

## The app by the Great Barrier Reef Marine Park Authority seek inputs from visitors and researchers on reef sightings and observations

### Situation

- Reef monitoring programme that enables anyone who visits the Great Barrier Reefs to report the Reef sightings and observations to the Great Barrier Reef Marine Park Authority
- The reported information is collated and reported online and acts as input to Marine park managers and researchers
- **Developed by:** Great Barrier Reef Marine Park Authority
- **Organisation type:** Australian Government
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Australia



Australian Government  
Great Barrier Reef  
Marine Park Authority



Environment

### Challenge/Opportunity

- The app, acting as a data management and reporting system, allows visitors and researchers at the Great Barrier Reef Marine Park in Australia to report reef sightings and helps the Marine park managers build up-to-date information using these inputs

### Approach/Solution/Business model

- Free
- mGovernment app
- Social platform
- **Type:** Crowdsourcing application

### Open data used

- User generated data

### Benefits

- Monitoring
- Citizen empowerment in protection to the Great Reef Marine life