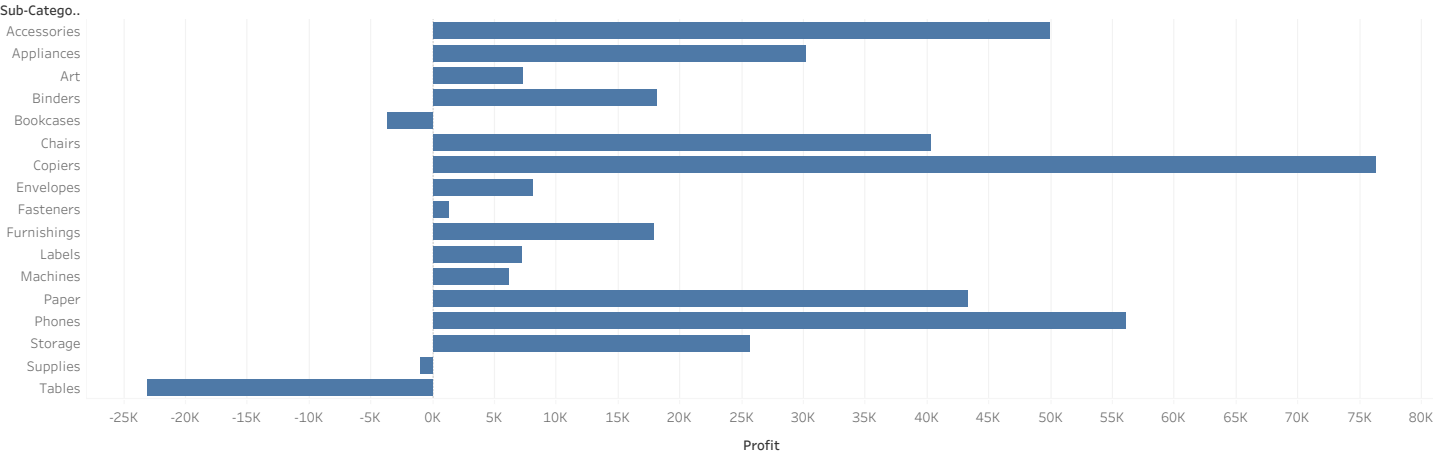
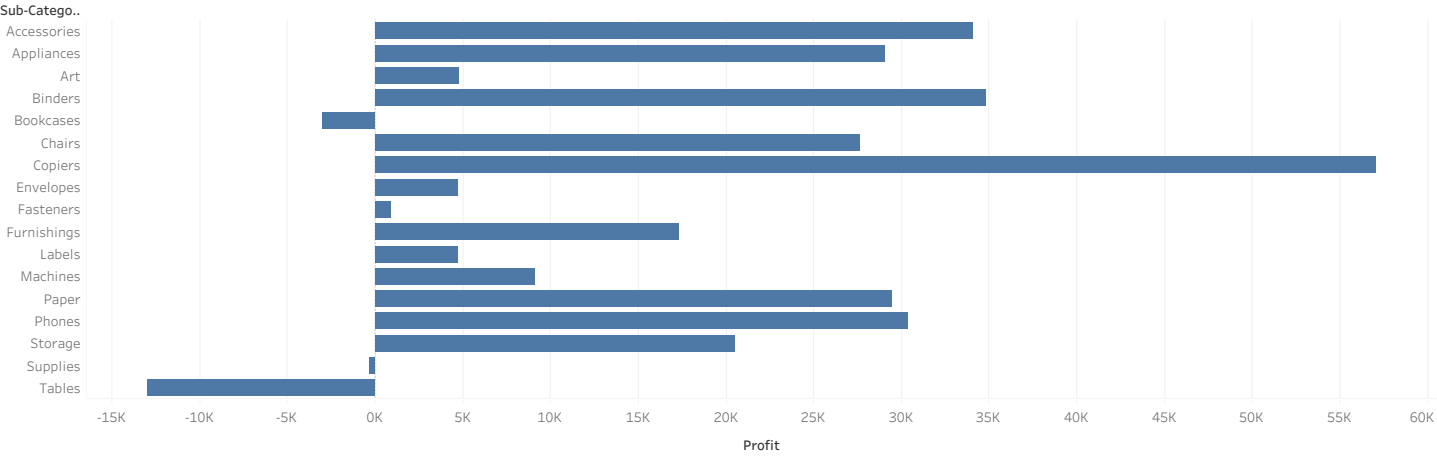


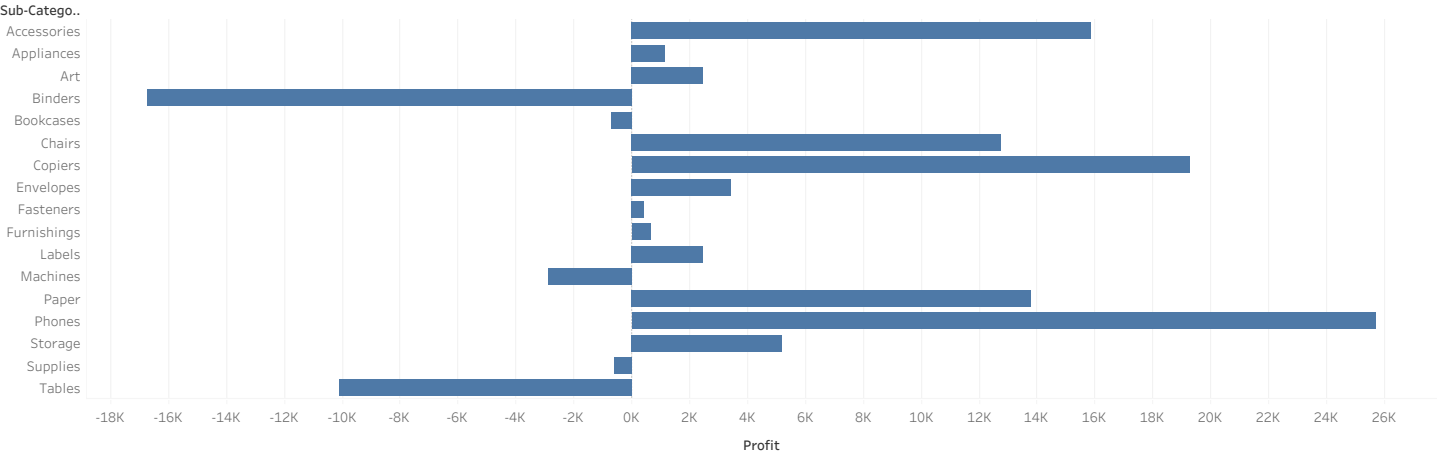
Sales Metric between Regions



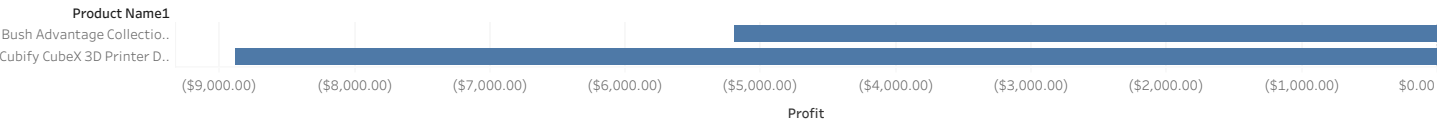
Sales Metric between East & West



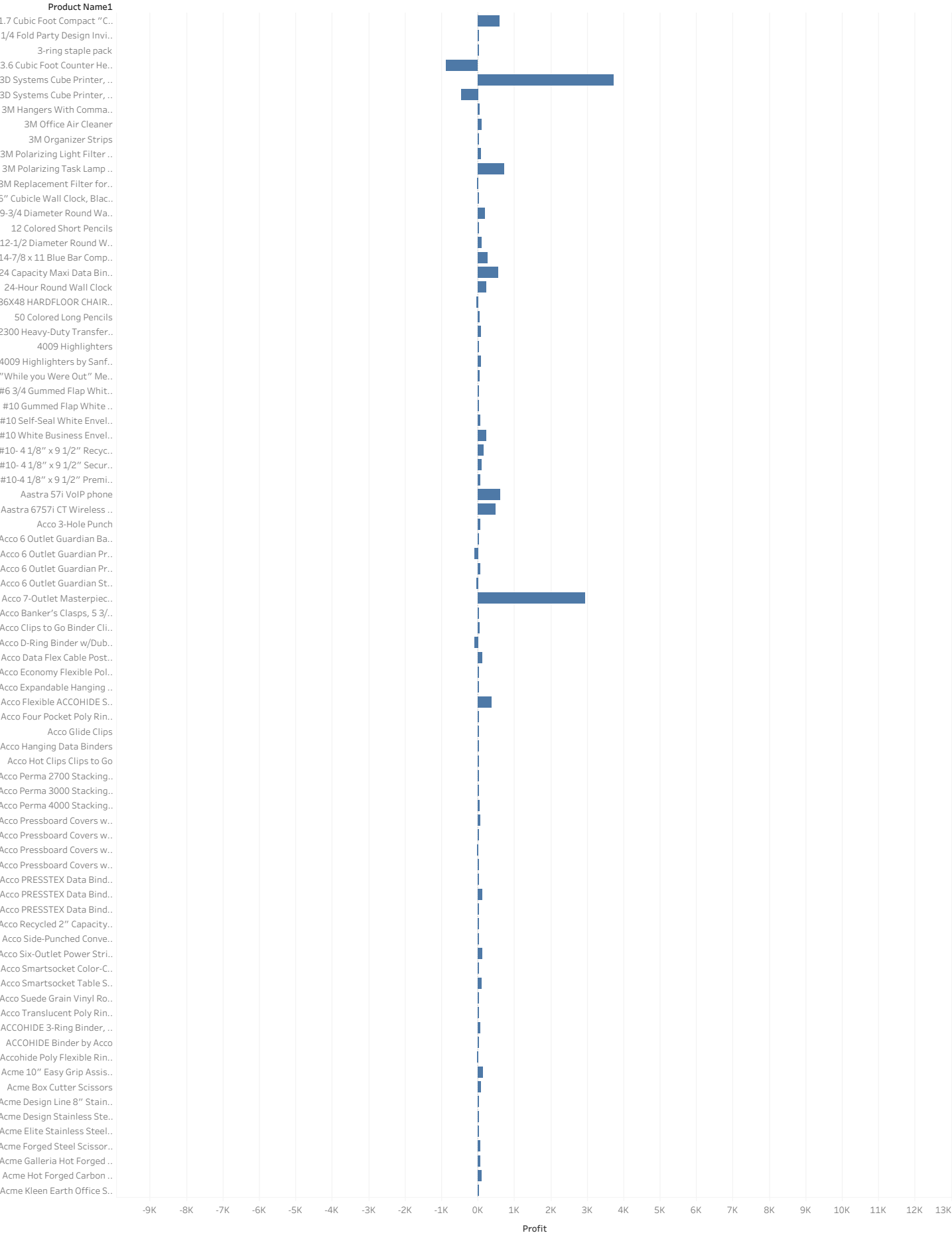
Sales Metric between Central & South



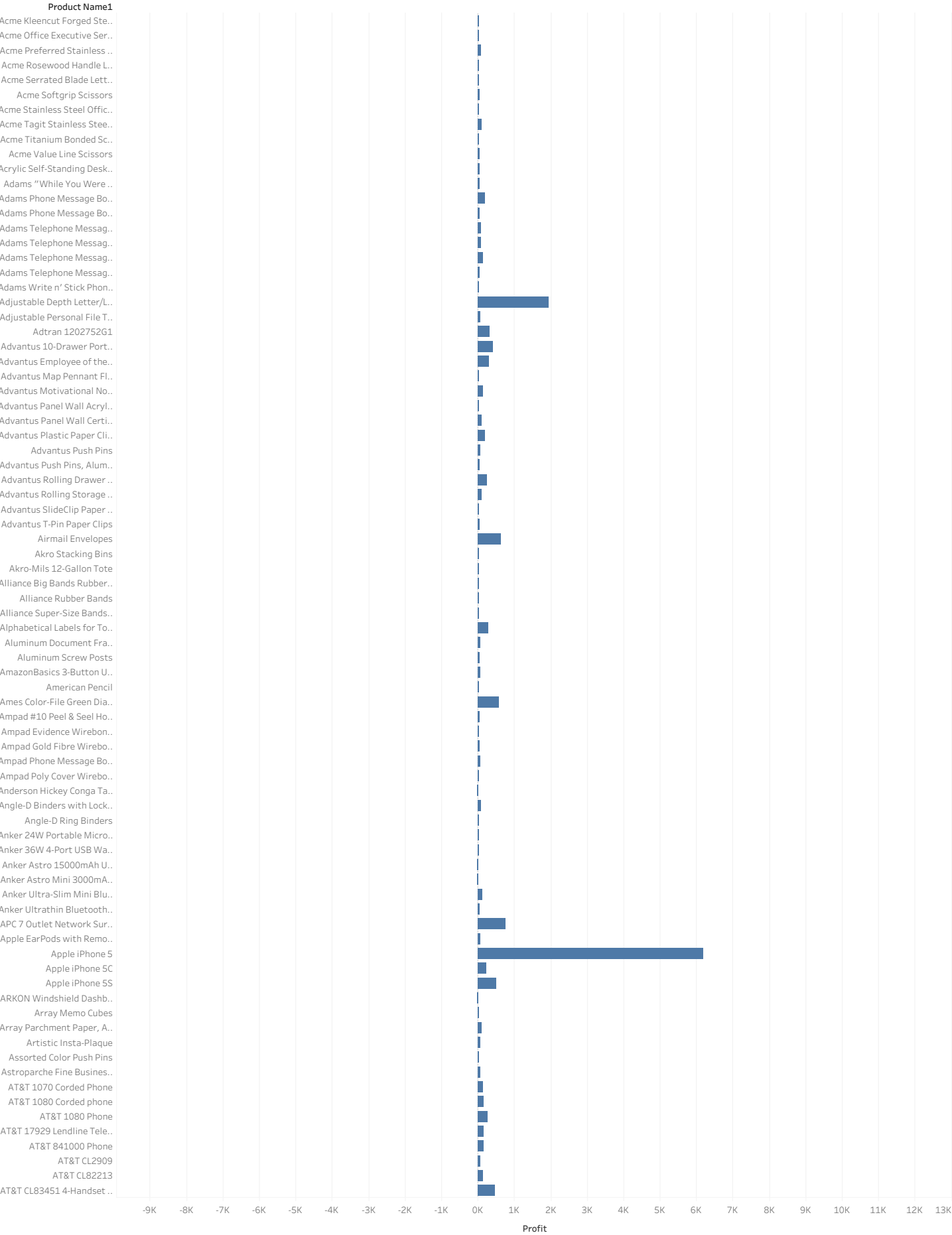
Two Products w/ Negative Profits



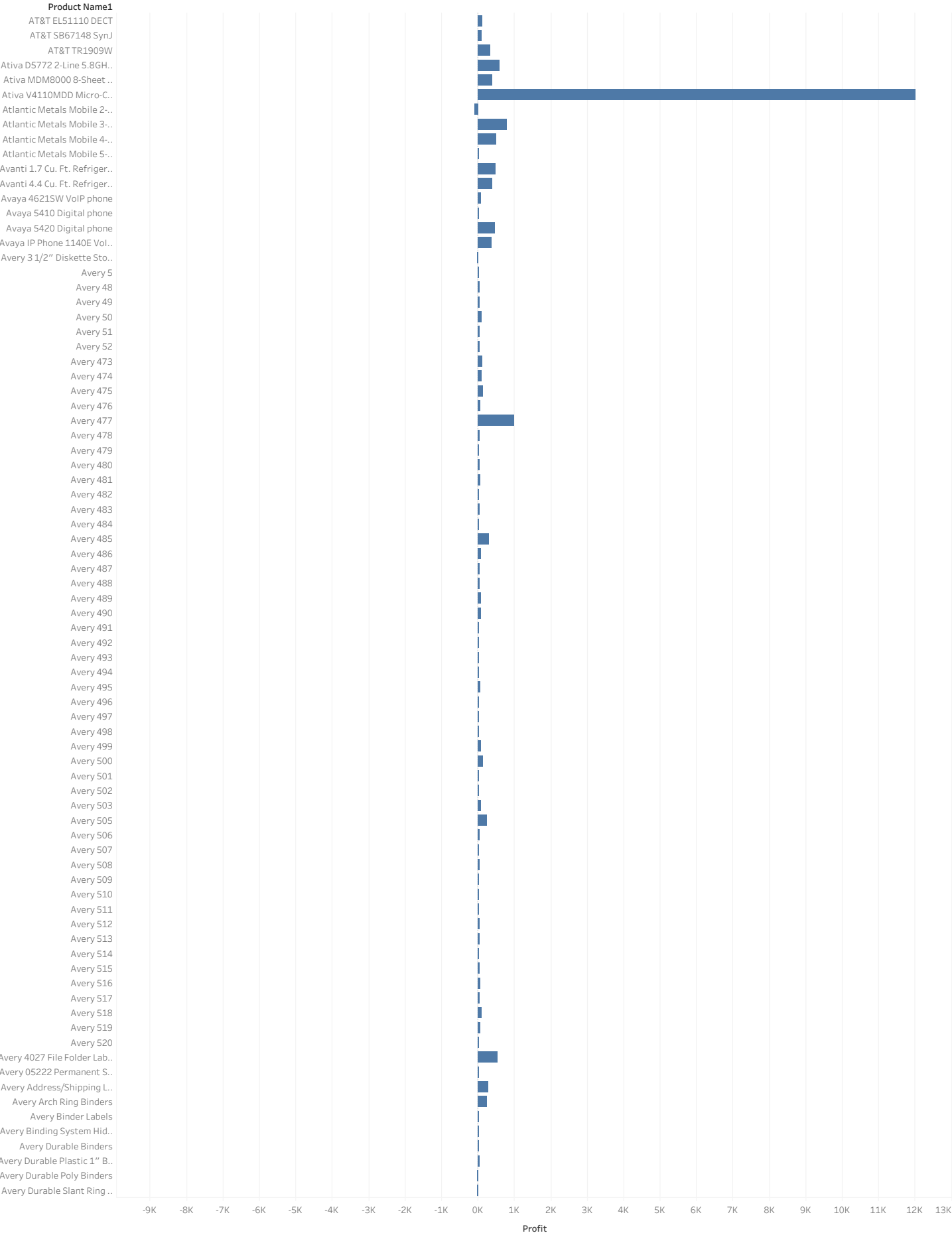
Products OverView



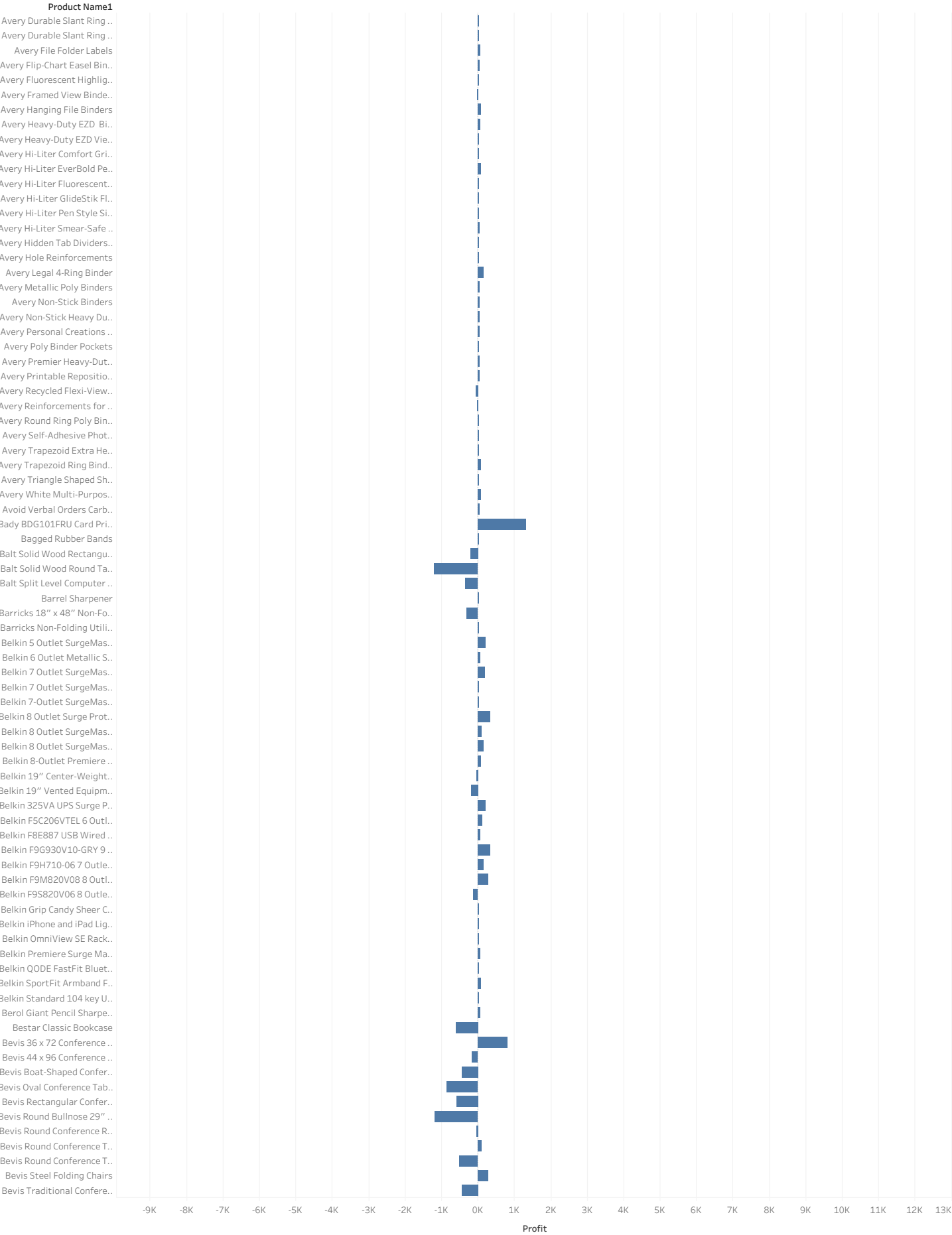
Products OverView



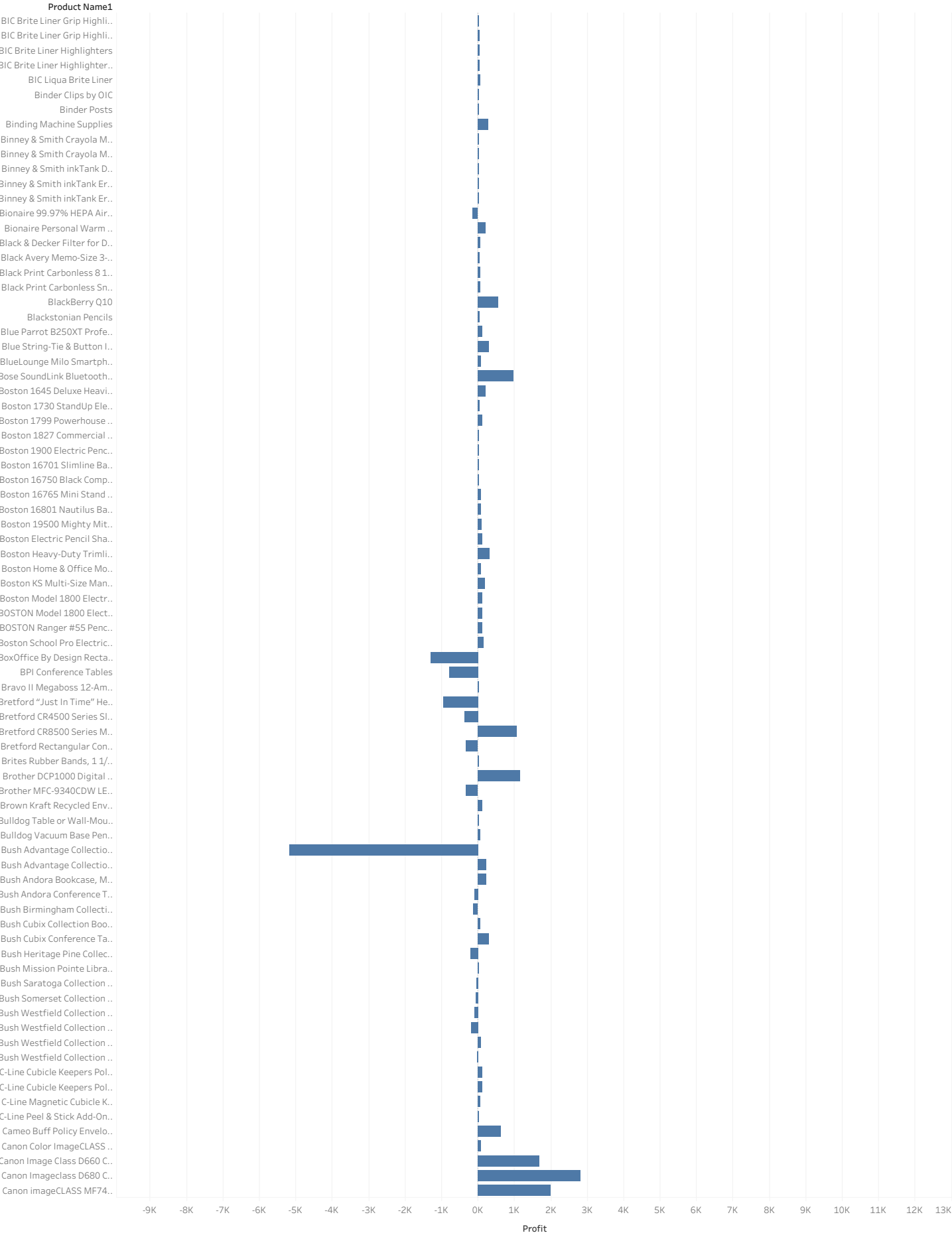
Products OverView



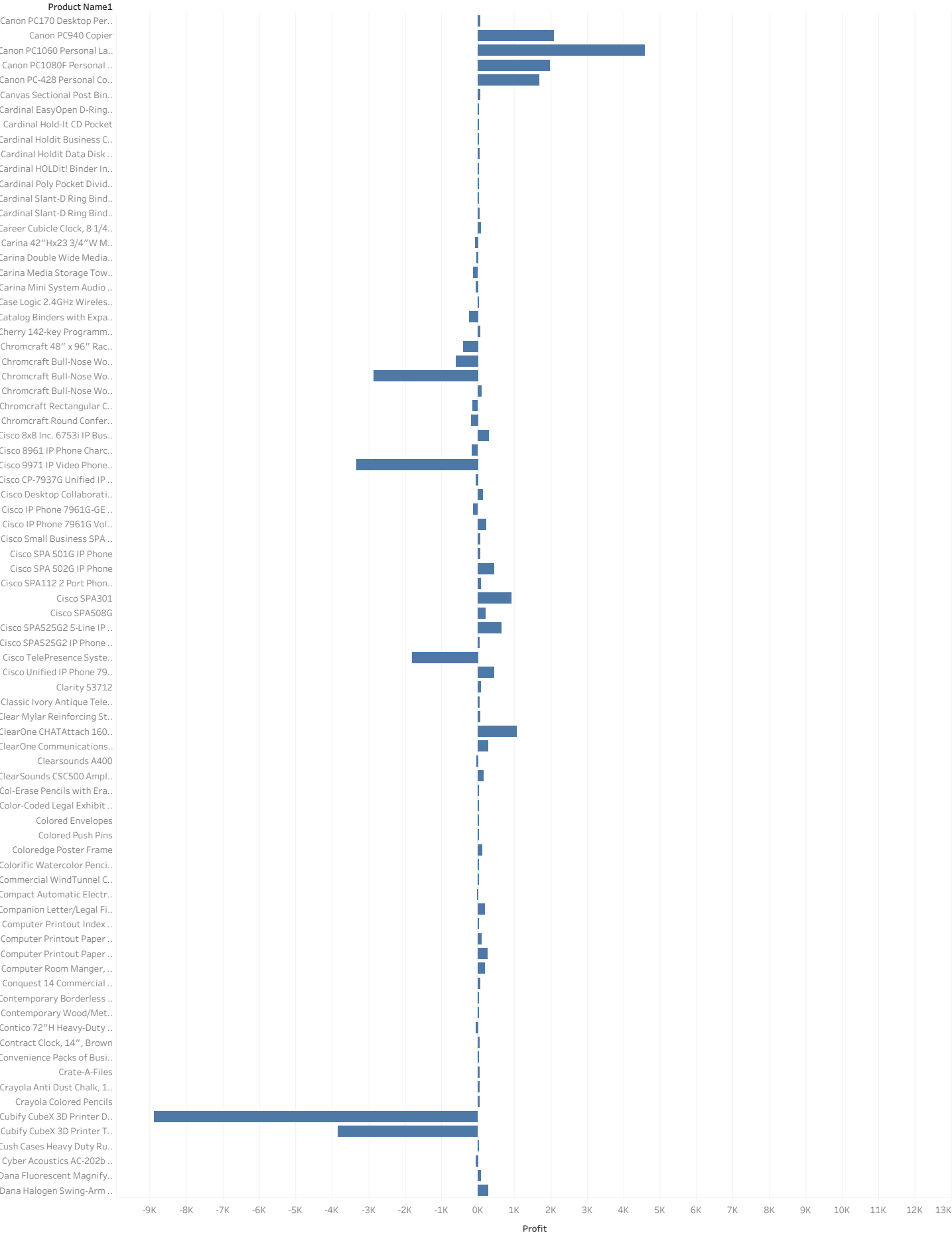
Products OverView



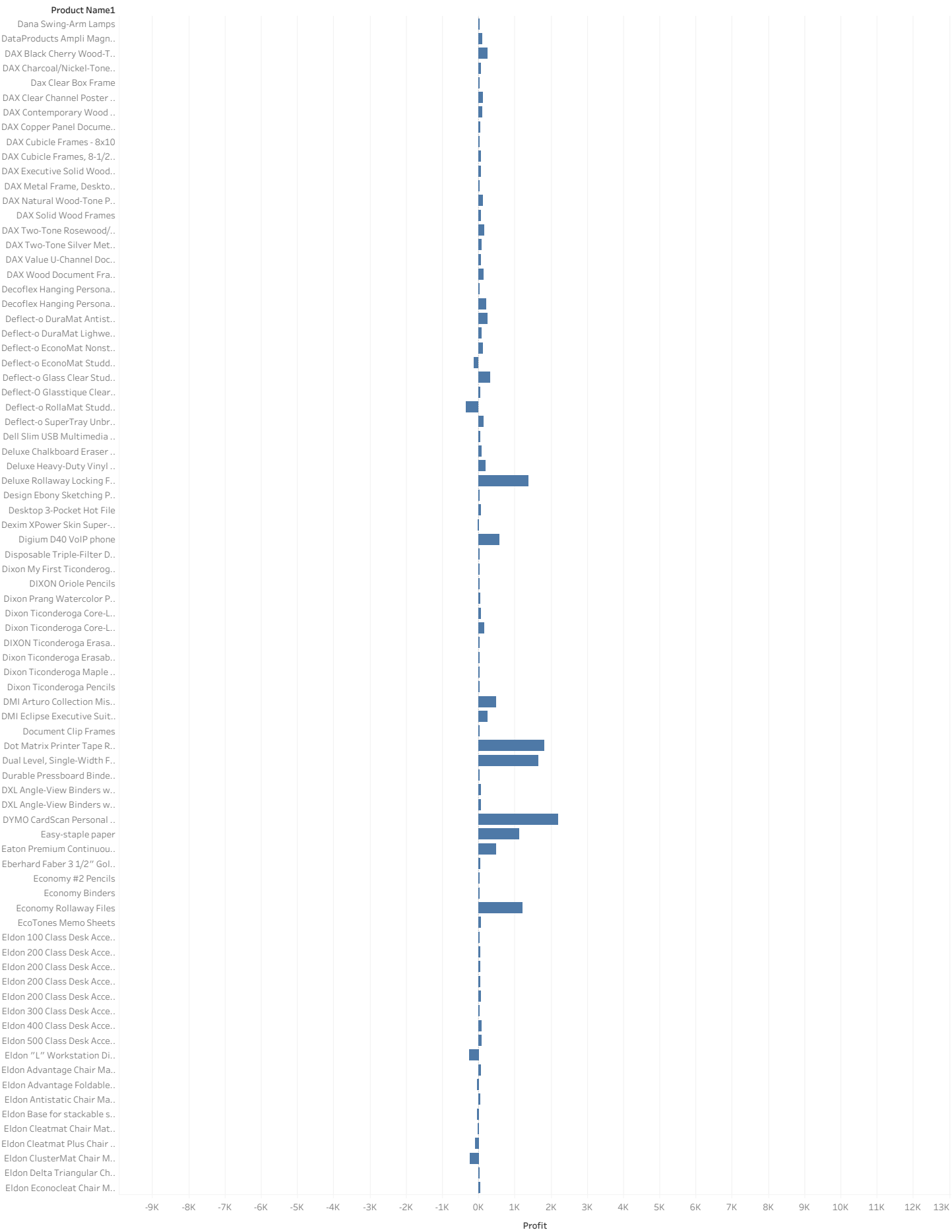
Products OverView



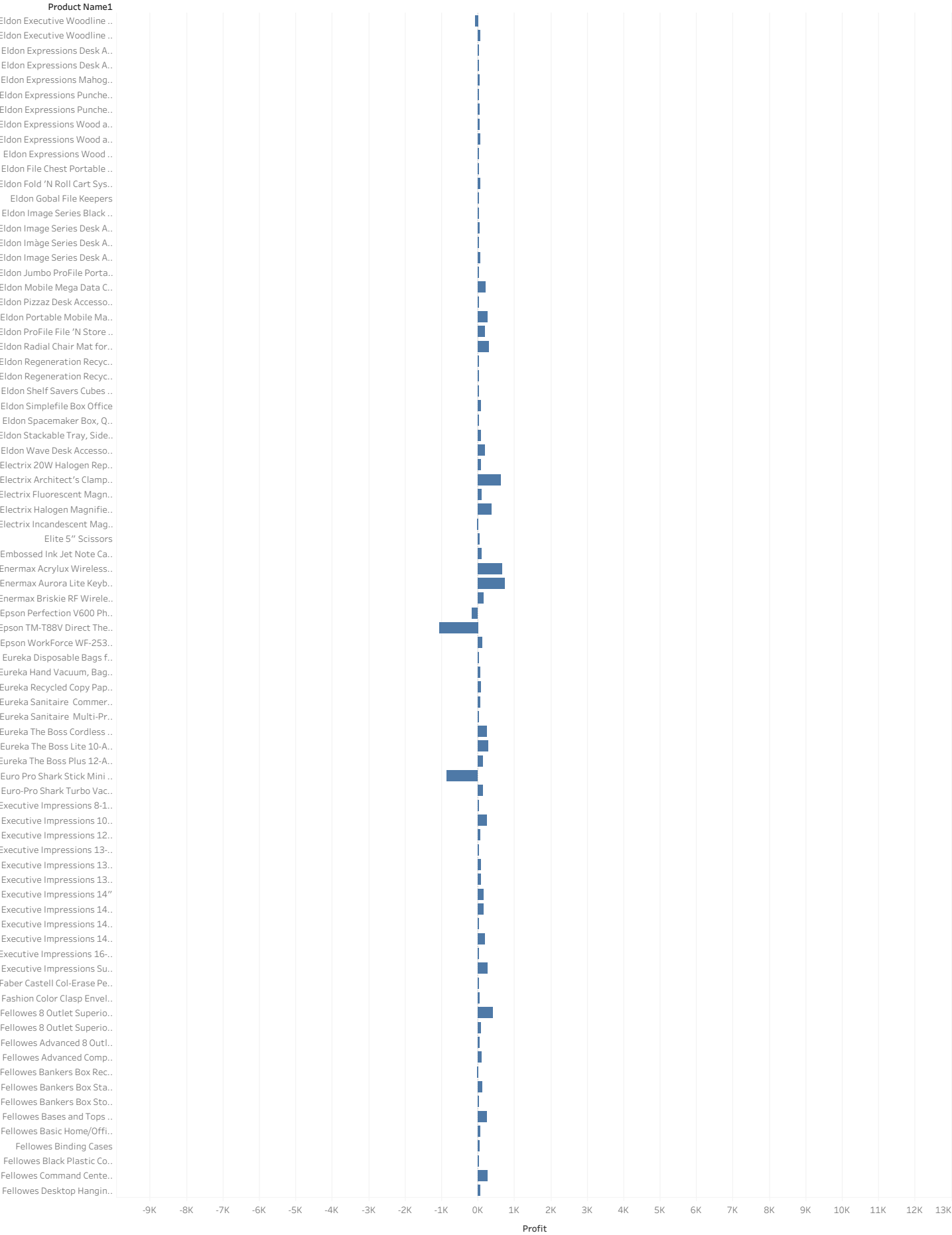
Products OverView



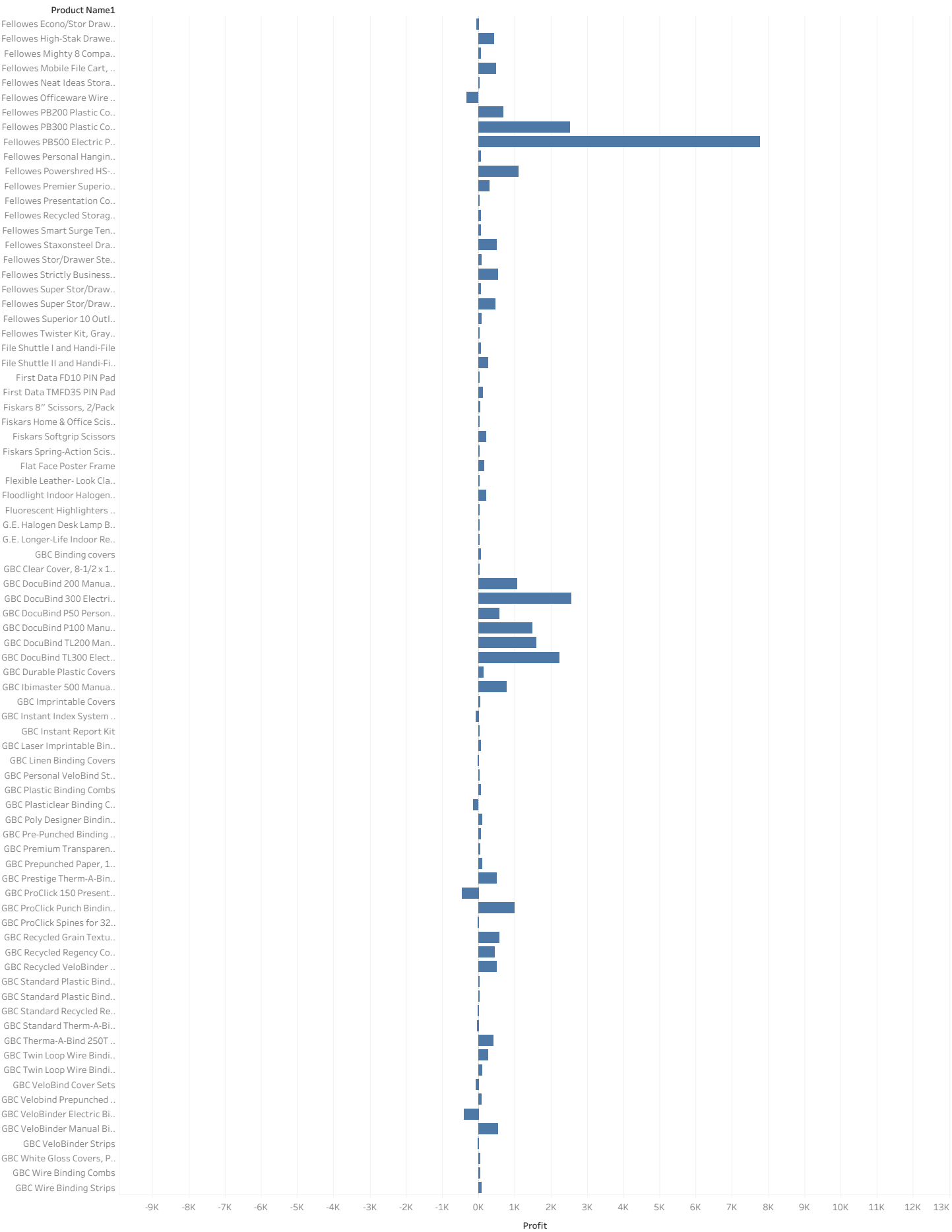
Products OverView



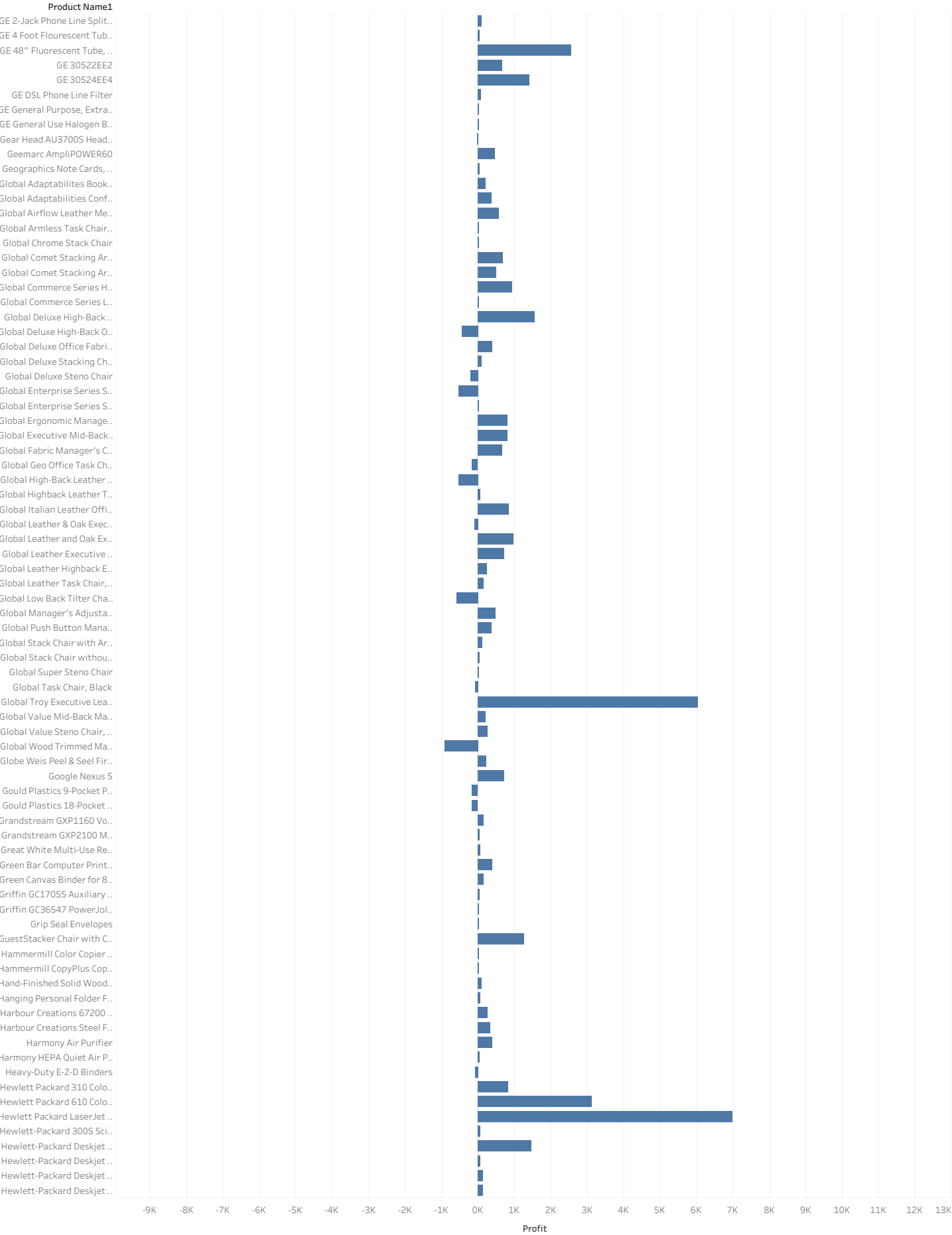
Products OverView



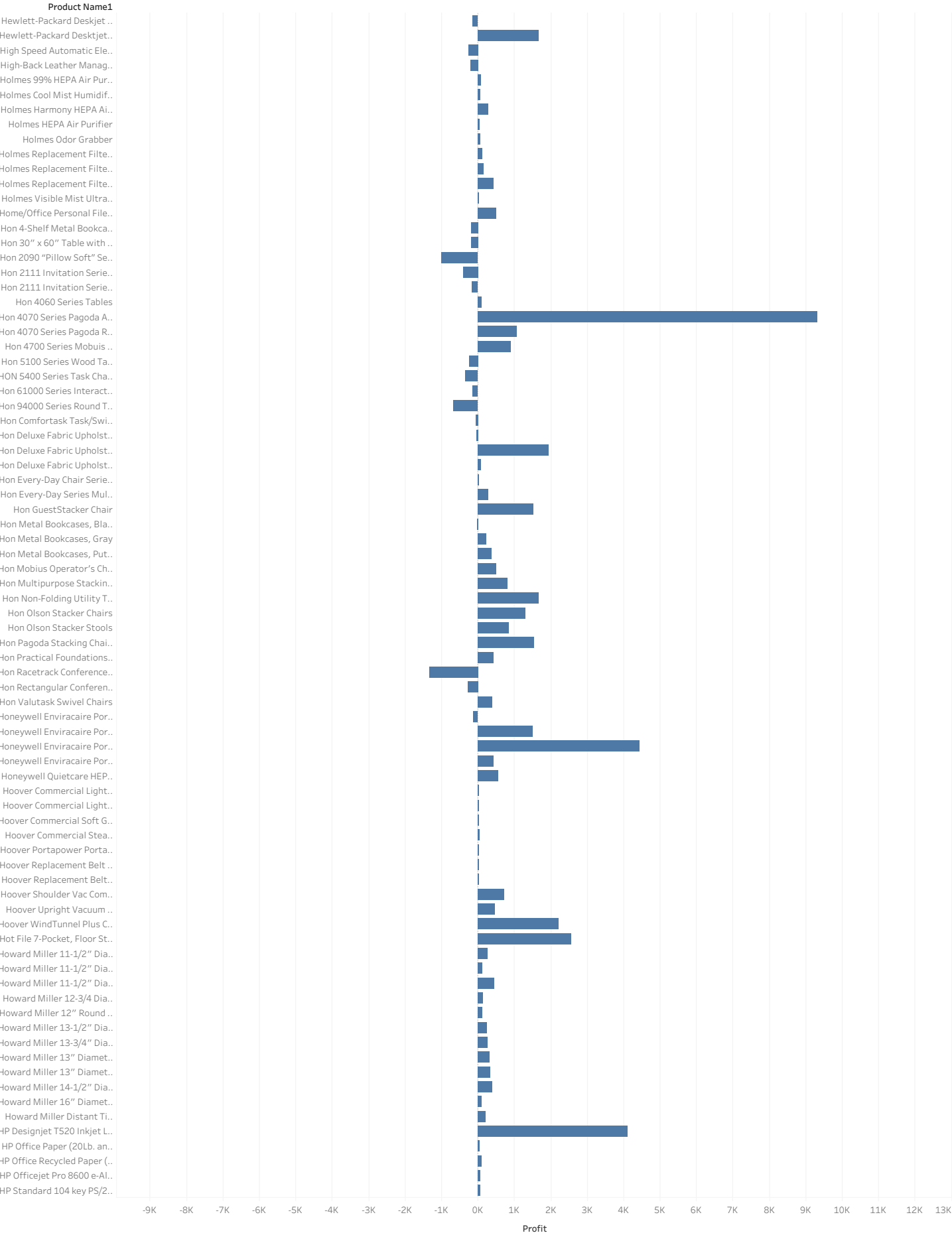
Products OverView



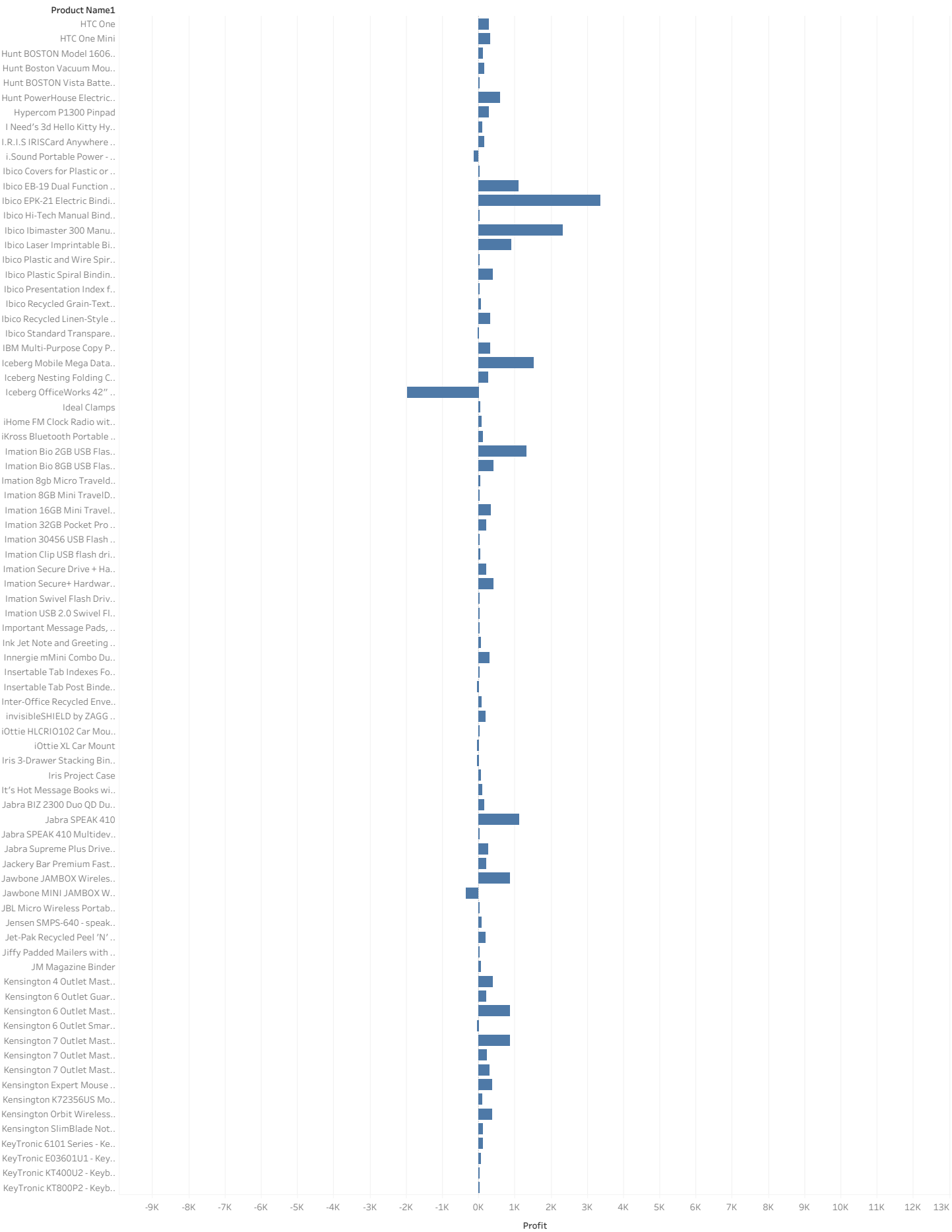
Products OverView



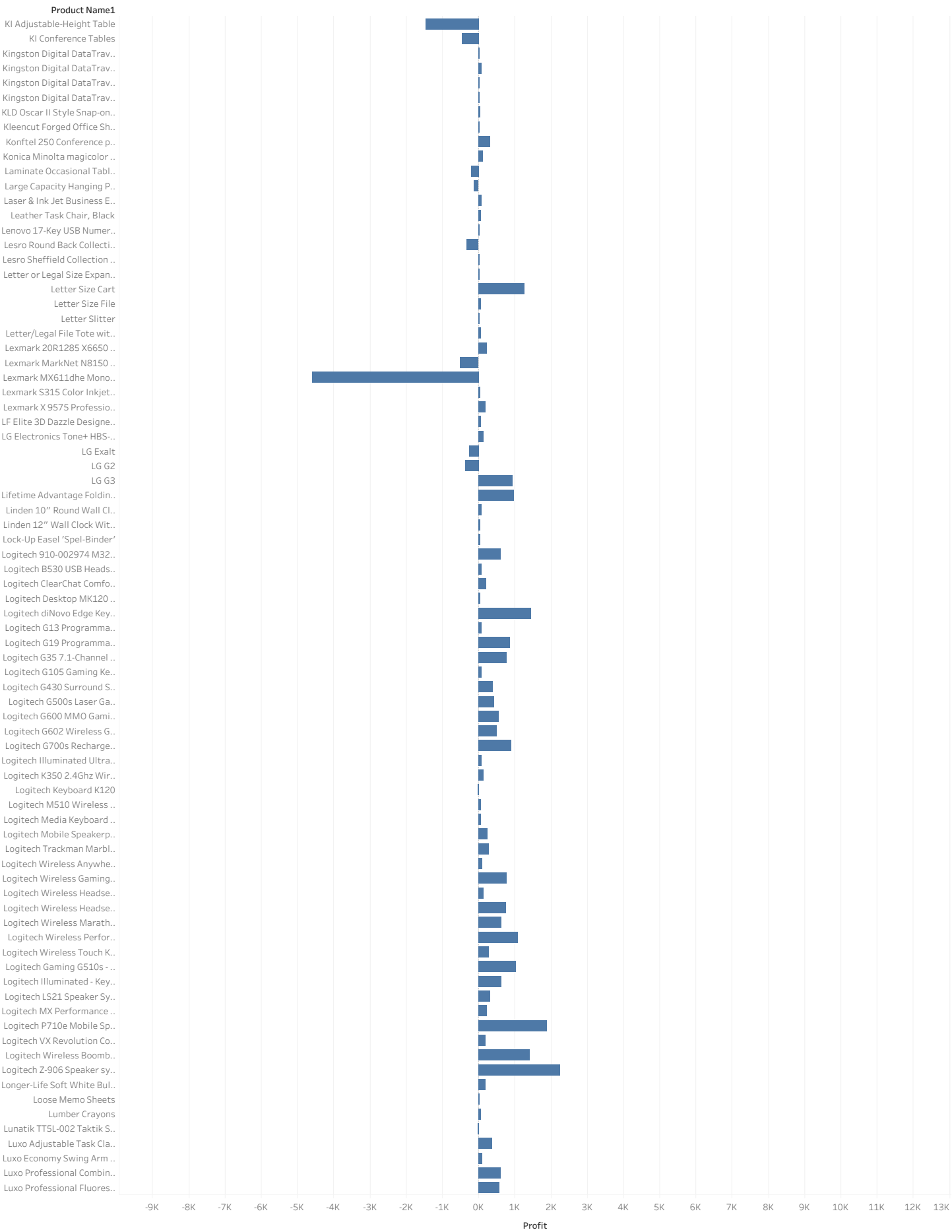
Products OverView



Products OverView



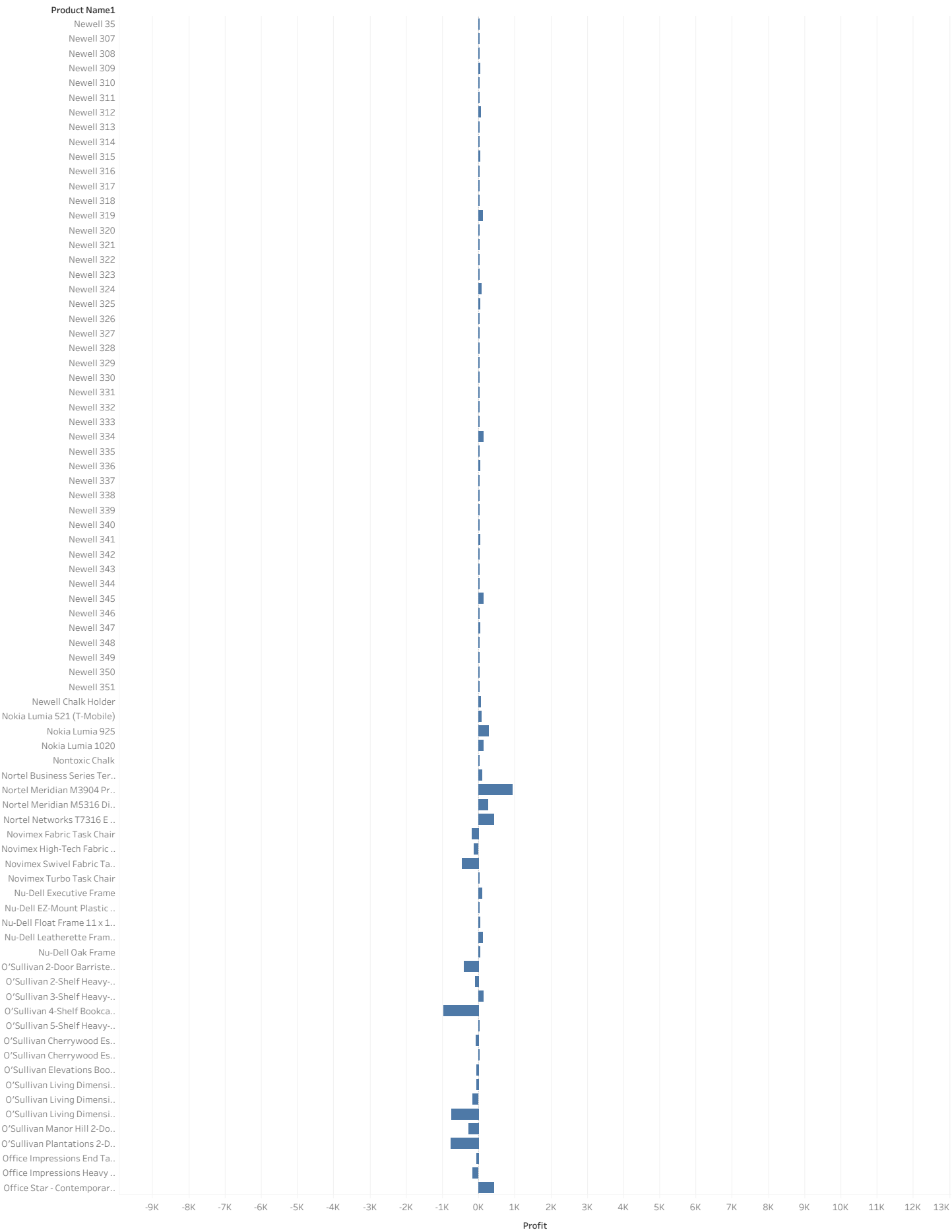
Products OverView



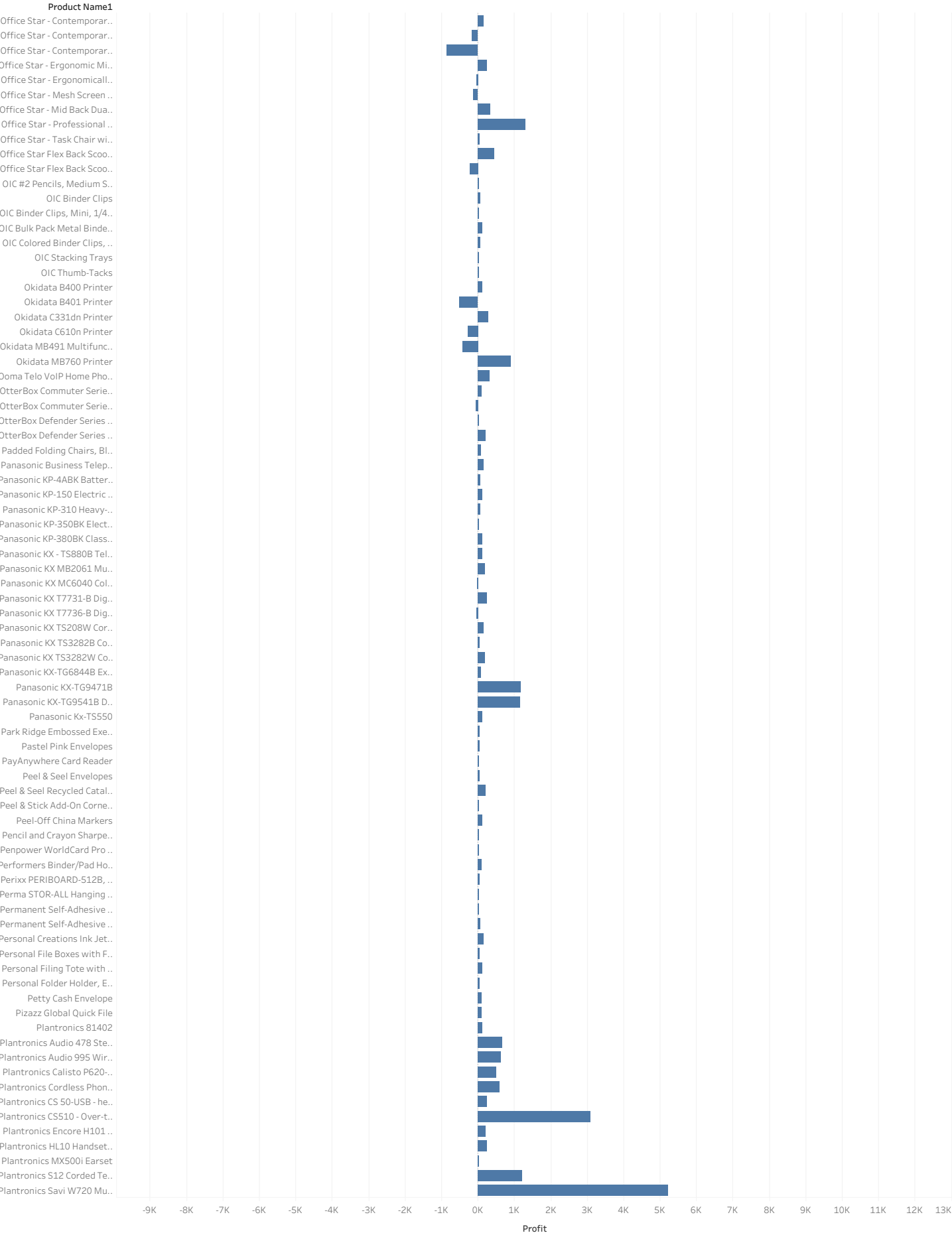
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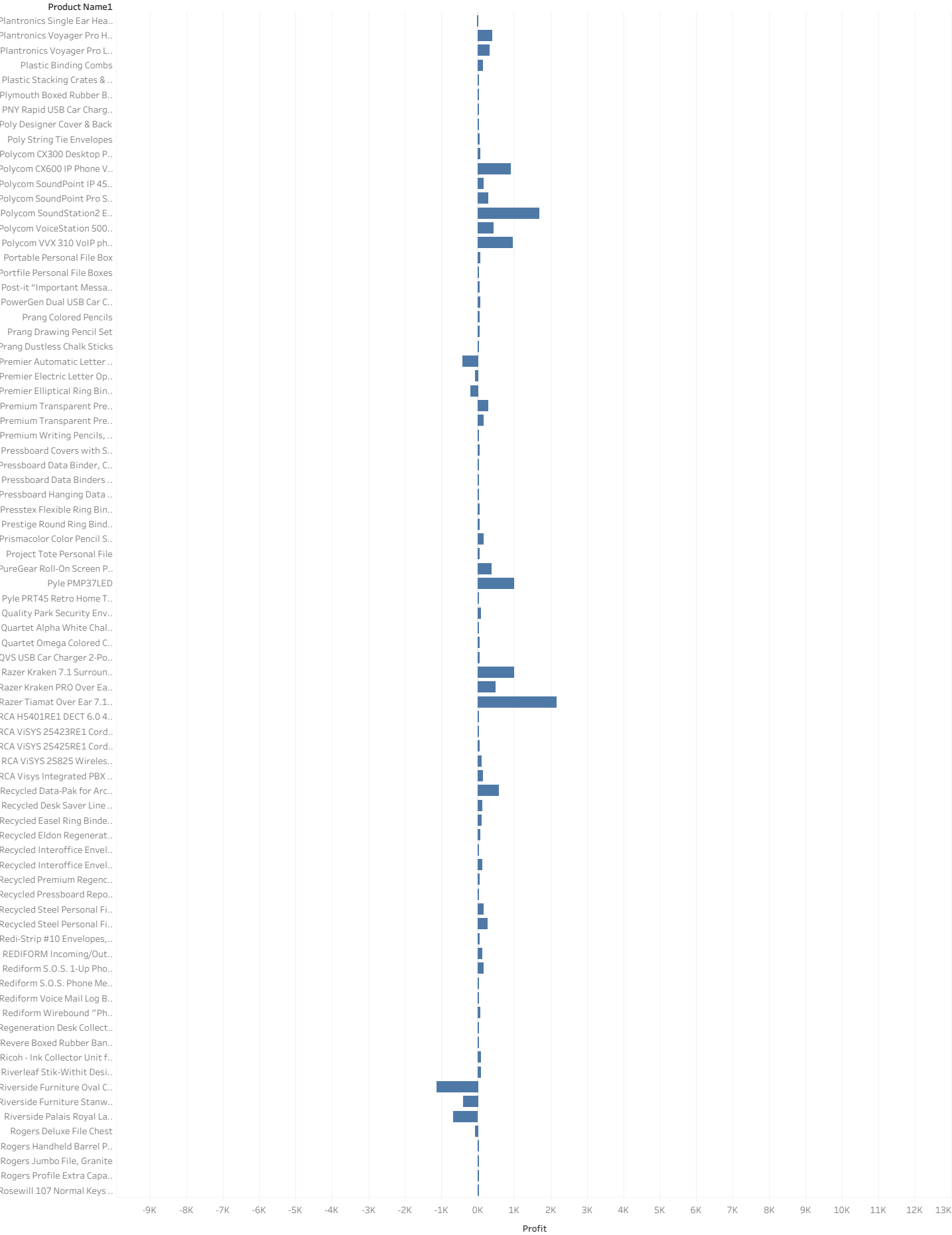
Products OverView



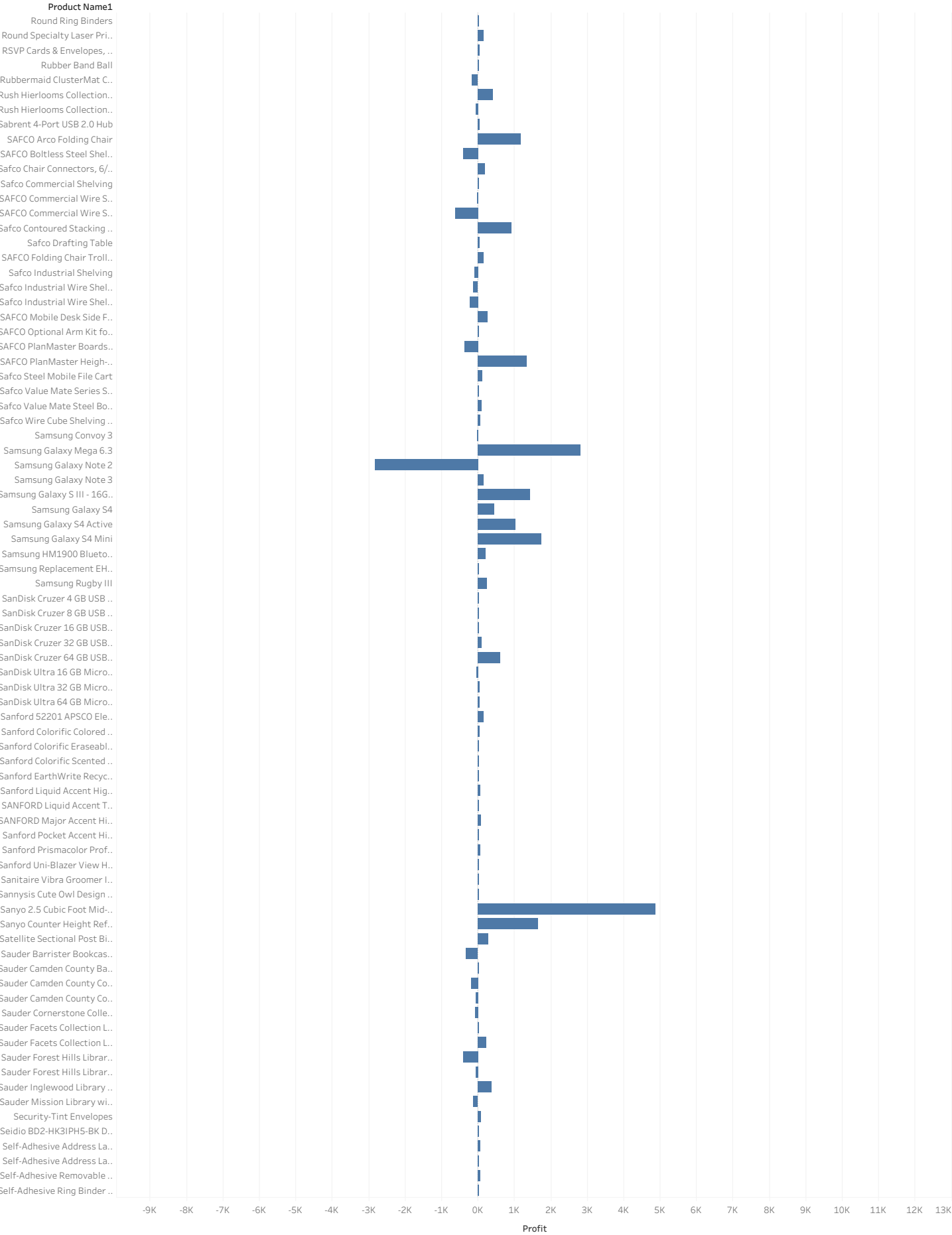
Products OverView



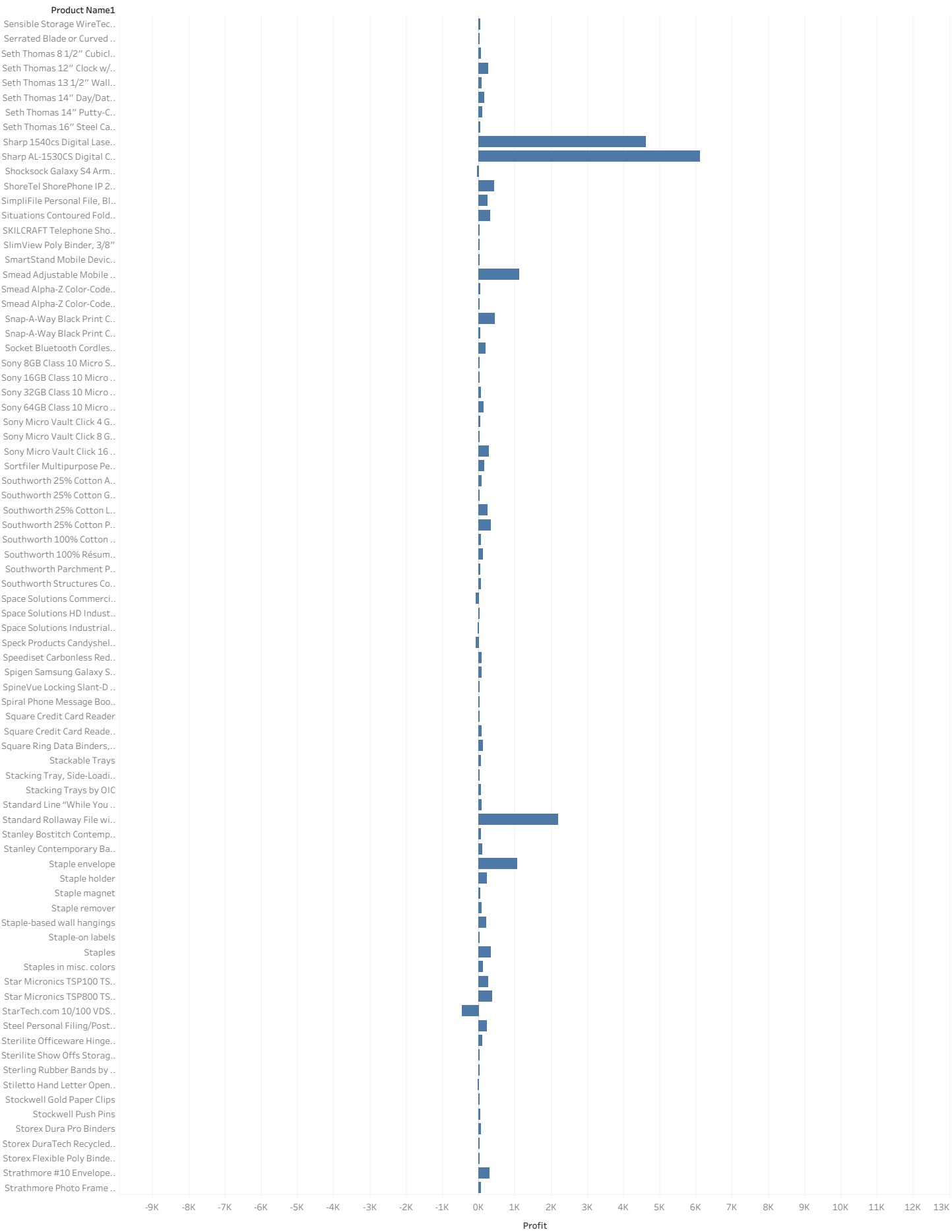
Products OverView



Products OverView



Products OverView



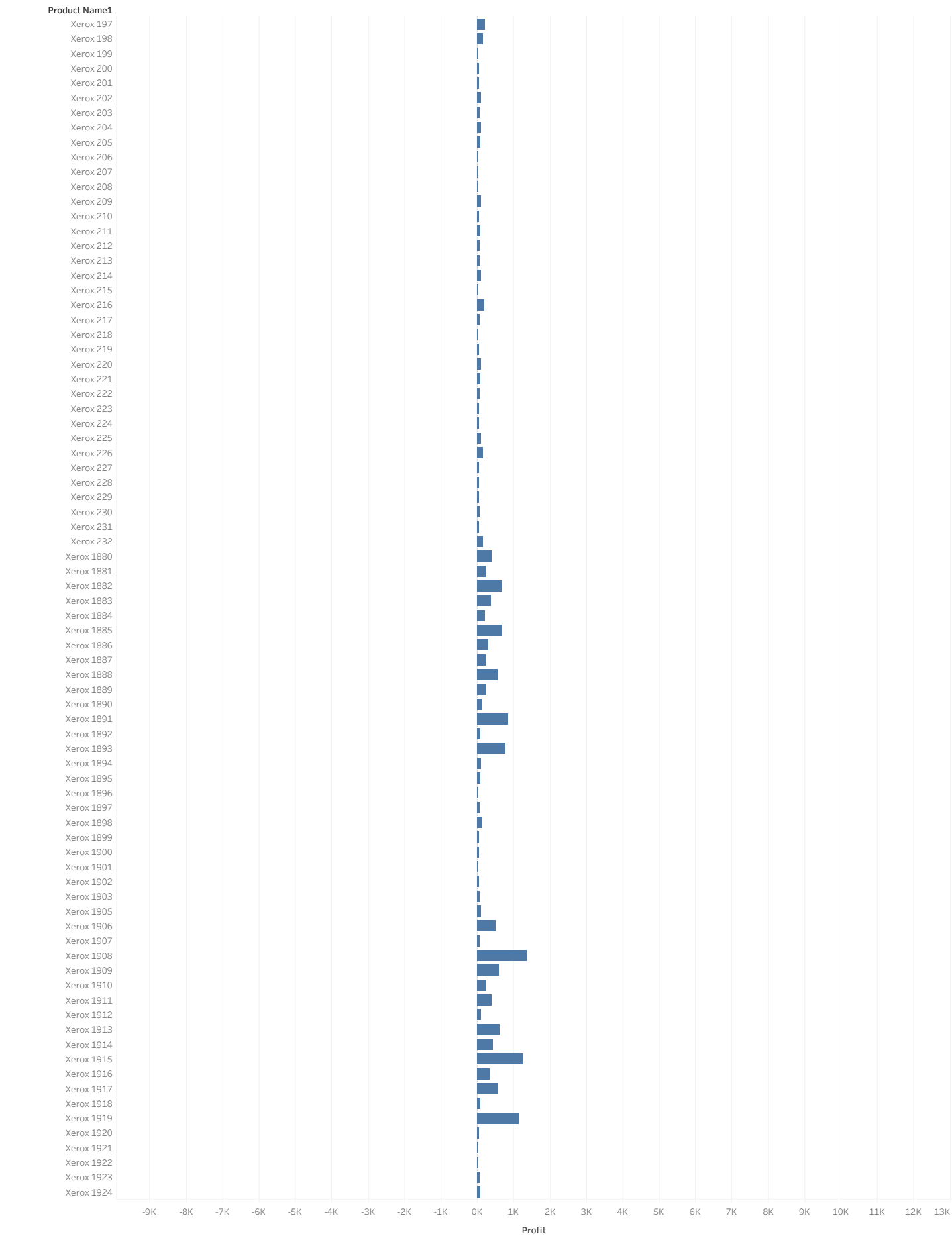
Products OverView



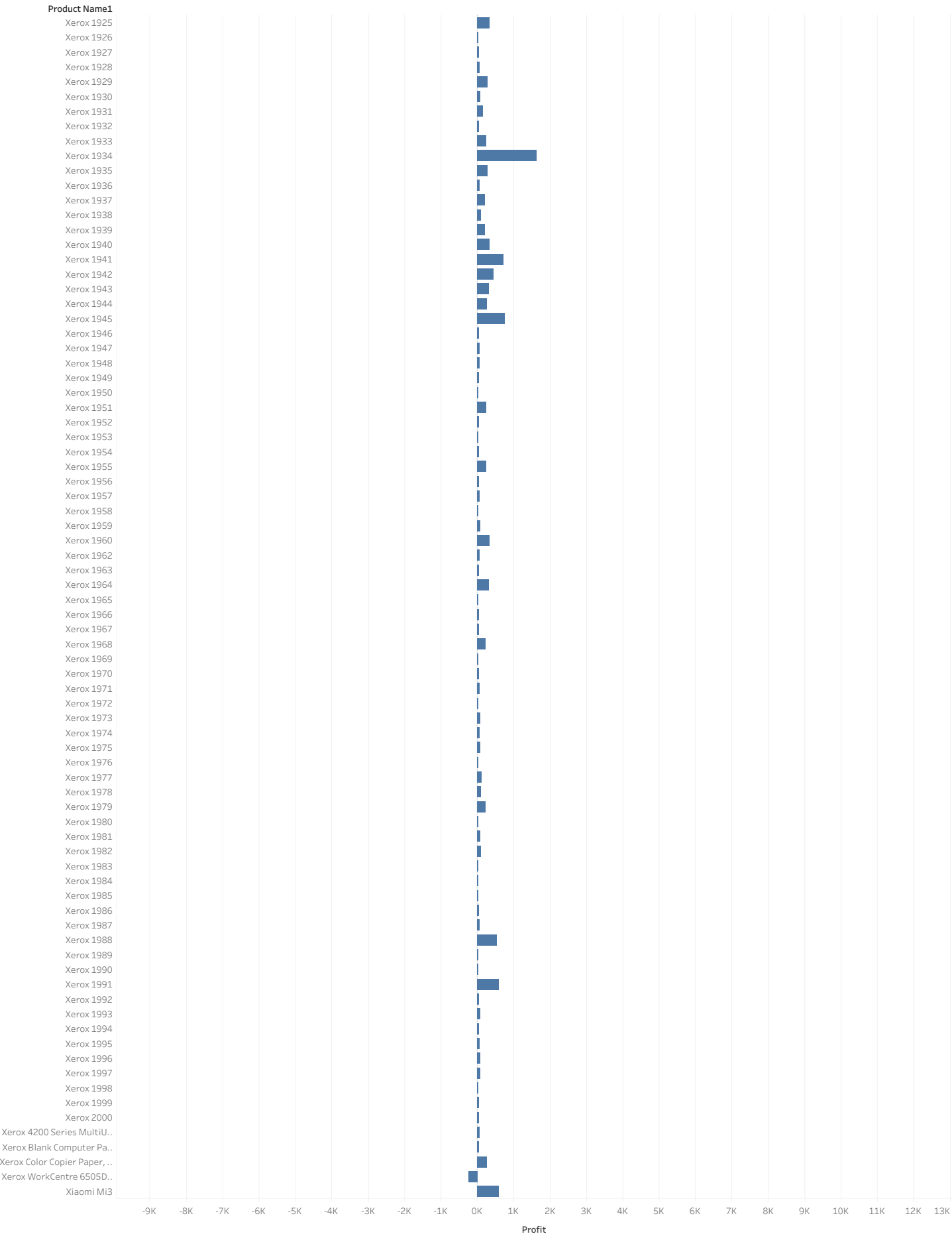
Products OverView



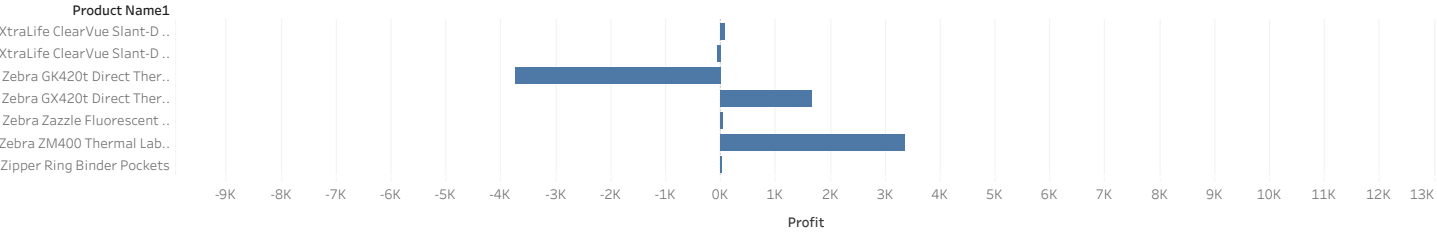
Products OverView



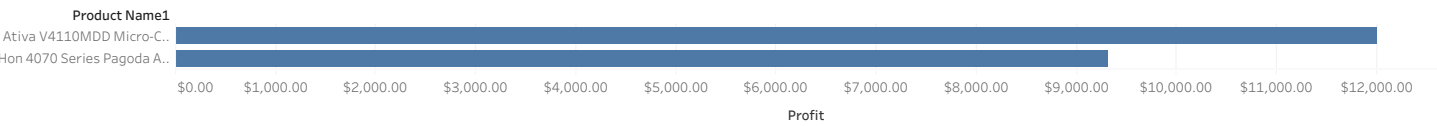
Products OverView



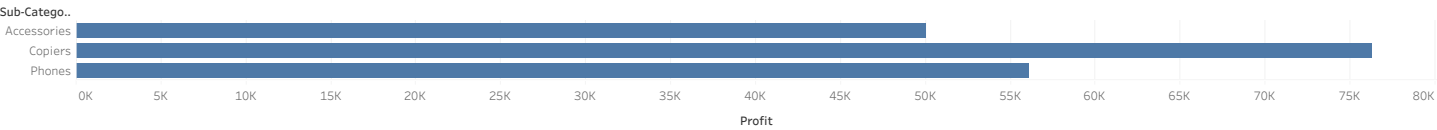
Products OverView



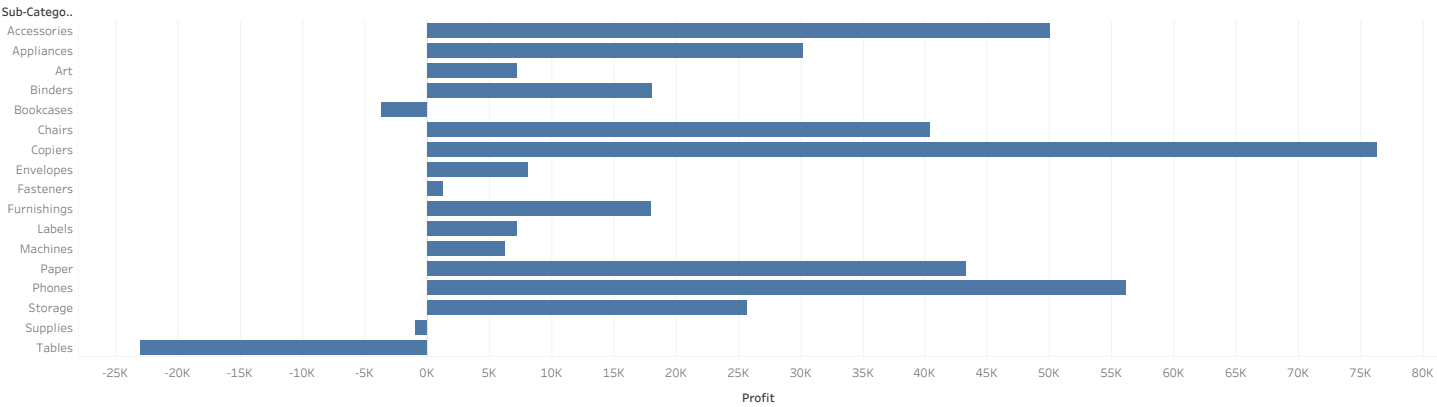
Two Products w/ Positive Profits



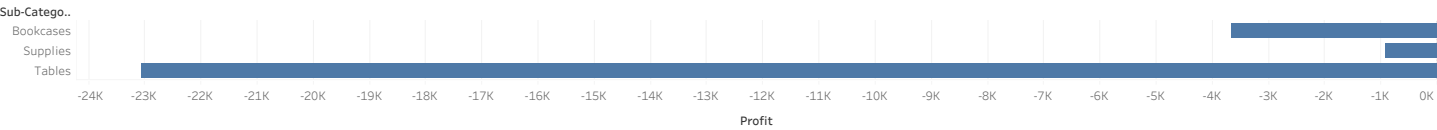
Top Performing 3 Sub-Categories



Sub-Categories OverView

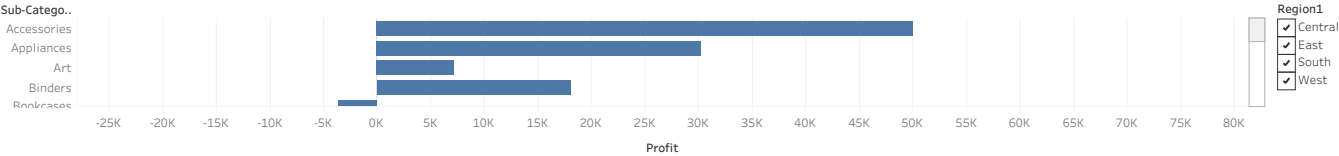


Lowest Performing 3 Sub-Categories

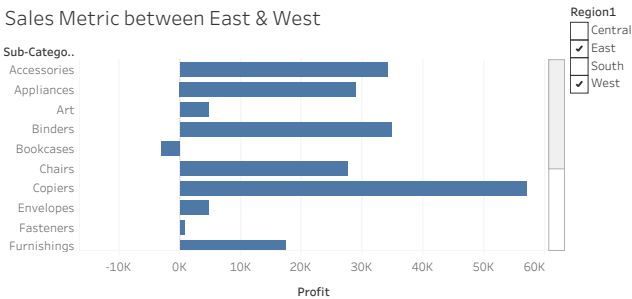


OverView of Regions

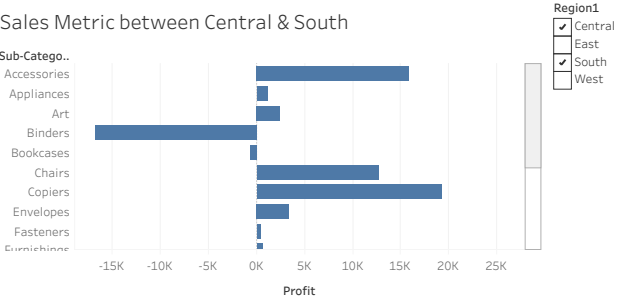
Sales Metric between Regions



Sales Metric between East & West

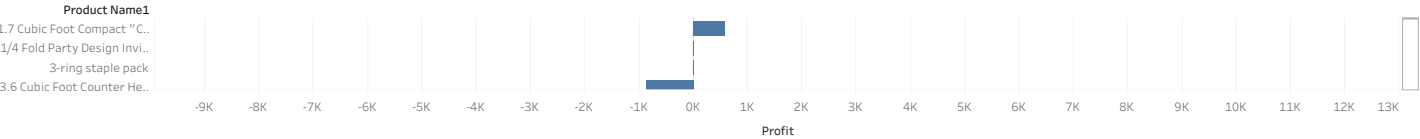


Sales Metric between Central & South

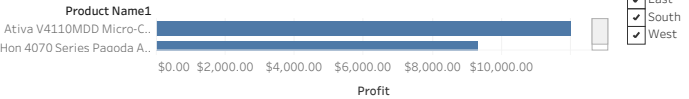


Products OverView/ Two Positive Products/ Two Negative Products

Products OverView

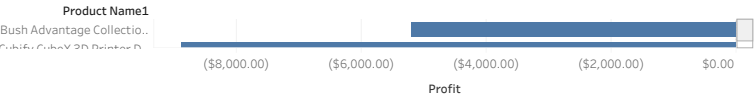


Two Products w/ Positive Profits



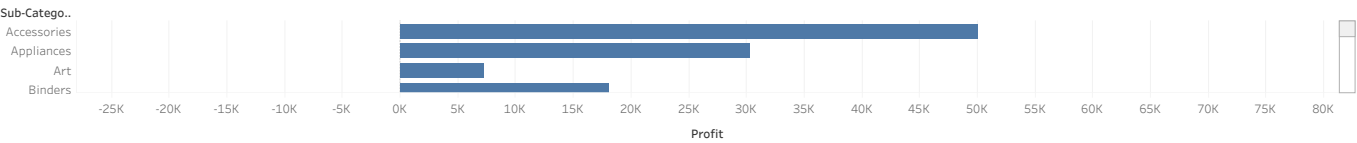
- Region1
- ☒ Central
 - ☒ East
 - ☒ South
 - ☒ West

Two Products w/ Negative Profits

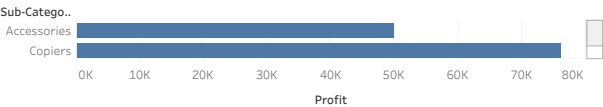


Sub-Categories Visualization Across all Regions

Sub-Categories OverView



Top Performing 3 Sub-Categories



Lowest Performing 3 Sub-Categories

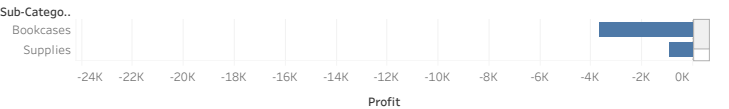


Chart of States Profits (Months)

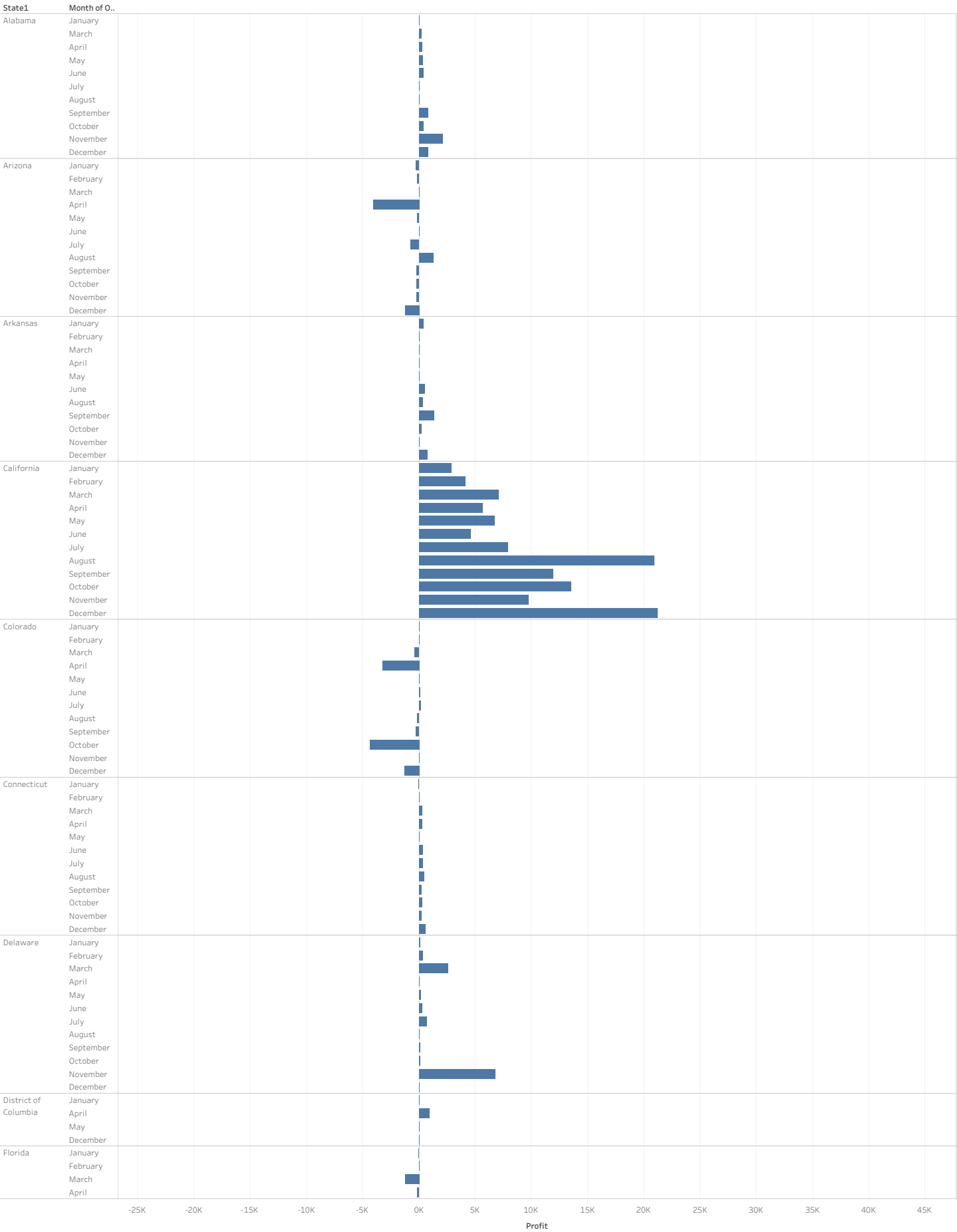


Chart of States Profits (Months)

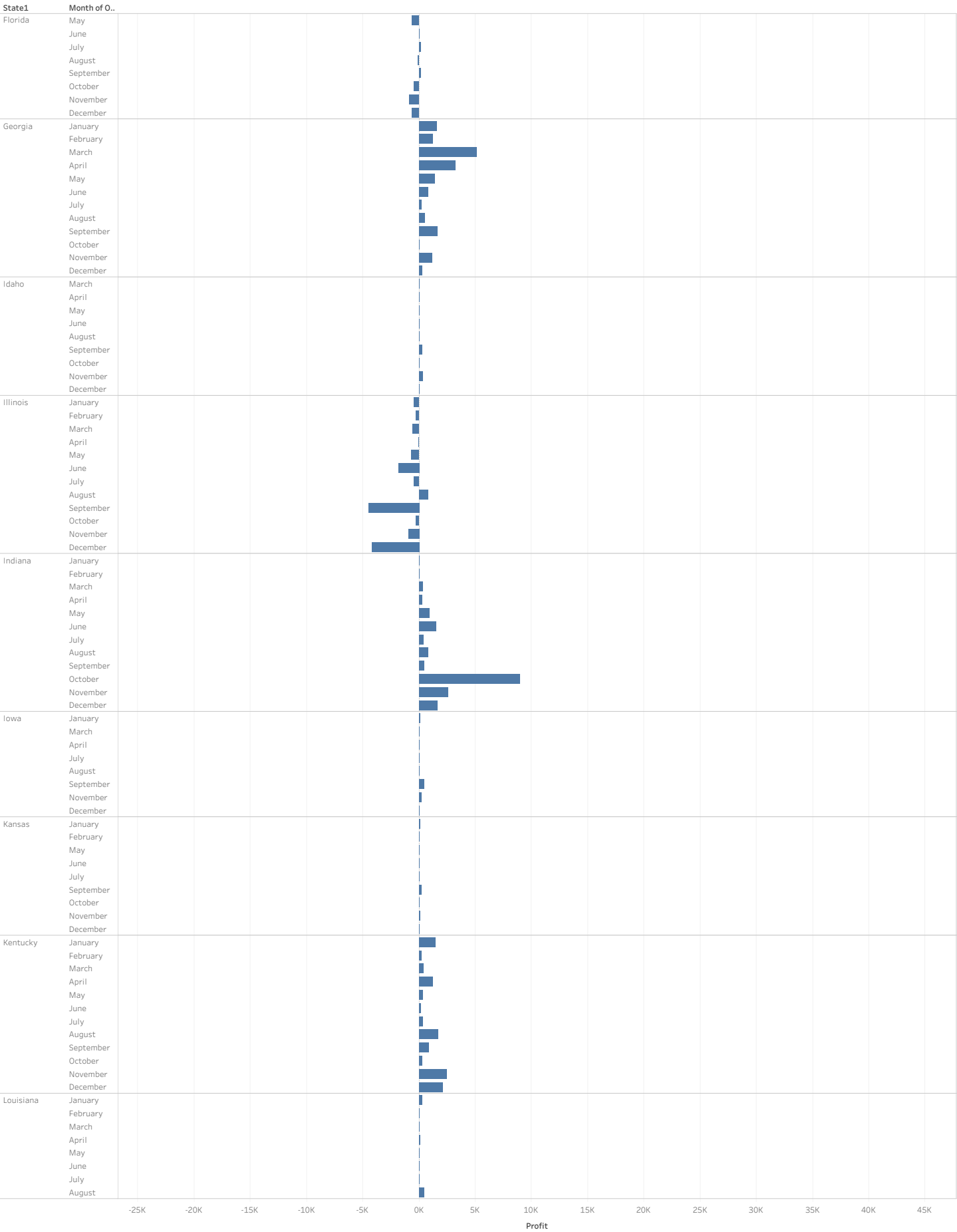


Chart of States Profits (Months)

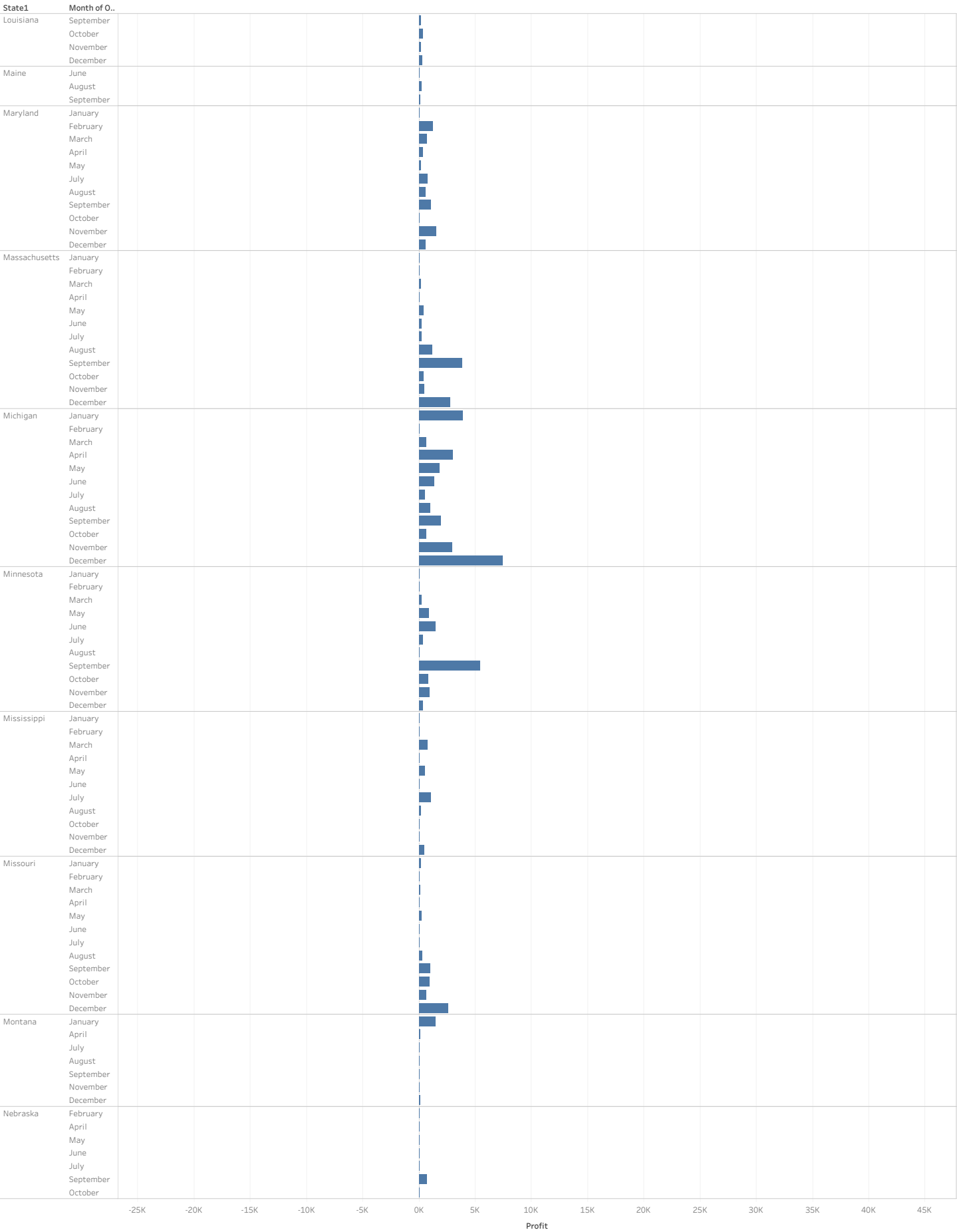


Chart of States Profits (Months)

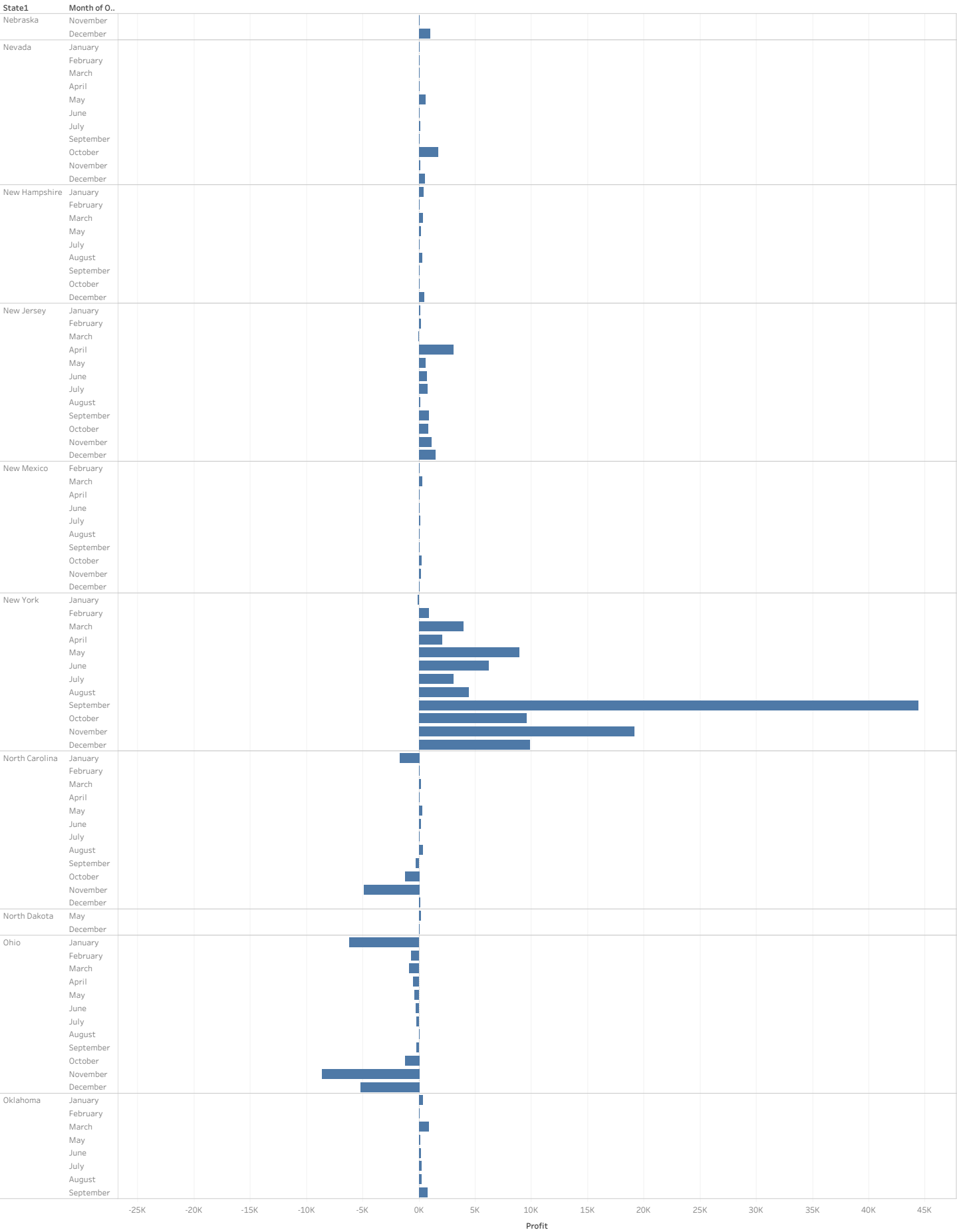


Chart of States Profits (Months)

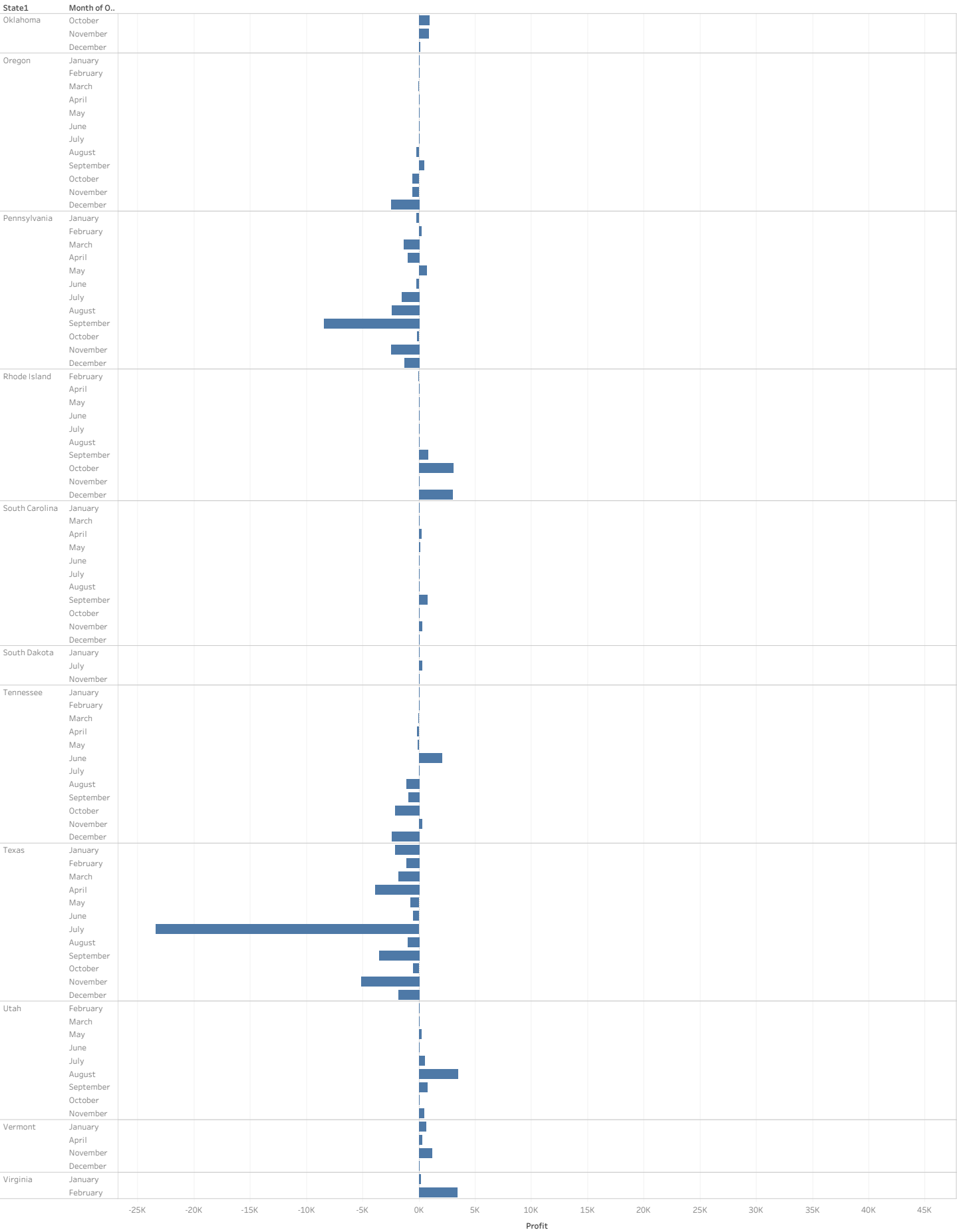
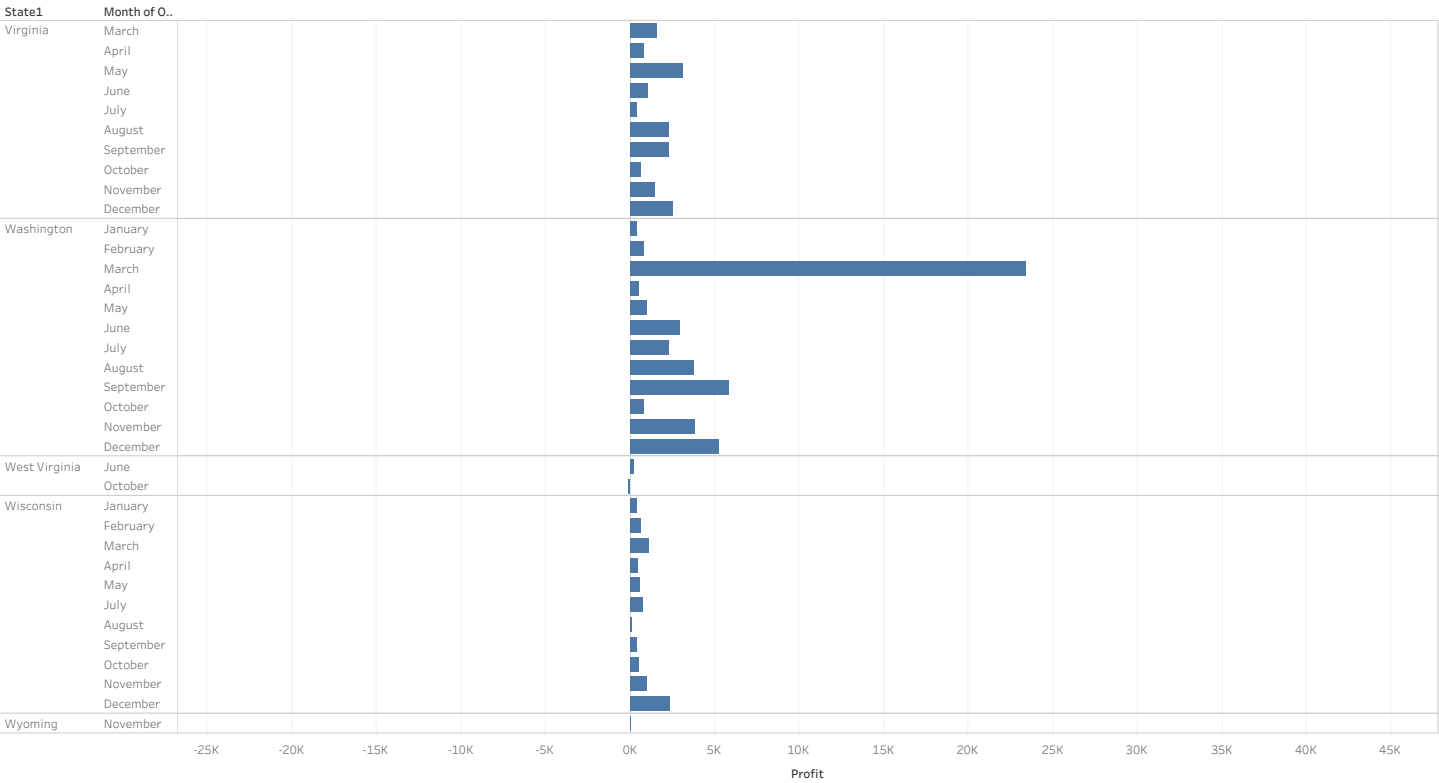
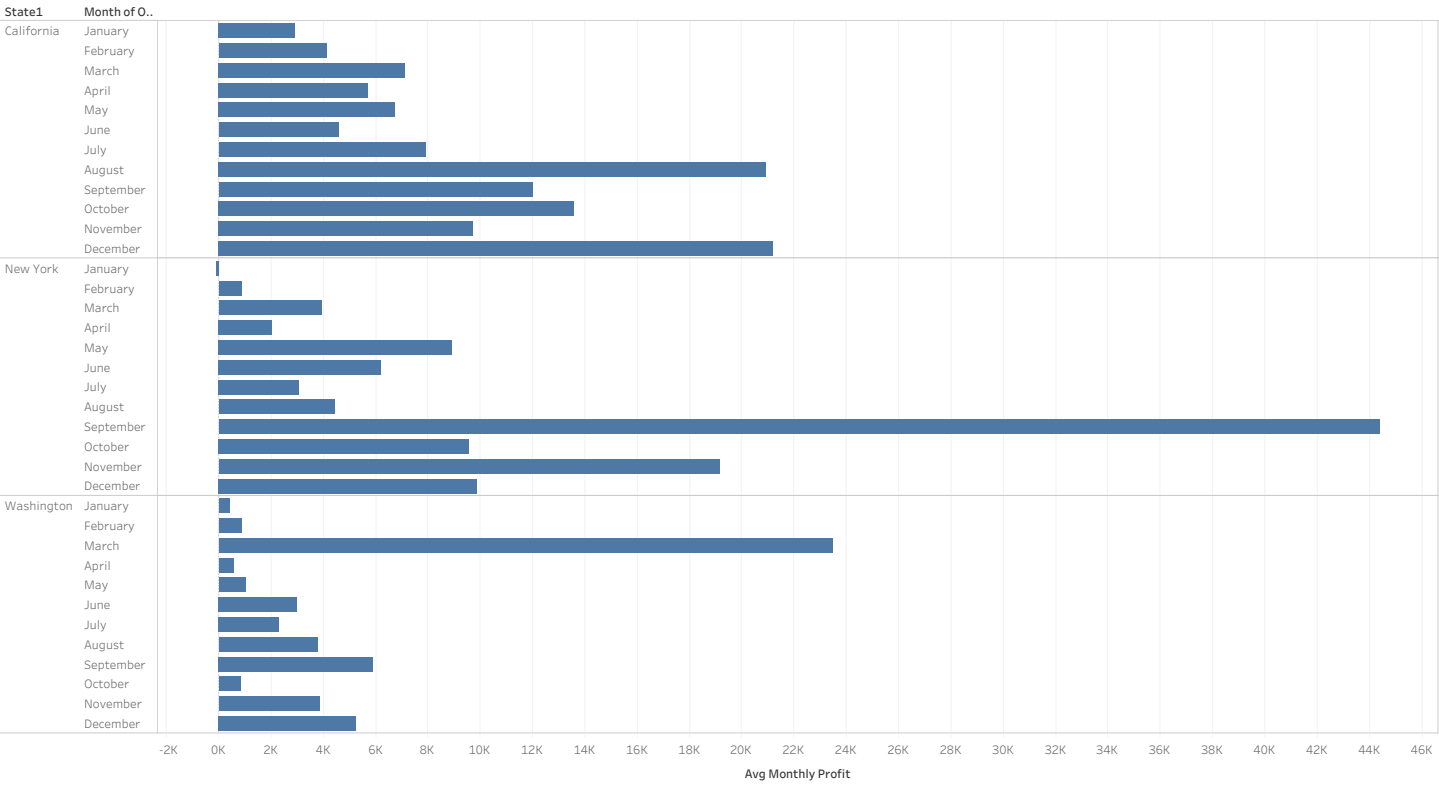


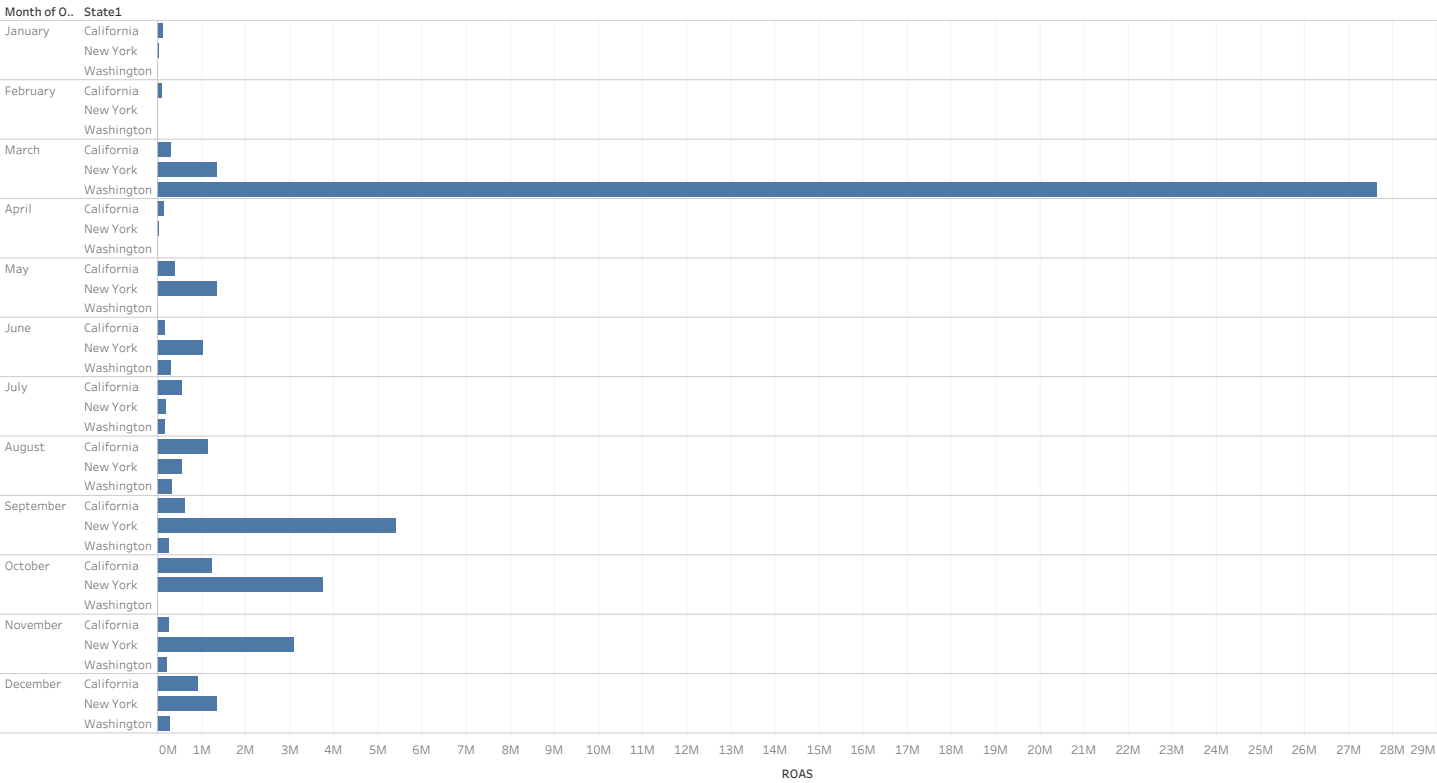
Chart of States Profits (Months)



3 States Selected



Calculated Ad Spending

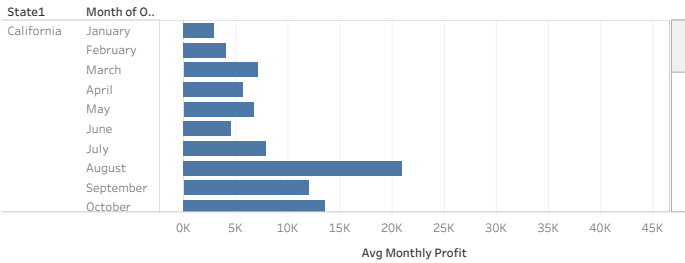


Advertising

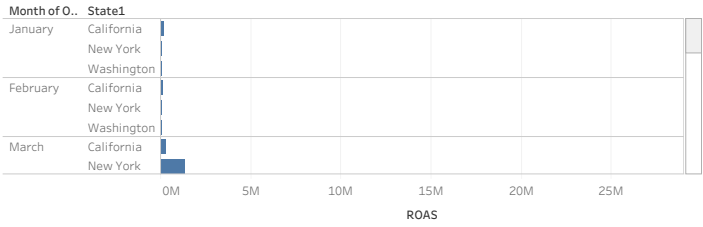
Chart of States Profits (Months)



3 States Selected



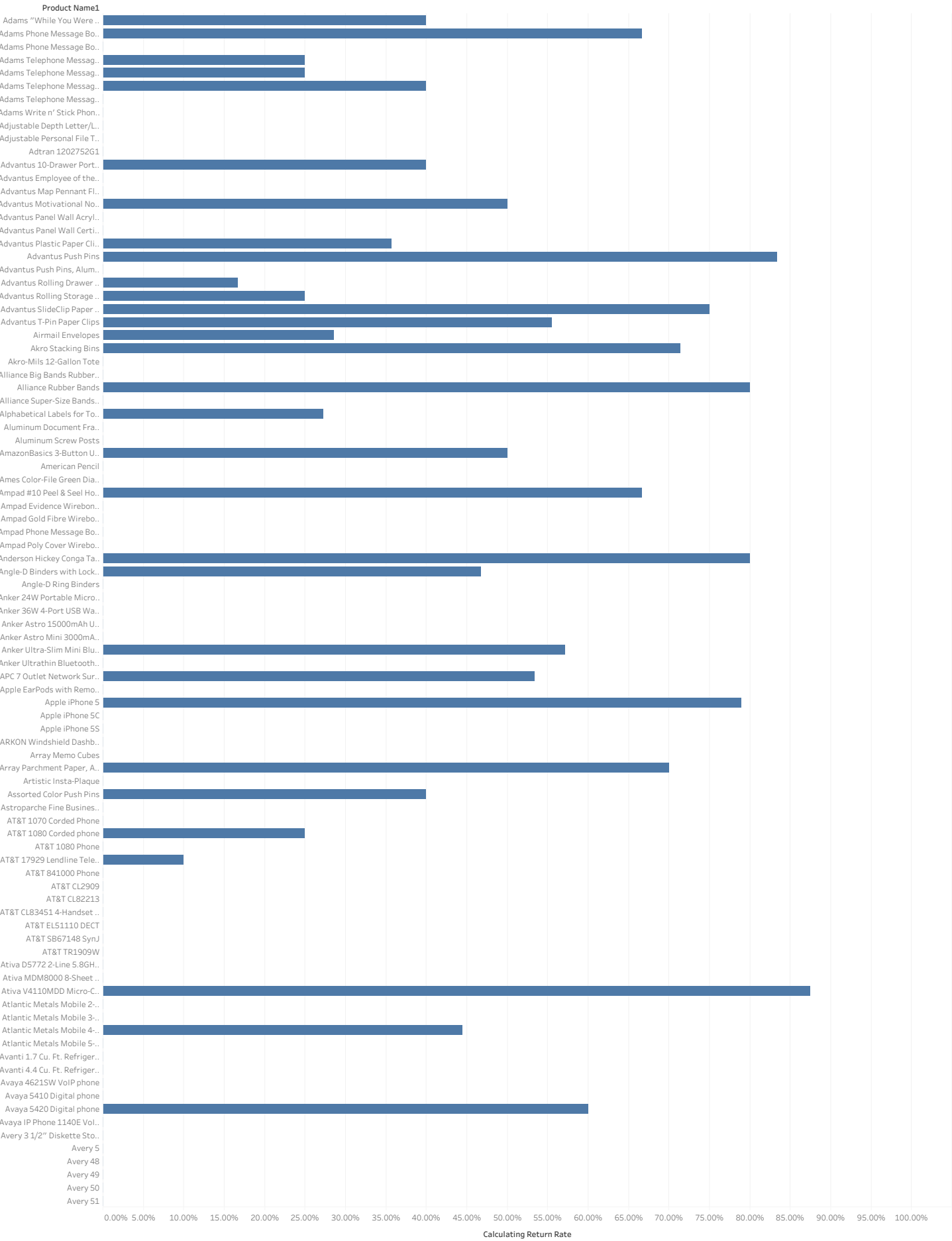
Calculated Ad Spending



Products Return Rate

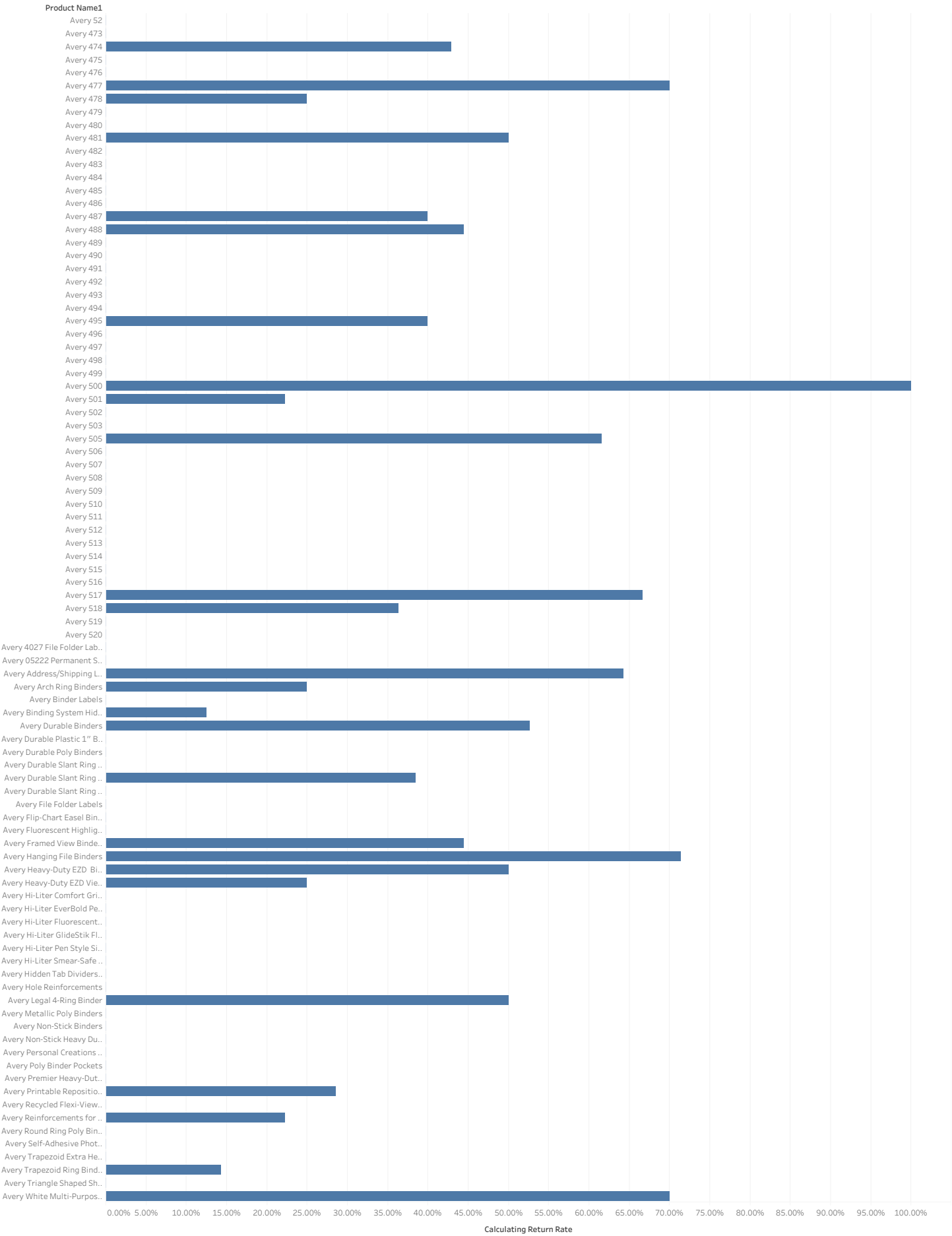


Products Return Rate

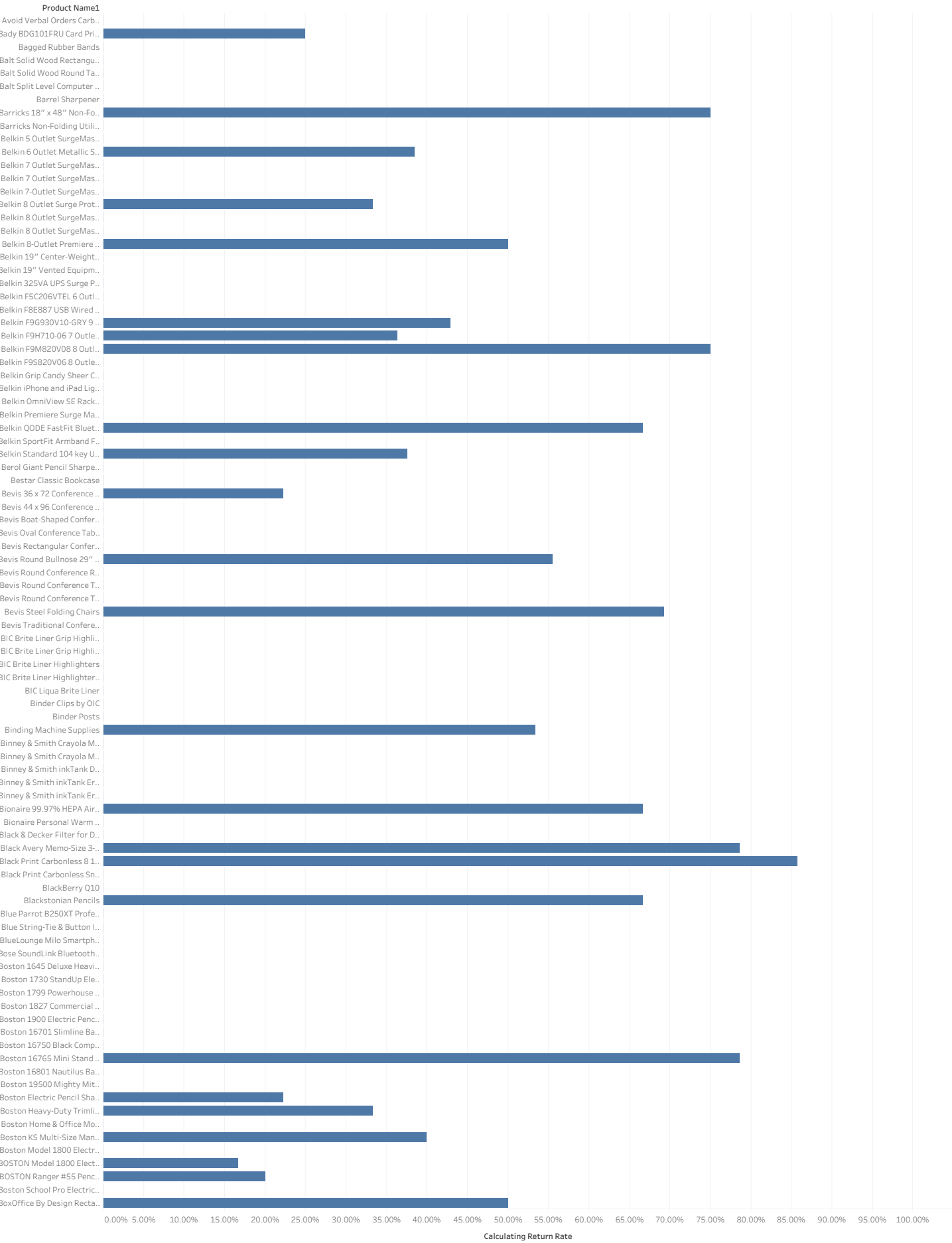


Calculating Return Rate

Products Return Rate



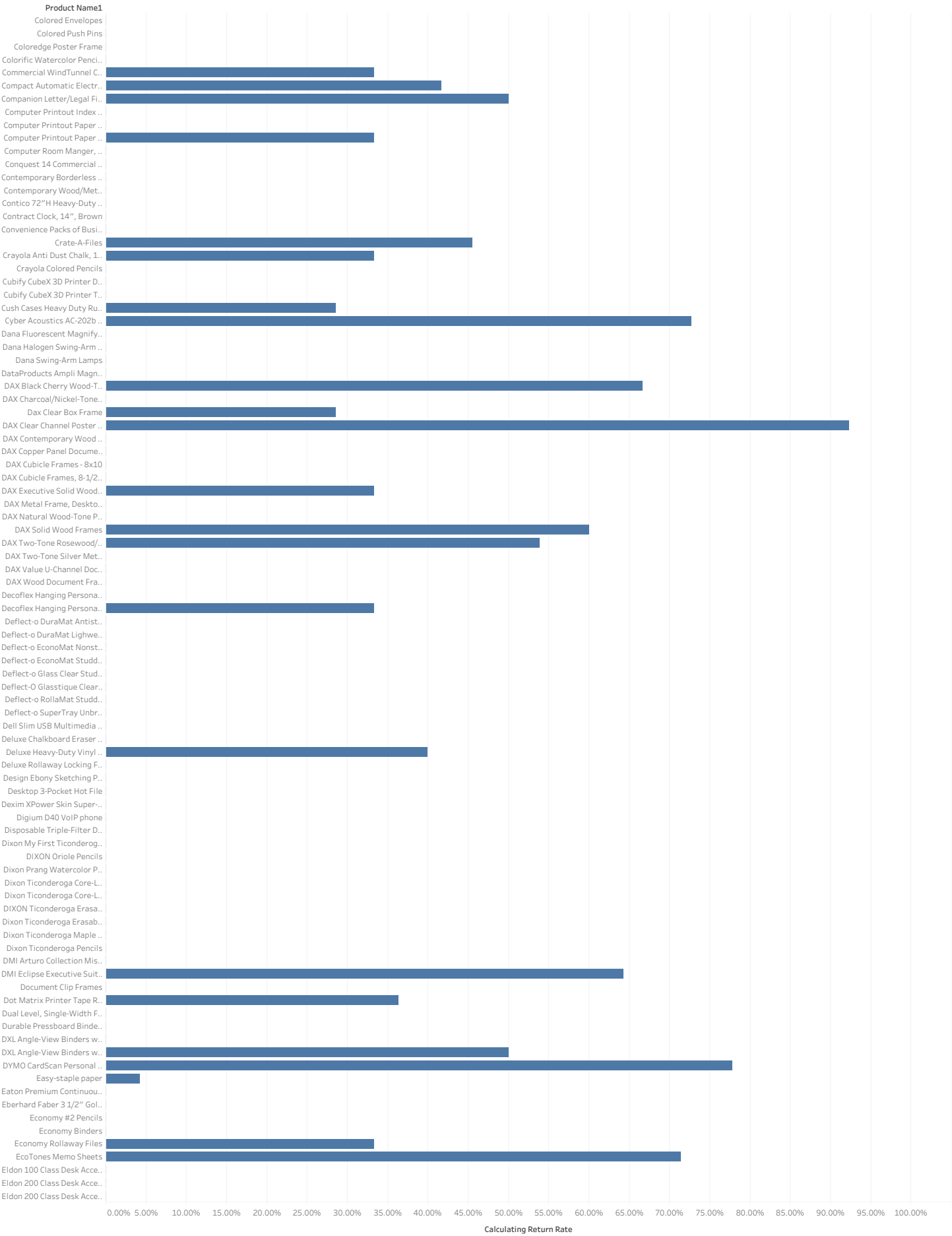
Products Return Rate



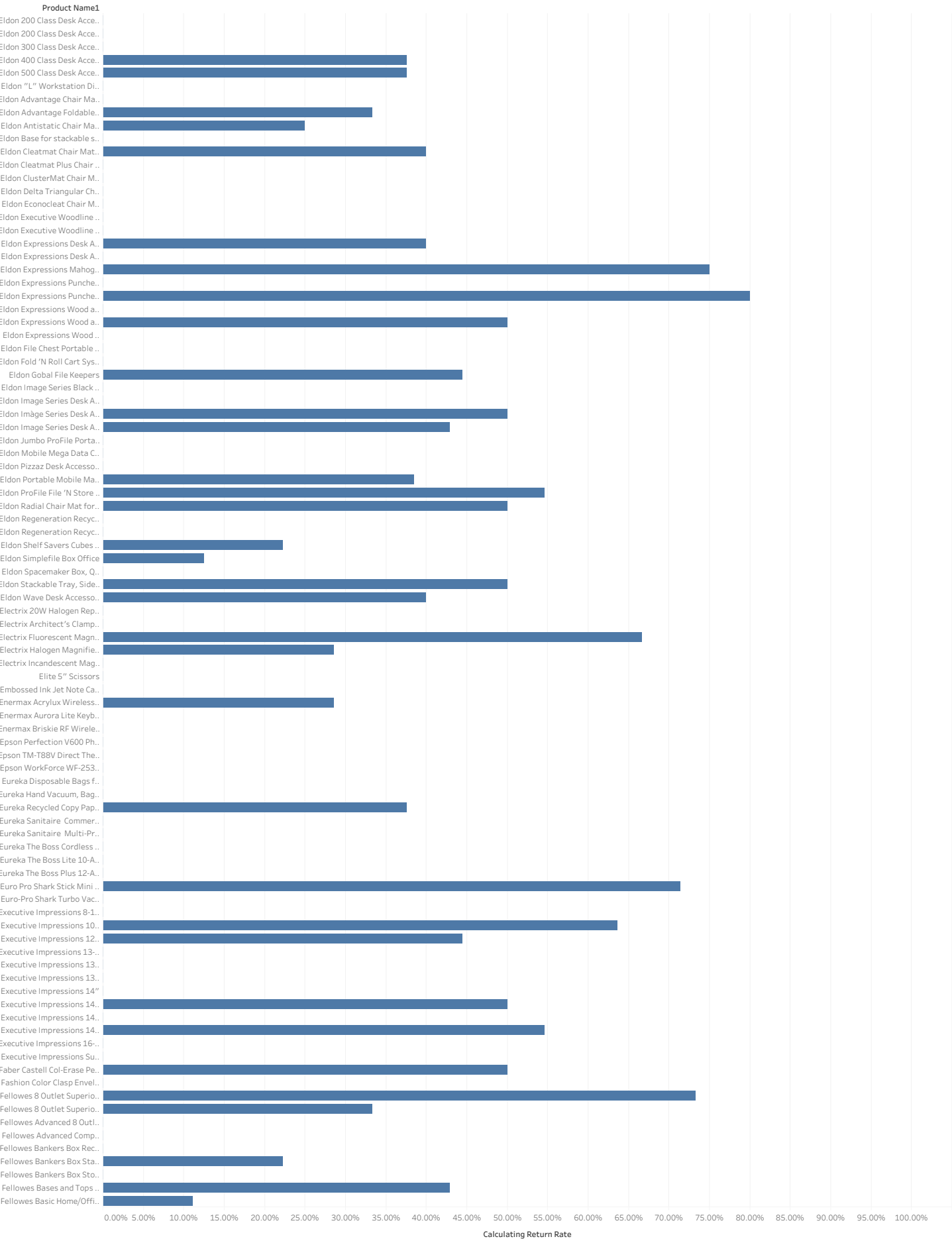
Products Return Rate



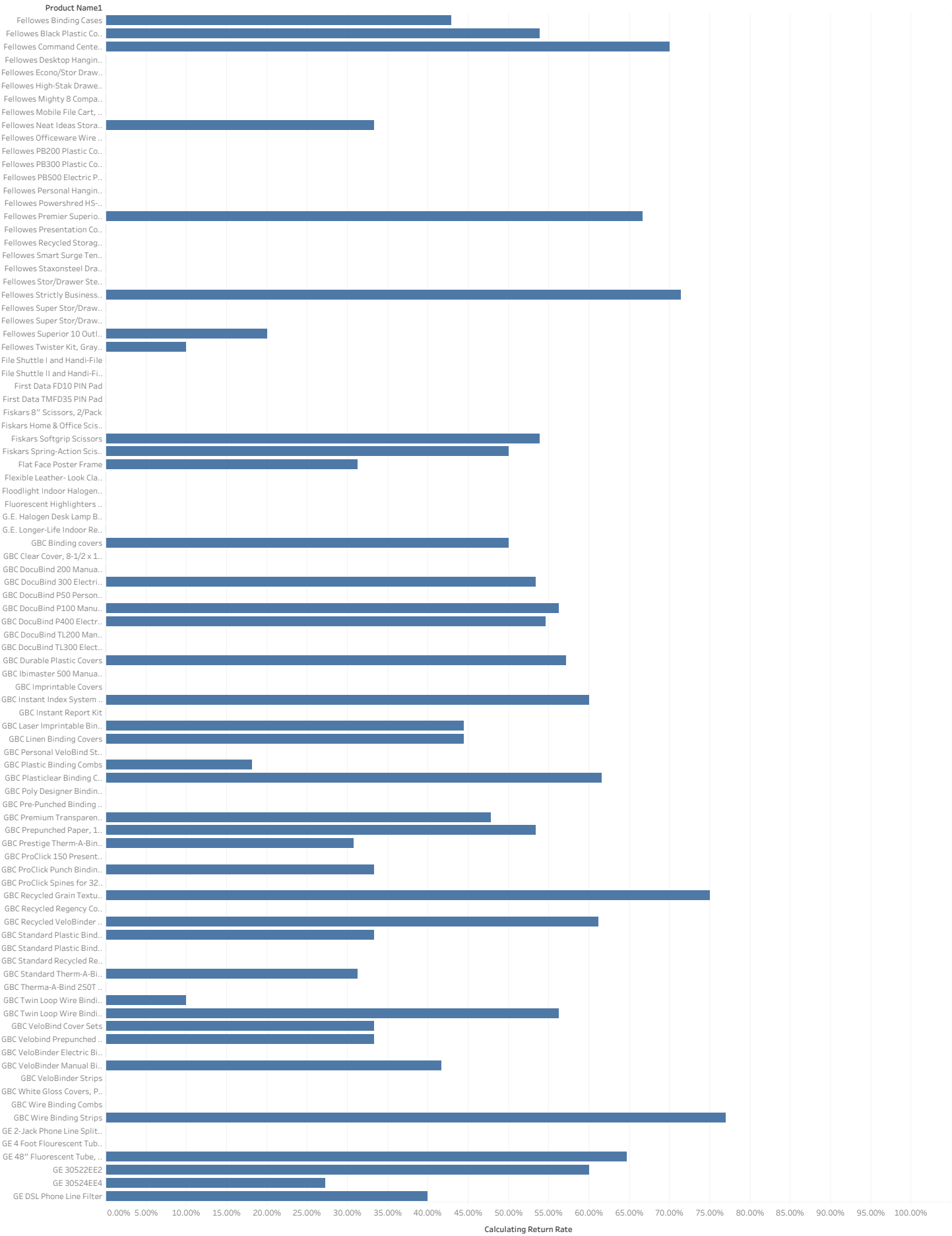
Products Return Rate



Products Return Rate



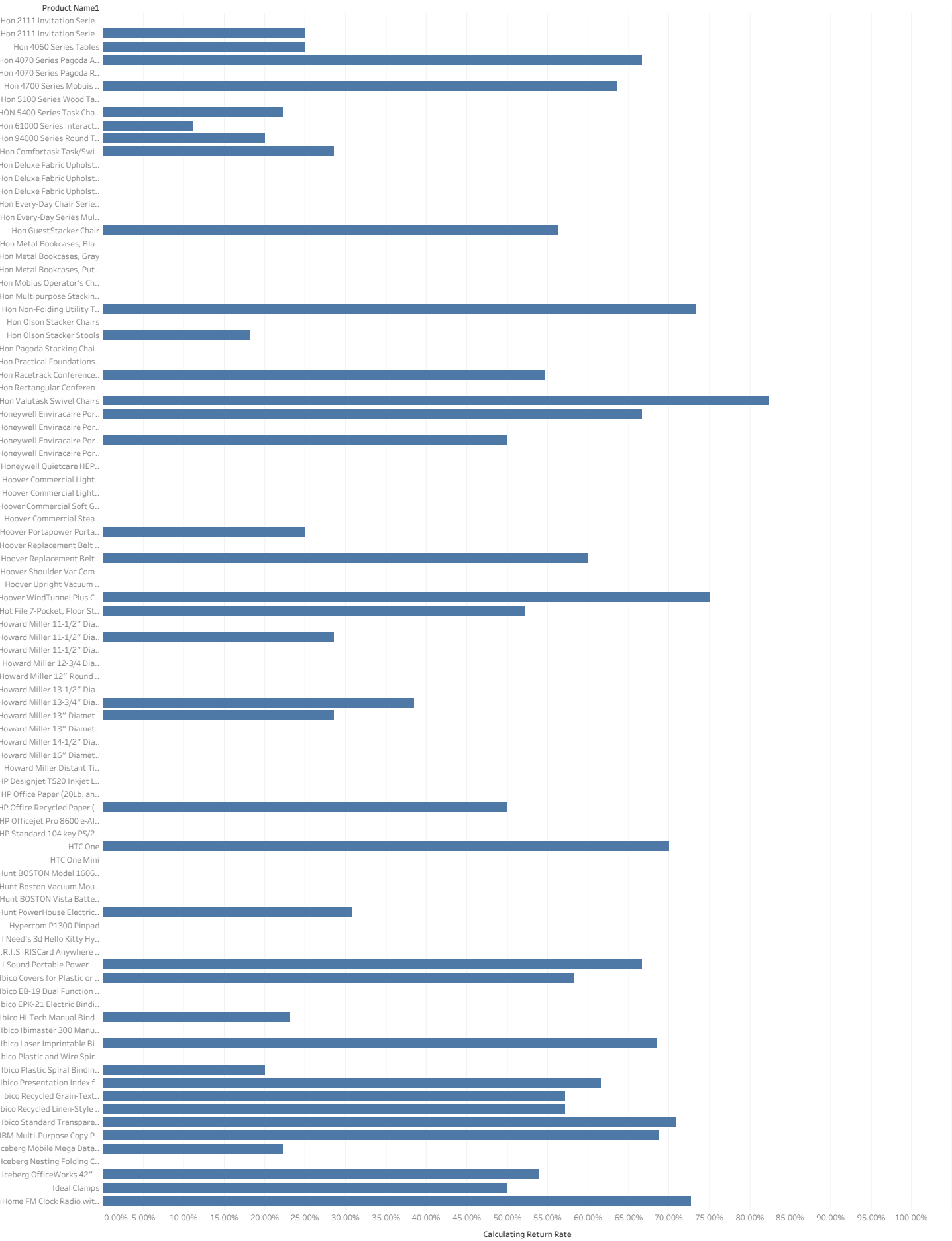
Products Return Rate



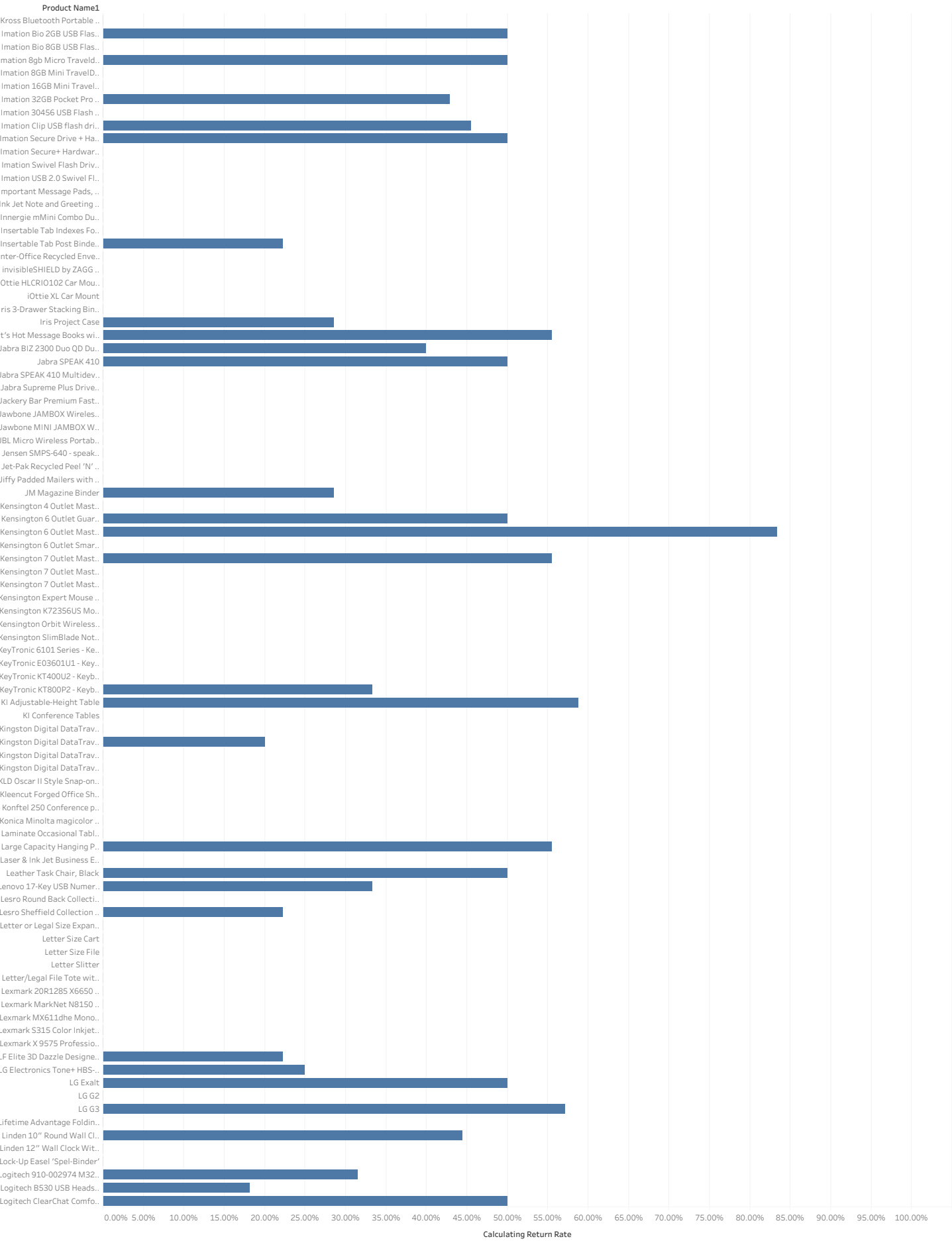
Products Return Rate



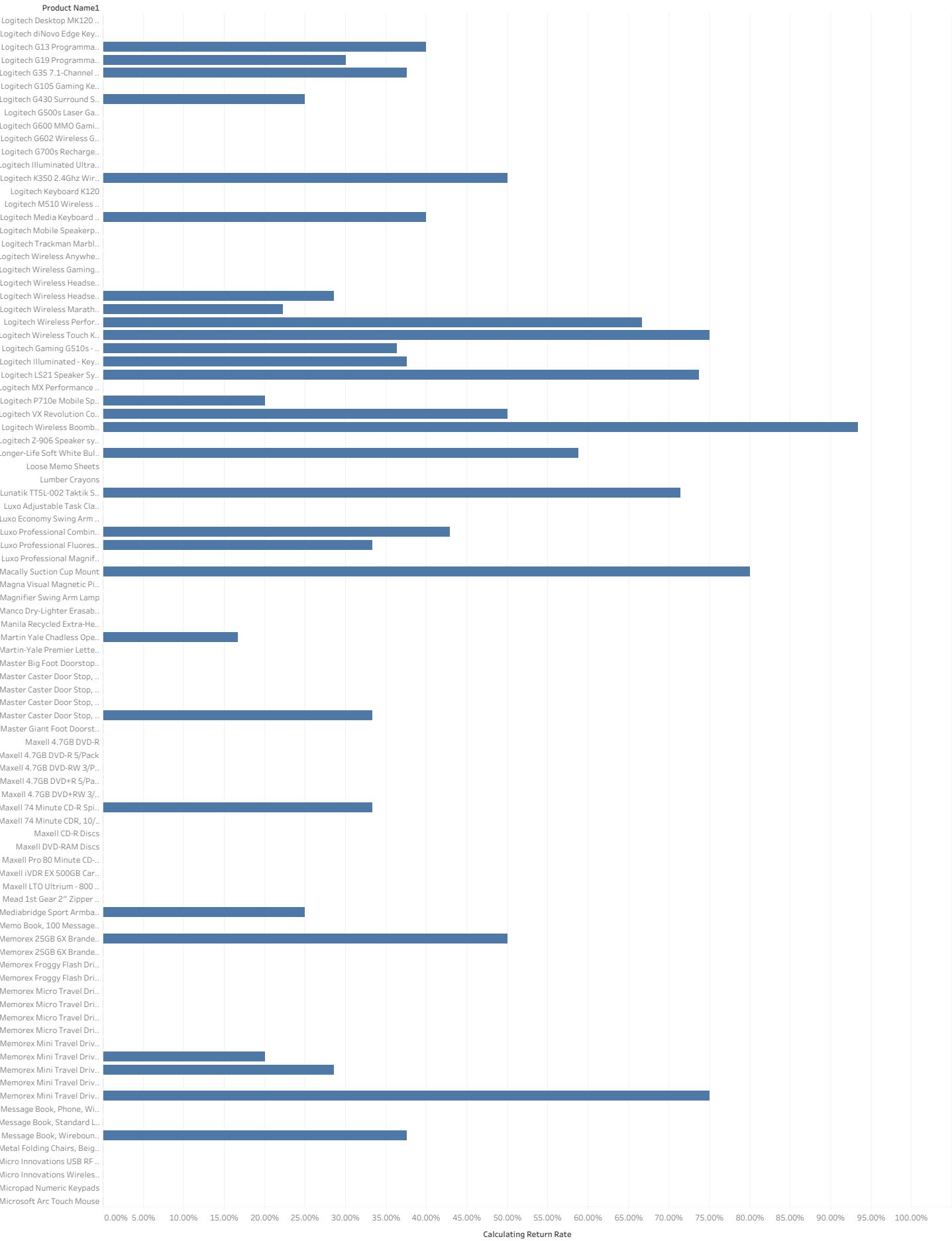
Products Return Rate



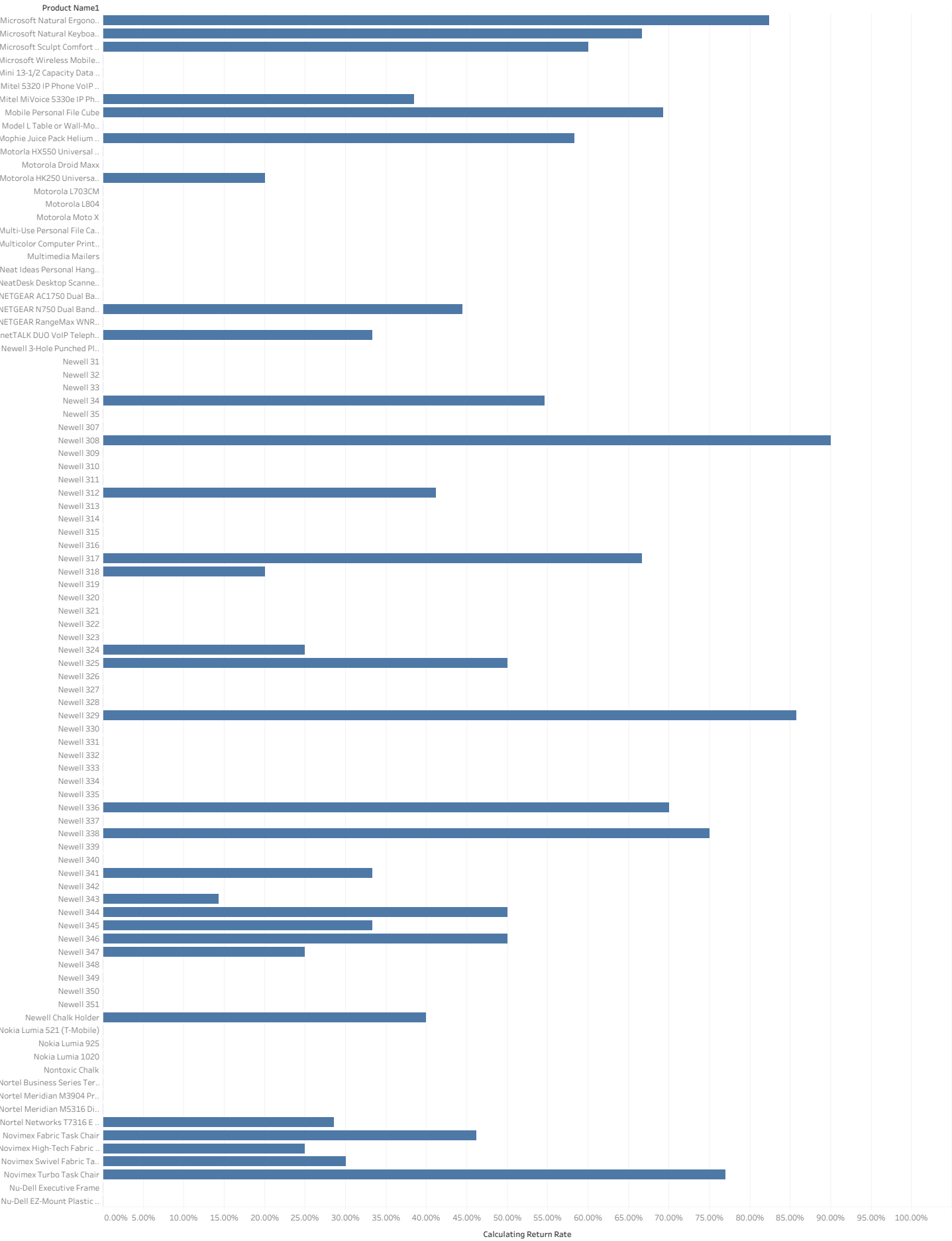
Products Return Rate



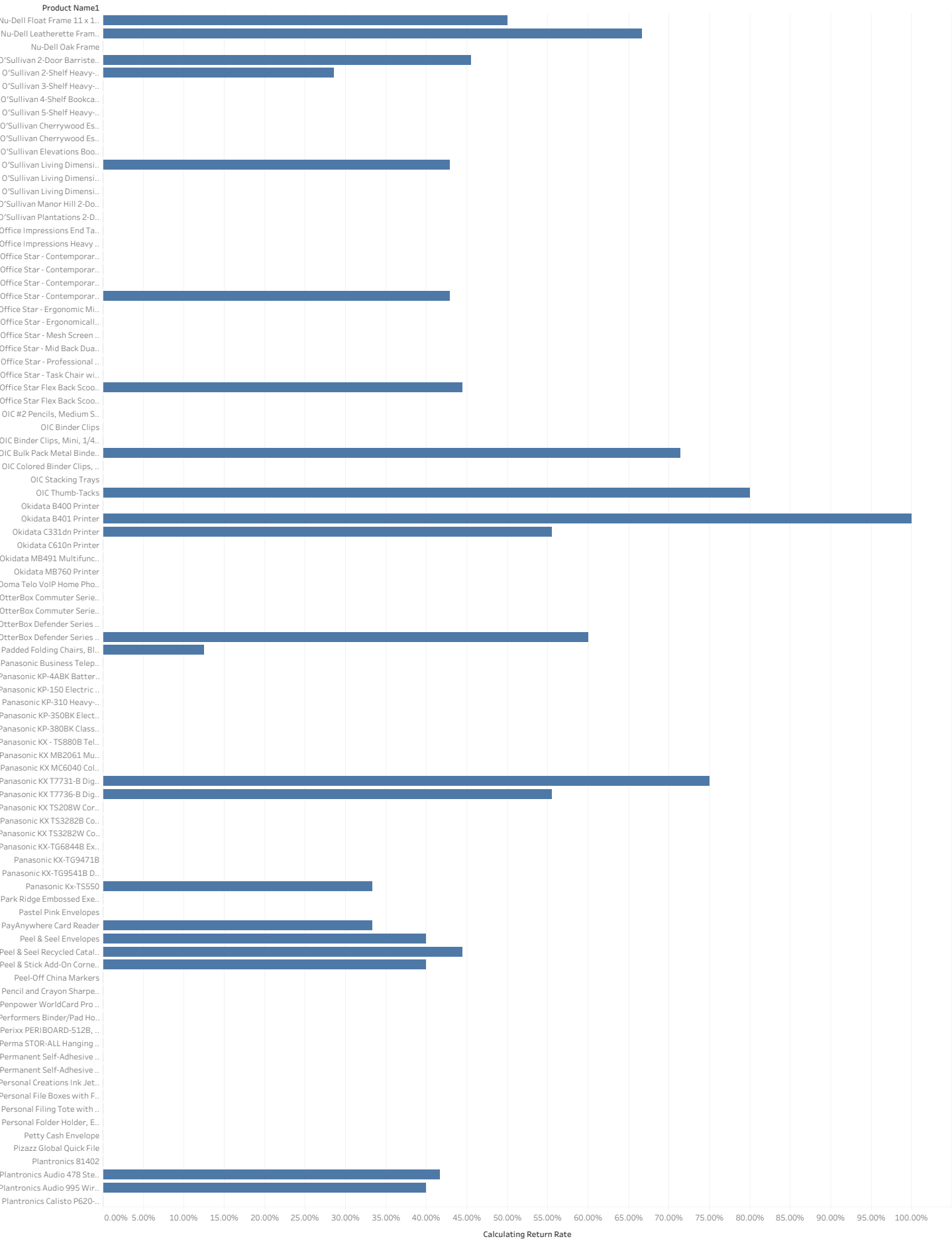
Products Return Rate



Products Return Rate

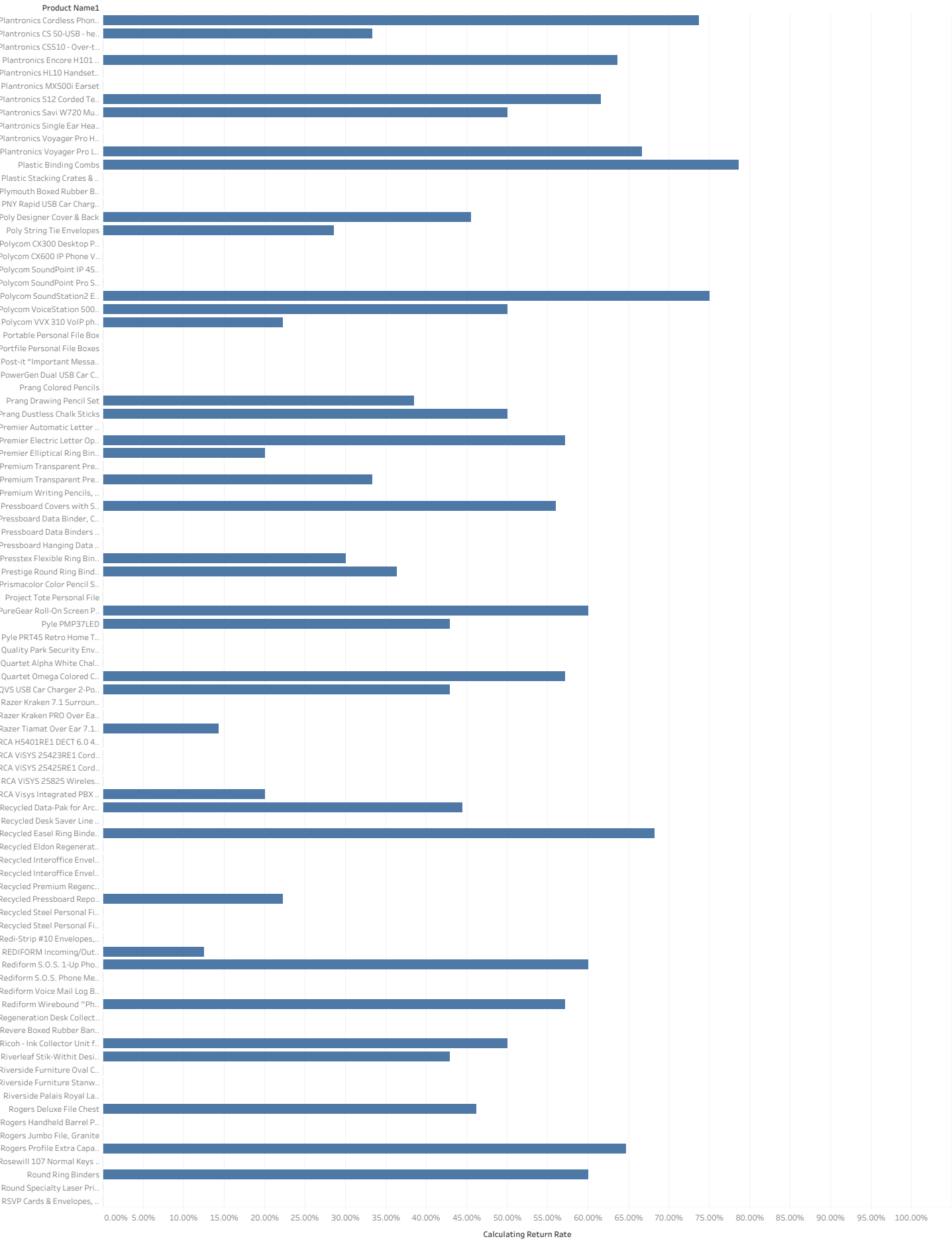


Products Return Rate



Calculating Return Rate

Products Return Rate

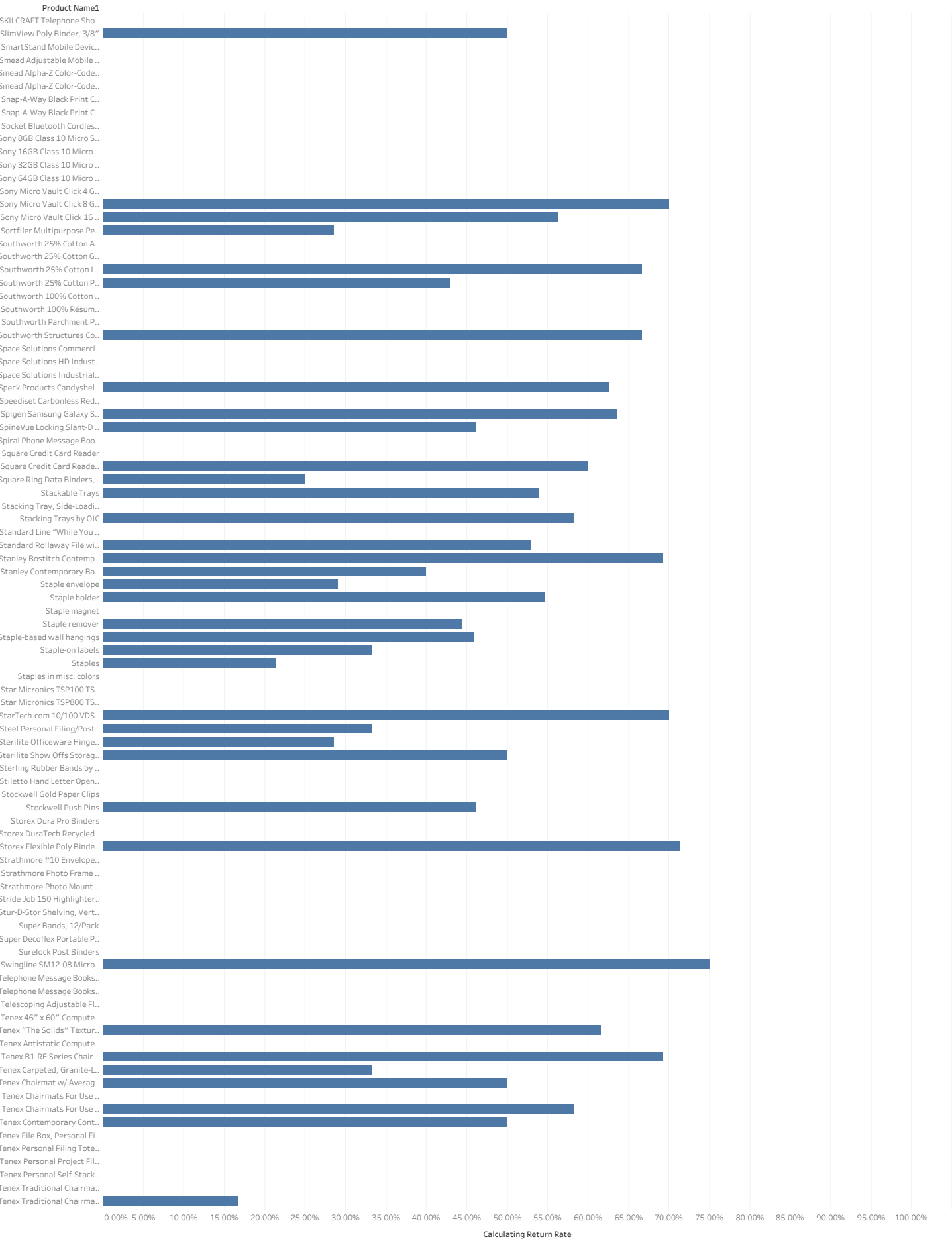


Products Return Rate

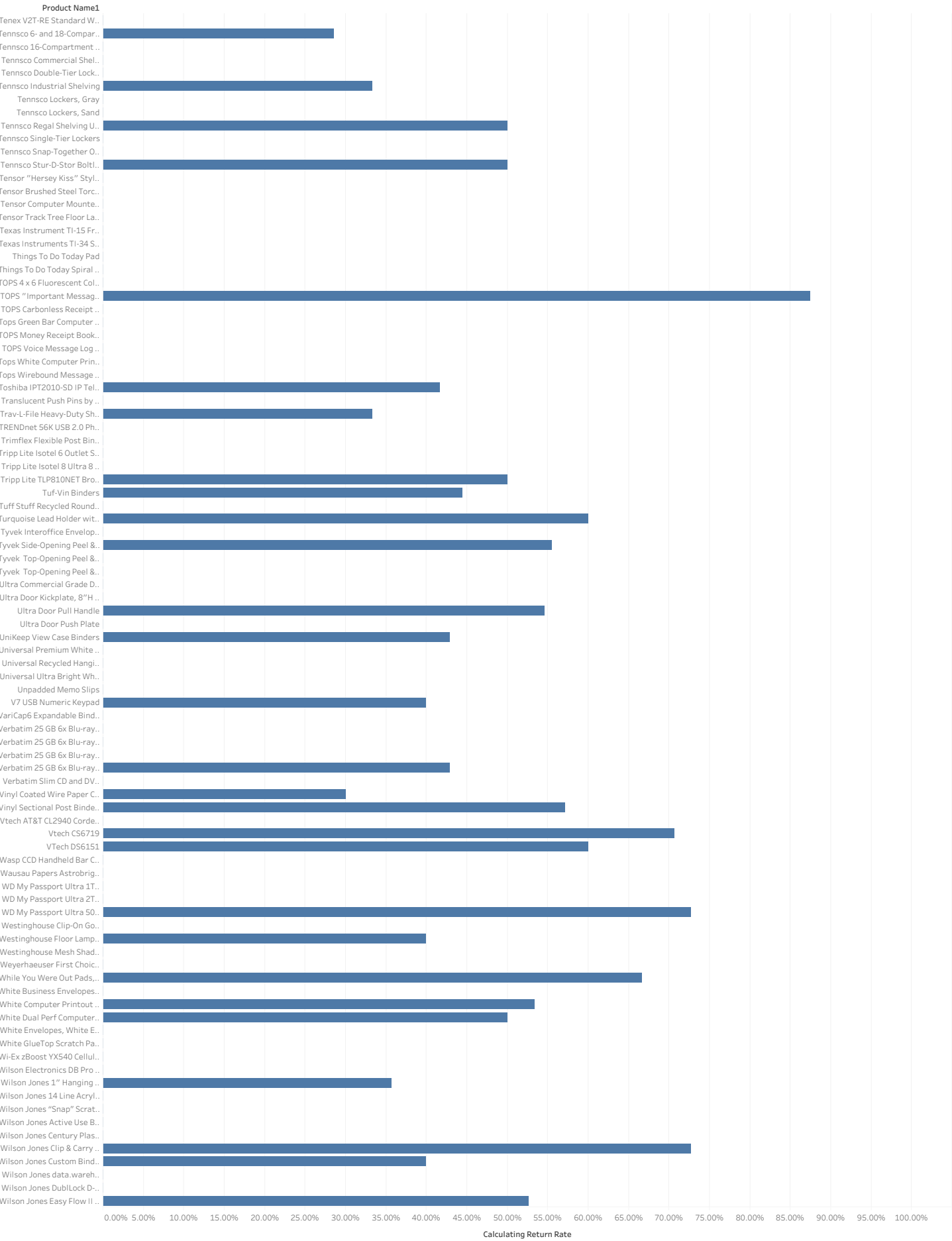


Calculating Return Rate

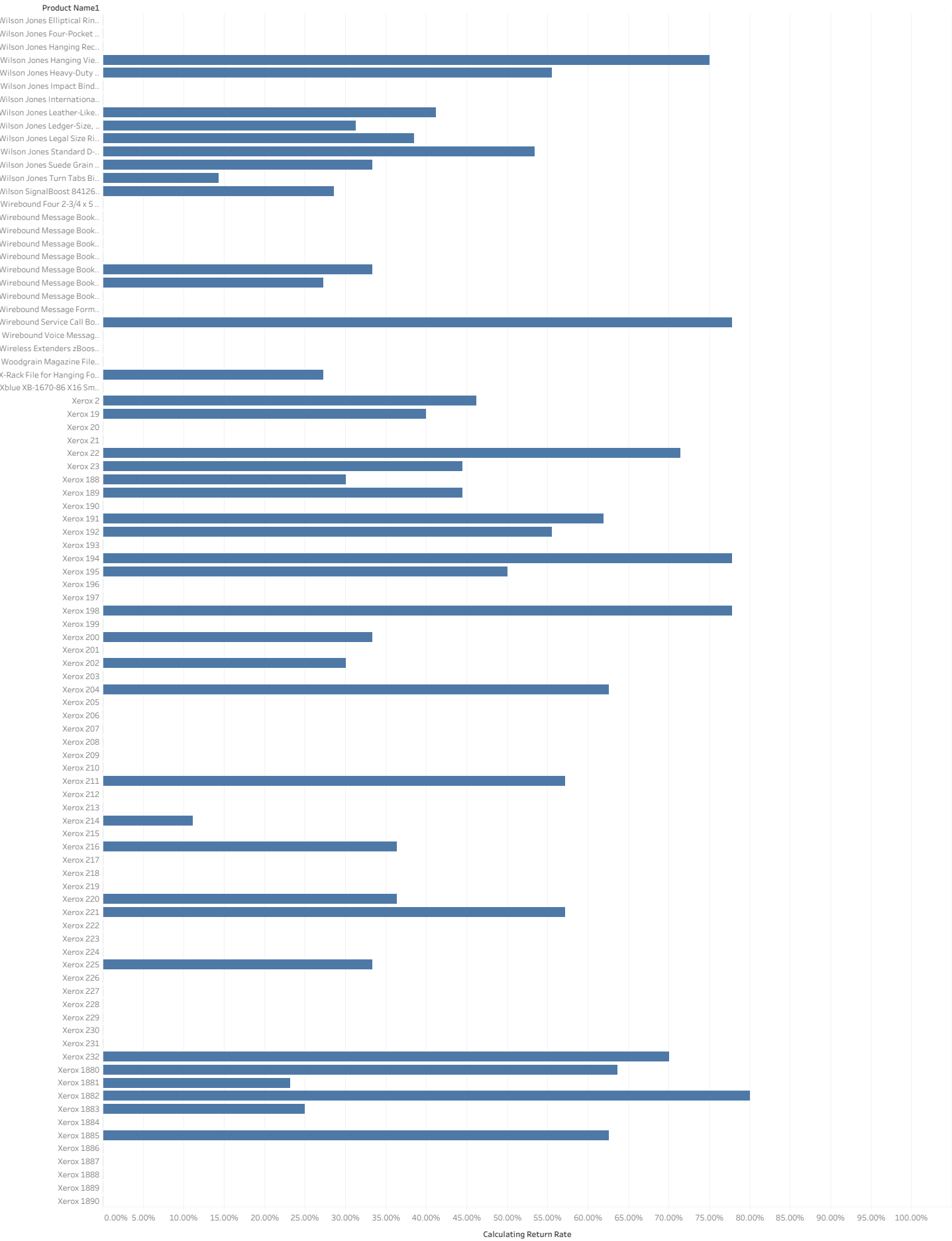
Products Return Rate



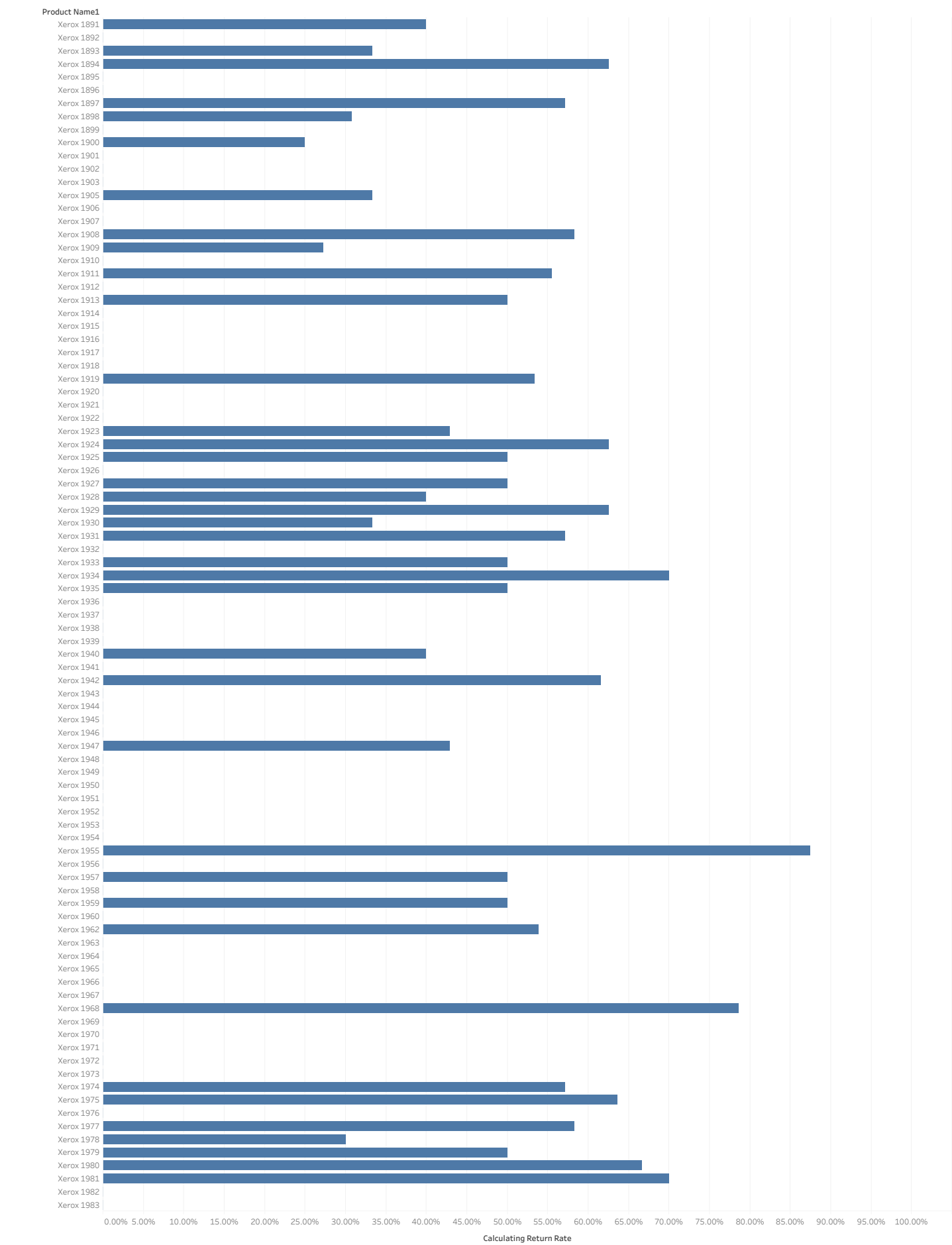
Products Return Rate



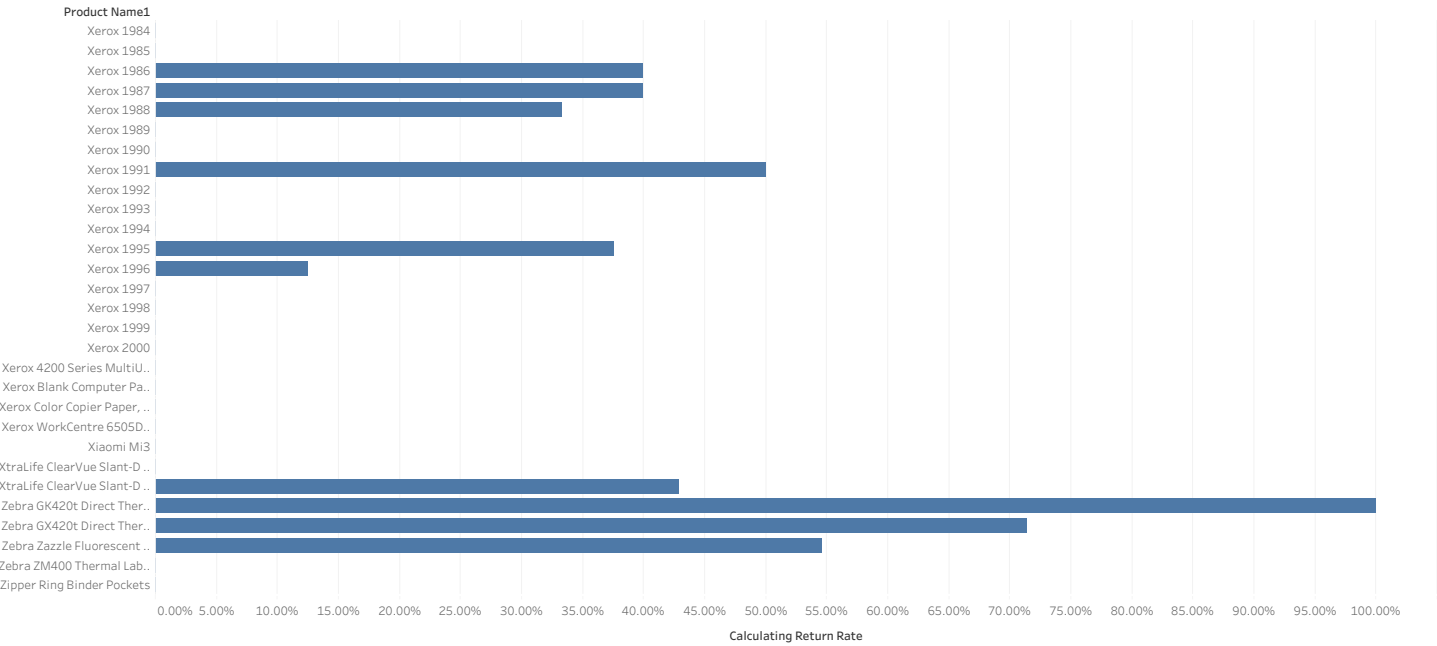
Products Return Rate



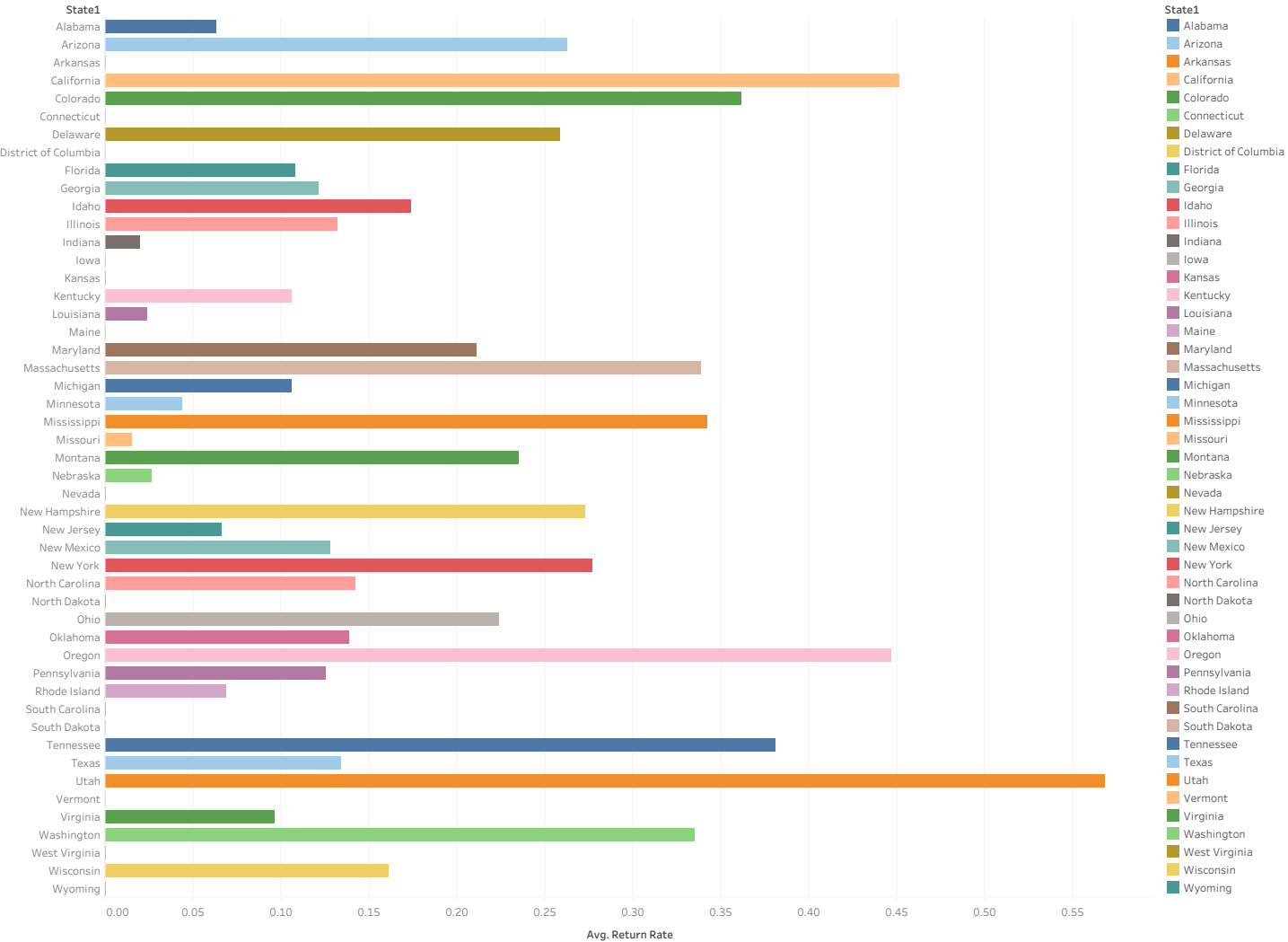
Products Return Rate



Products Return Rate



Return Rate by States



Return Rate of Customers



Return Rate of Customers



Return Rate of Customers



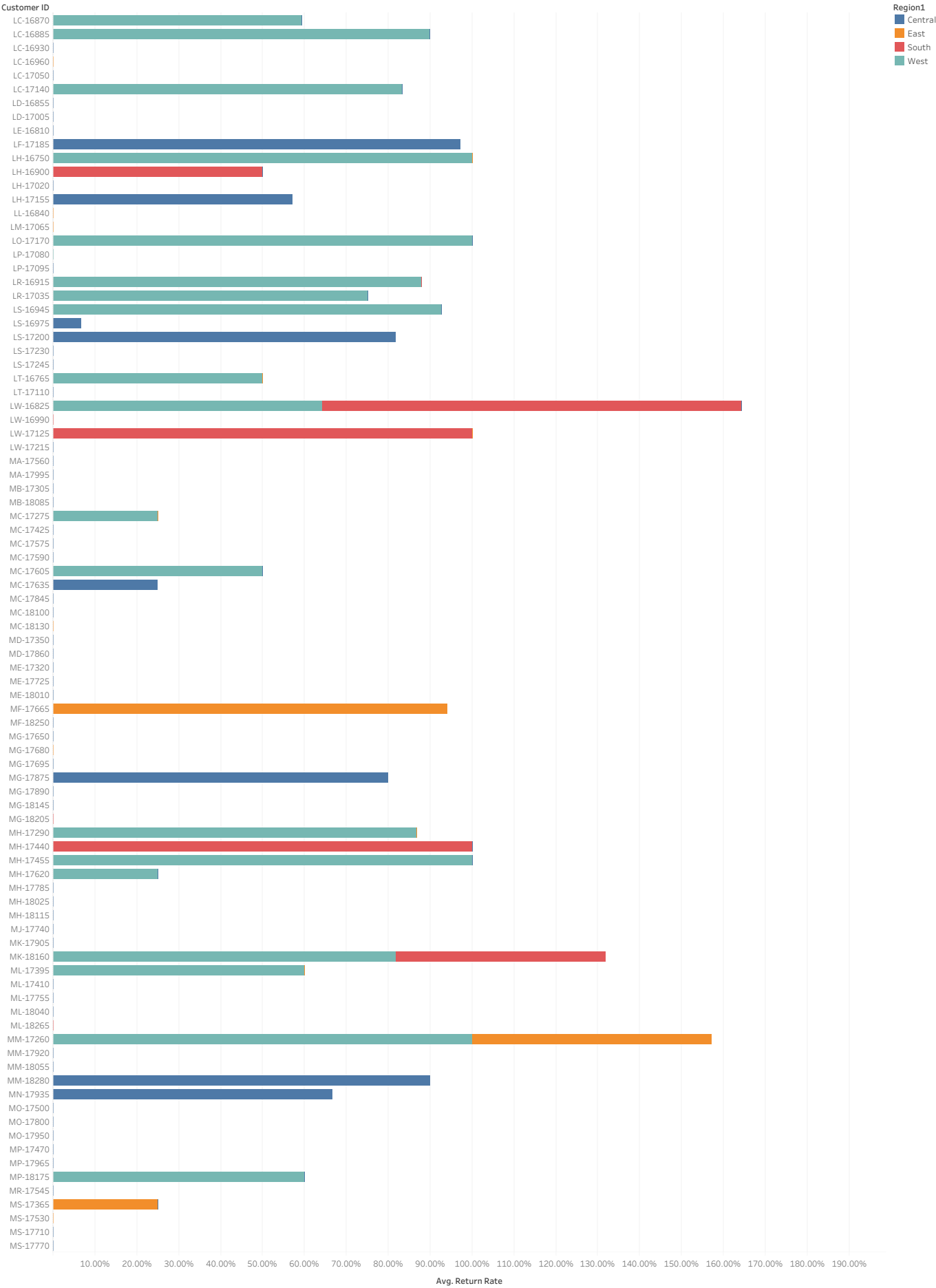
Return Rate of Customers



Return Rate of Customers



Return Rate of Customers



Return Rate of Customers



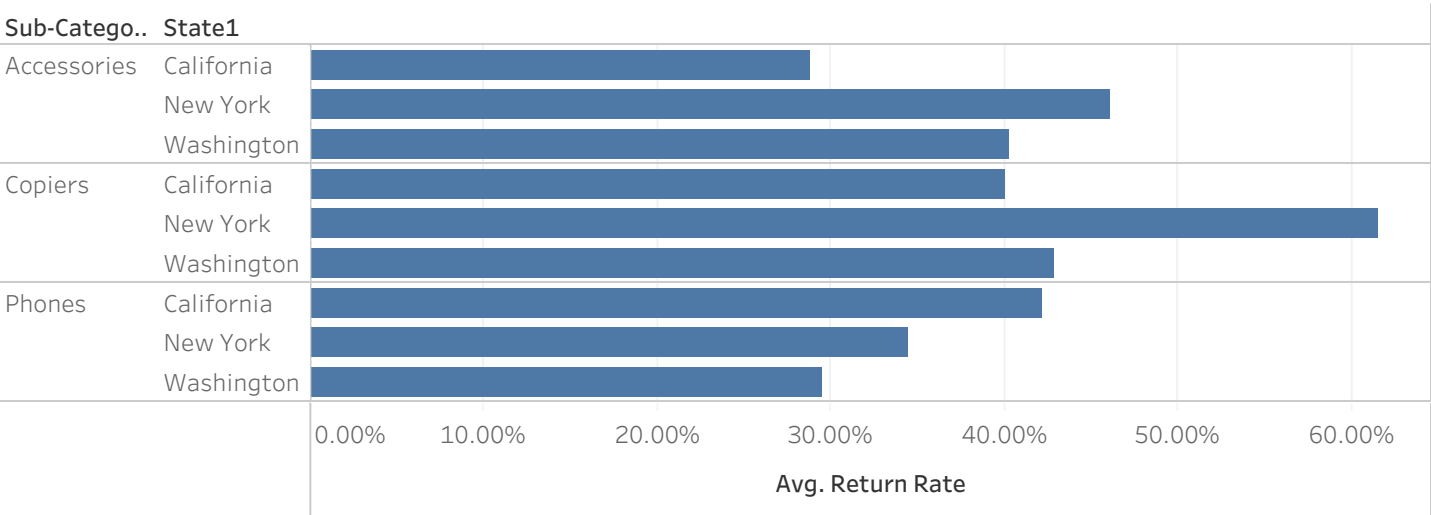
Return Rate of Customers



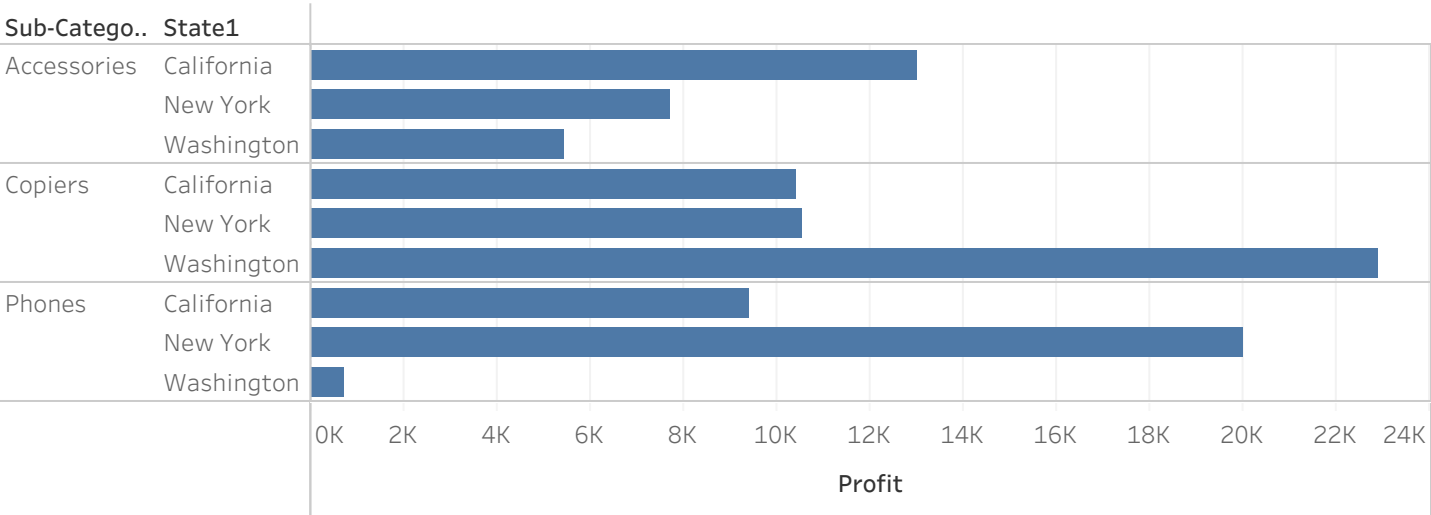
Return Rate of Customers



Side by Side Visual Analysis of Top 3 States & Top 3 Sub-Categories

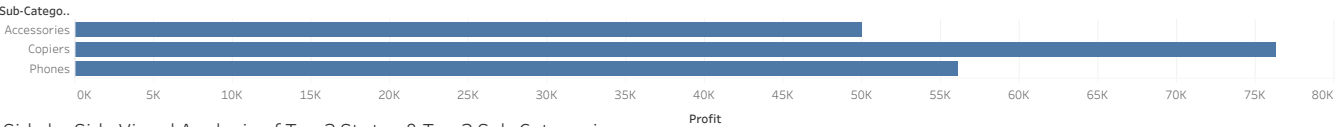


Side by Side Visual Analysis of Top 3 States & Top 3 Sub-Categories



Copiers are Here to Stay

Top Performing 3 Sub-Categories



Side by Side Visual Analysis of Top 3 States & Top 3 Sub-Categories

