# 

Big Data, Learning Analytics & The Information Age

# Today

Data Systems 10min 6:45 - 6:55

Quiz 10min 6:55 - 7:05

Data Acquisition 10min 7:05 - 7:15

Consent Policy 10min 7:15 - 7:25

Setup?/Zotero 10min 7:25 - 7:35

Git & Github 5min 7:35 - 7:40

Open Syllabus 5min 7:40 - 7:45

RStudio Basics/Markdown 5min 7:45 - 7:50

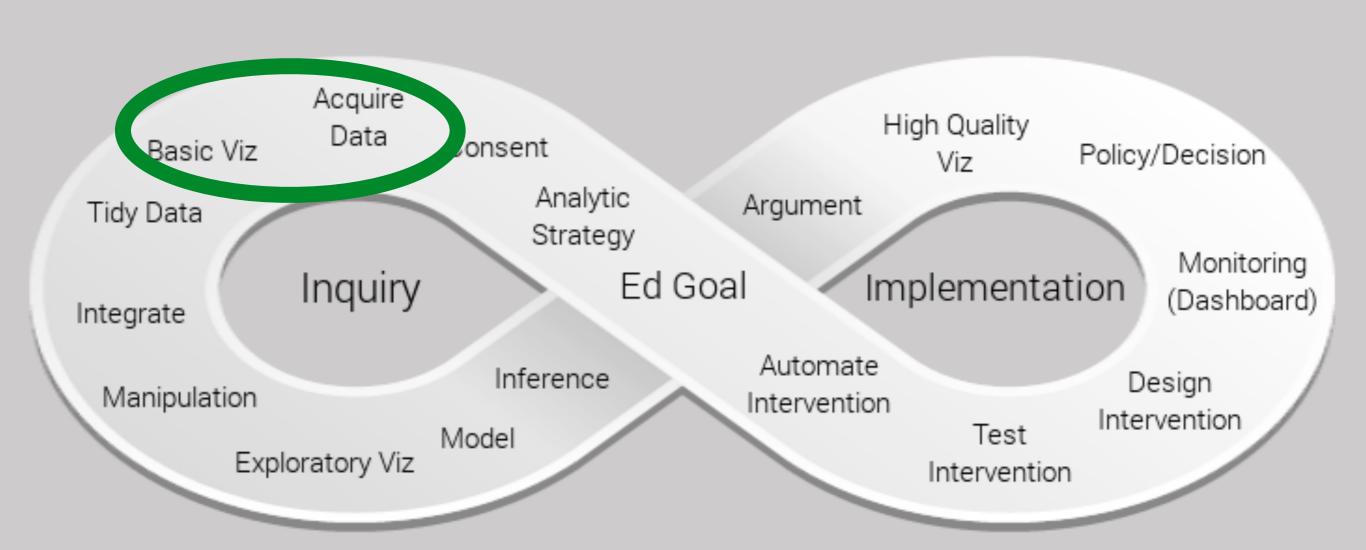
Cloning & Plotting Twitter 30min 7:50 - 8:20

Document in Zotero 5min 8:20 - 8:25

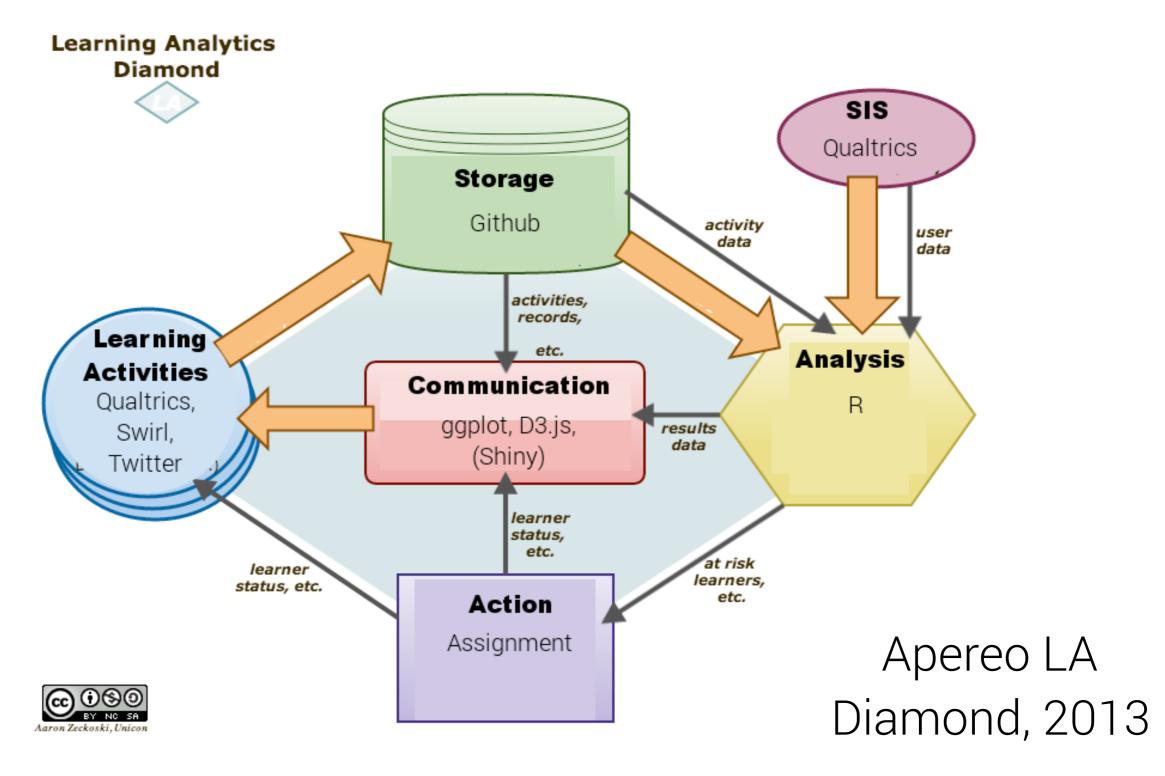
"We are what we measure."

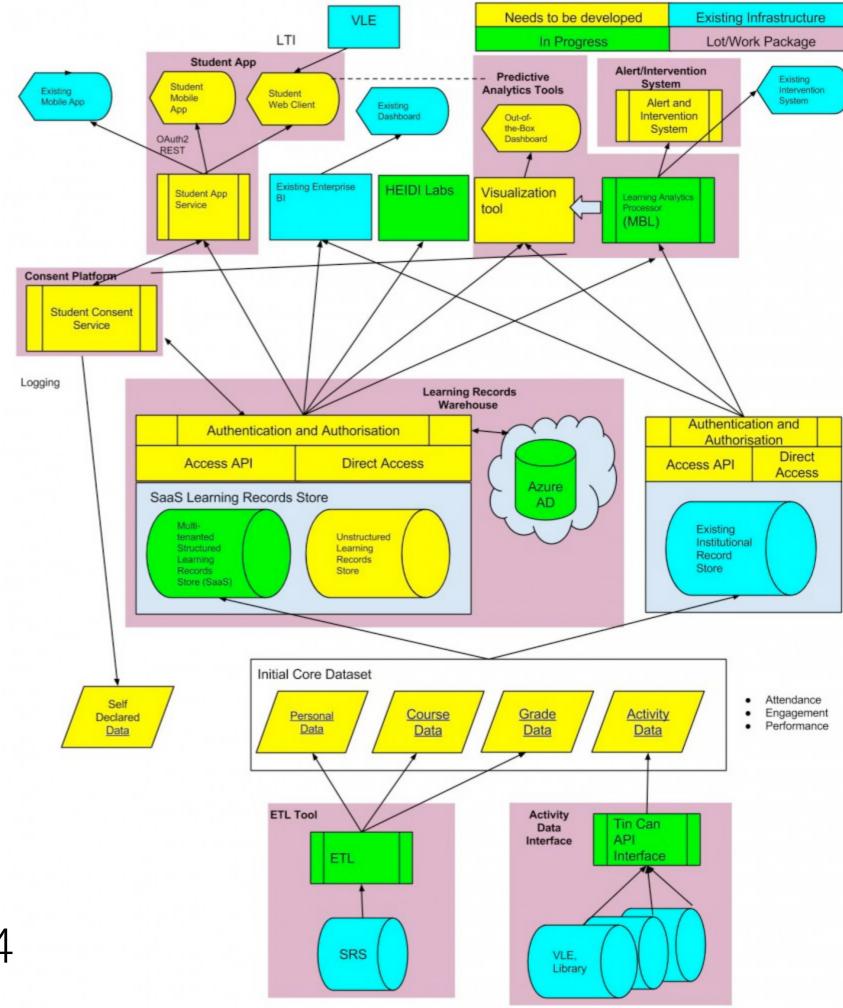
-Paolo Blikstein, 2013

# Ed Data Science Cycle



## Where does data come from?





JISC Learning Architecture, 2014

# Standardizing Data Communication

- Limited vocabulary for describing learning
- So that LMS can communicate with tools with SIS, etc
- Scorm = limit information
- Tin Can = limit syntax
- All this comes from the US Defense Dept?





I call it Tin Can I xAPI.

## In Class Survey

http://bit.ly/1SvQ7r7

## What is BIG Data?

- It is relative
- Process vs Study
- Depends on the domain of study: ed (MB-GB) vs ed tech (TB) vs astrophysics (PB) vs business (EB)

### DBF:

- Database format
- Microsoft Access, some freeware
- Table

### XML:

- Extensible Markup Language
- Export web page data
- Hierarchy like HTML with tags to delimit

```
<row>
  <Year>2016</Year>
  <Course>EDCTGE2550</Course>
  <Price>Priceless</Price>
</row>
```

### JSON:

- JavaScript Object Notation
- Similar to XML, most common server-browser format

```
[10, 12, 15, 100],
[100, 200, 150, 500],
[9, 8, 8, 7],
];
```

### Fixed Width:

Create a grid with text using spaces

```
Year.....Course.....Price.....
2016.....EDCTGE2550...Priceless.....
```

### CSV (TSV):

- Comma Separated Value (Tab Separated Value)
- Most common data format
- Lightweight, easy to interpret but you can run into trouble with text

Year, Course, Price 2016, EDCTGE 2550, Priceless

# Yeah, but where do WE get data?

#### Open Data Sets

- Government: NYC (<a href="https://nycopendata.socrata.com/">https://nycopendata.socrata.com/</a>),
   Whitehouse (<a href="https://open.whitehouse.gov/">https://open.whitehouse.gov/</a>), UK (<a href="https://open.whitehouse.gov/">https://open.whitehouse.gov/</a>), UK (<a href="https://open.whitehouse.gov/">https://open.whitehouse.gov/</a>))
- Research Labs: ASSISTments (<a href="https://sites.google.com/site/assistmentsdata/">https://sites.google.com/site/assistmentsdata/</a>), PSLC DataShop (<a href="https://sites.google.com/site/assistmentsdata/">https://sites.google.com/site/assistmentsdata/</a>), PSLC DataShop (<a href="https://sites.google.com/site/assistmentsdata/">https://sites.google.com/site/assistmentsdata/</a>), PSLC DataShop (<a href="https://sites.google.com/site/assistmentsdata/">https://sites.google.com/site/assistmentsdata/</a>), PSLC DataShop (<a href="https://sites.google.com/site/assistmentsdata/">https://sites.google.com/site/assistmentsdata/</a>), Learnsphere (<a href="https://sites.google.com/site/assistmentsdata/">https://sites.google.com/site/assistmentsdata/</a>), Learnsphere (<a href="https://sites.google.com/site/assistmentsdata/">https://sites.google.com/site/assistmentsdata/</a>)</a>
- Private release: Harvard/MIT MOOC Data (<a href="https://dataverse.harvard.edu/dataverse/mxhx">https://dataverse.harvard.edu/dataverse/mxhx</a>)

# Yeah, but where do WE get data?

#### Cut a Deal

Happens often but will lose autonomy/\$\$\$/control of results

#### Automated acquisition

APIs, web scraping, beacons

#### **Generate**

Make your own!

## So what variables do we have?

- · Anonymous: Current degree
- Anonymous: Educational background in computer science & statistics
- Anonymous: Concerns about the course

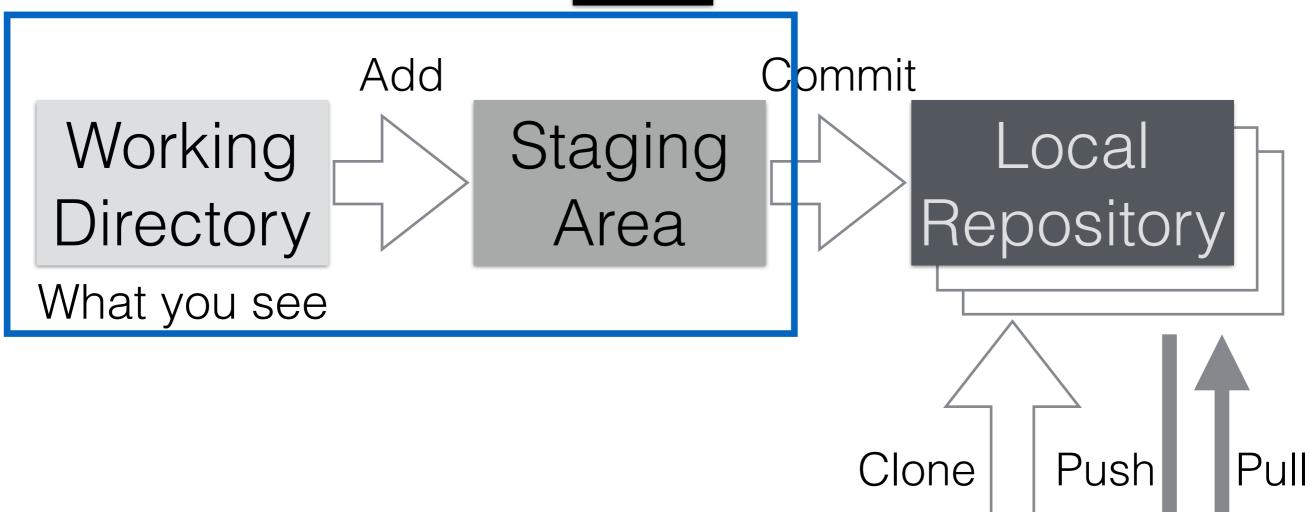
# Is the "All for One" policy the right policy?





### **RStudio**





Friend's Remote Repository Pull Request

Fork

Github

Remote Repository

## Functions

- Open syllabus
- RStudio integration

# Github Forking

- Log into Github
- "Fork" data-science-in-ed/Syllabus page to your personal account
- Click on the "README.md" file in your clones version
- Find something you would like to change
- Click and change it!
- Scroll down and click "Commit Change"
- Click on the "Pull Requests" tab and then "New pull request"
- Describe the change you made in the message and click "Create Pull Request"