



## INVESTMENT BANKING AND OPERATIONS PROGRAM 100% JOB ASSURED

# What is Investment Banking



Investment banking is a financial sector that plays a crucial role in the world of finance. It involves a range of services, including helping companies raise capital by issuing stocks or bonds, providing mergers and acquisitions (M&A) advisory, and offering various financial solutions to institutions and high-net-worth individuals.

They also engage in risk management, trading, and research to provide valuable insights and recommendations to their clients. Investment banking is known for its complexity and the high level of expertise required, making it a dynamic and integral part of the global financial system.

# SCOPE OF INVESTMENT BANKING

**Financial Advisory:** Investment banks offer financial advice to clients, such as mergers and acquisitions (M&A) strategies, capital raising, and restructuring.

**Mergers and Acquisitions (M&A):** Investment bankers play a crucial role in facilitating M&A deals by identifying potential targets, conducting due diligence, and structuring transactions

**Capital Raising:** Investment banks assist companies in raising capital through debt and equity offerings, including initial public offerings (IPOs), secondary offerings, and private placements.

**Underwriting Services:** Investment banks act as underwriters in the issuance of securities, guaranteeing the sale of newly issued securities to investors.

**Research and Analysis:** Investment banks conduct extensive research on financial markets, industries, and companies.

**Trading and Sales:** Investment banks have trading desks that buy and sell securities on behalf of clients. The sales teams liaise with institutional clients, offering advice and executing trades.

**Risk Management:** Investment banks provide risk management services, including hedging strategies to protect clients from market volatility and adverse price movements.

**Asset Management:** Some investment banks have asset management divisions that manage investment portfolios on behalf of clients, including mutual funds, hedge funds, and private equity funds.

**Global Reach:** Investment banking is a global industry, and professionals often work on international deals. This provides opportunities for professionals to gain exposure to different markets and cultures.



# WHY INVESTMENT BANKING

Investment banking is a highly competitive and prestigious field that attracts individuals for a variety of reasons. Here are some points on why people choose to pursue a career in investment banking:

- Financial Rewards
- Learning Opportunities
- Deal-Making
- Networking
- Global Exposure
- Prestige
- Problem-Solving Skills
- Entrepreneurial Skills
- Market Insights
- Intellectual Challenge
- Contributing to Economic Growth
- High-Performance Culture

# JOB MARKET FOR INVESTMENT BANKING PROFESSIONAL

Investment banking is a high-paying job role. These professionals are in demand because they act as financial advisors to companies, corporations, or, occasionally, even to the government

Here are some high paying roles

- Financial Analyst
- Investment banking associate
- Risk Management consultant
- Money Market Analyst
- Global Finance Researcher
- Anti Money Laundering Specialist
- Capital market operations consultant
- Executive Director in clearing services
- Corporate banking treasurer
- Regulatory reporting analyst
- Financial market advisor
- Investment banking operation lead



# ABOUT OUR PROGRAM

Certified Investment Banking Operations Professional (IBOP) is our flagship industry-approved program that is best for learners with under three years of experience and comes with a 100% Job Assurance. This extensive 150 hour program will transform you into an investment banking operations expert.

The program will teach you the fundamentals of financial markets, trade life cycle, risk management and regulation and prepare you for a job interview at a leading company.

After successfully completing the program, you will get **FinLearn certificate** and the highly valued **CISI certificate**

- Vast career opportunities in more than 52 companies
- Potential market for jobs with growing demand of Investment bankers
- Get certified directly from CISI
- Learn from experienced corporate professionals
- Competitive salary package up to 12 LPA\*



# CURRICULUM

**O1** Live Course    **O2** Industry Expert    **O3** Academic Faculty

- Introduction to capital markets
- Introduction to Money markets
- Introduction to Financial Instruments
- Introduction to Derivatives

## **Level – I Introduction to International Securities & Investments**

- Introduction to securities & investments
- Finance service industry
- Economic environment
- Financial assets & markets
- Foreign exchange markets
- Equity stock & Bonds
- Derivatives
- Investment Funds
- Financial services Regulatory



## **Level II - Global Securities Operations**

- Securities & principles of trading
- Inventory & custody services
- International central security depository
- Communications & technology
- Settlement characteristics
- Aspects of taxation
- Risk

## **Level III - Operational Risk**

- Risk in financial services industry
- Enterprise Risk
- Other Major Risks
- Nature of operational Risk
- Causes & impact of operational Risk
- Operational Risk in Trade Life cycle
- Support & control functions
- Operational Risk in Regulatory Environment



# ADDITIONAL SKILLS

10 Hours in Person Training

- Business communication & Ethics
- Professional Email Writing
- Professional PPT
- Advance Excel(Macro coding self learning)
- Python for Finance Self Learning
- Personal Branding
- Linkedin Profile Optimisation
- Mock Interview Preparation
- Industry Mentors Interactions



# CLASS TIMING & DURATION

## > Class Timing

Monday to Friday  
7.30 pm to 9.00 pm

Saturdays and Sundays 2:00  
pm to 5:00 pm

## > Duration

6 Months

## > Programme Start Date

19th November, 2023

## > Application Deadline

10th November, 2023

**Course Fee: ₹ 150000 + Taxes**

Take advantage of the irresistible charm of easy EMI options that are now available for this program.





# WHO SHOULD ENROLL

**Educational Qualifications:** A bachelor's degree in a relevant field (e.g., finance, economics, business) is preferred. If you're a recent graduate or transitioning from a different field, you're welcome to apply.

**Work Experience:** While work experience is not mandatory, any relevant work experience, internships, or part-time roles in the financial or banking sector that are suitable for an entry-level position will strengthen your application.

## CAREER SERVICES

- **JOB ASSISTANT**

1. Placement Assistance
2. Exclusive access to Finlearn Job porta

- **interview preparation**

1. Mock Interview Preparation
2. 1 on 1 Career Mentoring Session

- **PROFILE BUILDING**

1. Career Oriented Sessions
2. Resume & LinkedIn Profile Building



# OPPORTUNITIES TO WORK WITH



CHARLES  
STANLEY



**Atos**

 Deutsche Bank



**WALKERCRIPS**



Morgan Stanley



**Rathbones**  
Look forward

# MEET OUR TRAINER & MENTOR

## Prof. Joseph Ponmany



- With over 29 years of Global & PAN India corporate experience
- Prof. Joe is a master in Capital markets, Investment Banking, Equity Research & a Research Scholar for Commodity Markets (Crude Oil)
- Along with training in consultants as FPA Edutech.

# WILL I GET CERTIFIED?

Yes, Upon finishing our Certified Investment Banking Operations Professional Program, you'll attain both the esteemed FinLearn certificate and the highly valued CISI certificate



# ABOUT US



Finlearn by Datagami is a leading fintech company that specializes in providing comprehensive training programs designed to prepare aspiring finance professionals for successful careers in the private sector banking industry.

Our mission is to empower our students with the skills and knowledge needed to achieve their dreams of securing a stable job in the finance sector.

We believe in offering the best opportunities to our students and guarantee job placements upon successful completion of our programs. Our expert faculty and cutting-edge curriculum provide students with the tools and resources necessary to launch their careers in finance and achieve their professional goals.

## CONTACT US ON

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