

- Indicate the character encoding used to write the page
- Use UTF-8 by default
- Best is to always include this line in the HTML head section

```
<head>
  <meta charset="UTF-8">
  <title>Title</title>
</head>
```

<body> elements

- Paragraphs
- Headings
- Text formatting
- Lists
- Tables
- Images
- Links

Paragraphs

<p>

- Documents are divided into paragraphs
 - Browsers automatically add an empty line before and after a paragraph
 - Use
 for a line break without starting a new paragraph

```
<p>This is a paragraph</p>
<p>Second paragraph. We force a linebreak here<br />then
continue.</p>
```

This is a paragraph

Second paragraph. We force a linebreak here
then continue.

Headings

`<h1>, <h2>, . . . , <h6>`

- Headings reflect document structure
 - `<h1>` is most important, `<h6>` is least important
 - Important for search engines

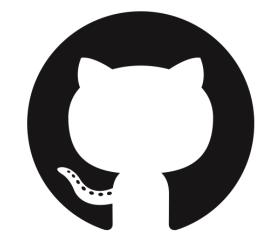
```
<h1>Heading 1</h1>
<h2>Heading 2</h2>
<h3>Heading 3</h3>
```

Heading 1

Heading 2

Heading 3

Exercise #2



[github.com/dat310-spring21/course-info/tree/master/
exercises/html/basics](https://github.com/dat310-spring21/course-info/tree/master/exercises/html/basics)

Phrase elements

,

- <**strong**> defines important text and is displayed in **bold** by default
- <**em**> defines emphasized text and is displayed in *italic* by default

```
<p>This is a paragraph. And we can make the text here  
<strong>bold</strong> or <em>emphasized</em>. <br />  
It is also possible to <strong><em>combine these</em>  
</strong> by nesting tags.</p>
```

This is a paragraph. And we can make the text here **bold** or *emphasized*. It is also possible to *combine these* by nesting the tags.

More text markup

| | |
|----------------------|--------------------|
| <s> | Strikethrough |
| <small> | Smaller text |
| <sub> | Subscripted text |
| <sup> | Superscripted text |
| <mark> | Highlighted text |

Character entities

| | |
|--------|--------------------|
| | Non-breaking space |
| < | < |
| > | > |
| € | € |
| © | © |
| ® | ® |

Lines

<hr>

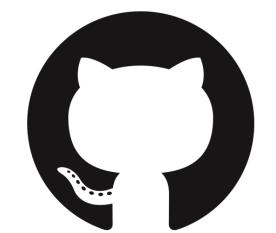
- Draw a horizontal rule
- No closing tag <hr> and <hr /> are both fine

```
<p>There is some text</p>
<hr />
<p>There is some more text</p>
```

There is some text

There is some more text

Exercise #3



[github.com/dat310-spring21/course-info/tree/master/
exercises/html/basics](https://github.com/dat310-spring21/course-info/tree/master/exercises/html/basics)

Lists

, ,

Ordered list

```
<ol>
  <li>Item 1</li>
  <li>Item 2</li>
  <li>Item 3</li>
</ol>
```

1. Item 1
2. Item 2
3. Item 3

Unordered list

```
<ul>
  <li>Item 1</li>
  <li>Item 2</li>
  <li>Item 3</li>
</ul>
```

- Item 1
- Item 2
- Item 3

Lists

, ,

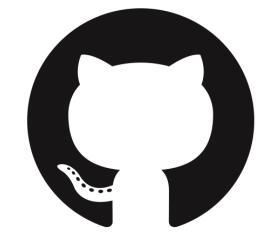
Nested list

```
<ol>
  <li>Item 1</li>
  <li>Item 2</li>
  <li>Item 3:
    <ul>
      <li>Item 1</li>
      <li>Item 2</li>
    </ul>
  </li>
</ol>
```

1. Item 1
2. Item 2
3. Item 3:
 - Item 1
 - Item 2

Any content inside a or element must be inside a .

Exercise #4 (#4b)



[github.com/dat310-spring21/course-info/tree/master/
exercises/html/basics](https://github.com/dat310-spring21/course-info/tree/master/exercises/html/basics)

Tables

<table>, <thead>, <tbody>, <tr>, <th>, <td>

```
<table border="1">
  <thead>
    <tr>
      <th>First name</th>
      <th>Last name</th>
      <th>Points</th>
    </tr>
  </thead>
  <tbody>
    <tr>
      <td>John</td>
      <td>Smith</td>
      <td>100</td>
    </tr>
    [...]
  </tbody>
</table>
```

| First name | Last name | Points |
|------------|-----------|--------|
| John | Smith | 100 |
| Jack | Jackson | 90 |
| John | Doe | 75 |

Merging cells

- Merging columns: **colspan="x"**

```
<td colspan="2">Content in the cell</td>
```

- Merging rows: **rowspan="x"**

```
<td rowspan="2">Content in the cell</td>
```

example

```
<table border="1">
  <tr>
    <td>Row 1, Col 1</td>
    <td>Row 1, Col 2</td>
    <td>Row 1, Col 3</td>
  </tr>
  <tr>
    <td>Row 2, Col 1</td>
    <td>Row 2, Col 2</td>
    <td>Row 2, Col 3</td>
  </tr>
  <tr>
    <td>Row 3, Col 1</td>
    <td>Row 3, Col 2</td>
    <td>Row 3, Col 3</td>
  </tr>
</table>
```

| | | |
|-----------------|-----------------|-----------------|
| Row 1, Col 1 | Row 1, Col 2 | Row 1, Col 3 |
| Row 2, Col 1 | Row 2, Col 2 | Row 2, Col 3 |
| Row 3, Col 1 | Row 3, Col 2 | Row 3, Col 3 |

example (colspan)

```
<table border="1">
  <tr>
    <td colspan="2">Row 1,
Col 1-2</td>
    <td>Row 1, Col 2</td>
    <td>Row 1, Col 3</td>
  </tr>
  <tr>
    <td>Row 2, Col 1</td>
    <td>Row 2, Col 2</td>
    <td>Row 2, Col 3</td>
  </tr>
  <tr>
    <td colspan="3">Row 3,
Col 1-3</td>
    <td>Row 3, Col 2</td>
    <td>Row 3, Col 3</td>
  </tr>
</table>
```

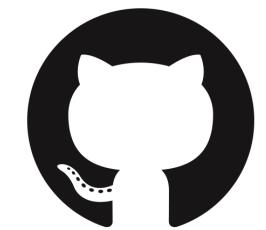
| | |
|----------------|--------------|
| Row 1, Col 1-2 | Row 1, Col 3 |
| Row 2, Col 1 | Row 2, Col 2 |
| Row 3, Col 1-3 | |

example (rowspan)

```
<table border="1">
  <tr>
    <td rowspan="2">Row 1-2,  
Col 1</td>
    <td>Row 1, Col 2</td>
    <td rowspan="3">Row 1-3,  
Col 3</td>
  </tr>
  <tr>
    <td>Row 2, Col 1</td>
    <td>Row 2, Col 2</td>
    <td>Row 2, Col 3</td>
  </tr>
  <tr>
    <td>Row 3, Col 1</td>
    <td>Row 3, Col 2</td>
    <td>Row 3, Col 3</td>
  </tr>
</table>
```

| | | |
|----------------|--------------|----------------|
| Row 1-2, Col 1 | Row 1, Col 2 | Row 1-3, Col 3 |
| | Row 2, Col 2 | |
| Row 3, Col 1 | Row 3, Col 2 | |

Exercise #5



[github.com/dat310-spring21/course-info/tree/master/
exercises/html/basics](https://github.com/dat310-spring21/course-info/tree/master/exercises/html/basics)

Links

<a>

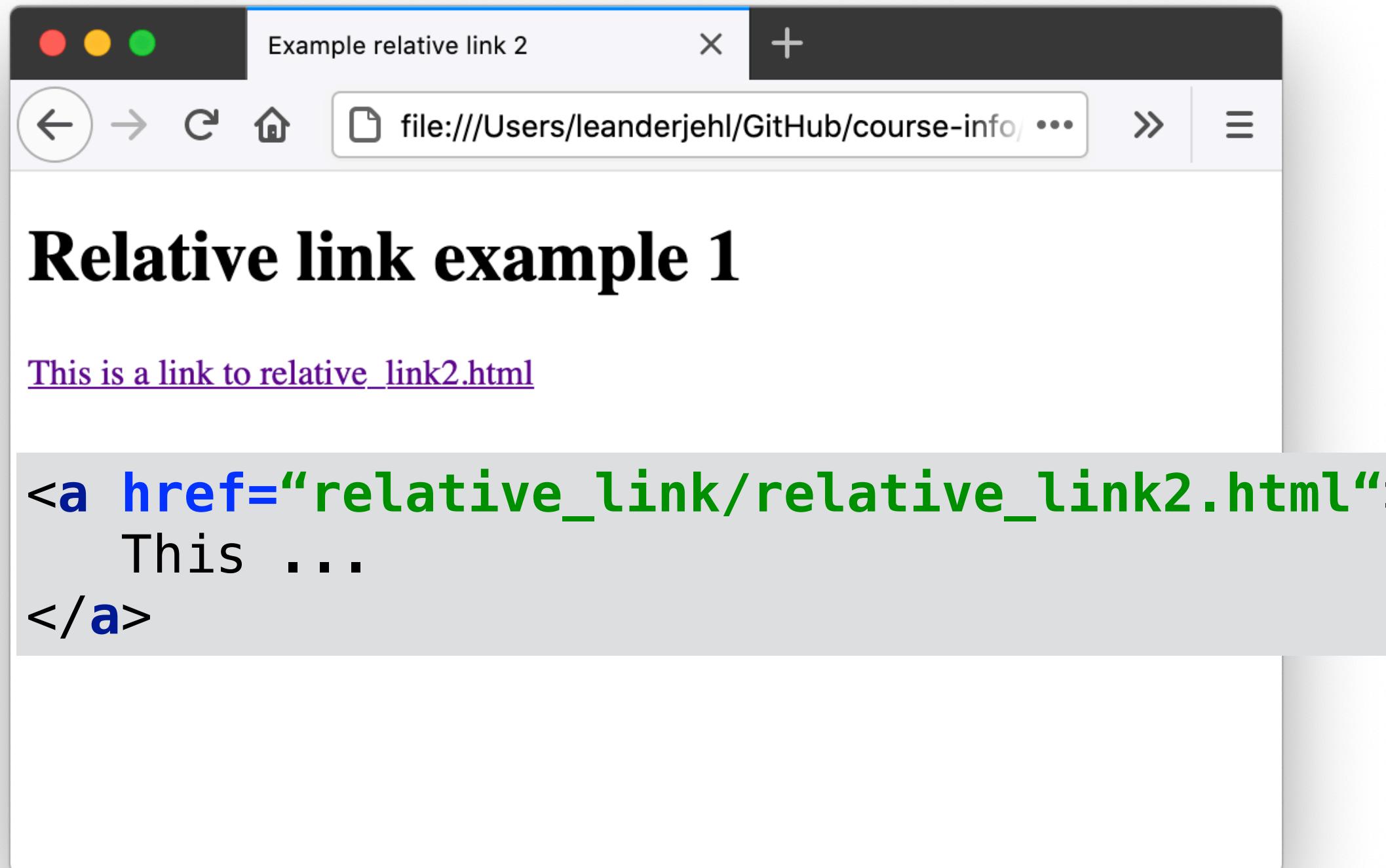
- Clickable text to jump to another page
 - Absolute URL **href="http://www.uis.no"**
 - Relative to current page **href="page2.html"**

```
<p>There is some text with a <a href="http://www.uis.no">  
clickable link</a> in it</p>
```

There is some text with a clickable link in it

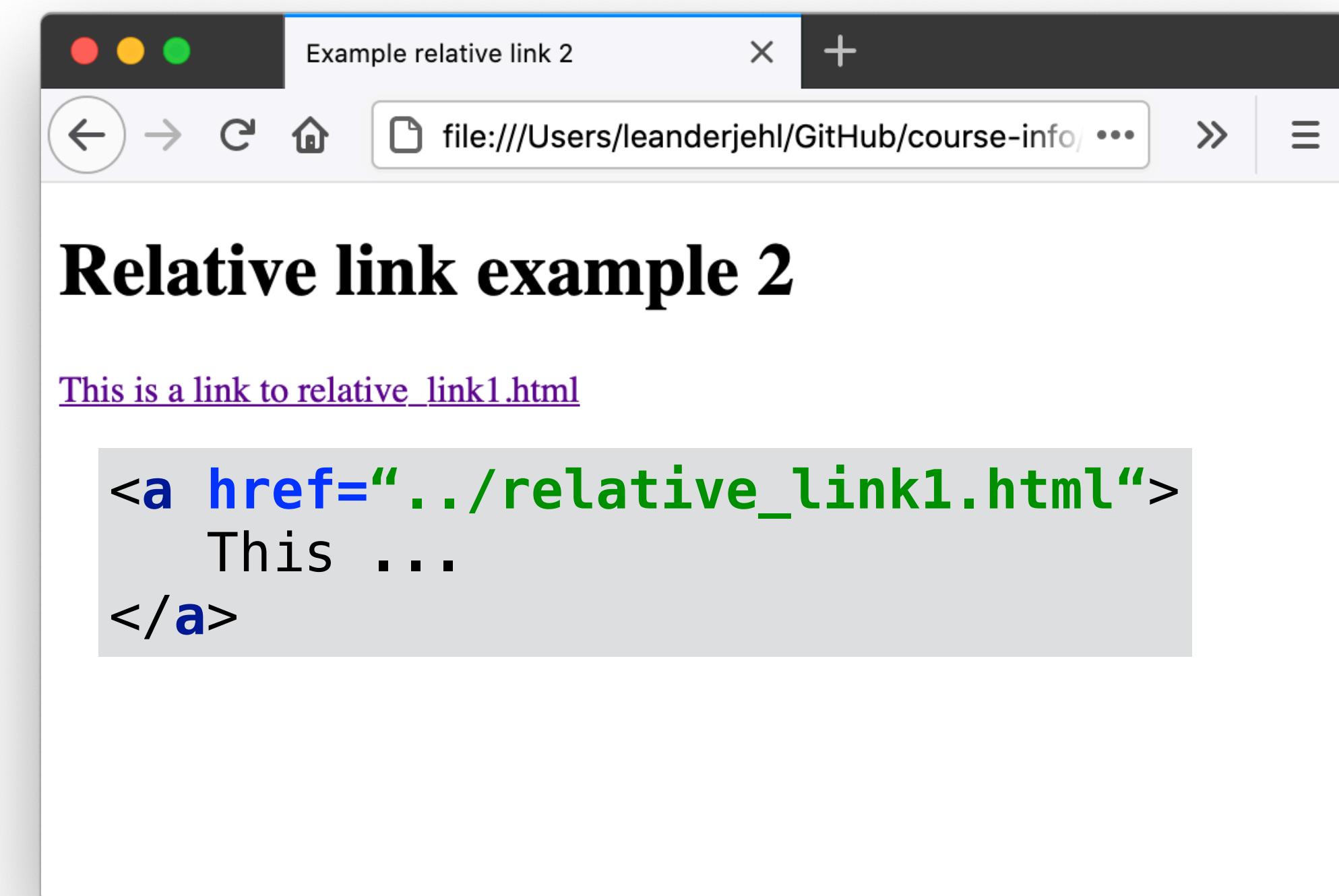
Example

⌚ examples/html/relative_link1.html



A screenshot of a Mac OS X-style web browser window titled "Example relative link 2". The address bar shows "file:///Users/leanderjehl/GitHub/course-info/...". The main content area displays the text "Relative link example 1" followed by a purple underlined link "This is a link to relative_link2.html". Below the link is the HTML code for a relative link:

```
<a href="relative_link/relative_link2.html">  
    This ...  
</a>
```



A screenshot of a Mac OS X-style web browser window titled "Example relative link 2". The address bar shows "file:///Users/leanderjehl/GitHub/course-info/...". The main content area displays the text "Relative link example 2" followed by a purple underlined link "This is a link to relative_link1.html". Below the link is the HTML code for a relative link:

```
<a href="../relative_link1.html">  
    This ...  
</a>
```

Links (2)

<a>

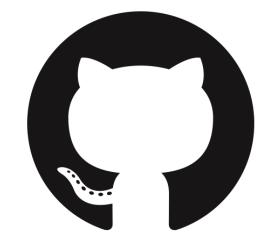
- Link to email address

```
<a href="mailto:info@uis.no">email us</a>
```

- **target="_blank"** makes the browser open the link in a new window

```
<a href="http://www.uis.no" target="_blank">UiS</a>
```

Exercises #6 and #7



[github.com/dat310-spring21/course-info/tree/master/
exercises/html/basics](https://github.com/dat310-spring21/course-info/tree/master/exercises/html/basics)

Links within a page

<a>

- **id** is a global attribute that can be defined for any HTML element
 - It needs to be unique, i.e., no two HTML elements can have the same id value
- Any element with an id can be linked within the page, e.g.,
 - Element to be linked

```
<h2 id="sec2">Section 2</h2>
```
 - Link to the element

```
<a href="#sec2">Section 2</a>
```

Example

⌚ examples/html/link_within_page.html

The screenshot shows a Mac OS X desktop environment with a web browser window titled "Example: Link and element". The browser's address bar displays the local file path: "file:///Users/kbalog/work/github/web-programming/examples/html/link_within_p...". The main content area of the browser shows two sections: "Section 1" and "Section 2".

Section 1

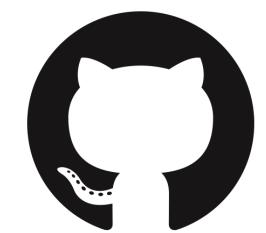
Section 2

`Section 2`

`<h2 id="sec2">Section 2</h2>`

The browser's status bar at the bottom shows the text: "Etiam in ex quis eros hendrerit sollicitudin vitae iaculis neque. Vestibulum ornare nibh lectus, nec blandit justo".

Exercise #8



[github.com/dat310-spring21/course-info/tree/master/
exercises/html/basics](https://github.com/dat310-spring21/course-info/tree/master/exercises/html/basics)

Images

- Only attributes, no closing tag
- **src** can point to local or remote file (`http://...`)
- **alt** is alternative text if the image cannot be displayed
- **width** and **height** are optional
 - value in default is given in pixels
 - percentages can also be used (e.g., 50%)

```

```

Images - best practices

- Keep all images in a separate folder (e.g., images)
 - You can use further subfolders based on type or size
- Always use an alt tag
 - Screen readers read the alt tags for visually impaired
- Always specify width and height
 - To avoid the page flickering while the image loads

Images - best practices (2)

- Resize image files to the required size (e.g., for thumbnails and previews)
 - This makes your site load faster and reduces bandwidth

original jpg file (1000x1500px), **1MB**



```

```

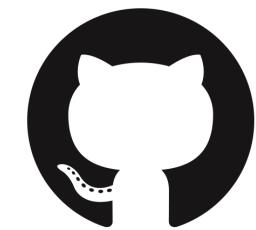
resized jpg file (300x200px), **55KB**



```

```

Exercises #9 and #10



[github.com/dat310-spring21/course-info/tree/master/
exercises/html/basics](https://github.com/dat310-spring21/course-info/tree/master/exercises/html/basics)

Inline vs. block-level elements

- A **block-level element** always starts on a new line and takes up the full width available
 - Examples: <h1>,...<h6>, <p>, <div>, <form>
- An **inline element** does not start on a new line and only takes up as much width as necessary
 - Examples: <a>, , ,



block level



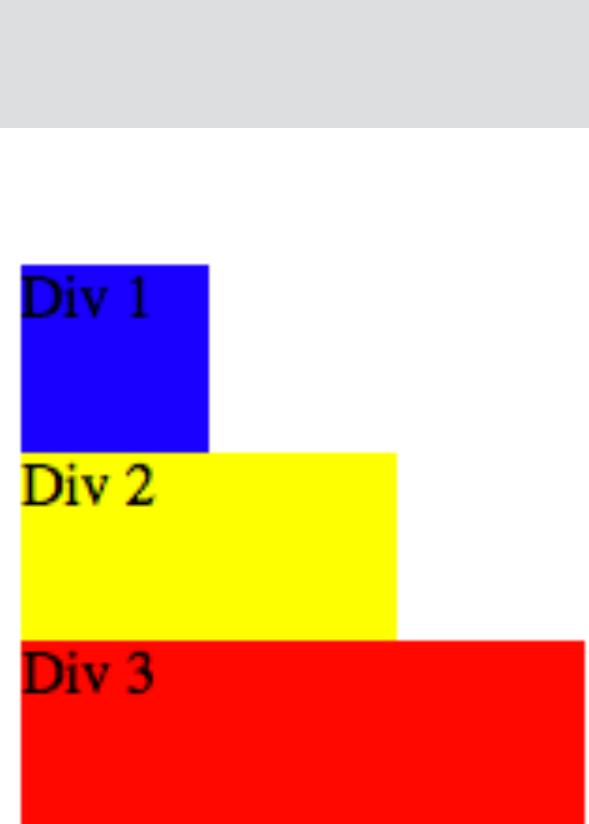
inline

Container elements

- **<div>** defines a division or section in a page
 - Often used as a container for other HTML elements, to style blocks of content with CSS
- **** groups inline elements in a document
 - Often used as a container for some text

div example

```
<div style="width:50px; height:50px; background-color:blue">  
Div 1  
</div>  
  
<div style="width:100px; height:50px; background-color:yellow">  
Div 2  
</div>  
  
<div style="width:150px; height:50px; background-color:red">  
Div 3  
</div>
```



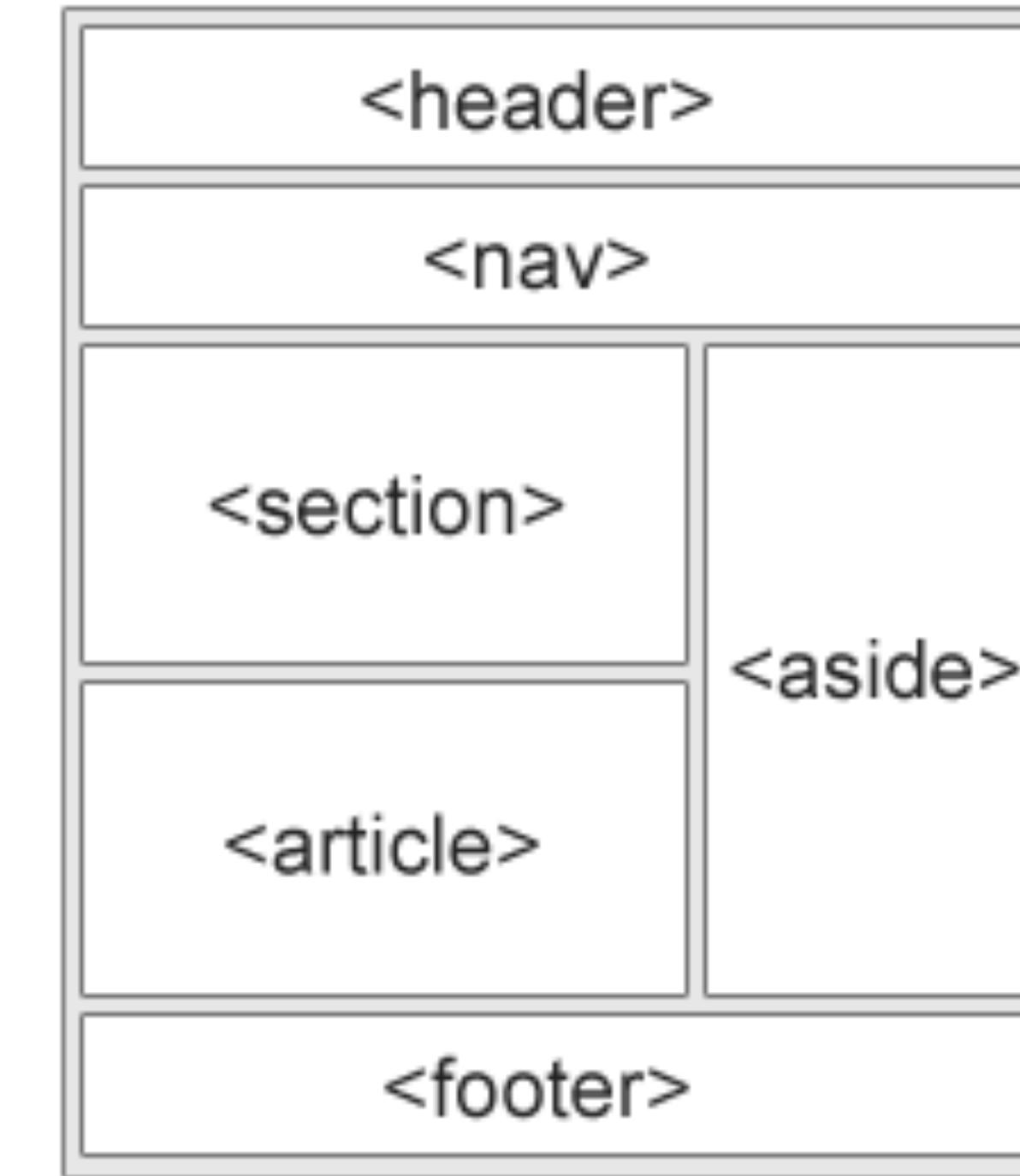
Check CSS lecture for
use of style attribute.

span example

```
<p style="font-family:Verdana; font-size:14px">
    Lorem Ipsum is <span style="font-family:Impact; font-
    size:18px">simply dummy text</span> of the printing and
    typesetting industry.
</p>
```

HTML5 elements for document structure/semantics

- <article>
- <aside>
- <details>
- <figure>
- <footer>
- <header>
- <main>
- <menuitem>
- <nav>
- <section>
- <summary>



Iframe

- **<iframe>** is used to display a webpage within a webpage

```
<iframe src="http://address.com"></iframe>
```

- **src** attribute (mandatory) specifies the address of the document to embed
- **height** and **width** attributes specify the size
- Recommended method for embedding YouTube videos

Example

examples/html/youtube_video.html



HTML5 audio and video

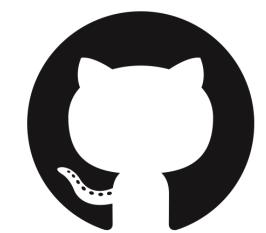
<audio>, <video>

- HTML5 provides standard ways to embed audio and video in web pages
 - Use .mp3 format for audios (supported by all browsers)

```
<audio controls>
  <source src="horse.mp3" type="audio/mpeg">
    Your browser does not support the audio element.
</audio>
```



Exercises #11 and #12



[github.com/dat310-spring21/course-info/tree/master/
exercises/html/basics](https://github.com/dat310-spring21/course-info/tree/master/exercises/html/basics)