I want to leverage AI

but I'm a little overwhelmed by my options

Claude

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MVP Microsoft Most Valuable Professional

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Agenda

I just need a starting point

Am I too late to the party?

Should I even care?

What Can I use AI for?

The AI Journey

- **Traditional AI**

  Traditional AI, sometimes refereed to as ‘Rule based AI’
  Relies on specific algorithms and defined parameters

- **Generative AI**

  Generative AI can create new content based upon its training. Can generate content such as text and graphics.
  Data-Driven generation

- **Agentic AI**

  Agentic AI acts independently. Pursues objectives and learns for its interactions. Makes decisions and is ‘Goal-Oriented’
  Experience based learning

The AI Journey

- **Azure AI Services (Cognitive Services)**
  What are Azure AI services? - Azure AI services | Microsoft Learn

  Face | Custom Vision | Document Intelligence etc.....

- **Copilots (lots of them)**
  Microsoft Copilot - Wikipedia

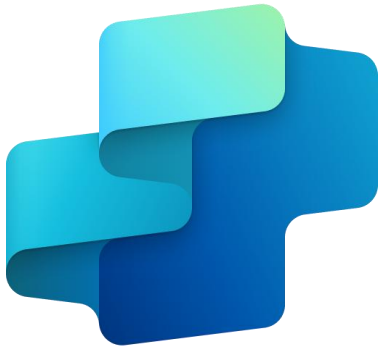
  Too many to mention ☺

- **Azure AI Foundry**
  What is Azure AI Foundry? - Azure AI Foundry | Microsoft Learn

  Build your own Generative AI application

The AI Journey

Copilot **No Code**



Copilot Studio **Low Code**

AI Foundry **Pro Code**

The AI Journey – Traditional AI

Azure AI Services

Document Computer Vision

Custom Vision documentation - Quickstarts, Tutorials, API Reference - Azure AI services | Microsoft Learn

Document Intelligence

Document Intelligence documentation - Quickstarts, Tutorials, API Reference - Azure AI services | Microsoft Learn

Language

Azure AI Language documentation - Tutorials, API Reference - Azure AI services | Microsoft Learn

Face service – part of custom vision

What are Azure AI services? - Azure AI services | Microsoft Learn

The AI Journey – Generative AI

Copilot(s)

GitHub Copilot

The AI Journey – Prompt Engineering

Prompt Engineering

Asking the right question(s) – providing the right context

It's just google "on steroids", right - *Wrong*

1 – Role / Persona

2 – Task / Action

3 – Include (use case / situation / audience)

4 – Format (list, summary, table etc…

5 – Tone / Constraints - *maybe*

The AI Journey – Prompt Engineering

Example

Act as an expert on writing a curriculum vitae.
Write a summary of 500 words based on the following LinkedIn profile.
Include information about common data engineering tasks in a list.
Use a formal business-like tone.

The AI Journey

MCP – Model Context Protocol

As the race to move AI agents from prototype to production heats up, the need for a standardized way for agents to call tools across different providers is pressing.

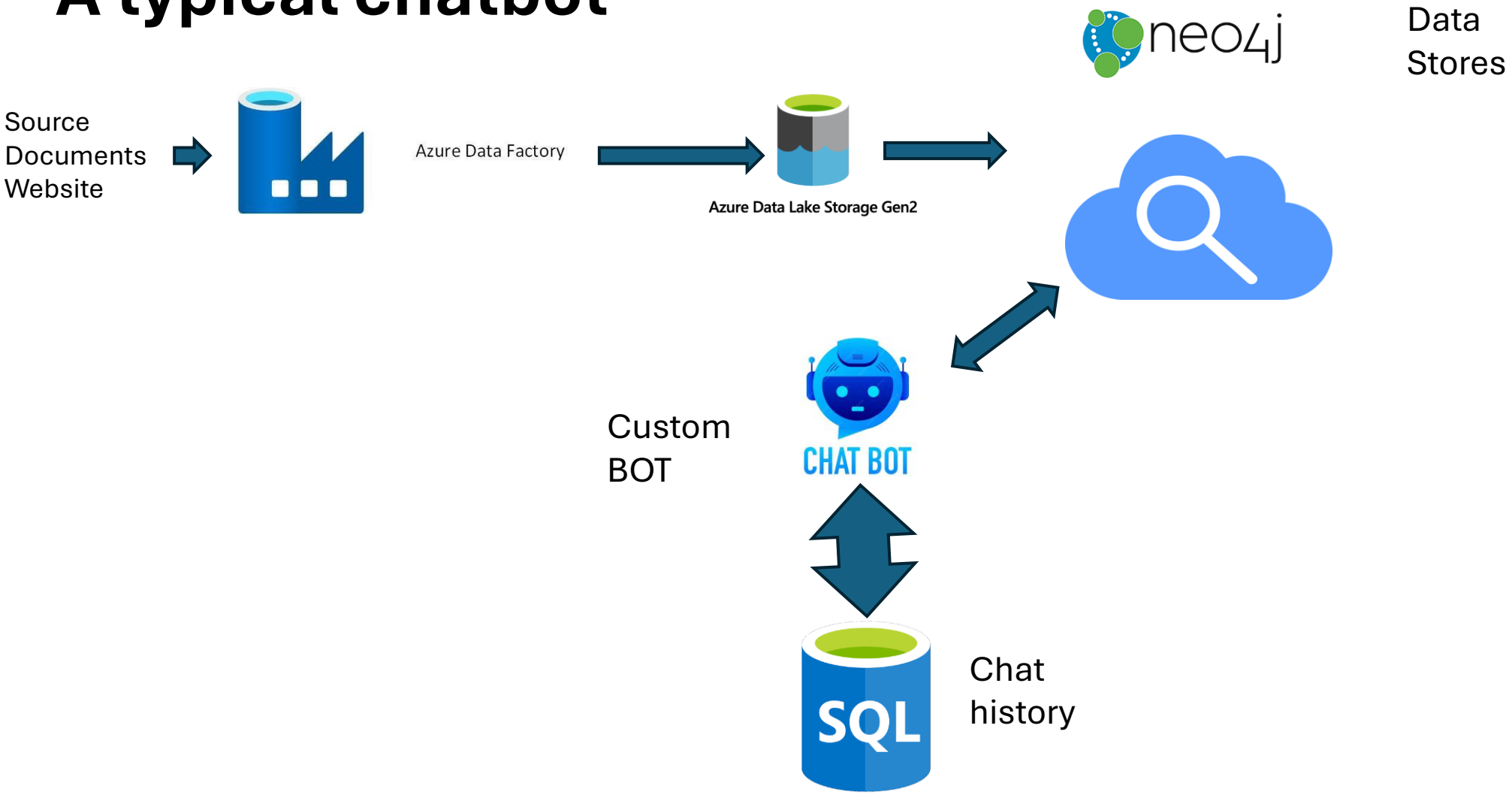
MCP is a way to democratize access to tools for AI Agents.

MCP helps you build agents and complex workflows on top of LLMs. LLMs frequently need to integrate with data and tools.

Facilitate easier integration and communication between AI systems and external data sources.

The AI Journey

A typical chatbot



The AI Journey

Resources

AI-900

Microsoft Certified: Azure AI Fundamentals - Certifications | Microsoft Learn

AI-102

Microsoft Certified: Azure AI Engineer Associate - Certifications | Microsoft Learn

Data Engineering is Dead (Or How We Can Use AI to Avoid It...)

Data Engineering is Dead (Or How We Can Use AI to Avoid It...)

Thank You