

Visualizing real-time data for student outreach

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#### **Our Institution**

- A fully-online and LMS-centric institution
- Centralized course development processes
- Decentralized student support model
- Extensive student outreach practices
- 5- and 7- week overlapping course schedule tracks
- A rapidly-changing and integrated environment
- Managed Hosted (Diamond Engagement Plan) considering SaaS Advantage offering
- Robust data/reporting processes supporting operational, strategic, regulatory and compliance requirements

#### We Run On Students

- 10+ student-facing teams in the student lifecycle
- Outreach is key to student engagement and persistence
- Outreach is prioritized by (lack of) submissions, lack of engagement
- Current state of reporting:
  - Dashboard (one-stop shop) for student-facing teams
  - Toaster pop for engagement alerting

#### The Data

#### **Nightly**

- UMA data store
- OpenDb
- Grade Extract

#### Hourly



- Operational reporting, SIS
- Participation Reporting
- Engagement Reporting

#### Ad Hoc



- BusinessIntelligence
- Strategic/ Tactical decisions

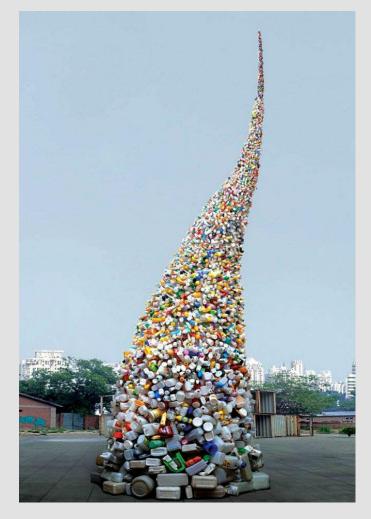
#### **Real-time**

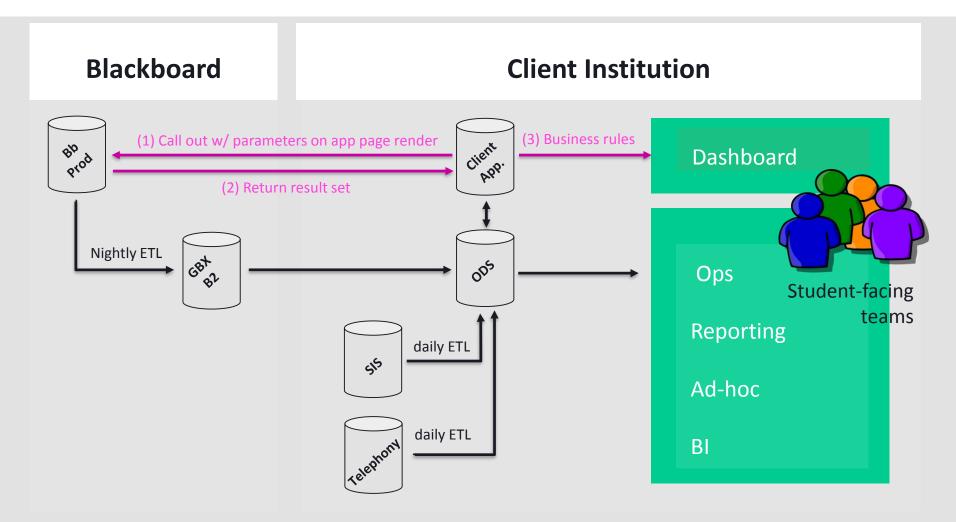


- Actionable insights
- Event
  streams:
  Login, Grade,
  Submissions

# Targeting outreach

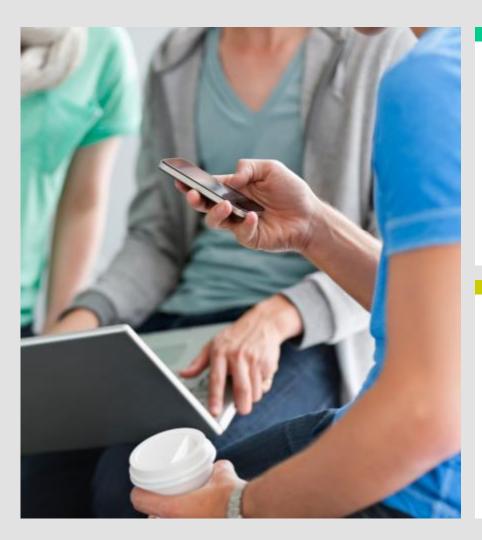
Stop and ask, why?





The Goal: Meaningful, actionable information, presented in context, to support our students and staff

# Bb Data Visualization Framework B2 (Bb Consulting)



Data Exposure

Enables exposure of the Blackboard db schema via REST API

Data Visualization

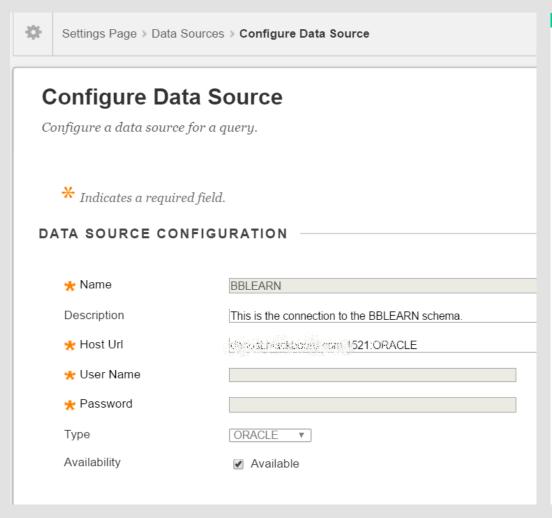
Enables deployment of visualizations via modules inline to the Bb Learn environment

# DVF B2, (Over-) Simplified

Configure required data source(s) Configure query API hook, Report **Inline Visualization** Expose the result set

BbWORLD 16

# Configure a Data Source



- Internal (Learn) or External
- Database or Web Service
- Configure source, connection pool

#### Configure a Query

#### **Availability**

To whom and what:

- System Roles
- Course Roles
- REST API

- None
- Authenticated Users
- Specific Roles
- Available
- REST Available

#### **Post Processing**

- Assessment (QTI/Question-Response)
- Gradebook (calculated grade)
- Translator (language pack)

#### **Testing**

Configure query string parameters for testing

Test Parameters

parameter1=value&parameter2=value



#### The Gradebook

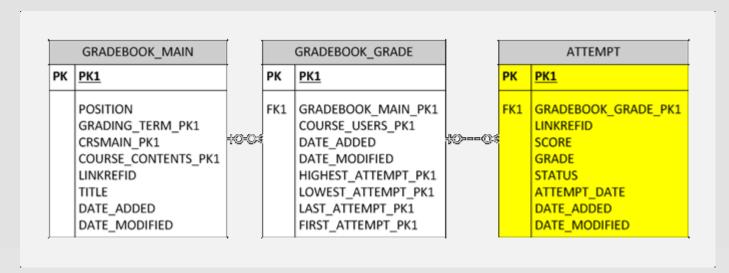


student + gradable item name + score + submission date

Student<sup>(1)</sup> + gradable item name<sup>(2)</sup> + score<sup>(4)</sup> + submission date<sup>(3)</sup> (5)

(1) unless it was an instructor or TA (2) if you can find it (3) may vary for certain item types — depending on type (5) not terribly trustworthy

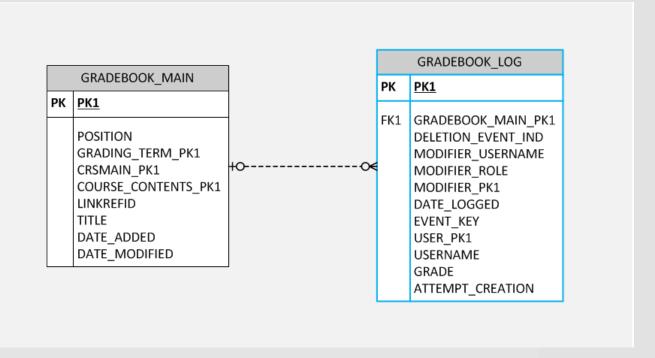
#### ATTEMPT



#### Protips:

- (1) Attempt is granular, but not <u>that</u> granular
- (2) Attempt Date and Last Modified Date can be misleading
- (3) Non-students can create attempts on behalf of students
- (4) No record of cleared attempts
- (5) McGraw Hill and 3rd Party integrations (linkrefid field)

#### GRADEBOOK\_LOG



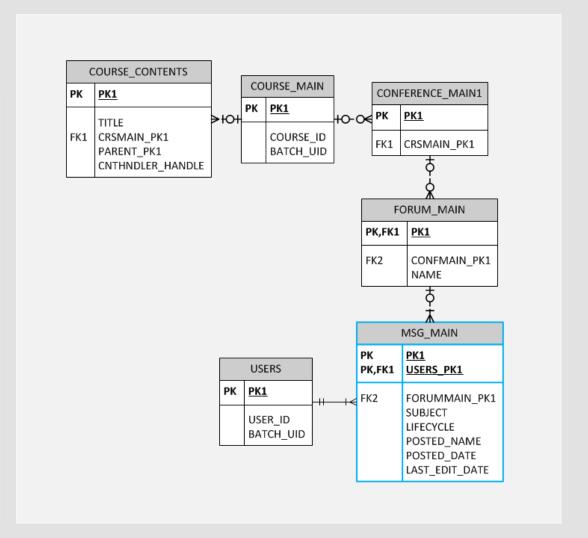
#### Protips:

- (1) Information on cleared/deleted attempts can be found here
- (2) Good source for Assignments and Tests
- (3) Event Key and Modifier UserID

MSG\_MAIN

#### Protips:

(1) Only place to find individual posts and replies in a forum

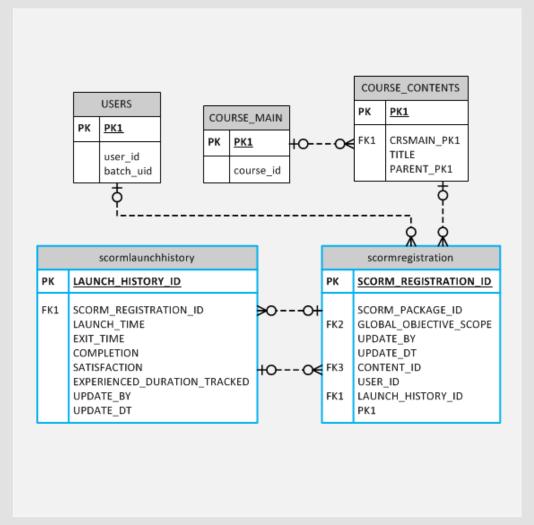


SCORM\_REGISTRATION and SCORM\_LAUNCH\_HISTORY

#### Protips:

Blackboard

- (1) Individual launch plus completion status
- (2) Duration per launch

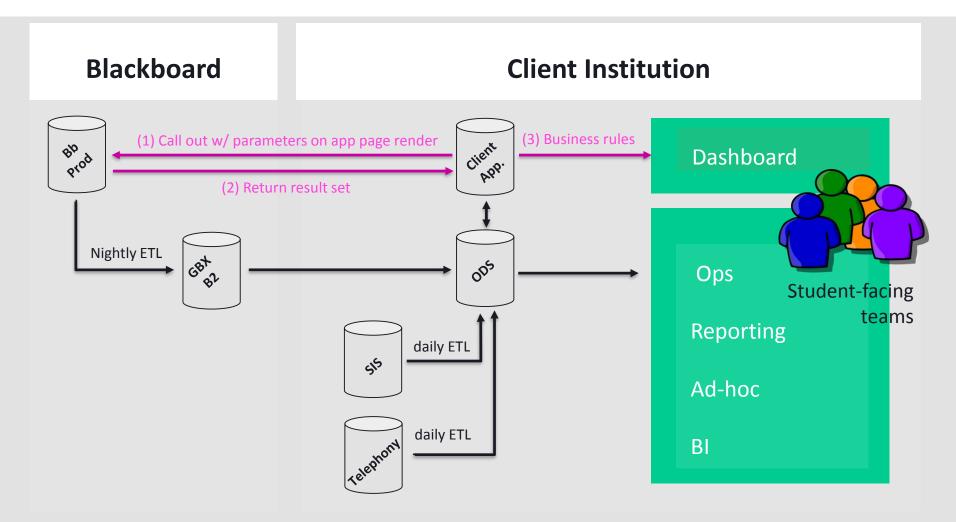


#### **Post-Processors**

- The framework is distributed with a pre-built grade post processor which
  provides the ability to get a primary grade schema value for a provided user and
  gradebook column (gradebook\_main)
- When the query supplies the correct data to the post processor, the system will
  run the grade calculations for the specific data and will either append the grade
  value to the results or will populate into an existing column with a specified
  name.

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Class Name	Description	Custom
com.blackboard.consulting.postprocessor.AssessmentPostProcessor	This post processor extracts question and response data from an assessment result.	N
com.blackboard.consulting.postprocessor.GradeBookPostProcessor	This post processor returns the calculated grade for each user and grade column provided. The post procesor expects columns named, gb_crsmain_pk1, gb_gradebook_main_pk1, and gb_course_users_pk1. If a column titled Outcome.Grade is provided, the grade will be placed in that column, otherwise the column will be added to the end of the results.	N
com.blackboard.consulting.postprocessor.TranslatorPostProcessor	This post processor provides the translation for the appropriately named columns.	N



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DEVCON(16)

#3?

Blackboard

# Configure a Report or Visualization

#### Choose Type

AM Chart <a href="https://live.amcharts.com/">https://live.amcharts.com/</a>

Calendar

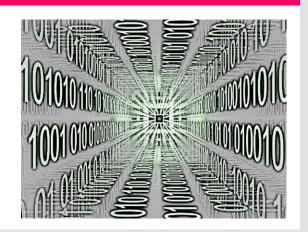
Google Chart <a href="http://tinyurl.com/h4wumaa">http://tinyurl.com/h4wumaa</a>

Table

Merge

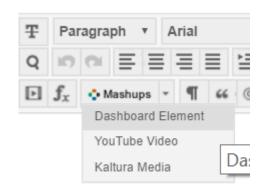
#### Include Script

HTML, Javascript, and CSS as applicable



#### Deploy

Via content editor anywhere it lives.





#### My Reports

Admin

Admin: User Lookup

On Call Resources

On Call: ER / Gradable Submission Delivery Cadence On Call: ER / Grade Activity Delivery Cadence

Start Prep

Start Prep: Course Count Report Start Prep: Course List Report

UAT

Grade Extract: BbC

Lookup

#### ▼ Start Prep: DSK Changes

DSK changes in the past 10 days.

COURSES

The Courses DSK
COURSES INNOVATION DEMO.TXT

- Was modified on 07-JUL-16.
- 1 courses are ENABLED/AVAILABLE in the DSK.
- 0 courses are DISABLED in the DSK.
- 0 courses are UNAVAILABLE in the DSK.

#### **ENROLLMENTS**

The Enrollment DSK
ENR INNOVATION DEMO.TXT

- · Was modified on 07-JUL-16.
- 5 enrollments are ENABLED/AVAILABLE in the DSK.
- 0 enrollments are DISABLED in the DSK.
- 0 enrollments are UNAVAILABLE in the DSK.

#### FACULTY

The Faculty DSK
ENR\_INNOVATION\_DEMO.TXT

- Was modified on 07-JUL-16.
- 5 faculty assignments are ENABLED/AVAILABLE in the DSK.
- 0 faculty assignments are DISABLED in the DSK.
- 0 faculty assignments are UNAVAILABLE in the DSK

Process Monitoring

#### ▼ Event Reporting Delivery Cadence

Login Activity [Settings]

Reporting Login Activity delivery intervals over 60s

Gradable Submissions [Settings]

Reporting Gradable Submission delivery intervals over 4m

41-minute interruption before 10 55 today. 5-minute interruption before 11 22 today.

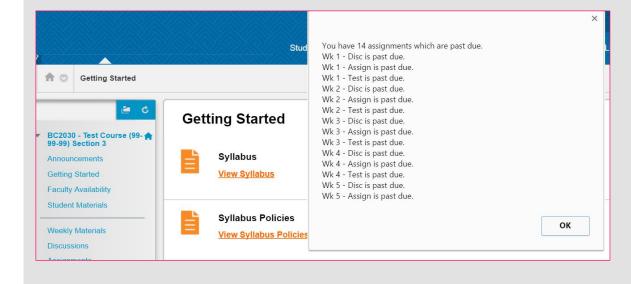
Grading Activity [Settings]

Reporting Grading Activity delivery intervals over 60s

8-minute interruption before 04 52 today. 8-minute interruption before 05 20 today. Incident Reporting







#### **Announcements**

New Announcements appear directly below the repositionable bar. Reorder by dragging announcements to new positions. Move priority announcements above the repositionable bar to pin them to prevent new announcements from superseding them. The order shown here is the order presented to students. Students do not see the bar and cannot reorder announcements.

#### Create Announcement

#### Welcome, Instructor!

Posted on: Thursday, July 7, 2016 6:32:59 PM EDT

There are 83 submission attempts in a Needs Grading status. Go to Needs Grading

12 unread student posts have been submitted to the Ask Your Instructor area. Review

#### **Dynamic In-Course Messaging**

# Next Steps for UMA



B2 installed and validated in UMA Prod; Query configured



Completing UMA-side dev work for consumption



Developing and piloting admin tools



Planning an experience;
Developing and piloting end-user tools

# Next Steps for You



tinyurl.com/j6qua5t **Grab Project Artifacts** 



tinyurl.com/j6qua5t See Other Projects

Deep dive on administration and management of a complex, highly-integrated learning environment

Wednesday, 4:35 PM Venetian I

Attend Risky Business: 100% Uptime  $\bigcirc$ 



Rachel Scherer

Marcos Montero



UP NEXT! In Titian 2301B

Attend Assessing Your Organization's Readiness for a Transition to Bb Leam SaaS

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**Blackboard**