

**Student Aid provides information and an interactive tool, which students can use to plan and pay for colleges in the US. The app uses content from multiple US Department of Education websites.**

## Situation

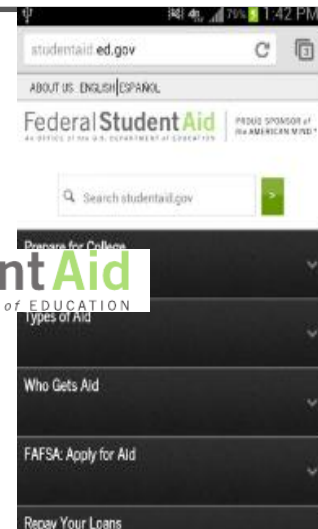
- App provides interactive information about planning and paying for college in the U.S.
- It combines content from several U.S. Department of Education websites and contains videos and infographics to inform the users regarding financial aid
- **Developed by:** Federal Student Aid Information Center
- **Organisation type:** Government
- **Contact:**  
Federal Student Aid Information Center  
US Department of Education  
Phone: 1-800-433-3243



US

Federal Student Aid  
An OFFICE of the U.S. DEPARTMENT of EDUCATION

Education



## Challenge/Opportunity

- The app addresses the information gap for preparing and paying for college education in the United States

## Approach/Solution/Business model

- Free
- Ad based revenue
- mGovernment app
- **Type:** App based reuse

## Open data used

- Information crawled from Department of Education websites

## Benefits

- Reference tool
- Accessibility
- Transparency