

Customer Behavior & Sales Analysis Dashboard

Total Sales

\$29M

Total Unique Customers

18K

Total Orders

28K

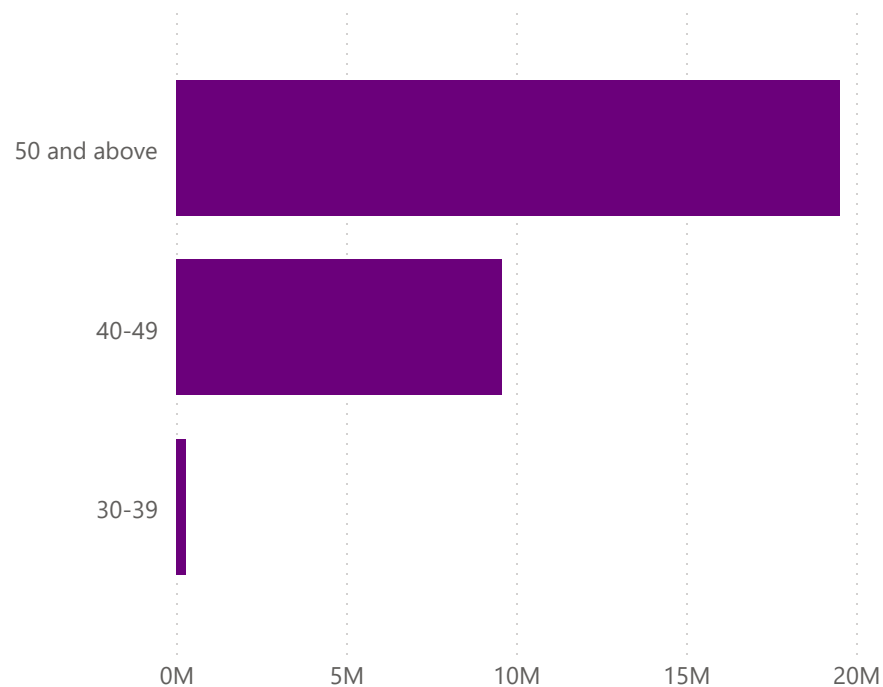
Average Order Value per Customer

\$912

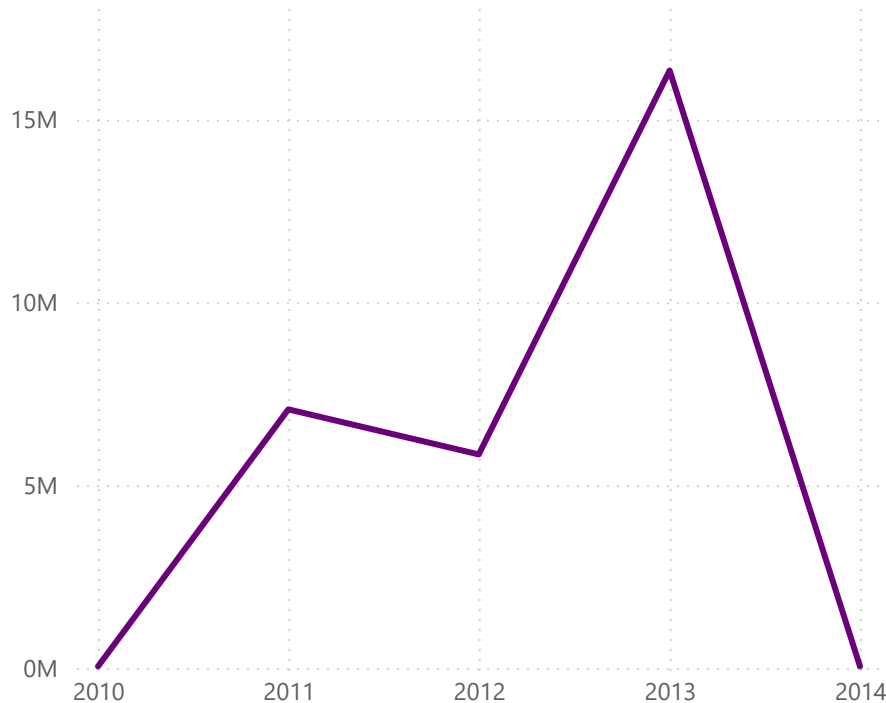
Average Monthly Spending per Customer

\$453

Sales Distribution by Age Group



Annual Sales Trends



Sales Breakdown by Customer Segment

