

**A property search app that enables users to choose places to live on, using multiple location characteristics, such as crime, standards of living, health, environment, etc.**

## Situation

- A property search engine that helps users choose the best places to live in the UK on a visual map, based on area characteristics such as crime, standards of living, employment, health, environment, etc.

• **Developed by:** Xploria Ltd.

• **Organisation type:** Start-up

• **Contact:**

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UK



Search engine

## Challenge/Opportunity

- The tool aims to help people discover the best places to live in England by specifying parameters which are used to make a property related decision
- Existing property search tools did not leverage open data to enable decision-making as easily

## Approach/Solution/Business model

- Free
- Ad revenues
- **Type:** App based reuse

## Open data used

- Nestoria.co.uk property API
- Office for National Statistics, for geographical area tagged statistics in England and Wales
- Crime statistics from Police.uk
- Other: Environmental Agency, Department for Transport, Department for Education.

## Benefits

- Reference tool
- Efficiency
- Transparency