## **AtliQ Hardwares**



FILTERS

region All division All

## MARKET PERFORMANCE VS TARGET REPORT

| CUSTOMERS      | <b>2019 Sales</b> | 2020 Sales | <b>2021 Sales</b> | 2021- TARGET | 2021- Target %      |
|----------------|-------------------|------------|-------------------|--------------|---------------------|
| Australia      | 3.9M              | 10.7M      | 21.0M             | -2.2M        | -9.5%               |
| Austria        |                   | 0.1M       | 2.8M              | -0.3M        | -10.5%              |
| Bangladesh     | 0.5M              | 2.3M       | 7.0M              | -0.7M        | -9.3%               |
| Canada         | 4.8M              | 12.2M      | 35.1M             | -5.1M        | -12.6%              |
| China          | 1.4M              | 5.4M       | 22.9M             | -2.1M        | -8 <mark>.3%</mark> |
| France         | 4.0M              | 7.5M       | 25.9M             | -2.2M        | -7. <mark>8%</mark> |
| Germany        | 2.6M              | 4.7M       | 12.0M             | -1.5M        | -11.3%              |
| India          | 30.8M             | 49.8M      | 161.3M            | -9.6M        | -5.6%               |
| Indonesia      | 2.5M              | 6.2M       | 18.4M             | -2.4M        | -11.5%              |
| Italy          | 2.9M              | 4.5M       | 11.7M             | -1.0M        | -8 <mark>.2%</mark> |
| Japan          |                   | 1.9M       | 7.9M              | -0.3M        | -4.0%               |
| Netherlands    | 0.2M              | 3.4M       | 8.0M              | -0.7M        | -7. <mark>6%</mark> |
| Newzealand     |                   | 2.0M       | 11.4M             | -1.4M        | -11.0%              |
| Norway         |                   | 2.5M       | 13.7M             | -1.4M        | -9.5%               |
| Pakistan       | 0.6M              | 4.7M       | 5.7M              | -0.5M        | -8 <mark>.5%</mark> |
| Philiphines    | 5.7M              | 13.4M      | 31.9M             | -2.5M        | -7. <b>3</b> %      |
| Poland         | 0.4M              | 2.8M       | 5.2M              | -0.9M        | -15.3%              |
| Portugal       | 0.7M              | 3.6M       | 11.8M             | -0.5M        | -4.1%               |
| South Korea    | 12.8M             | 17.3M      | 49.0M             | -4.4M        | -8.2%               |
| Spain          |                   | 1.8M       | 12.6M             | -1.8M        | -12.4%              |
| Sweden         | 0.1M              | 0.2M       | 1.8M              | -0.2M        | -10.0%              |
| United Kingdom | 2.0M              | 8.1M       | 34.2M             | -3.0M        | -8.0%               |
| USA            | 11.5M             | 31.9M      | 87.8M             | -10.2M       | -10.4%              |

<sup>\*</sup> All Values in USD