



DataFestAfrica 1.0

2022 Event



*Gathering of Data Enthusiasts, professionals,
creators, educators, low-code developers,
students, managers, and consumers*

Call for Sponsorship



Our Why




Vision

To be Africa's largest gathering of data talents, equipping the talents to cover the skill gaps needed to accelerate Africa's growth

Mission

Create Growth Opportunities for Africa Data Talents by bringing together industry leaders, recruiters, data consumers and talents.



*Data is the new oil and we
live in an Oil continent
where nobody is drilling*

*It's time to bring Africa's data
talents together for accelerated
growth*

Activate Africa

www.datafestafrica.com



Event Coverage

Machine Learning/AI

Bringing best practices and more use cases of Artificial Intelligence into Africa. Improving knowledge of modern and advance concepts

Open Source

The future is open and we must prepare the community to maximize the benefit of the open source tools in the data ecosystem

Data Analysis & Visualization

We seek to increase the knowledge and confidence of data analysts by introducing them to latest analytics and visualization tools across the globe and the know-how

Data Management

Driving the awareness and adoption of Data Governance principles, tools, and best practices in Africa.

Low Code

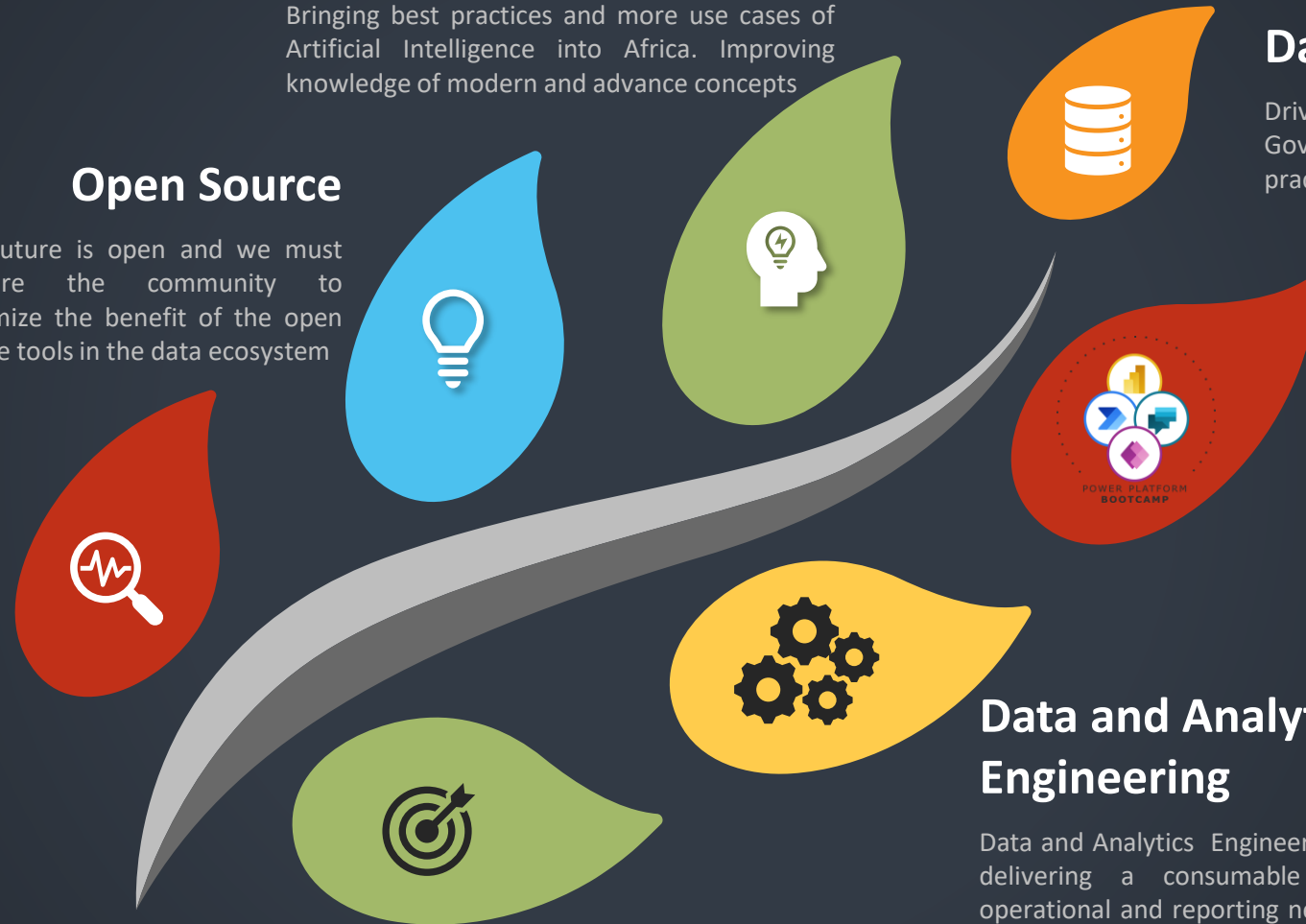
Encouraging more folks to explore the new possibilities in the world of low/no code industry

Data and Analytics Engineering

Data and Analytics Engineering is at the heart of delivering a consumable data output for operational and reporting needs of the business. Drive the spread of new knowledge and tools in this space

Community

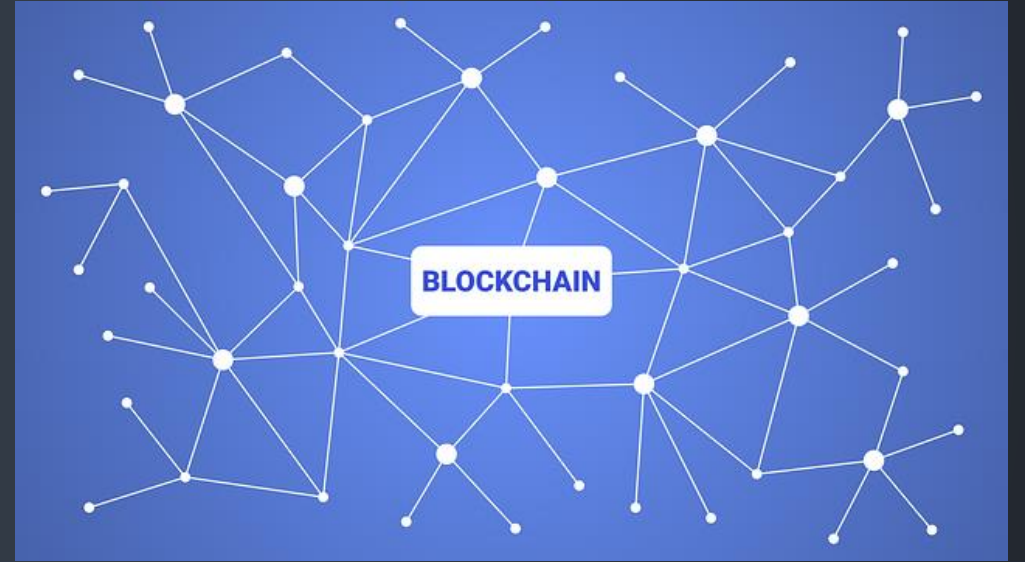
Build a solid and integrated community across Africa focusing on upskilling and job opportunities



Special Highlights



Geospatial Data Analysis



Blockchain Analytics

Major Event Highlights

Keynote Speeches

Max of 3 Keynote speakers to be featured in the event

Solution Demo

Opportunity to network and connect with speakers and attendants.

Networking

Opportunity to network and connect with speakers and attendants. Play games and win swags from sponsors.

Breakout Sessions

Different breakout sessions for the domains to be featured – Data Analysis, Data Science & AI, Data Engineering, Power Platform, Data Management, etc

Booth Visitation

Interested participants can check different product/service booths for inquiries or business connection



Proposed Event Date



Day 1: Friday

Program Details yet to
be finalized



Day 2: Saturday

Program Details yet to
be finalized





DataFestAfrica 2022

Host 3,000+ participants



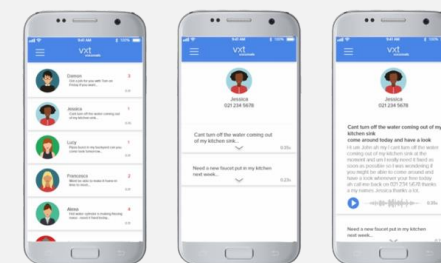
Physical Event, Yaba
Lagos



SWAGS for the
participants



Speakers and
Mentors



Solution Demo



Light Refreshment for
all participants



Product
Showcasing



Networking and Job
Opportunities



Laptops to qualified
participants to support their
career development



3,000+

Participants

*We expect
Participation
across Africa*



Proposed Sponsorship Plans – Your Thoughts

BASIC



- Logo on sponsor page
- Logo on badge
- Logo on event flier
- 1 group tweet

\$ 2,000.00
£ 1,550.00
€ 1,800.00

STANDARD



- - Exhibition space.
- One pull-up banner (if provided)
- Logo on holding slides shown between talks.
- Company name and logo in attendee emails.
- 3 free festival registrations

\$ 5,000.00
£ 3,800.00
€ 4,500.00

PREMIUM



- - Exhibition space.
- Two pull-up banners in the main conference room (if provided).
- Logo on holding slides shown between talks (if provided).
- Company name and logo in attendee emails.
- 6 free festival registrations

\$ 10,000.00
£ 7,600.00
€ 9,000.00

VIP



- Exhibition space.
- Two pull-up banners in the main conference room and two pull-up banners at the entrance.
- Large logo on all holding slides shown between talks.
- Opportunity to engage directly with attendees by any means during the conference (subject to approval by organizers).
- Company name and logo in attendee emails.
- 8 free festival registrations. Hide

\$ 15,000.00
£ 11,400.00
€ 13,400.00

Sponsorship Plans

\$ 20,000.00

£ 15,200.00

€ 17,900.00

Headline Sponsor



- Exhibition space.
- Two pull-up banners in the main conference room and two pull-up banners at the entrance.
- Large logo on all holding slides shown between talks.
- A news item on the DFA website about sponsor and contribution to DFA (if provided).
- Opportunity to engage directly with attendees by any means during the conference (subject to approval by organizers).
- Company name and logo in attendee emails.
- Company name and quotes in press releases.
- 8 free festival registrations.



DataFest Africa 2022

Estimated Team Strength

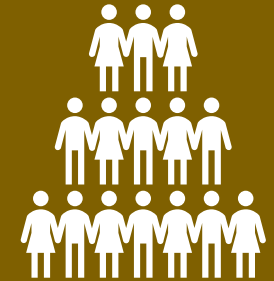
Planning Team

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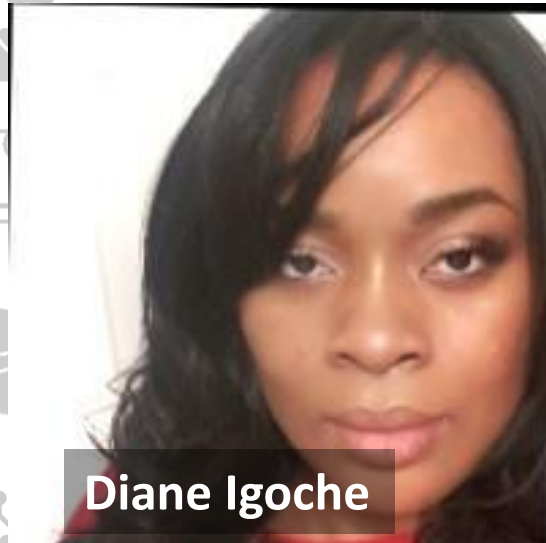
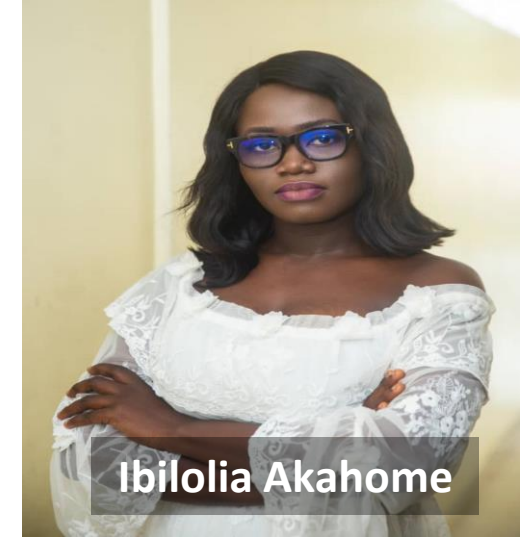


Volunteers

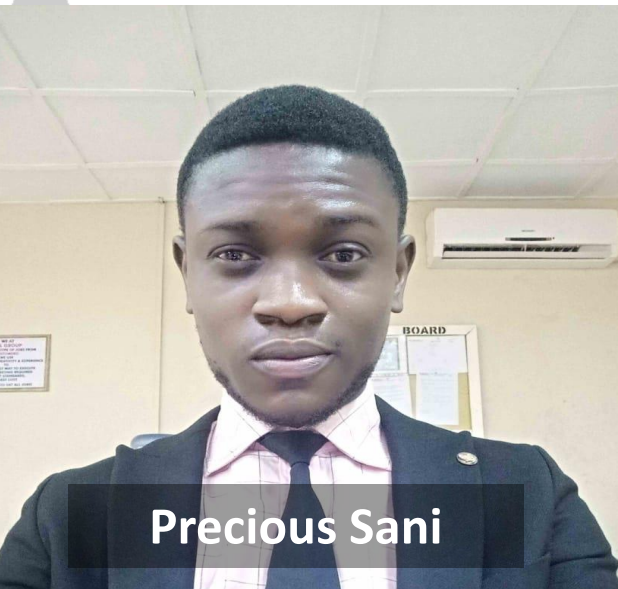
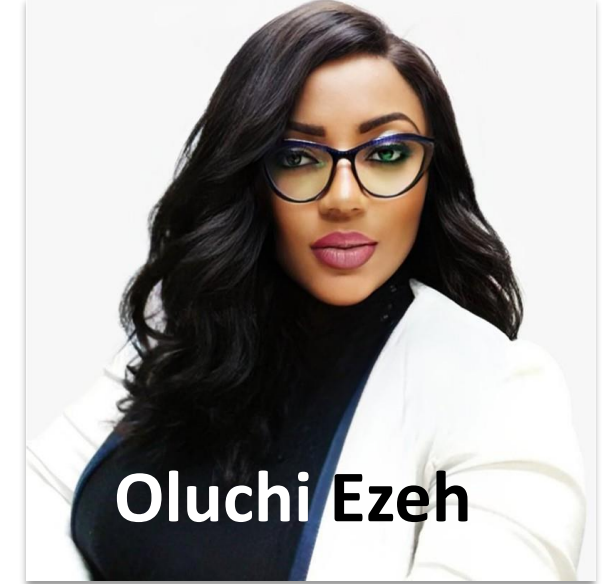
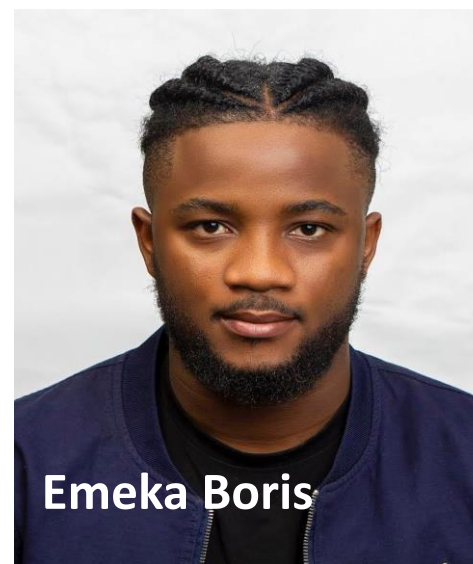
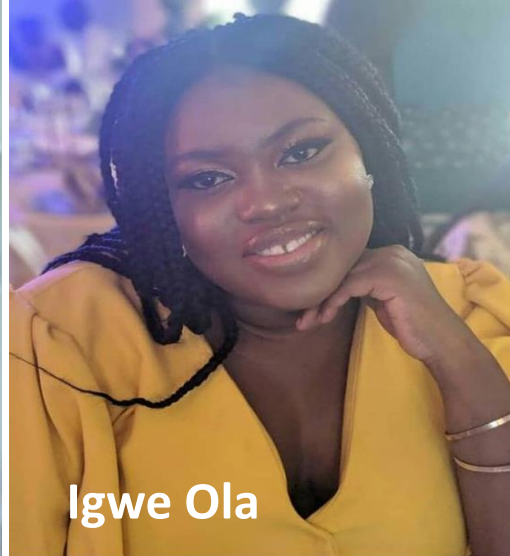
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Planning Team – Click the Images to view their LinkedIn Profile



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For Sponsorship, Contact



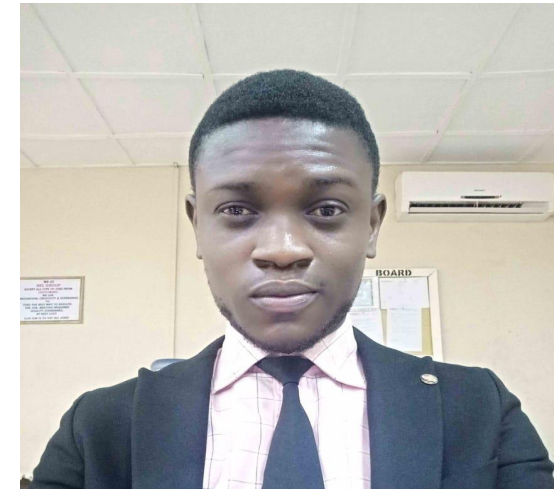
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DataFestAfrica 2022

Members of our Planning team have worked with the following brands for previous events







Thank
You

