ANASTASIIA KOSTIV

Data Analyst

DETAILS

akostiv11@gmail.com
+380 98 354 22 75

PROFILE

Experienced and dedicated Data Analyst with a passion for delivering valuable data through analytical functions and data retrieval methods.

EXPERIENCE

Data Management Specialist , DataBrew

MAY 2021 — PRESENT

Created R custom dashboard for data management purposes; Created API to automatize analytical reports; Developed a custom solution for such organizations like **WHO, World Bank**, etc.

Product Analyst, Timeus

OCTOBER 2021 — PRESENT

- Worked productively with Product Team to understand requirements and business specifications around Portfolio Management, Analytics and Risk.
- Conducted Marketing Analytics with R & Python (*e.g. Customer Churn Survival Analysis, Market Basket Analysis & Recommendation Systems, A/B Testing for Website Optimization with Infer & Google Optimize, Machine Learning for Customer Journey, Google Trends Automation with Shiny, Time Series Anomaly Detection, etc.*)

R/Shiny Developer, Appsilon

JULY 2021 — NOVEMBER 2022

Build Scalable Data Science Applications using R, Shiny, JS, HTML/CSS AWS Cloud Technology, etc. Developed custom R packages, contributed to Open Source

Data Analyst , Freelance

DECEMBER 2019 — OCTOBER 2021

Time series, excel to R & Python, forecasting, marketing analytics with R & Python, network analysis, Big Data, Data collection, building the R packages

Data analyst trainee specialist & Frontend developer intern, Devlion

OCTOBER 2018 — OCTOBER 2019

- Merged data with existing data sets, careful to keep old data sets and documentation.
- Planned, developed, tested, deployed, and maintained web applications.
- Created SWOT analysis, defined KEY metrics, Data visualization, R/Shiny reports, developed website concept with React, HTML, CSS.

EDUCATION

Bachelor , Lviv Polytechnic National University, Ukraine, Lviv

JUNE 2018 — JULY 2022

Bachelor of Business, Data Management, Analytics, Statistics.

R, R/Shiny

Python

SQL, PostgreSQL, MongoDB, Firebase

React.js/React Native

HTML/CSS/JS

Docker/AWS

Git

Matlab

Fundamentals of digital marketing, Google Digital Garage

Business Metrics for Data-Driven Companies, Coursera

Understand of customers needs and behaviours, Google Digital Garage

Data Scientist/Data Analyst with R learning track, Developer Circles from Facebook

JANUARY 2020 — MARCH 2020

Data Analyst/Scientist with SQL/R, DataCamp

FEBRUARY 2020 — MARCH 2020

Advanced Google Analytics course, Google Analytics Academy

APRIL 2020 — APRIL 2020

Game analytics course, Prometheus

MAY 2020 — JUNE 2020

Analyzing Genomic Data in R, DataCamp

JUNE 2020 — JUNE 2020

Statistics & probability, Khan Academy

Data, Models and Decisions in Business Analytics, EdX

Data skills for business, DataCamp

R programming, DataCamp

Docker Containers for Data Science and Reproducible Research, Udemy

Data Science Courses for Business (R), Business Science

APRIL 2021 — MAY 2021