



Data Community
Africa

DataFestAfrica

2.0

2023 Event

THE DATA-DRIVEN BUSINESS:
UNLOCKING THE POWER OF YOUR DATA

Call for Sponsorship

For the rise of Africa, we need to develop talents that can innovate with Data.



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About Datafest

Who We are

DataFestAfrica is an annual Flagship program from Data Community Africa- A registered NGO committed to advancing Africa's Data Ecosystem

Our Vision

To be Africa's largest gathering of data talents, equipping the talents to cover the skill gaps needed to accelerate Africa's growth

Our Mission

Create Growth Opportunities for Africa Data Talents by bringing together industry leaders, recruiters, data consumers and talents.

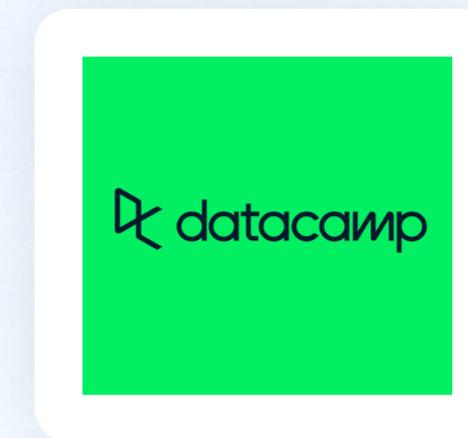
Our Partners



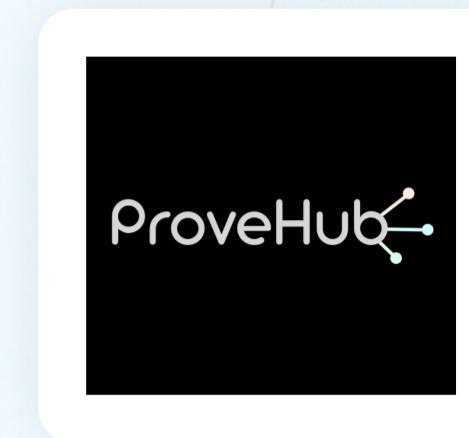
Legal Partner



Talent Partner



Skilling Partner

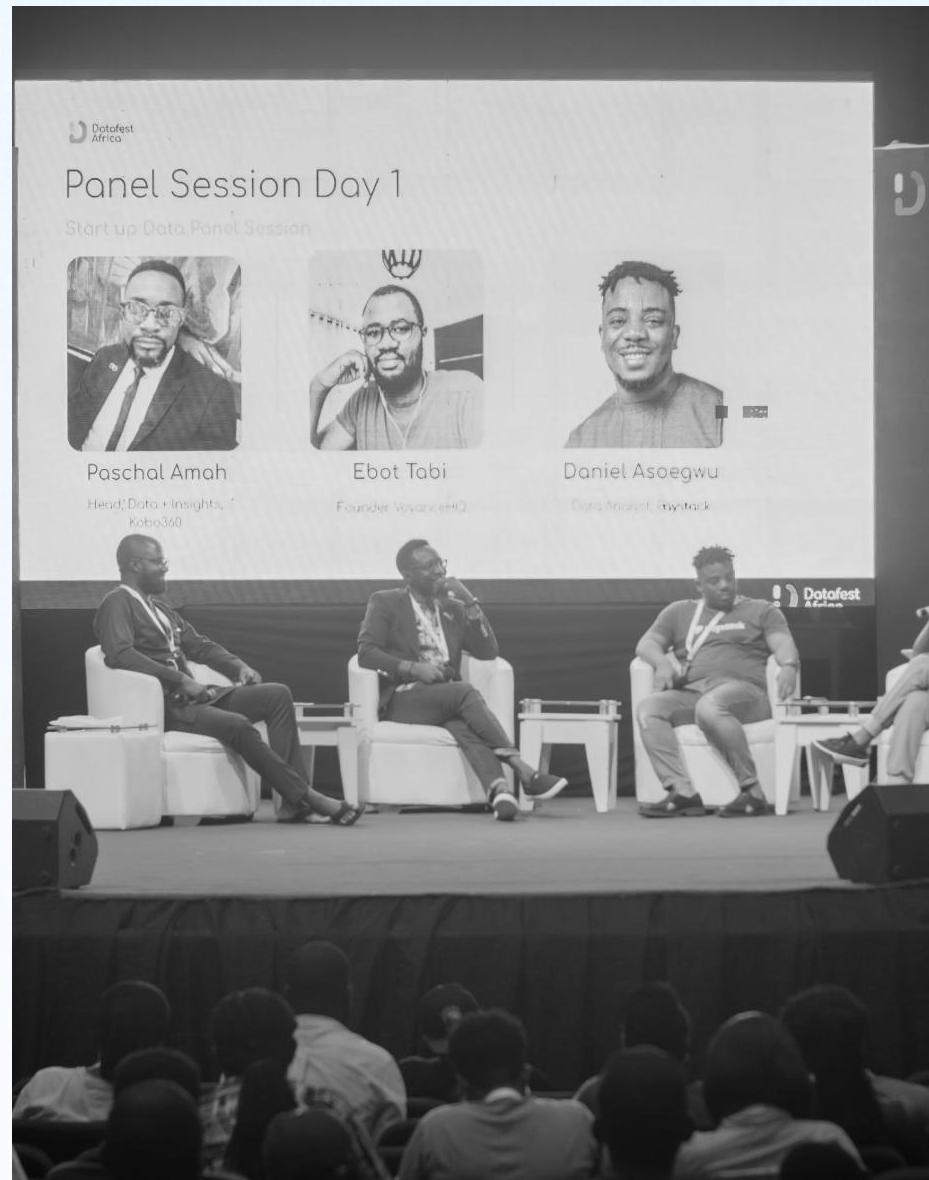


Web development
Partner



Open Collective
Fiscal Host

EXCERPTS FROM 2022 Event



[Click HERE to view video highlight](#)



ATTENDANCE OVERVIEW



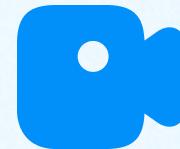
51

Speakers



40

Breakout
Sessions



4k+

Online Views

DIVERSITY, EQUALITY AND INCLUSION INDICES 2022

Women in Data Talk

Hackathon Team to include at least a female

Speakers from South Africa + Kenya

43% Female participation

60% Female Volunteers

40+ Diverse Sessions catering to different background and expertise

9+ Data Communities Represented

48% Student Participation

Datathon Challenge- N900,000 Award to 3 teams

20+
Job Opportunities directly
connected to the event



80+
MTN Mifi devices were given to
community members to Power their
Internet connectivity



Testimonial



Malcom Okonkwo

Winner DataFestAfrica Datathon 2022
Access Bank

Data community Africa gave me the exposure and community of data professionals that I really needed to grow as a data analyst. This helped me improve my skill set and helped me land my internship at a multinational bank, Access Bank Plc.

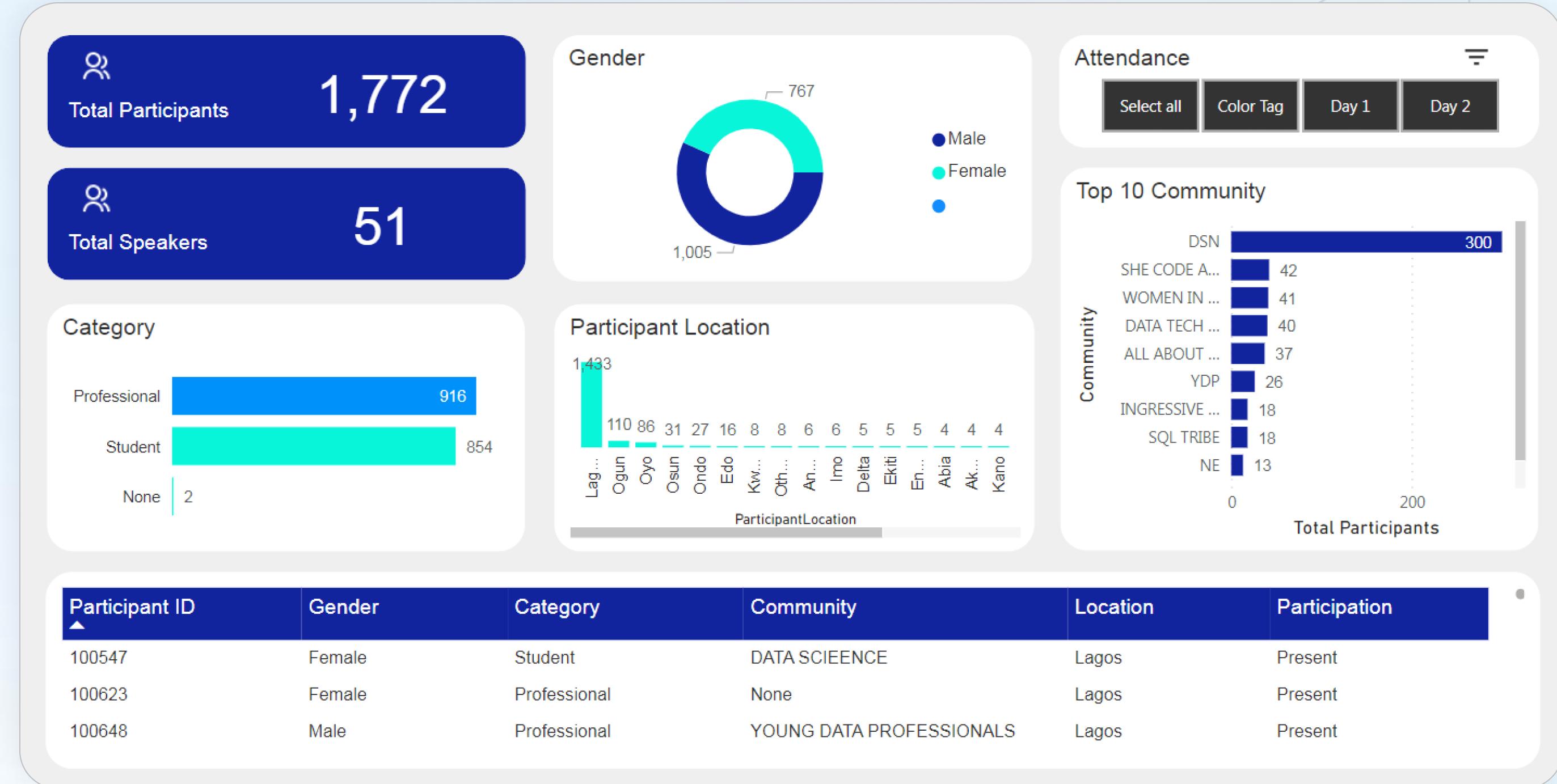
Testimonial



Pelumi Adedapo
Senior Product Analyst
StepStone GMBH

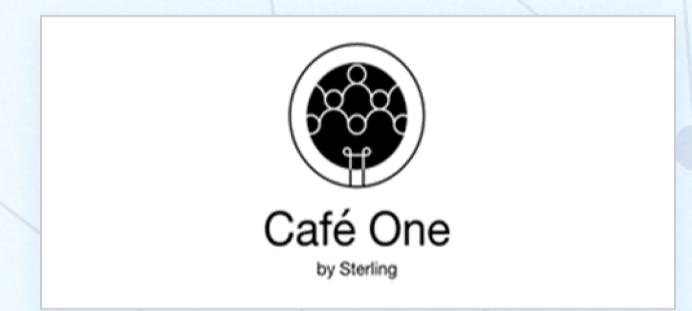
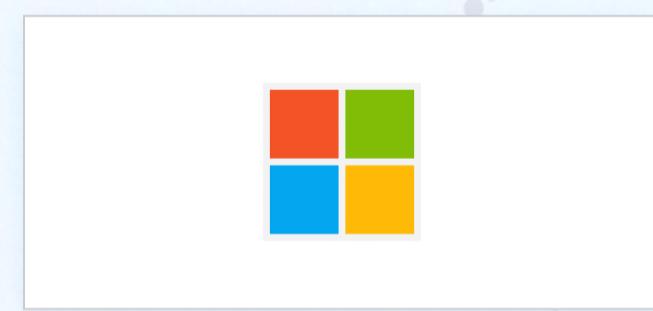
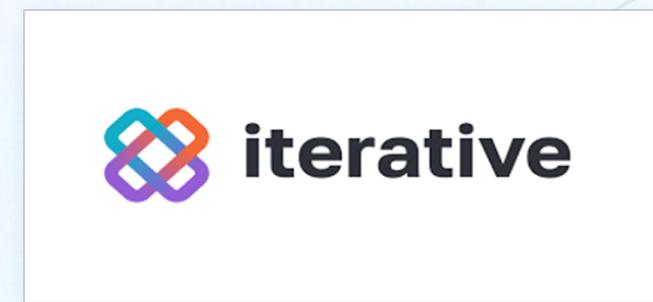
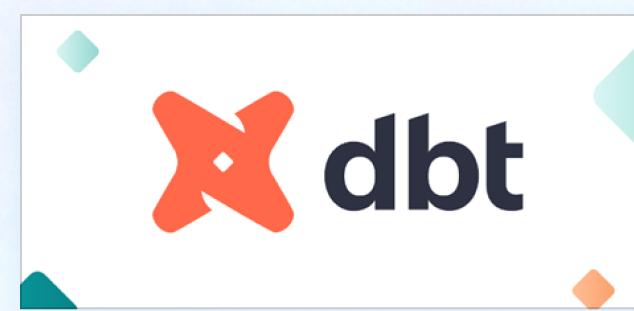
The relationship between Propel and Data Community Africa played a crucial role in helping me secure my current role as Senior Product Analyst at a global firm. Data Community Africa has been a platform through which African talents can get solid exposure on the global stage by leveraging such partnerships. I am excited about DataFestAfrica 2023 and the myriad of opportunities it will bring for Africa.

ATTENDANCE REPORT



[Click HERE to view report](#)

2022 Sponsors



2023 EXPECTATIONS



3,000+

Participants expected
across Africa



50+

Speakers and Mentors

Physical Event
TBD

Products
Showcasing

Networking
and Job
Opportunities

Solution Demo

Light
Refreshment for
all participants

SWAGS for the
participants

Our Audience



Youthful & Diverse

A mixed of young and professional talents across various generations with thriving career in the data and tech space



Resourceful & Skillful

We boast of a community that is skillful and resourceful



Impact Chasing & Trailblazers

Who else should you partner with to make a great story of IMPACT? Our Community!



Growth Promoters

Our audience are the right target market for any brand willing to scale their growth

Event Coverage Domain



Data Analysis & Visualization

We seek to increase the knowledge and confidence of data analysts by introducing them to latest analytics and visualization tools across the globe and the know-how.

Open Source

The future is open, and we must prepare the community to maximize the benefit to the open-source tools and in the data ecosystem.

Machine Learning/AI

Bringing best practices and more use cases of Artificial intelligence into Africa. Improving knowledge of modern and advance concepts.

Low Code Development

Encouraging more folks to explore the new in the world of low/no code industry.

Data Management

Driving the awareness and adoption of Data Governance principles, tools, and best practice in Africa.

Data and Analytics Engineering

Data and Analytics Engineering is at the heart of delivering a consumable data output for operational and reporting needs of the business. Drive the spread of new knowledge and tools in this space.

Community

Build a solid and integrated community across Africa focusing on upskilling and job opportunities.

And Many More...

MAJOR EVENT HIGHLIGHTS



Keynote Speeches

2 keynote speakers to be featured in the event.

Breakout Session

Different breakout sessions for the domains to be featured- Data Analyst, Data Science & AI, Data Engineering, Power Platform, Data Management, etc.

Solution Demo

Demo of Data driven products and services in Africa

Startup Showcase

A Showcase of Data related Startups in Africa. Promoting their Awareness and visibility

Hackathon

A Hackathon with 3 categories: Data Analytics, Machine Learning and Data Science with cash prizes.

Booth Visitation

Interested participants can check different products/service booths for inquiries or business connections.

Networking

Opportunity to network and network with speakers and attendants. Play games and win swags from sponsors.

Expert Sessions

Expert sessions focusing on:

- a. Innovation with Data
- b. Future of Data
- c. Non-Technical Data Topics such as
 - i. Building Data Careers
 - ii. Job opportunities and Applying for Data Roles
 - iii. Acing Data Role Interviews, etc.

DIVERSITY, EQUALITY AND INCLUSION 2023

5 New first-time speakers

Hackathon Teams to include at least a female

Speakers from across Africa

Increased Female participation

Hackathon in 5 Countries including Lagos, Accra, Nairobi, Cape Town, Cairo

Sessions catering to all levels of expertise.

PROPOSED EVENT DATE



13 - 14 October, 2023

DAY 1

Friday

DAY 2

Saturday

CALL TO SPONSOR 2023

HEADLINE SPONSOR

- Exhibition Booth (5m x 5m)
- 2 pull-up banners in the main conference room on stage
- Large Logo on all holding slides show between talks
- Company name and Logo in attendee emails
- Social media mention on all our platforms
- Data Leaders Award Ceremony to be presented by your representative
- Special Mention in the Community Monthly Meetup
- 1 year Community Partner Badge on all our promotions and social posts
- 90 Seconds Brand video Ads to be played at the event
- 10 minutes Stage time - speak about your brand
- 8 FREE Event Tickets
- Logo on Community Quarterly Newsletter
- Opportunity to engage directly with attendees (consent required) during and post event



\$ 20,000.00

VIP

- Exhibition Booth (3m x 3m)
- 1 pull-up banner in the main conference room
- Logo on all holding slides show between talks
- Company name and Logo in attendee emails
- Social media mention on all our platforms
- Special Mention in the Community Monthly Meetup
- 6 months Community Partner Badge on all our promotions and social posts
- 90 Seconds Brand video Ads to be played at the event
- 10 minutes Stage time - speak about your brand
- 5 FREE Event Tickets
- Logo on Community Quarterly Newsletter
- Opportunity to engage directly with attendees (consent required) during and post-event

\$ 15,000.00



PREMIUM

- Exhibition Booth (3m x 3m)
- 1 pull-up banner in the main conference room
- Logo on all holding slides show between talks
- Company name and Logo in attendee emails
- Social media mention on all our platforms
- 3 months Community Partner Badge on all our promotions and social posts
- 60 Seconds Brand video Ads to be played at the event
- 5 minutes Stage time - speak about your brand
- 4 FREE Event Tickets
- Logo on Community Quarterly Newsletter
- Opportunity to engage directly with attendees (consent required) during and post-event

\$ 10,000.00



ELITE

- Exhibition Booth (2m x 3m)
- 1 pull-up banner at the event hall entrance (to be provided by you)
- Logo on all holding slides show between talks
- Company name and Logo in attendee emails
- Social media mention on all our platforms
- 1 month Community Partner Badge on all our promotions and social posts
- 60 Seconds Brand video Ads to be played at the event
- 3 FREE Event Tickets
- Logo on Community Quarterly Newsletter
- Opportunity to engage directly with attendees (consent required) during and post-event

\$ 5,000.00

STANDARD

- Exhibition Space (2m x 3m) - BYOB (Bring Your Own Booth)
- 1 pull-up banner at the event hall entrance - BYOB (Bring Your Own Banner)
- Logo on all holding slides show between talks
- Company name and Logo in attendee emails
- Social media mention on all our platforms
- 60 Seconds Brand video Ads to be played at the event
- 3 FREE Event Tickets
- Opportunity to engage directly with attendees (consent required) during and post event

\$ 2,000.00

Additional Benefits to your Organization

Organization



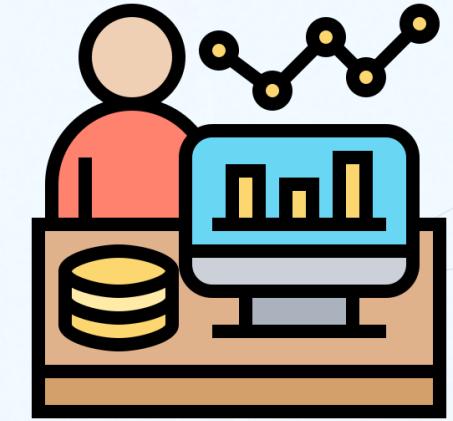
Product Activation

Our previous partners recorded huge success with their target activation numbers



Brand Visibility

A great opportunity to position your brand before young generations and established data professionals



Hire Skilled Professional

From Data Engineer, Data Management, Data Scientist, Data Analyst, our open community is a skilled talent pool



Dedicated Data Hackathon

We do organize dedicated Data Hackathon to address Unique Challenges

THE TEAM

TEAM STRENGTH



11+

Planning Team



60

Volunteers

PLANNING TEAM



David Abu



Daniel Iyiola

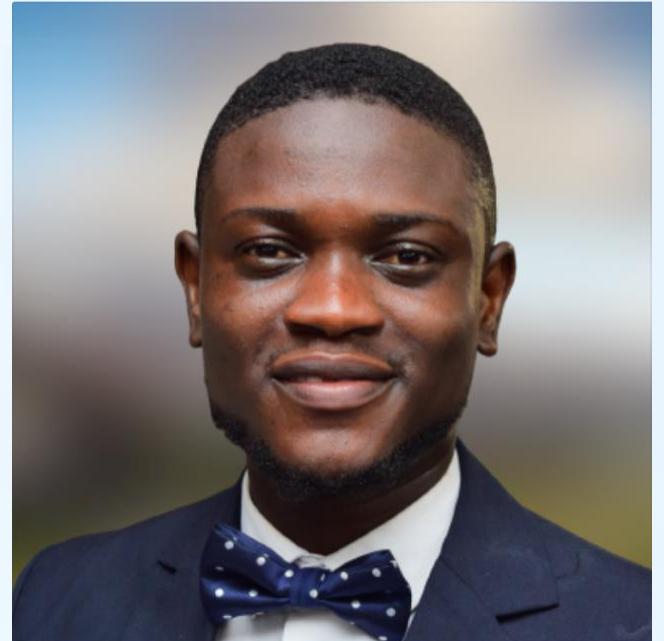


Gift Ojeabulu



Pelumi Adedapo

PLANNING TEAM



Precious Sani



Ibilola Akahome



Aminat Omobonike



Ayodele Oluleye



Olanrewaju Oyinbooke



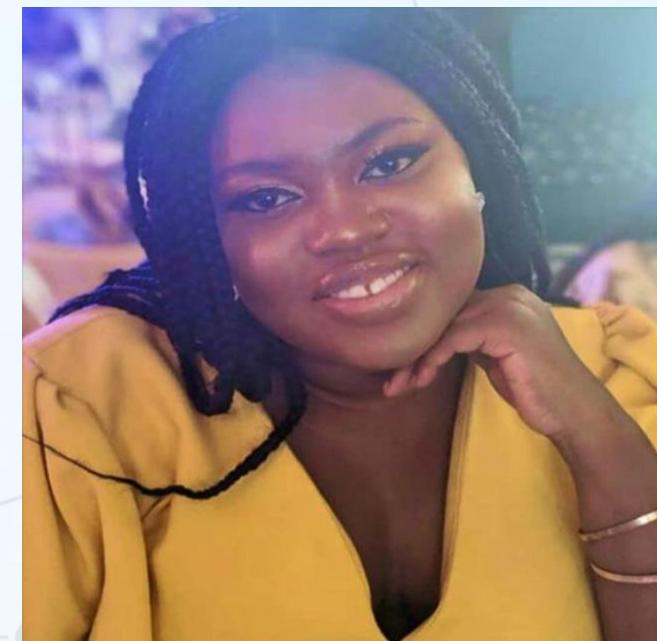
Blessing Adesiji



Omowonuola Akintola



Emeka Boris

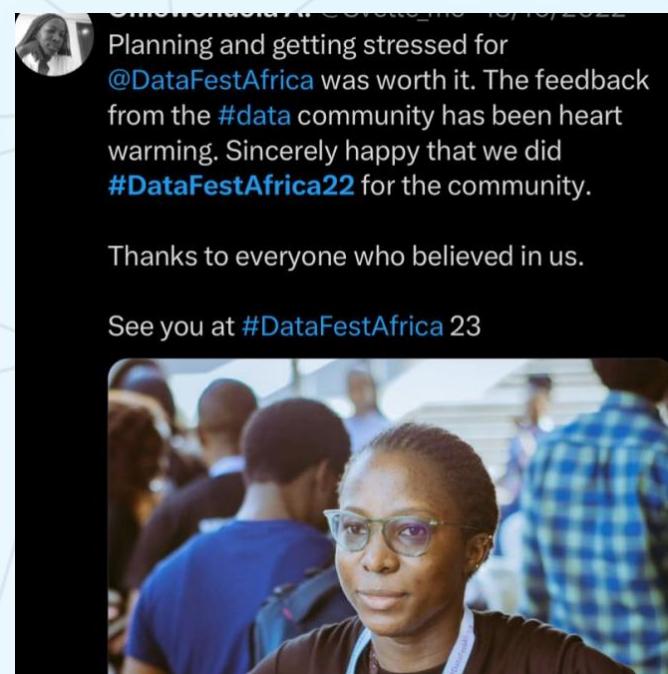
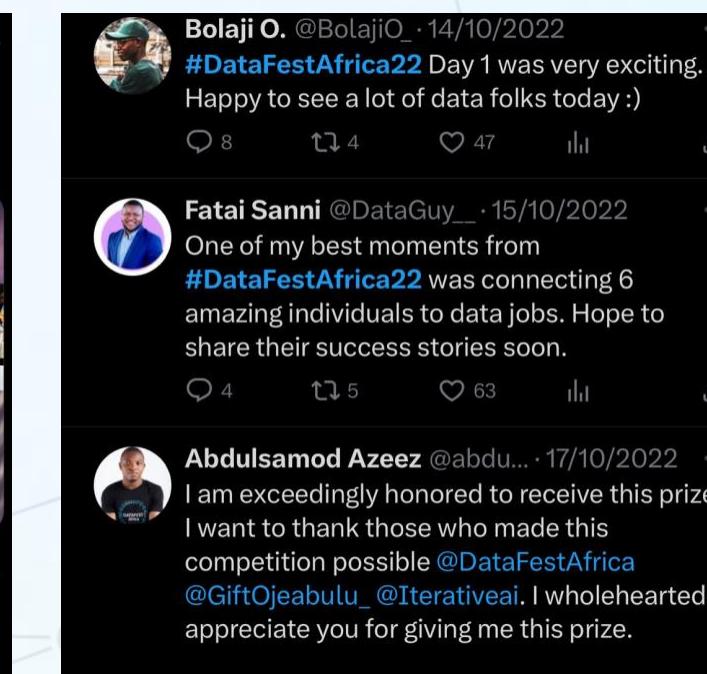
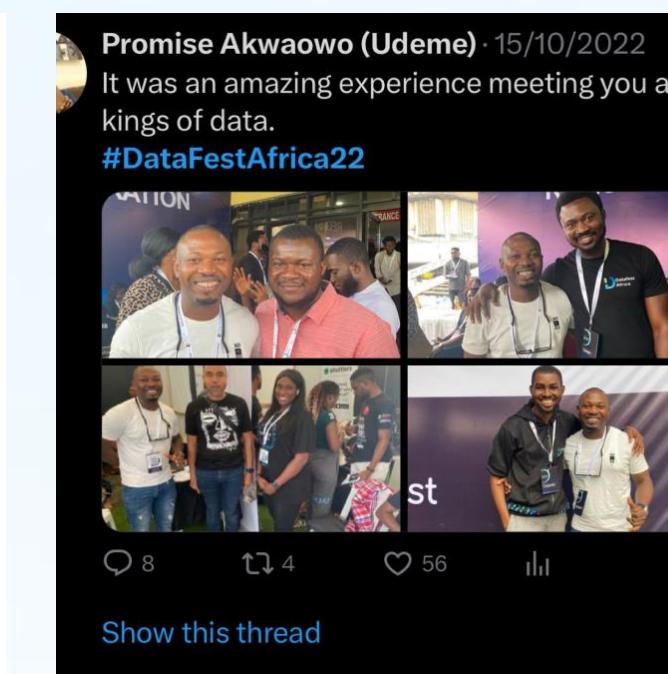
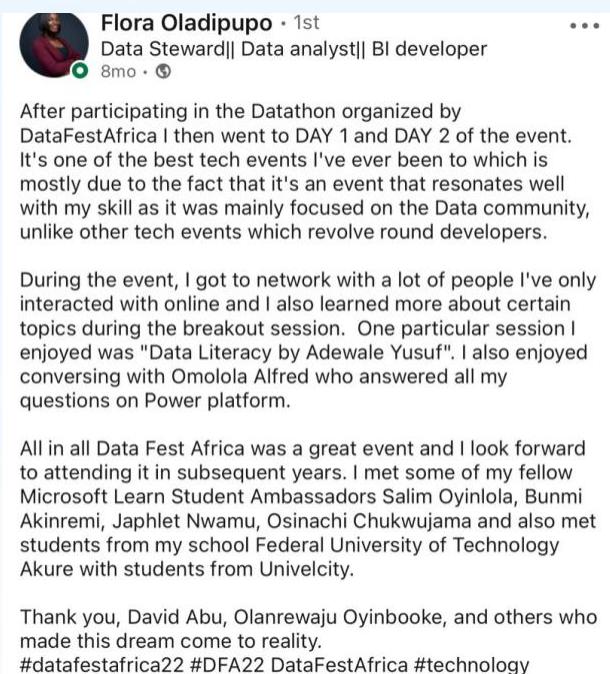
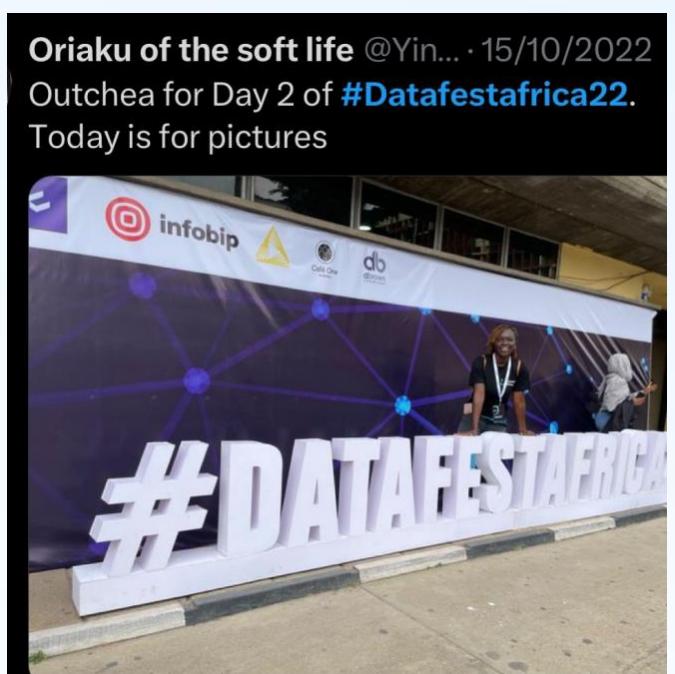
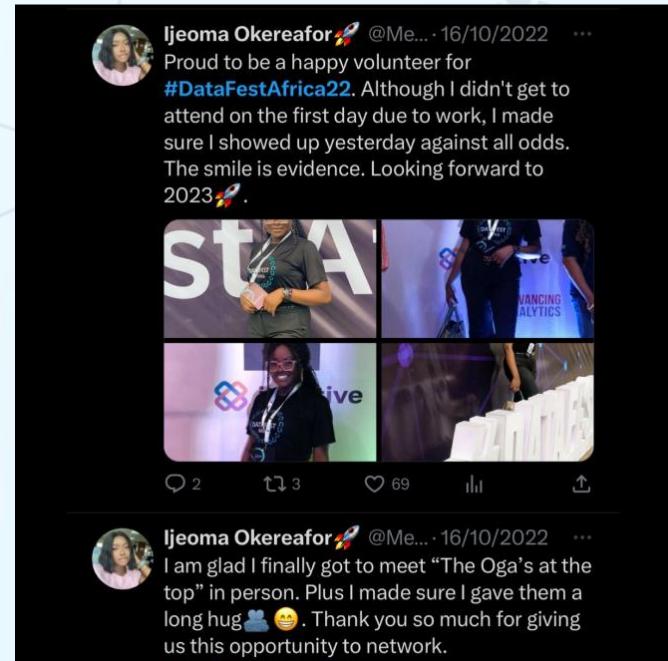
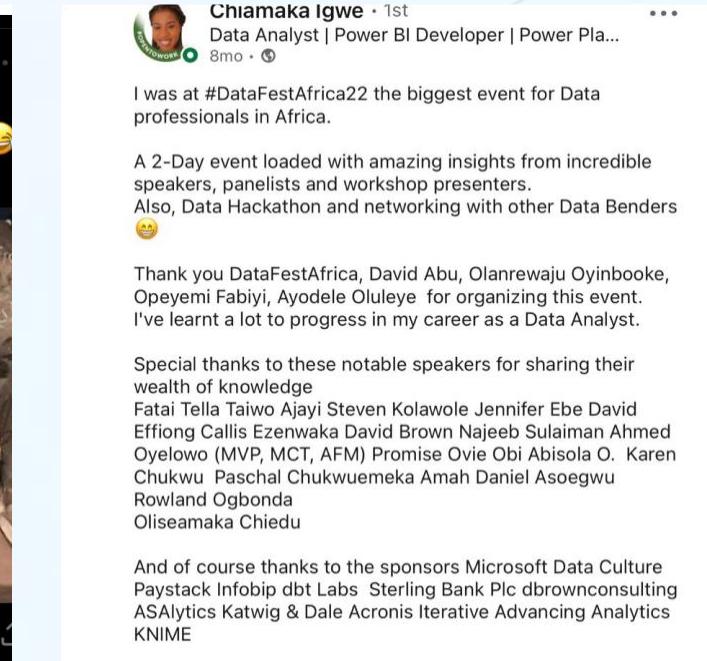


Igwe Ola



Opeyemi Fabiyi

VOICES ON SOCIAL MEDIA



Abdulsamod Azeez @abdu... · 17/10/2022

I am exceedingly honored to receive this prize. I want to thank those who made this competition possible @DataFestAfrica @GiftOjeabulu_ @Iterativeai. I wholeheartedly appreciate you for giving me this prize.



For Sponsorship

sponsorship@datafestafrica.com



THANK YOU!



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