

Mobile app which provides real time information on bus time and bus routes, using live countdown data and journey planner data by Transport for London

Situation

- Mobile app with real time (up-to-the-second) information on bus time and best bus routes
- **Developed by:** Red C, part of FM Group
- **Organisation type:** Start-up
- **Contact:**
Red C
4th Floor, 74 Great Eastern Street
London, EC2A 3JL, United Kingdom
Phone: 020 3397 9028
Email: info@red-c.co.uk



UK

Transport



Challenge/Opportunity

- Bus Guru app seeks to address the commuter demand for 'bus-specific, real-time' information on all Transport for London buses, along with bus schedule information

Approach/Solution/Business model

- Free
- **Type:** App based reuse

Open data used

- Live countdown data and journey planner by TFL (Transport for London)
- Requester's phone's location services

Benefits

- Productivity
- Efficiency
- Accessibility