

## What is business intelligence? it matters



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Business intelligence (BI) combines business analyt tools and infrastructure, and best practices to help a decisions. In practice, you know you've got modern comprehensive view of your organization's data and inefficiencies, and quickly adapt to market or supply It's important to note that this is a very modern defi history as a buzzword. Traditional Business Intellig emerged in the 1960s as a system of sharing inform developed in the 1980s alongside computer models into insights before becoming specific offering from solutions. Modern BI solutions prioritize flexible se trusted platforms, empowered business users, and s

This article will serve as an introduction to BI and is

## **Examples of business intelligence**