

A mobile app that provide access to healthcare information on common ailments, along with drug recommendations and list of practitioners, using publicly available data from the web.

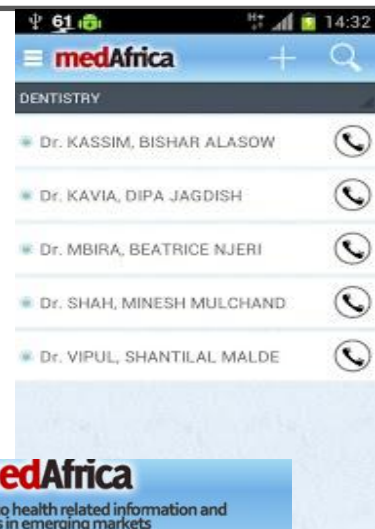
Situation

- The app provides access to healthcare information related to common diseases, symptoms, treatment, along with drug recommendations and a list of practitioners
- **Developed by:** Shimba Technologies
- **Organization type:** SME (Mobile app development)
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Kenya

Healthcare



Challenge/Opportunity

- MedAfrica was developed to address the information gap and inadequacy in local health content in Africa in terms of information about common ailments, drugs and hospital locations

Approach/Solution/Business model

- Free
- Supported by ad based revenue
- **Type:** App based reuse

Open data used

- Public healthcare information on the web
- Database of licensed healthcare practitioners

Benefits

- Accountability
- Accessibility
- Reference tool