

Data Dictionary – megacorp_segment_definitions

Table Summary

Stores natural language definitions and active windows for marketing segments (e.g., Terrific Tacos, Best Burgers).

Columns

- segment_name (STRING)
- segment_definition (STRING)
- quarter (STRING: e.g., 25Q3)
- start_date (DATE)
- end_date (DATE)

Usage Notes

Display rules to business users; do not guess definitions in chat; show dates for context.