

5G

All

MONTH

All

User Engagement & Revenue Analysis

Total Active Users

161.72M

↓ -8.28% After 5G

Average ARPU

\$200.74

↑ 11.05% After 5G

Total Revenue

\$31.87bn

↓ -0.50% After 5G

Total Unsubscribed users

13M

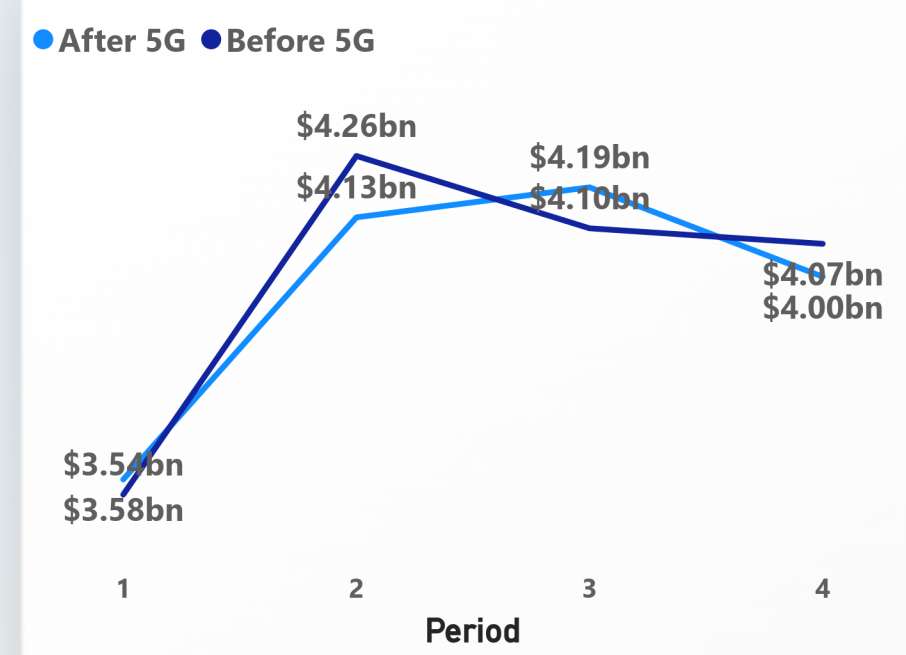
↑ 23.50% After 5G

CITY

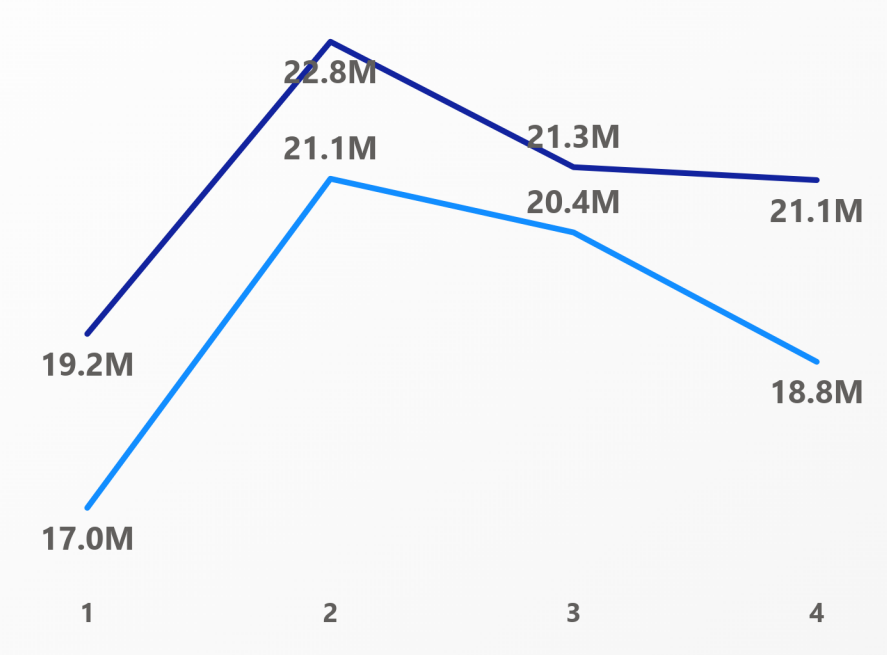
- ☐ Abeokuta
- ☐ Abuja
- ☐ Asaba
- ☐ Benin
- ☐ Calabar
- ☐ Enugu
- ☐ Ibadan
- ☐ Kano
- ☐ Lagos
- ☐ Minna
- ☐ Owerri
- ☐ Plateau
- ☐ Port Har...
- ☐ Uyo
- ☐ Warri

City	Rev before 5G	Rev After 5G	%change in revenue	ARPU before 5G	ARPU After 5G	%change in ARPU	unsubscribed users before 5G	unsubscribed users After 5G	%change in unsubscribed User	Active users Before 5G	Active users after 5G	%change in Active Users
Abuja	2,444,000,000.00	2,451,500,000.00	0.31%	196.75	231.00	17.41%	958,000.00	837,000.00	-12.63%	12,534,000.00	10,735,000.00	-14.35%
Lagos	1,963,800,000.00	1,908,200,000.00	-2.83%	181.50	214.50	18.18%	770,000.00	898,000.00	16.62%	10,817,000.00	8,910,000.00	-17.63%
Port Harcourt	1,925,500,000.00	1,918,400,000.00	-0.37%	183.75	193.00	5.03%	693,000.00	886,000.00	27.85%	10,431,000.00	9,936,000.00	-4.75%
Benin	1,686,700,000.00	1,699,400,000.00	0.75%	174.75	209.00	19.60%	571,000.00	689,000.00	20.67%	9,654,000.00	8,308,000.00	-13.94%
Ibadan	1,501,300,000.00	1,462,400,000.00	-2.59%	203.00	197.75	-2.59%	517,000.00	708,000.00	36.94%	7,391,000.00	7,417,000.00	0.35%
Owerri	1,296,400,000.00	1,301,200,000.00	0.37%	200.00	174.25	-12.88%	434,000.00	674,000.00	55.30%	6,451,000.00	7,616,000.00	18.06%
Warri	1,186,300,000.00	1,171,000,000.00	-1.29%	196.50	217.25	10.56%	386,000.00	533,000.00	38.08%	6,060,000.00	5,607,000.00	-7.48%
Calabar	944,900,000.00	925,800,000.00	-2.02%	176.25	214.75	21.84%	332,000.00	386,000.00	16.27%	5,351,000.00	4,338,000.00	-18.93%
Uyo	700,900,000.00	707,800,000.00	0.98%	195.00	209.25	7.31%	223,000.00	340,000.00	52.47%	3,614,000.00	3,414,000.00	-5.53%
Abeokuta	648,300,000.00	660,100,000.00	1.82%	203.25	219.50	8.00%	172,000.00	306,000.00	77.91%	3,171,000.00	3,255,000.00	2.65%
Kano	487,400,000.00	494,600,000.00	1.48%	192.50	231.50	20.26%	171,000.00	189,000.00	10.53%	2,545,000.00	2,135,000.00	-16.11%
Enugu	456,700,000.00	457,200,000.00	0.11%	200.00	216.50	8.25%	155,000.00	196,000.00	26.45%	2,317,000.00	2,102,000.00	-9.28%
Plateau	306,800,000.00	305,100,000.00	-0.55%	182.50	200.75	10.00%	103,000.00	150,000.00	45.63%	1,685,000.00	1,601,000.00	-4.99%
Asaba	271,200,000.00	275,300,000.00	1.51%	183.50	214.50	16.89%	91,000.00	102,000.00	12.09%	1,474,000.00	1,281,000.00	-13.09%
Minna	156,800,000.00	158,600,000.00	1.15%	184.25	225.25	22.25%	57,000.00	63,000.00	10.53%	858,000.00	715,000.00	-16.67%

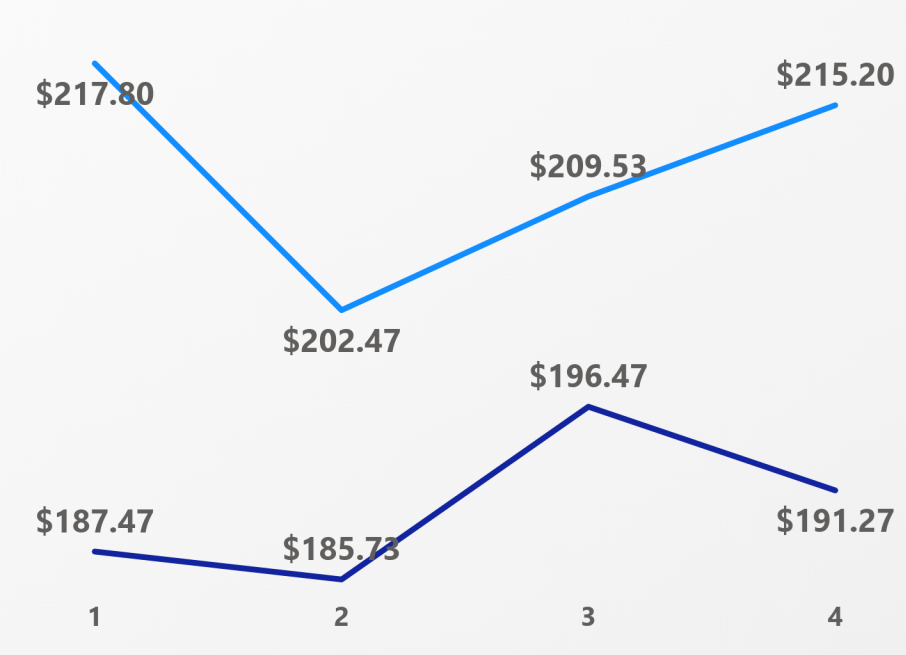
Revenue by period



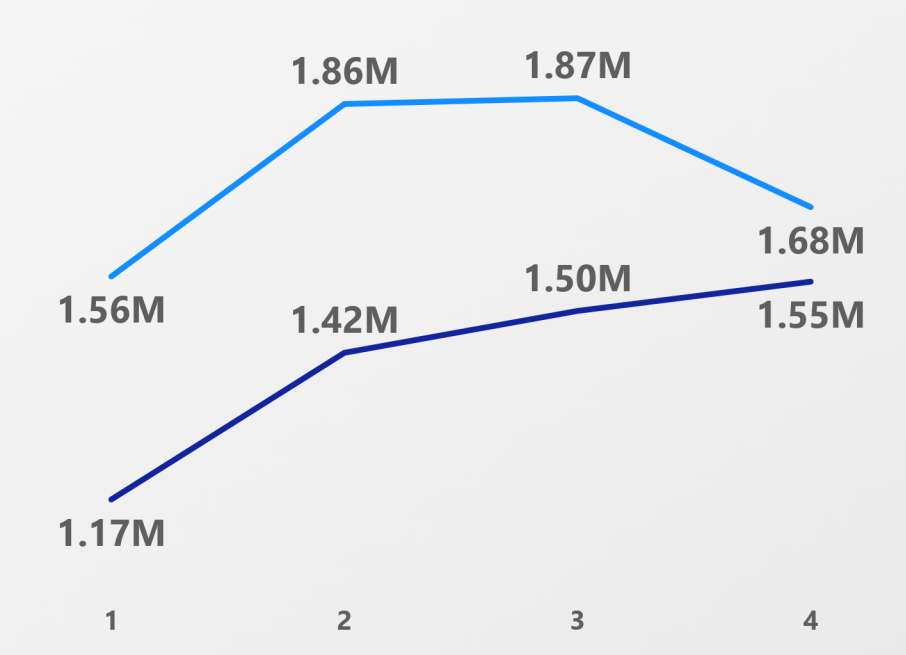
Active users by period



ARPU by period



Unsubscribed users by period



Market Share and Revenue Distribution

Month

All

City

All

5G

All

Average Market Share %

20.00

Total TMV

166.079bn

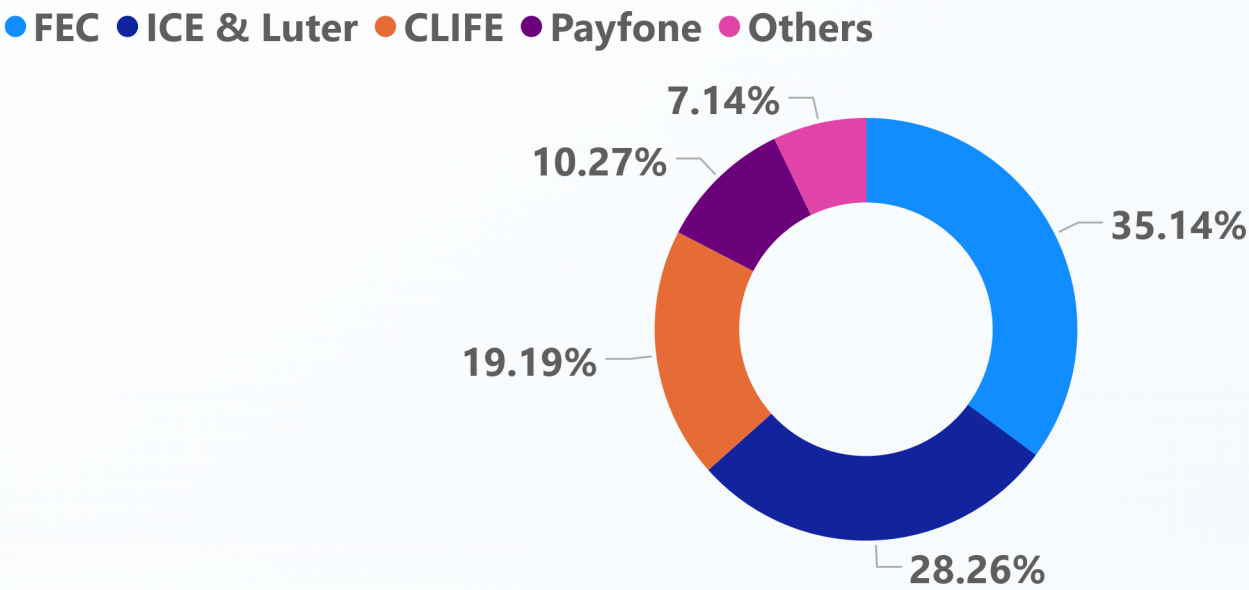
Total Plan Revenue

19.51bn

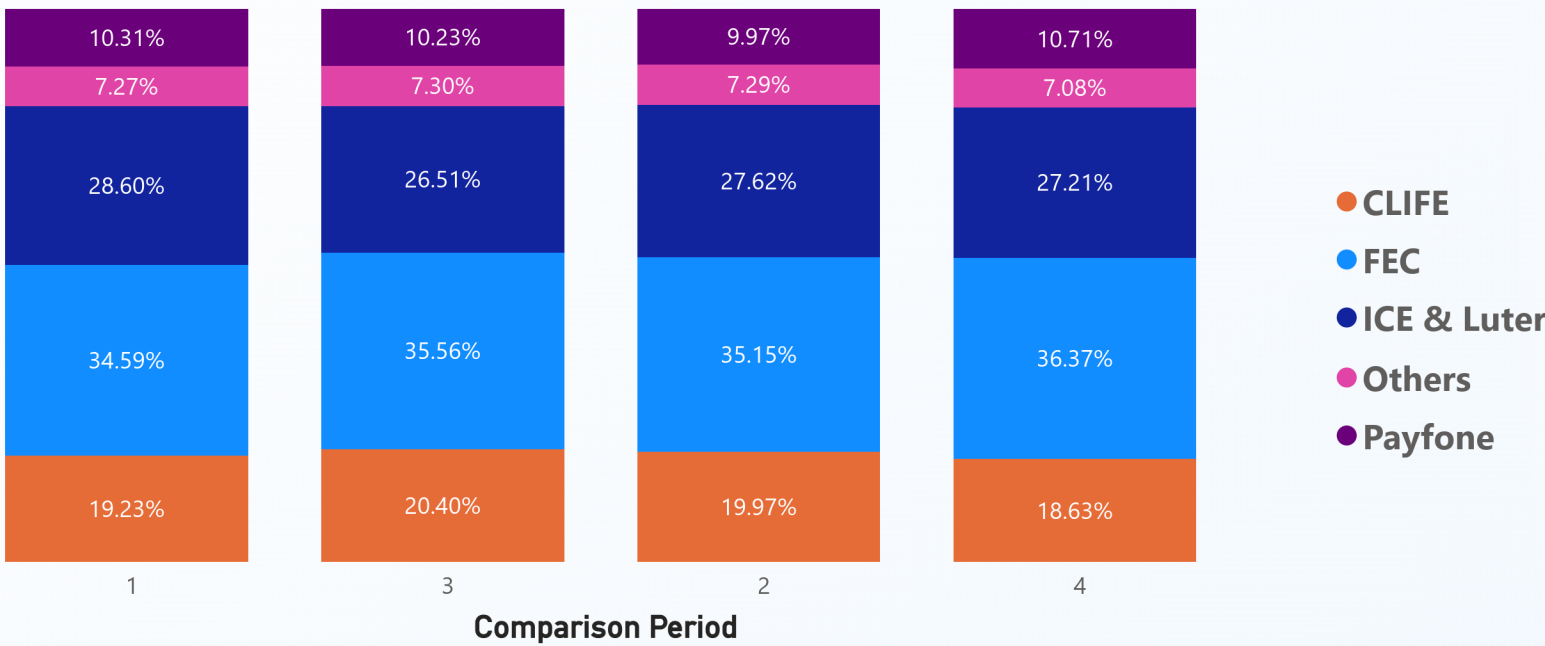
Company Market Share Analysis Before and After 5G"

company	Ms_After 5G	Ms_before 5G	Ms pctchange
CLIFE	18.88	20.24	-0.07
FEC	35.72	35.11	0.02
ICE & Luter	27.71	27.26	0.02
Others	7.29	7.17	0.02
Payfone	10.39	10.22	0.02

Market Value Share by Company (%)



Market Share Composition Over Periods



Revenue Performance by Individual Plans

