

Mohammed Asif

WORK HISTORY

Amazon India Pvt. Ltd, Hyderabad, India

Tenure: 4.6 years

CS SPECIALIST

Sep 2021 - Present

- Created reports by filtering large datasets to filter out fraud sellers to make them out of Amazon platform due to violation of code of conduct.
- Gathered data from customer's survey for particular seller or a product and escalated to AHS (Account Health Specialist) team to make sellers follow Amazon policies and maintain their account.
- Routine is to pull data as per the geographical location like NA,CH,UK and IND third party sellers or FBA sellers and escalate to AHS team to make them contact to help in maintaining seller's account health or condition for better customer service experience.
- Prepare/present Excel dashboard for weekly or monthly reports about the good and bad sellers.

INTERIM DATA ANALYST

Mar 2021 – Sep 2021

- Managed large datasets with 20K observations using regular expressions and selecting key variables to build models for statistical logic.
- Created explanatory models of use cases for presentation to operation manager.
- Performed data cleaning necessary for predictive models by assessing information from 1200+ customers and sellers.
- Collaborated with 30+ data analysts and project managers on several concurrent projects in Q1 2021.
- Provided support for software systems by creating database structures/tables.
- Created dashboards using Excel and Tableau to display the areas of interest within departmental operations.
- Created ML models like linear regression, Logistics regressions etc. to perform forecasting.

SECURITY BAR RAISE (SBR) ASSOCIATE

April 2019 – Sep 2021

- Performed auditing of contacts and escalation for any compliance from the agent's end and reported to manager in MS Excel reports.
- Played pivotal role in ensuring adherence to regulatory standards and internal policies, conducting thorough examinations to identify and mitigate risks within the organization.
- Responsibilities involve meticulously reviewing contacts, documentation, emails, chats, phone records, operational processes, and company practices to verify compliance with industry regulations with a keen eye for detail, strong analytical skills, and the ability to provide recommendations for improving internal controls and maintaining ethical business practices.

WIPRO TECHNOLOGIES

Tenure 2.7 years

SENIOR ASSOCIATE (RISK ANALYST)


CLIENT: GOOGLE (Platform: GCS)

May 2016 – Nov 2018

- Evaluation of Risk process by extracting data from google search engine
- Responsible to take direct action on the account either to release or closure as per the suspicious possible activity on the account.
- Make reports of accounts closure by providing proper explanation in details and escalate to manager for approval.
- As Tier-2, provided support for Tier-1 teams.

CONTACT

-  GitHub Portfolio : <https://datacrunchcentral.github.io>

-  LinkedIn : </in/mohdasif81>

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SKILLS

Hard Skills

- Data Warehousing
- Machine Learning
- Survey Data Collection
- Data Modeling
- Data Mining
- Data Analysis
- Machine Learning Models

TECHNIQUES

- Predictive Analytics
- Data Visualization
- Python programming

TOOLS AND SOFTWARE

- Python
- Power BI (Naive)
- SQL Programming
- Advance Excel
- Microsoft Office
- Tableau

OTHER

- Certified in Data Management
- Certified in Data Analytics

INTERNSHIP

Completed Internship at MeriSKILL

CASE STUDY

EDA Group Case Study

Worked with the team members on banking data and performed analysis about defaulter customers.

- Created team's rosters on google sheets on monthly basis.

Responsibilities in projects

- Accurately assessed data, identifying anomalies and ensuring data integrity.
- Created informative documents for knowledge sharing, enhancing team collaboration and insights.
- Conducted customized data analysis to reveal industry insights for Amazon's customers.
- Quantified the business impact of Amazon's business recommendations, contributing to data-driven decision-making.
- Collaborated closely with experienced leaders to solve real-world problems and gain practical knowledge
- Developed proficiency in essential data analysis skills, utilizing spreadsheets and programming languages.
- Gained a deep understanding of the data lifecycle and its relevance to various business units, effectively addressing data-related challenges.
- Practiced various data analysis tools and techniques on ambiguous data, distilling data into actionable insights and delivering recommendations across diverse business groups.

PROJECTS

IMDB Movie (PYTHON / PG ASSIGNMENT)

- Analysis of the high budget movies, filtering Data, Removing the missing values and replacing with mean and mode depends on the type of date of category or numerical.
- Categorized the profit and loss, the average number of genders watching the movie US and non-US citizens, movie genre, creating sheets after filter the data.

INDIA's GDP ANALYSIS (PYTHON / PG ASSIGNMENT)

- Performed GDP analysis on all Indian states and UT's raw data files, it involved cleaning the data merging all states raw data into single data frame.
- Performed exploratory data analysis to check for important variables and sectors.

EDUCATION QUALIFICATION

PG DIPLOMA IN DATA SCIENCE | IIIT BENGALURU

Specialized in Business Intelligence and Data Analytics

CGPA: 3.49/4.00

MUFFAKHAM JAH COLLEGE OF ENGG & TECH | HYDERABAD

B.E in Electronics and Communication Engineering

2011-2014 | Hyderabad, India

Percentage: 65.50

Quli Qutub Shah Govt Polytechnic | HYDERABAD

Diploma in Electronics and Communication Engineering

2008-2011

Percentage: 73.9

X Class | HYDERABAD

Diploma in Electronics and Communication Engineering

2008

Percentage: 79

SOFT SKILLS

- Have effective verbal and written communication is crucial for conveying ideas, thinking skills, collaborating with colleagues, and interacting with clients or customers.
- Possess the ability to analyze complex and critical issues, identify solutions, and make informed decisions is highly valuable.
- I believe I've independent problemsolving skills and finds suitable solutions by multiple ways to solve a problem.
- Multi-tasking is one of my attribute where I can manage to handle critical problems simultaneously or one after the other.

REWARDS AND RECOGNITIONS

- Gold Medalist in Quiz in Inter School Quiz competition.
- Active participant in Quiz competitions conducted by T.I.M.E
- Awarded by R&R for Q2 2022