# Contracts Finder Demonstration Transparency Board Sally Collier, ERG, 8 June 2011

# Transparency in procurement & contracting: PM commitments

- All new central Government ICT contracts to be published online from July 2010
- All new central Government tender documents to be published on a single website from September 2010, to be made available free of charge
- All new central Government contracts to be published in full from January 2011 (now including whether contract let to SME)
  - £10,000 threshold applies to all 3 commitments

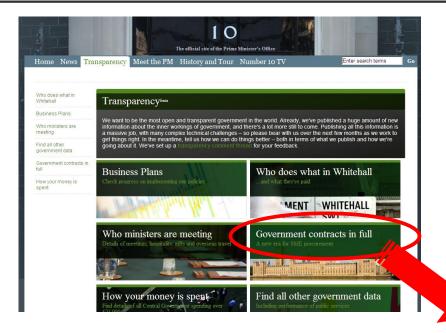
#### **Contracts Finder**

- Free service for businesses, government buyers and the public
- Central government tender documents and contracts, and
- New public sector procurement opportunities over £10,000
- Open information and most features can be accessed without login
- Spans the procurement lifecycle makes available notices at each key stage
- Contracts Finder is hosted BusinessLink (<a href="http://www.contractsfinder.businesslink.gov.uk/">http://www.contractsfinder.businesslink.gov.uk/</a>).

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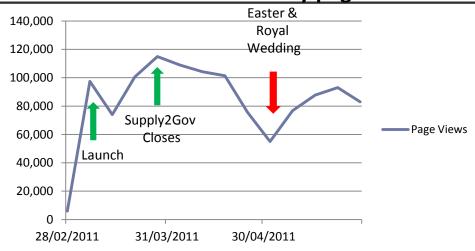


## Official launch 11 Feb 2011



Over 1 million page views in first 3 months

#### **Contracts Finder: Weekly page views**





COVERNMENT PROCUREMENT

CONTRACT DOCUMENTS

# How do people find us – Growing variety of referrals



















	Referring Domains	Instances	
1.	google.co.uk	2,327	24.9%
2.	dfid.gov.uk	792	8.5%
3.	number10.gov.uk	511	5.5%
4.	publiccond.gov.uk	440	4.7%
5.	cabinetoffice.gov.uk	423	4.5%
6.	dh.gov.uk	328	3.5%
7.	live.com	272	2.9%
8.	yahoo.com	225	2.4%
9.	environmy.gov.uk	189	2.0%
10.	klickstream.com	180	1.9%
11.	startupbritain.org	168	1.8%
12.	espo.org	147	1.6%
13.	cambridge.gov.uk	117	1.3%
14.	hmprisongov.uk	106	1.1%
15.	constructne.co.uk	105	1.1%
16.	zemaitis-uk.com	105	1.1%
17.	google.com	92	1.0%
18.	tendermatch.co.uk	87	0.9%
19.	placesfole.co.uk	84	0.9%
20.	microsofator.com	84	0.9%
21.	suffolk.gov.uk	82	0.9%
22.	createsend2.com	82	0.9%
23.	cqc.org.uk	81	0.9%
24.	aol.com	70	0.7%
25.	contractoruk.com	64	0.7%
26.	win-tenders.co.uk	63	0.7%
27.	seeda.co.uk	63	0.7%
28.	ogc.gov.uk	63	0.7%
29.	prisonofficer.org.uk	58	0.6%
30.	similarsites.com	50	0.5%
_ 31.	norfolk.gov.uk	49	0.5%













Sales / Marketing / Tenders

Tony Zemaitis Associates Limited
Sales / Marketing / Tender Consultants







# Transparency in procurement & contracting: Compliance

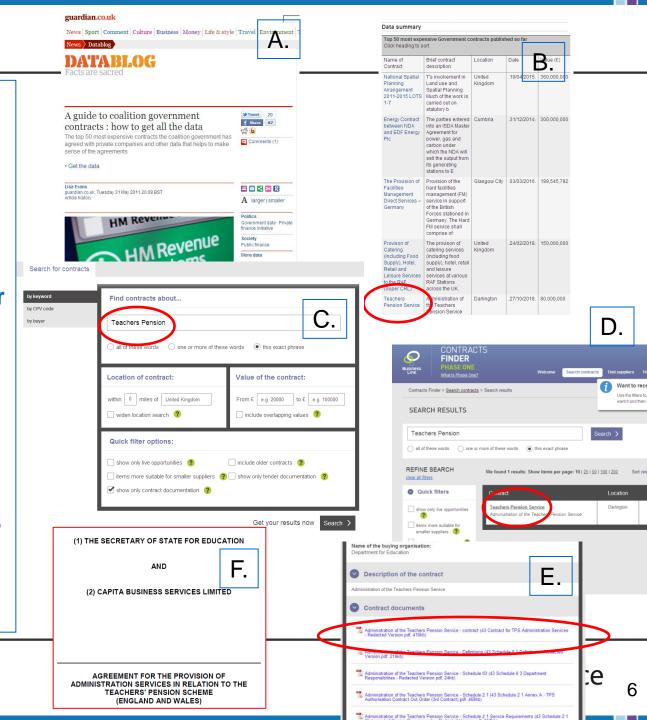
Compliant Departments	HMT, Home Office, Northern Ireland, DfE, Tsol, MoJ, Cabinet office, HMRC, CLG	Greater than 80% published & 100% in preparation
Mostly Compliant Departments	Health, DWP, MoD, DCMS,	Greater than 60% published and 90% plus in preparation
Departments with issues	DFID, DfT, BIS, DEFRA, DECC	Approx 50% published
Non Compliant Departments	FCO	On going problems with clearing contracts for publication.
Inactive Departments	GEO, Crown Prosecution Service, Attorney General's Office, Scotland Office, Wales Office	No tenders issued or contracts awarded

- Transparency Progress Report published monthly
- Poor compliance challenged by ERG
- Number of tenders and contracts growing steadily
- Low value opportunities starting to increase

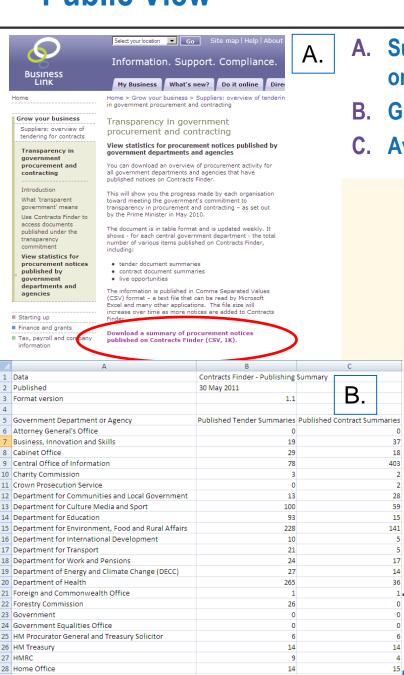


## **Public View**

- A. Press highlights government contracts
- B. List shows Teachers
  Pension Service £80m
- C. Search Contracts Finder for "Teachers Pension" – Select "Show only contract documentation"
- D. One result
- **E.** List of Contract Documents
- F. Click to view and download Contract documentation



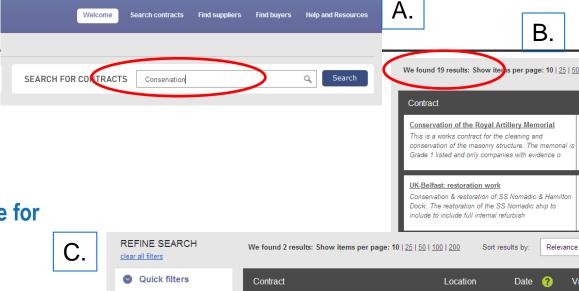
## **Public View**



- A. Summary of published tenders and contracts available on BusinessLink
- B. Grouped by departmental family and updated weekly
- C. Available for download



# **Supplier View**



show only live opportunities

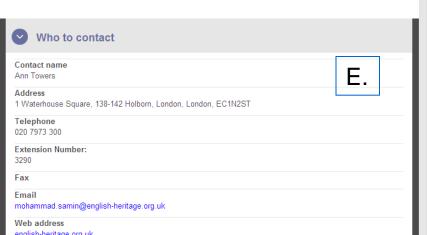
items more suitable for

smaller suppliers

#### **SME** interested in conservation work

- A. Search "Conservation"
- B. 19 results, looks a bit big for me!
- C. Refine Search "items more suitable for smaller suppliers"
- Click for more details
- E. Contact Buyer and arrange site visit







Name of the buying organisation:

**Description of the contract** 

This is a works contract for the cleaning and conservation of the masonry structure. The m

English Heritage

Conservation of the Royal Artillery Memorial

Grade 1 listed and only companies with evidence o

This is a works contract for the cleaning and conservation of the masonry structure. The memorial is London

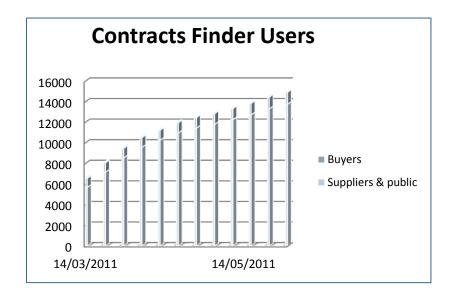
07 Jun 11

D.

£8

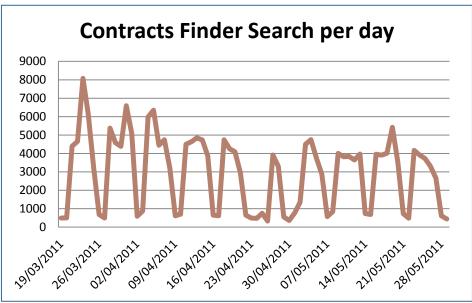
## Contracts Finder – user, searches and email stats

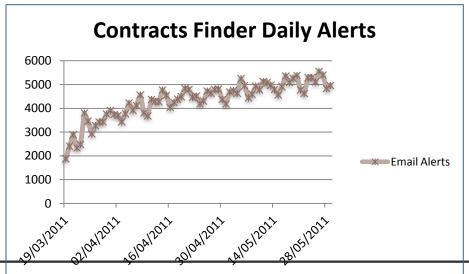
Most of the Contracts Finder facilities can be used without registration. Since launch there has been a steady increase in users registering for email alerts



Searches currently have a daily peak of about 4,000 per day

Daily email alerts are around 5,000



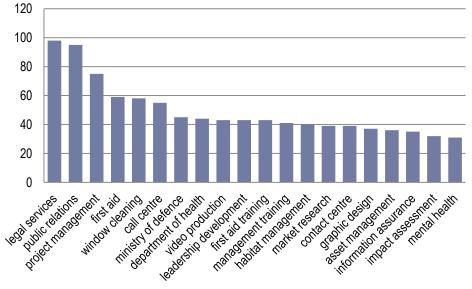




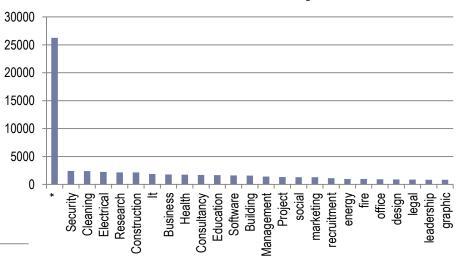
## **Contracts Finder Search**

Analysis of query term used in search is dominated by (\*) that returns all notices

#### **Contracts Finder - Top Search Phrases**



#### **Contracts Finder - Query Terms**



Analysis of specific search phrases shows a wide range of subjects

## **Positive Feedback**

"We've found the service really refreshing to use – it's easy to pick up and is already giving me valuable insight in how to develop my business to better service the public sector"

Ben Cook, Strategic Marketing Ltd

Incidentally, some positive feedback, yesterday I found a tender that I was interested in on the Contracts Finder website that I had not seen anywhere else (and would not have found even if I knew where it was), so it is beginning to work!

Best wishes

Tim Richardson

PDAIP London

Congratulations! Thanks to this new website I found a tender that I would never have found otherwise.

SME specialising in works for the water industry

We use Contracts Finder in conjunction with key words related to our business and are extremely pleased with the results, including two current tenders related to dams and habitat creation in the South of England.

We have found the introduction of "Contracts Finder" a major help in our constant search for work.

Richard Cumming Managing Director

Birch Brothers (Kidderminster) Ltd

SMEs love the new Contracts Finder.

A small Manchester based ICT supplier told me yesterday that "the new Contracts Finder is excellent. We use it a lot."

**Stephen Allott Crown Representative : Smaller suppliers** 



#### lilpinkbucket Rebecca

@BusinessLinkGov Finally had chance to sign up for Contracts Finder , loving the simplicity of it - so refreshing!

4 minutes ago



ProgPart Progression Pthrship

Impressed by follow up & chat w/ @BusinessLinkGov after yesterday's moan."Contracts Finder"

#thatexplainsit

15 hours ago



policyworks Matthew Green

@BusinessLinkGov Hi - thanks for emailing me. Really impressed that you followed up so quickly:)

48 minutes ago

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# **Negative Feedback**

#### **Search** – some users find the search facility hard to use

- Notice Matching Assistant an interactive tool enable users to refine and improve their searches and email alerts is currently being developed
- We exploring options for enhancing the user experience by present different ways of searching

## <u>Opportunities</u> – coverage outside central government is currently limited

- Links to the main e-Tendering suppliers are being deployed
- Opportunities posted by buyers outside central government steadily increasing

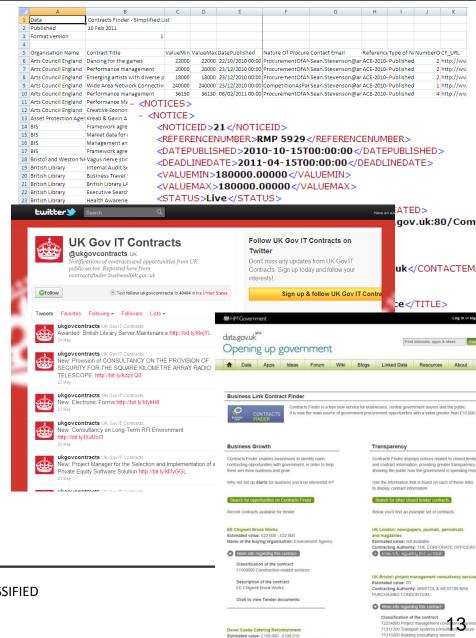
## Registration & email set-up – common issues referred to the support team.

- The site provides guides and an online User Support Tool
- User feedback is being used to develop a new 'desktop' guide

# Making Contracts Finder data available

- All documents published on Contracts Finder can be opened and down loaded
- Summary information is available for re-use for social or commercial purposes
- The data can be downloaded as a simple list of all documents suitable for the general user or as an xml feed for advanced users
- @ukgovcontracts a Twitter feed for IT contracts was winner of "Best use of data/Best commercial sauce" award the first LinkedGov hack camp
- Contracts Finder was also given a good rating for having a license agreement and for being in XML.
- The new data.gov.uk site has a page show casing Contracts Finder data





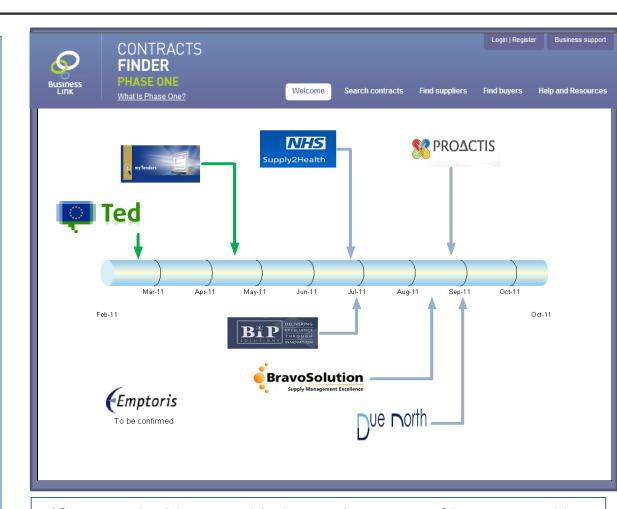
# **Opportunity Data-feeds**

Contracts Finder is designed to take in information from other procurement systems

All UK notices published on the EU Tenders Electronic Daily (TED) are imported daily

In May the first inbound datafeed from myTenders was enabled

As new data-feeds are added they will provide more opportunities across public sector



(ConstructionLine considering replacement of its opportunities facility with Contracts Finder rather than building a data-feed)

# **Development – Contracts Finder Evolution**

#### Phase I – December 2010 to March 2011

- Live December 2010
- Launched by PM Feb 2011
- Outbound data available March 2011

#### Phase II – April 2011 to November 2011

- New data-feeds will provide more opportunities across public sector
- New Data.gov pages
- Improved Search Notice Matching Assistant
- Support for advertising sub contracts
- Improved management information

#### Phase III – December 2011 to May 2012 (TBC)

- Enhanced user experience
- Linked data, eg Contracts by Postcode or Supplier
- Aligned with new Government Procurement e-sourcing tools
- Transition to Government Digital Service single domain

# **Contracts Finder Summary**

- First free government service for opportunities
- Transparency of contracts is changing the culture of how we do business
- Our focus is now on improving compliance and quality
- Media is starting to use the data as a resource and applications are being developed from it
- Further improvements planned in the short term and planning underway for integration into single domain

# **Discussion**