

# Find the Best

odug UK

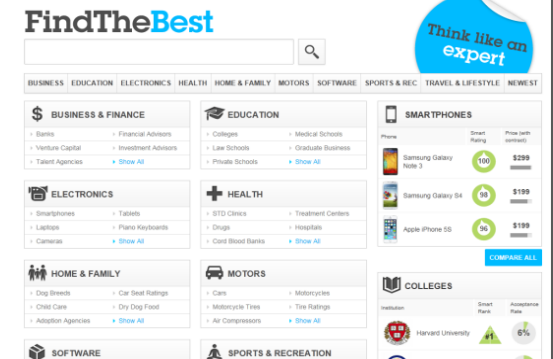
**Web application that collects data from multiple sources, and provides a list of 'best' in colleges, healthcare practitioners, schools, electronics, motor, cars, etc.**

## Situation

- Web application that allows users to search, compare and make decisions about the best colleges, healthcare practitioners, schools, electronics, motor, cars, etc.
- **Developed by:** Find the Best
- **Organisation type:** Start-up
- **Contact:**  
FindTheBest HQ  
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UK



Search engine

## Challenge/Opportunity

- To enable consumers and businesses make informed decisions, 'FindTheBest' provides a platform for accessing aggregated data and consumer reviews.

## Approach/Solution/Business model

- Search engine
- Ad based revenue
- Data enrichment
- **Type:** Company

## Open data used

- Multiple sources such as University statistics from Department of Education, Smartphone specs from manufacturers, Third party financials

## Benefits

- Reference tool
- Productivity