LINDSAY S. TUBBS

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Data analyst with 3 years of experience providing data-driven insights that influence key strategic decisions

EDUCATION AND SKILLS

- **BA – Integrated Marketing Communication, Hood College, Frederick, Maryland** *(2018)*
- **Data Analysis/Visualization:** Python • SQL • Excel • AWS Snowflake • Databricks • Tableau
- **Web Development:** HTML • CSS • JavaScript • Bootstrap
- **Other Skills:** bash • Git • JIRA • Kanban • GNU Image Manipulation Program (GIMP)

WORK HISTORY

Data Analyst • Capital One • McLean, VA
July 2022 – Present
- Develop SQL and Python scripts in Snowflake and Databricks to extract, process and analyze vast amounts of complex data within credit card collections and recoveries, in order to surface underlying trends in performance
- Partner with and provide consultancy to stakeholders in order to translate business needs into technical requirements for the creation and optimization of automated performance monitoring solutions
- Communicate outcomes of data-driven analysis to stakeholders in various lines of business to provide meaningful insights on business strategies
- Manage upwards of 30 scripts and reports that capture hundreds of business infractions per week, providing deep expertise in each while collaborating across business domains to ensure comprehensive analytical support
- Spearheaded a successful proof of concept to assess the viability of a new automated script execution platform, in support of process modernization and in response to a script governance audit finding
- Provide data support for audits and risk event remediation
- Adhere to the principles of data quality management including metadata, lineage, and business definitions, as well as data governance to manage security mechanisms
- Collaborate with Tech teams to manage scripts and datasets in various forms and platforms
- Monitor and report on initiatives in JIRA, working within the Kanban process management methodology

Social Media/Web Analyst (Volunteer) • One Bread Foundation • San Ramon, CA (Virtual)
December 2021 – July 2022
- Pull monthly social media analytics reports for Facebook and LinkedIn
- Analyze and interpret monthly social media data to find patterns and trends
- Create Tableau visualizations, dashboards, and stories to translate data into understandable reports
- Provide insights and recommendations to the Board of Directors for monthly board meetings
- Manage social media datasets in PostgreSQL
- Introduced Tableau as a tool for data analysis and visualization