Small Data Image Text Description

This image displays a process. At the far left, there are four gray smiley faces that are "users" they have double sided arrows leading to the blue containers labeled "Small Data". There is a large turquoise container in the center of the image labeled "Big Data". On the far right side of the image there are two small gray smiley faces that are "users", they have double sided arrows leading to one blue container labeled "Small Data".