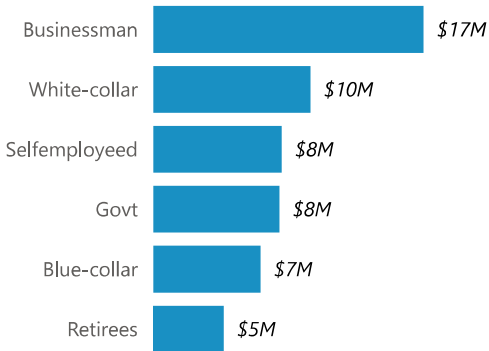
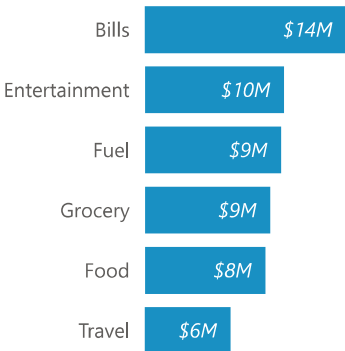


# Credit Card Transaction Report

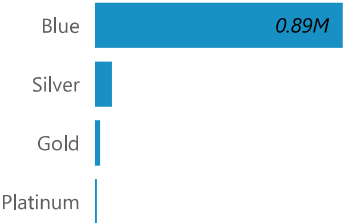
Sum of Revenue by Customer\_Job



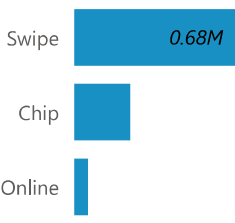
Sum of Revenue by Exp Type



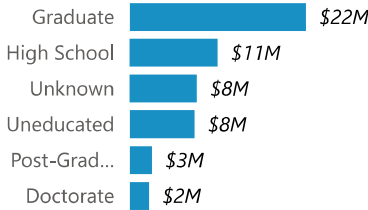
Total CAC by Card Category



Sum of CAC by Use



Sum of Revenue by Education Level



Card	Total Revenue	Total Interest Earned	Total Trans Amount
Blue	\$46,139,397.7	6495888	36957875
Silver	\$5,586,332.3	812081	4586746
Gold	\$2,454,072.2	373784	2024078
Platinum	\$1,135,608.1	161629	953314
Total	\$55,315,410.2	7843382	44522013

\$55.3M

Sum of Revenue

45M

Trans Amount

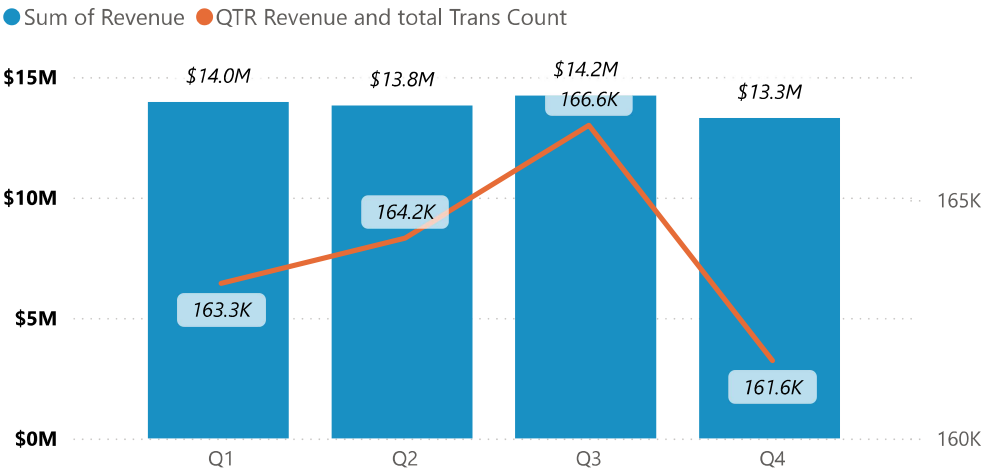
656K

Number of Trans

8M

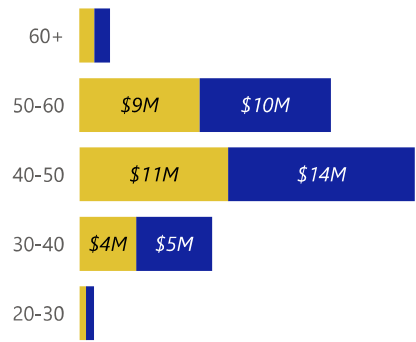
Interest Earned

Revenue and QTR Revenue and total Trans Count

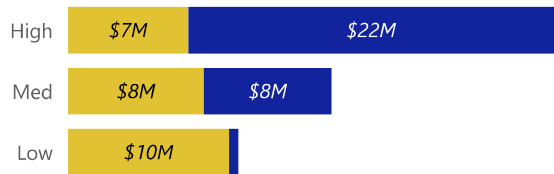


# Credit Card Customer Report

Revenue By Age Group



Revenue By Income Group



4718  
Home Owners

1286  
Has Loans

4064  
Car Owners

Customer_Job	Total Revenue	Average of Income	People with Loans(%)	People With Loans(num)
Businessman	\$17,387,832.3	98348.20	13.2%	250
White-collar	\$10,114,655.9	67399.52	12.5%	193
Selfemployeed	\$8,261,757.8	29247.88	13.0%	334
Govt	\$8,111,701.4	58212.45	13.2%	201
Blue-collar	\$6,904,278.6	45764.51	11.7%	185
Retirees	\$4,535,184.2	49366.16	12.5%	123
Total	\$55,315,410.2	56976.10	12.7%	1286

3.19  
Cust Satisfaction out of 5

10.11K  
Total Clients

46.27  
Avg. Customer ...

56.98K  
Average of Income

Med

Low

High

Q1

Q2

Q3

Q4

Week Start Date

All

Blue

Gold

Platinum

Silver

F

M

Top 5 States for Revenue

TX

NY

CA

FL

NJ

\$6M

\$7M

\$6M

\$7M

\$6M

\$4M

\$6M

\$3M

Revenue By Education Level

Graduate

High School

Unknown

Uneducated

Post-Graduate

Doctorate

\$10M

\$12M

\$5M

\$6M

\$4M

\$4M

\$1M

\$1M

Sum of Revenue by Week

\$0.8M

\$0.6M

\$0.4M

Line 1 (Blue)

Line 2 (Yellow)