

Customer Behavior & Sales Analysis Dashboard

Total Sales

\$29M

Total Unique Customers

18K

Total Orders

28K

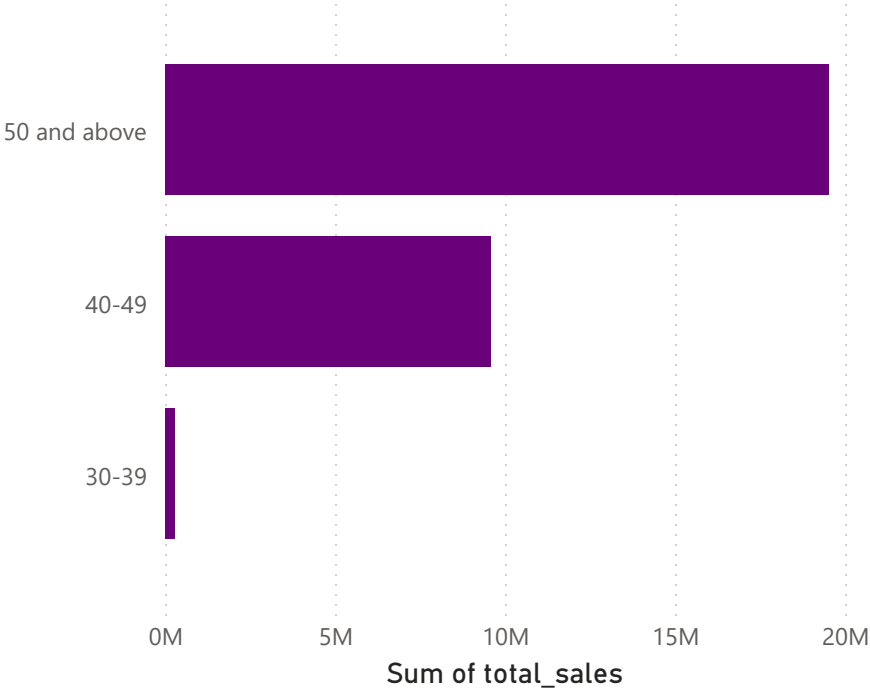
Customer Average Order Value

\$912

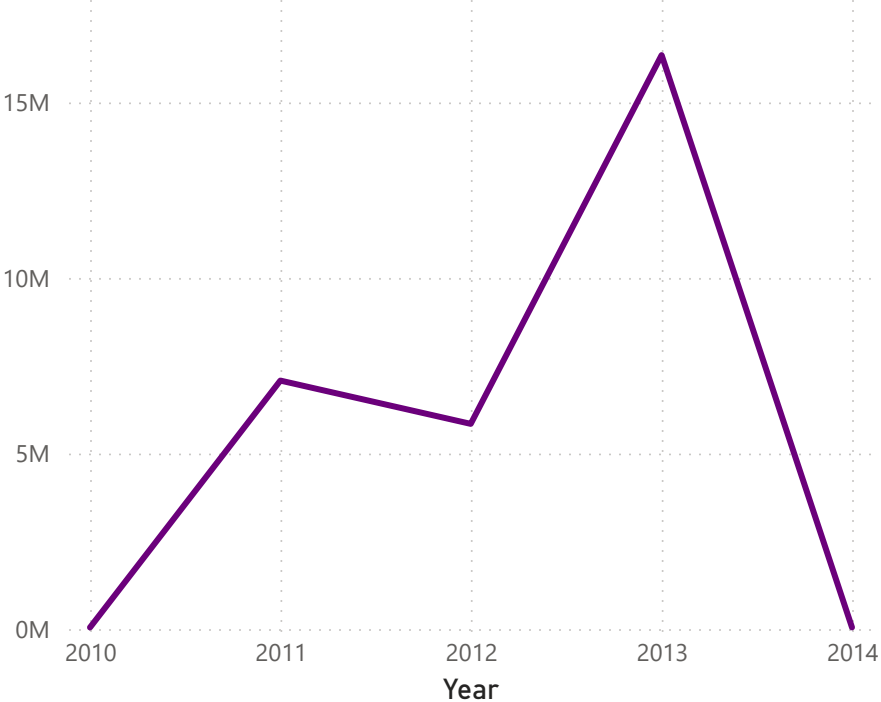
Customer Average Monthly Spending

\$453

Total Sales By Age Group



Total Sales By Year



Total Sales By Customer Segment

