## INTELIGENŢĂ ARTIFICIALĂ

#### Sisteme inteligente

Sisteme care învață singure

- generative AI-

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#### Sumar

#### A. Scurtă introducere în Inteligența Artificială (IA)

#### c. Sisteme inteligente

- Sisteme care învaţă singure
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  - kNN
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- Sisteme bazate pe reguli
- Sisteme hibride
- B. Rezolvarea problemelor prin căutare
  - Definirea problemelor de căutare
  - Strategii de căutare
    - Strategii de căutare neinformate
    - Strategii de căutare informate
    - Strategii de căutare locale (Hill Climbing, Simulated Annealing, Tabu Search, Algoritmi evolutivi, PSO, ACO)
    - Strategii de căutare adversială

## Materiale de citit și legături utile

- https://www.tensorflow.org/text/tutorials/word2vec
- https://radimrehurek.com/gensim/models/word2vec.html
- https://www.ruder.io/word-embeddings-1/
- https://aylien.com/blog/a-review-of-the-recent-history-ofnatural-language-processing?ref=ruder.io
- https://nlp.stanford.edu/~manning/ a lot of lectures about NLP

# De ce reprezentari vectoriale ale intelesului unui cuvant/text?

- Permit determinarea similaritatii intre cuvinte/texte
  - fast is similar to rapid
  - tall is similar to height

#### Question answering:

```
➤Q: "How tall is Mt. Everest?"

Candidate A: "The official height of Mount Everest is 29029 feet"
```

## Intuitia din spatele similaritatii

■ Exemplu: Ce este o Sirrus X 3.0?

The **Sirrus X 3.0** invites you to explore beyond boundaries. With confidence-inspiring tires, an upright riding position, and intuitive components, **Sirrus X 3.0** is your ticket to adventure.

□ Din context, o persoana poate ghici ca Sirrus X 3.0 este un model de bicicleta

Pentru un algoritm, intuitia e ca doua cuvinte sunt similar daca ele sunt folosite in context similare

## Diferite reprezentari vectoriale pentru text

- Reprezentari rare (*sparse*):
  - Mutual-information weighted word cooccurrence matrices
- Reprezentari dense (compacte):
  - 2. Singular Value Decomposition (si Latent Semantic Analysis)
  - Neural-network-inspired models (skip-grams, CBOW)
  - 4. Altele (e.g. brown clusters)

### Vectori rari vs. densi

- Vectorii → matricea de co-ocurenta a termenilor
  - lungi (length |V|= 20,000 -> 50,000)
  - rari (f multe elemente sunt 0)
- Alternativa: vectori invatati (prin AI/ML)
  - scurti (length 200-1000)
  - densi (multe elemente nu sunt 0)
- De ce vectori densi?
  - Vectorii scurti -> folositi mai usor ca si features in algoritmii de invatare (mai putini coeficienti de invatat)
  - Vectorii densi pot generaliza mai bine, captand sinonimia termenilor
    - Bike scooter
    - Car automobile
    - House apartment

#### Modele de predictie (invatare) a reprezentarilor

#### Evolutie

- Word-level
  - 2003 N-gram Neural language model (Montreal Bengio)
    - https://www.jmlr.org/papers/volume3/bengio03a/bengio03a.pdf
    - Probability of the target word based on previous k words
    - Estimation of the probability by an ANN -> prediction of the next word in a sequence
  - 2008 multi-task model (Princeton Collobert)
    - https://ronan.collobert.com/pub/matos/2008\_nlp\_icml.pdf
    - Probability of MORE target words (a sequence of words)
    - Estimation of the probability by an ANN -similar to Bengio's model,
  - 2013 word2vec (Google Mikolov)
    - https://papers.nips.cc/paper/2013/file/9aa42b31882ec039965f3c4923ce901b-Paper.pdf
    - Continous BOW model -> try to predict a word based on its context (neighbours); input = neighbour words, output = target word
    - Skip-gram model -> try to predict context (neighbours) of a word; input = target word; output = neighbour words;
    - Visualisation of embeddings <a href="https://ronxin.github.io/wevi/">https://ronxin.github.io/wevi/</a>
    - Trained vectors <a href="https://radimrehurek.com/gensim/models/word2vec.html">https://radimrehurek.com/gensim/models/word2vec.html</a> or <a href="https://github.com/3Top/word2vec-api#where-to-get-a-pretrained-models">https://github.com/3Top/word2vec-api#where-to-get-a-pretrained-models</a>
- Sentence (document) level (2014 ... )
  - 2014 Paragraph embedding <a href="https://arxiv.org/abs/1405.4053">https://arxiv.org/abs/1405.4053</a>
- Contextual word-vectors (Word vectors compress all contexts into a single vector) (2016 ...)
  - 2016 context2vec <a href="https://www.aclweb.org/anthology/K16-1006.pdf">https://www.aclweb.org/anthology/K16-1006.pdf</a>
  - 2017 tagLM <a href="https://arxiv.org/abs/1705.00108">https://arxiv.org/abs/1705.00108</a>
  - 2017 CoVe https://papers.nips.cc/paper/2017/hash/20c86a628232a67e7bd46f76fba7ce12-Abstract.html
  - 2018 ELMo https://www.aclweb.org/anthology/N18-1202/
  - 2018 ULMFiT <a href="https://arxiv.org/abs/1801.06146">https://arxiv.org/abs/1801.06146</a>
  - 2019 BERT <a href="https://arxiv.org/abs/1810.04805">https://arxiv.org/abs/1810.04805</a>

#### Modele de predictive (invatare) a reprezentarilor

#### ■ Modelul Word2vec

- Skip-gram (Mikolov et al. 2013a), CBOW (Mikolov et al. 2013b)
- Se invata reprezentari, numite embeddings, ca parte din procesul de predictive/generare a textului
- Se antreneaza o retea neuronala pentru prezicerea urmatorului cuvant
- Avantaje
  - □ Rapid, simplu de antrenat
  - Modele gata antrente disponibile online

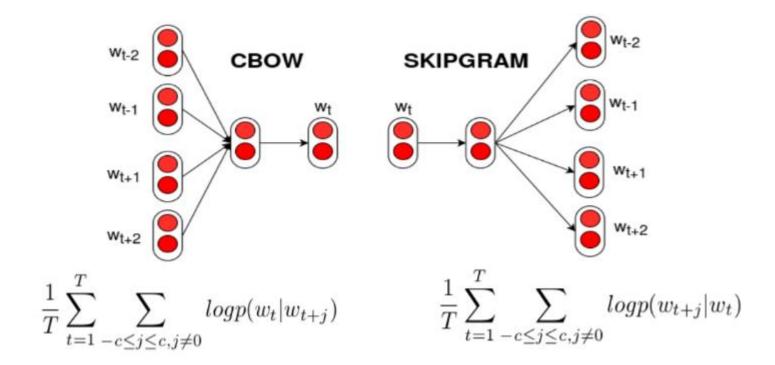
## Invatare supervizata fara etichetare manuala de date

- Text: "She rides a bike. He rides a scooter in park. My father drives a motorcycle. ..."
- Vocabular V = {she, ride, bike, he, scooter, park, my, father, drive, motorcycle}
- Perechi (context, cuvant)

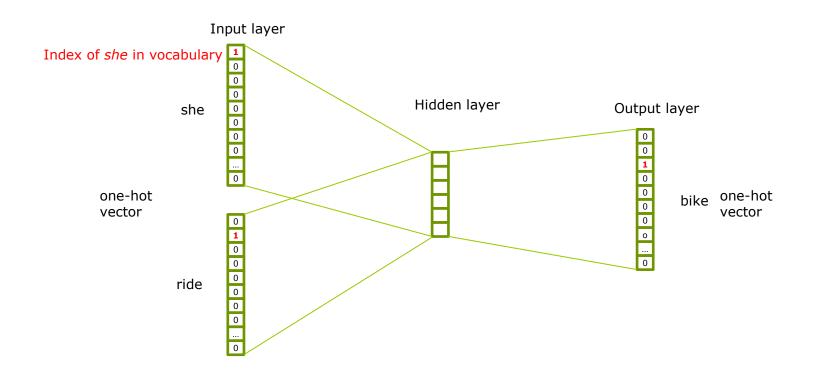
#### Negative sampling

[she ride] bike	1	[she ride] he	0
[ride bike] he	1	[she ride] scooter	0
[he ride] scooter	1	[she ride] park	0
[ride scooter] park	1	[she ride] my	0
[my father] drive	1	[she ride] father	0
[father drive] motorcycle	1	[she ride] drive	0
		[ride bike] scooter	0
		[ride bike] park	0
		[father drive] she	0

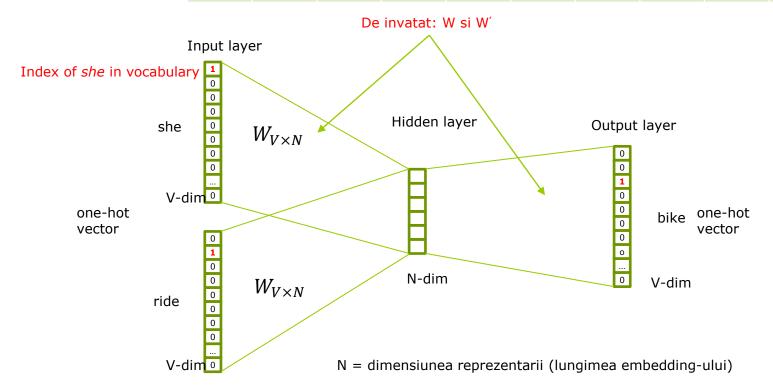
## Arhitecturi

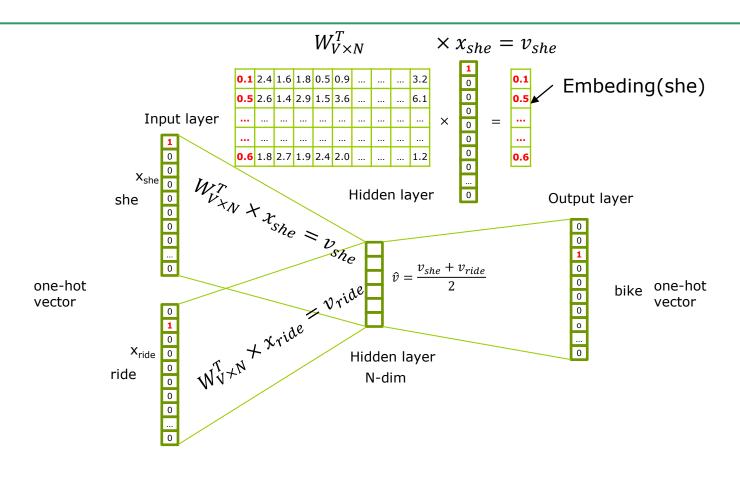


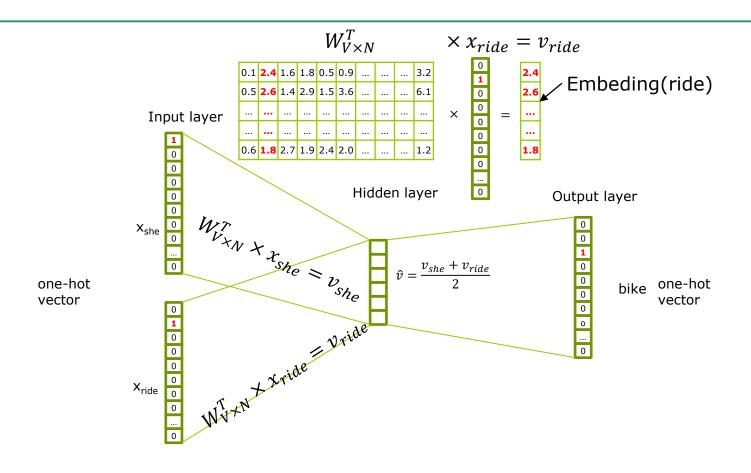
		she	ride	bike	he	scooter	park	my	father	drive	motorcycle
-	She	1	0	0	0	0	0	0	0	0	0
	Ride	0	1	0	0	0	0	0	0	0	0
	Bike	0	0	1	0	0	0	0	0	0	0

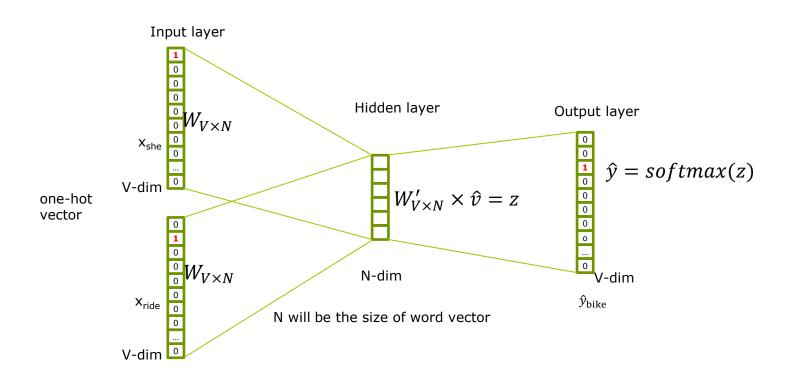


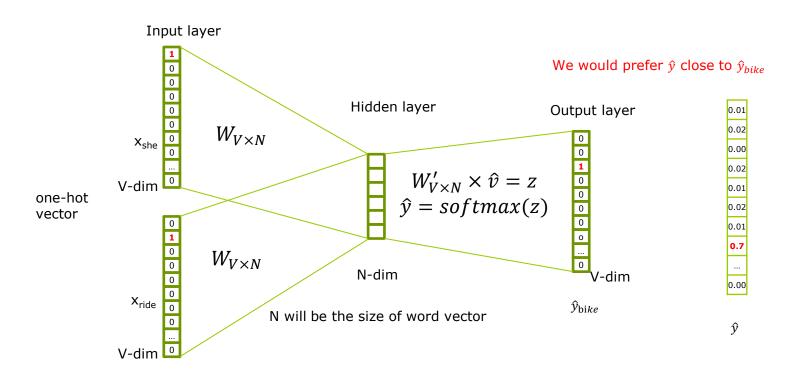
		she	ride	bike	he	scooter	park	my	father	drive	motorcycle
-	She	1	0	0	0	0	0	0	0	0	0
	Ride	0	1	0	0	0	0	0	0	0	0
	Bike	0	0	1	0	0	0	0	0	0	0











#### Cursul următor

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- Informaţiile prezentate au fost colectate din diferite surse de pe internet, precum şi din cursurile de inteligenţă artificială ţinute în anii anteriori de către:
  - Conf. Dr. Mihai Oltean <u>www.cs.ubbcluj.ro/~moltean</u>
  - Lect. Dr. Crina Groşan www.cs.ubbcluj.ro/~cgrosan
  - Prof. Dr. Horia F. Pop <u>www.cs.ubbcluj.ro/~hfpop</u>
  - Prof. Dr. Radu Ionescu <a href="https://raduionescu.herokuapp.com/">https://raduionescu.herokuapp.com/</a>