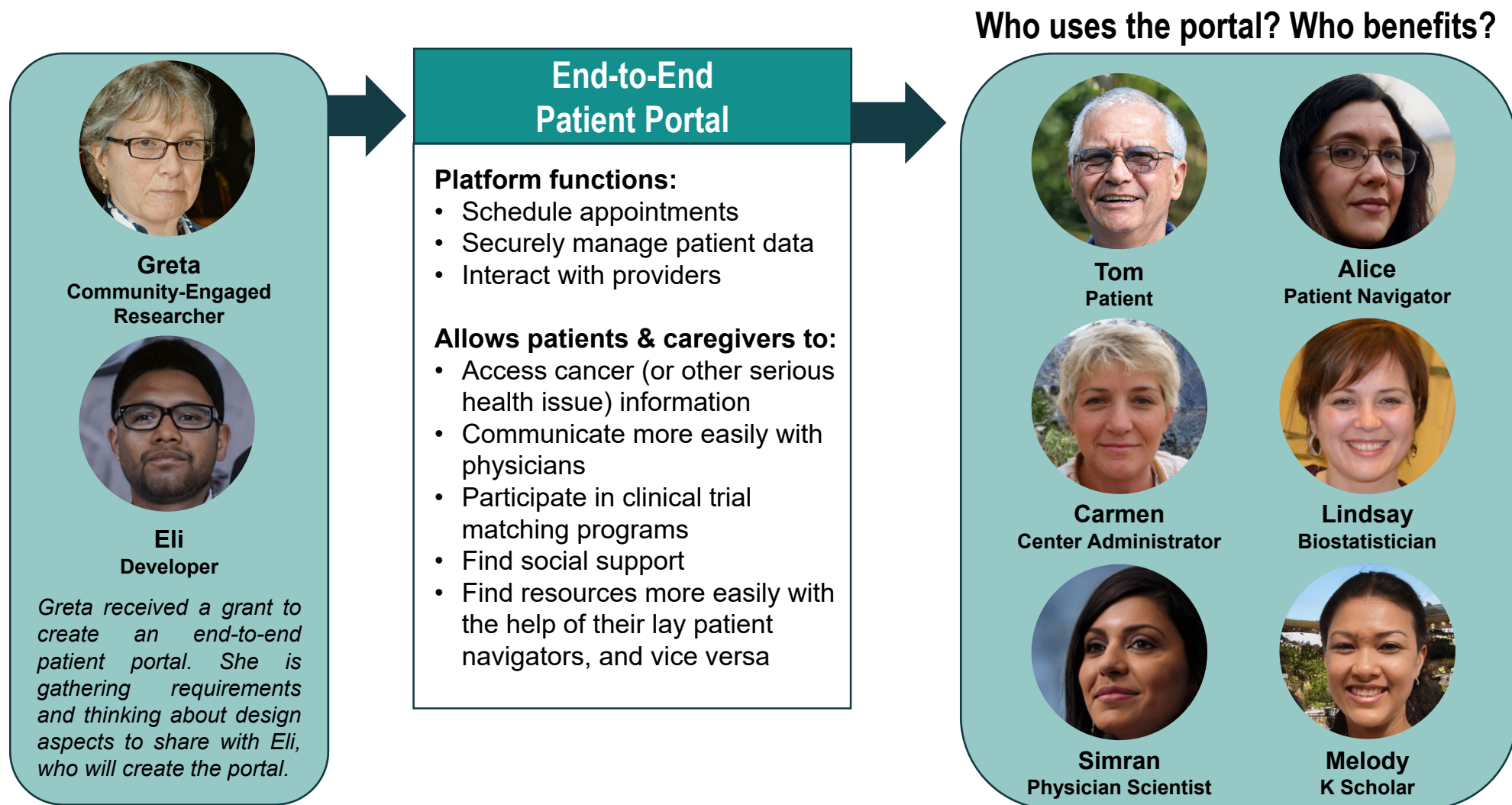


Use Case 1: End to End Patient Platform



Greta and Eli found the Personas invaluable for building their user/stakeholder information:

Tom, a patient in his eighties, and **Alice**, a busy Patient Navigator, are considered primary users. Portal interface design is influenced by their needs, including Tom's need for larger print, and Alice's need for fast access to resources given her busy caseload. In addition **Alice**, Center Administrator **Carmen**, and Biostatistician **Lindsay** want to gather de-identified data from the tool to better understand the patient journey through statistical analysis. Eli builds out a data exporter function to serve their needs. Researchers **Simran** and **Melody** are able to benefit from both the raw data and others' analyses by using them as foundational research for their projects, and this evidence-based research will help their work to have a direct impact on patient outcomes.