

```
In [5]: import pandas as pd
```

```
In [6]: df=pd.read_csv('Ecommerce Purchases')
```

```
In [7]: df.head(10)
```

Out[7]:

| | Address | Lot | AM or PM | Browser Info | Company | Credit Card | CC Exp Date | CC Security Code | CC Provider | Email | |
|---|---|----------|----------------|--|--|------------------|-------------------|------------------------|--------------------------------------|------------------------------------|----|
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| 7 | 260 Rachel Plains Suite 366\nCastroberg, WV 24... | 96 pG | PM | Mozilla/5.0 (X11; Linux i686) AppleWebKit/5350... | Marshall- Collins | 561252141909 | 06/25 | 256 | VISA 13 digit | phillip48@parks.info | Ev |
| 8 | 2129 Dylan Burg\nNew Michelle, ME 28650 | 45 JN | PM | Mozilla/5.0 (Macintosh; U; Intel Mac OS X 10_7... | Galloway and Sons | 180041795790001 | 04/24 | 899 | JCB 16 digit | kdavis@rasmussen.com | |
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In [8]: df.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 14 columns):
#   Column                Non-Null Count  Dtype
---  -
0   Address                10000 non-null  object
1   Lot                    10000 non-null  object
2   AM or PM               10000 non-null  object
3   Browser Info           10000 non-null  object
4   Company                10000 non-null  object
5   Credit Card            10000 non-null  int64
6   CC Exp Date            10000 non-null  object
7   CC Security Code       10000 non-null  int64
8   CC Provider            10000 non-null  object
9   Email                  10000 non-null  object
10  Job                    10000 non-null  object
11  IP Address             10000 non-null  object
12  Language                10000 non-null  object
13  Purchase Price         10000 non-null  float64
dtypes: float64(1), int64(2), object(11)
memory usage: 1.1+ MB
```

```
In [11]: df.isna().sum()
```

```
Out[11]: Address      0
         Lot          0
         AM or PM     0
         Browser Info  0
         Company       0
         Credit Card   0
         CC Exp Date   0
         CC Security Code 0
         CC Provider   0
         Email         0
         Job           0
         IP Address    0
         Language      0
         Purchase Price 0
         dtype: int64
```

check datatype of each column

```
In [15]: df.dtypes
```

```
Out[15]: Address      object
         Lot          object
         AM or PM     object
         Browser Info  object
         Company       object
         Credit Card   int64
         CC Exp Date   object
         CC Security Code int64
         CC Provider   object
         Email         object
         Job           object
         IP Address    object
         Language      object
         Purchase Price float64
         dtype: object
```

print number of rows and columns

```
In [19]: df.shape[0]
```

```
Out[19]: 10000
```

```
In [21]: len(df.columns)
```

```
Out[21]: 14
```

```
In [22]: df.columns
```

```
Out[22]: Index(['Address', 'Lot', 'AM or PM', 'Browser Info', 'Company', 'Credit Card',  
              'CC Exp Date', 'CC Security Code', 'CC Provider', 'Email', 'Job',  
              'IP Address', 'Language', 'Purchase Price'],  
              dtype='object')
```

print highest and lowest purchase price average price

```
In [23]: df.describe()
```

```
Out[23]:
```

| | Credit Card | CC Security Code | Purchase Price |
|--------------|--------------|------------------|----------------|
| count | 1.000000e+04 | 10000.000000 | 10000.000000 |
| mean | 2.341374e+15 | 907.217800 | 50.347302 |
| std | 2.256103e+15 | 1589.693035 | 29.015836 |
| min | 6.040186e+10 | 0.000000 | 0.000000 |
| 25% | 3.056322e+13 | 280.000000 | 25.150000 |
| 50% | 8.699942e+14 | 548.000000 | 50.505000 |
| 75% | 4.492298e+15 | 816.000000 | 75.770000 |
| max | 6.012000e+15 | 9993.000000 | 99.990000 |

```
In [24]: df['Purchase Price'].max()
```

```
Out[24]: 99.99
```

```
In [25]: df['Purchase Price'].min()
```

```
Out[25]: 0.0
```

```
In [26]: df['Purchase Price'].mean()
```

```
Out[26]: 50.347302
```

how many people have fr as their language

```
In [28]: df['Language'].unique()
```

```
Out[28]: 9
```

```
In [35]: df['individuals']=1
```

```
In [36]: df.head(10)
```


Out[36]:

| | Address | Lot | AM or PM | Browser Info | Company | Credit Card | CC Exp Date | CC Security Code | CC Provider | Email | |
|---|---|----------|----------------|--|--|------------------|-------------------|------------------------|--------------------------------------|------------------------------------|----|
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```
In [40]: len(df[df['Language']=='fr']) #Len method can help the best
```

```
Out[40]: 1097
```

job title contains engineer (Very important)

```
In [41]: df.columns
```

```
Out[41]: Index(['Address', 'Lot', 'AM or PM', 'Browser Info', 'Company', 'Credit Card',  
              'CC Exp Date', 'CC Security Code', 'CC Provider', 'Email', 'Job',  
              'IP Address', 'Language', 'Purchase Price', 'individuals'],  
              dtype='object')
```

```
In [59]: len(df[df['Job'].str.contains('engineer',case=False)])
```

```
Out[59]: 984
```

Find Email of the person with ip address 132.207.160.22

```
In [60]: df.columns
```

```
Out[60]: Index(['Address', 'Lot', 'AM or PM', 'Browser Info', 'Company', 'Credit Card',  
              'CC Exp Date', 'CC Security Code', 'CC Provider', 'Email', 'Job',  
              'IP Address', 'Language', 'Purchase Price', 'individuals'],  
              dtype='object')
```

```
In [63]: df[df['IP Address']=='132.207.160.22']['Email'] #only shows the email columnn
```

```
Out[63]: 2    amymiller@morales-harrison.com  
         Name: Email, dtype: object
```

how many people have cc provider is matercard and purchase >50

```
In [67]: len(df[(df['CC Provider']=='Mastercard') & (df['Purchase Price']>50)])
```

```
Out[67]: 405
```

How many people purchase during AM and how many during PM ?

```
In [73]: print("In AM:" + str(len(df[df['AM or PM']=='AM'])))  
print("In PM:" + str(len(df[df['AM or PM']=='PM'])))
```

```
In AM:4932
```

```
In PM:5068
```

```
In [74]: df['AM or PM'].value_counts()
```

```
Out[74]: AM or PM  
PM      5068  
AM      4932  
Name: count, dtype: int64
```

How many people have credit card that expires in 2020

```
In [75]: df.head()
```

```
Out[75]:
```

| | Address | Lot | AM or PM | Browser Info | Company | Credit Card | CC Exp Date | CC Security Code | CC Provider | Email | Job |
|---|--|----------|----------------|---|--|------------------|-------------------|------------------------|--------------------------------------|------------------------------------|--|
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```
In [77]: len(df[df['CC Exp Date'].str.contains('/20',case=False)])
```

```
Out[77]: 988
```

How many people have credit card that expires in 2020 using a lambda function

```
In [80]: df[df['CC Exp Date'].apply(lambda x:x[3:]=='20')].count()
```

```
Out[80]: Address          988  
         Lot              988  
         AM or PM         988  
         Browser Info     988  
         Company          988  
         Credit Card       988  
         CC Exp Date       988  
         CC Security Code  988  
         CC Provider       988  
         Email            988  
         Job              988  
         IP Address        988  
         Language          988  
         Purchase Price    988  
         individuals       988  
         dtype: int64
```

The top 5 email providers

```
In [86]: my_list=[]  
         for email in df['Email']:  
             my_list.append(email.split('@')[1])
```

```
In [88]: df['email_provider']= my_list
```

```
In [89]: df.head()
```

```
Out[89]:
```

| | Address | Lot | AM or PM | Browser Info | Company | Credit Card | CC Exp Date | CC Security Code | CC Provider | Email | Job |
|---|--|----------|----------------|---|--|------------------|-------------------|------------------------|--------------------------------------|------------------------------------|--|
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```
In [90]: df['email_provider'].value_counts().head()
```

```
Out[90]: email_provider  
hotmail.com    1638  
yahoo.com      1616  
gmail.com      1605  
smith.com       42  
williams.com    37  
Name: count, dtype: int64
```

by using lambda function

```
In [93]: df['Email'].apply(lambda x : x.split('@')[1]).value_counts().head()
```

```
Out[93]: Email  
hotmail.com    1638  
yahoo.com      1616  
gmail.com      1605  
smith.com       42  
williams.com    37  
Name: count, dtype: int64
```

```
In [ ]:
```