

# Open Data User Group

Inaugural meeting  
10 July 2012

# Agenda

Time		Supporting Documents
14:30 – 15:20	Introductions around the table (all) Housekeeping (Tweeting etc.)	n/a
15:20 – 15:45	History and top level orientation (PL, EP)	Presentation from CO, DSB, PDG and ODUG ToRs, Gov response to PDC Consultation
15:45 – 16:05	What we are here to do (HS)	Presentation from HS
16:05 – 16:15	Break	n/a
16:15 – 17:00	How we propose to work (HS) Strategy, Workplan, Timeline overview Modus operandi – transparent and open, published notes etc. Behaviours and Values What is expected of individual members How we will measure ourselves	?
17:15 – 17:30	The elevator pitch and business cases	Business Case from Autumn Statement, Supporting HMT Guidance
17:30 – 17:45	What next Actions from today	n/a
17:45 – 17:55	AOB	Letter from MCO on PAF

- Pete Lawrence, Deputy Director,  
Transparency Team, Cabinet Office

## History and top level orientation

# HISTORY AND TOP LEVEL ORIENTATION

Since May 2010 the Coalition Government has made a number of high profile achievements on transparency and Open Data

- Published the **Open Data White Paper**
- Built the **largest data.gov** resource in the world, with over 8,500 datasets available
- Published **Departmental Open Data Strategies**
- Published unprecedented data via two sets of **Prime Ministerial commitments**
- Over **£188bn** of spending transactions now published by central government
- Engaged with **over 300 businesses** – large and small
- **Open Government Partnership Co-Chair**



Data transparency is one coalition policy delivered on time, as promised

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**guardian government computing**  
Information management in public services

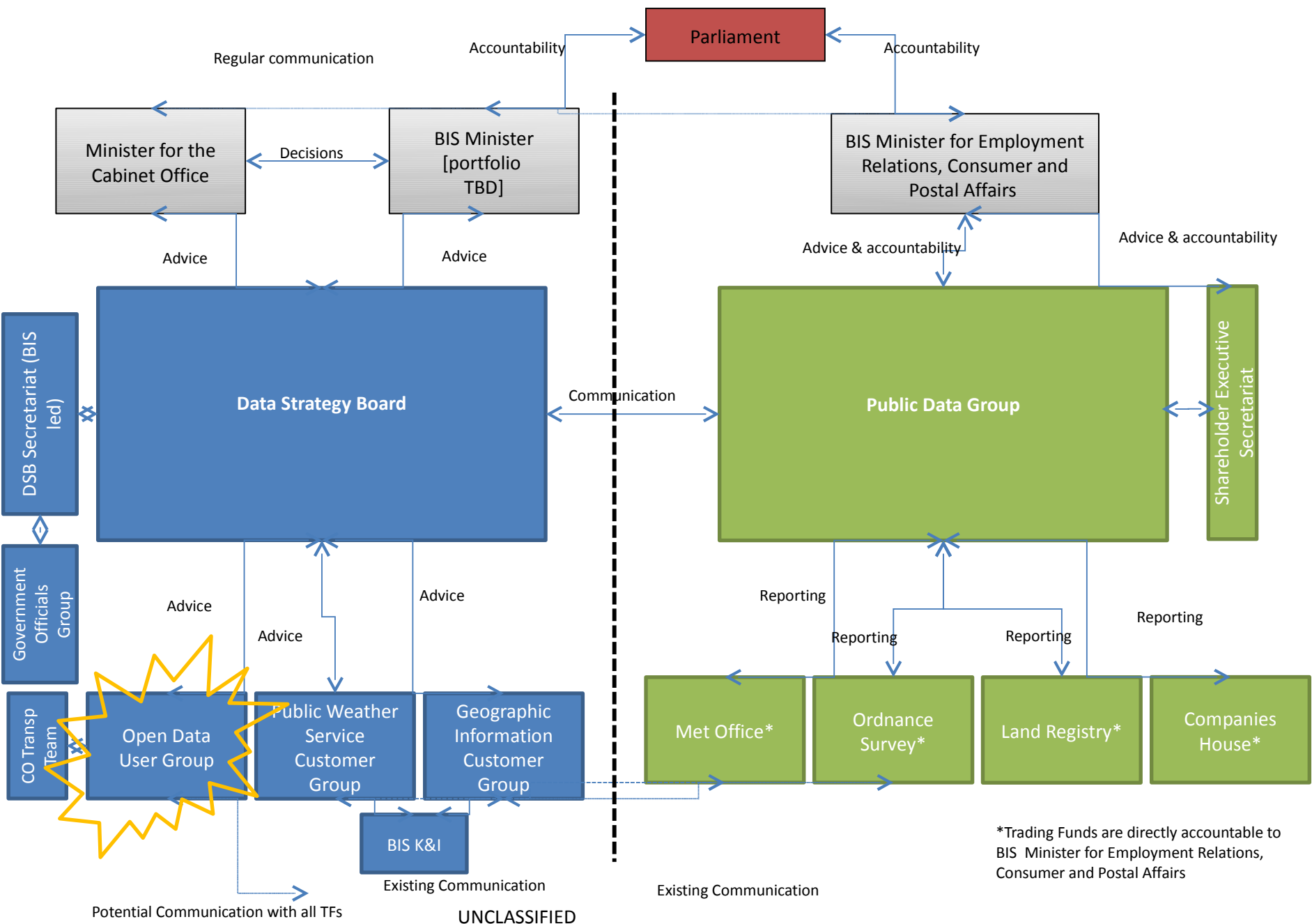
Open data 'new way of operating', says Francis Maude

Cabinet Office minister says transparency agenda has prompted the release of 7,500 data sets and made government more accountable

Tweet 6  
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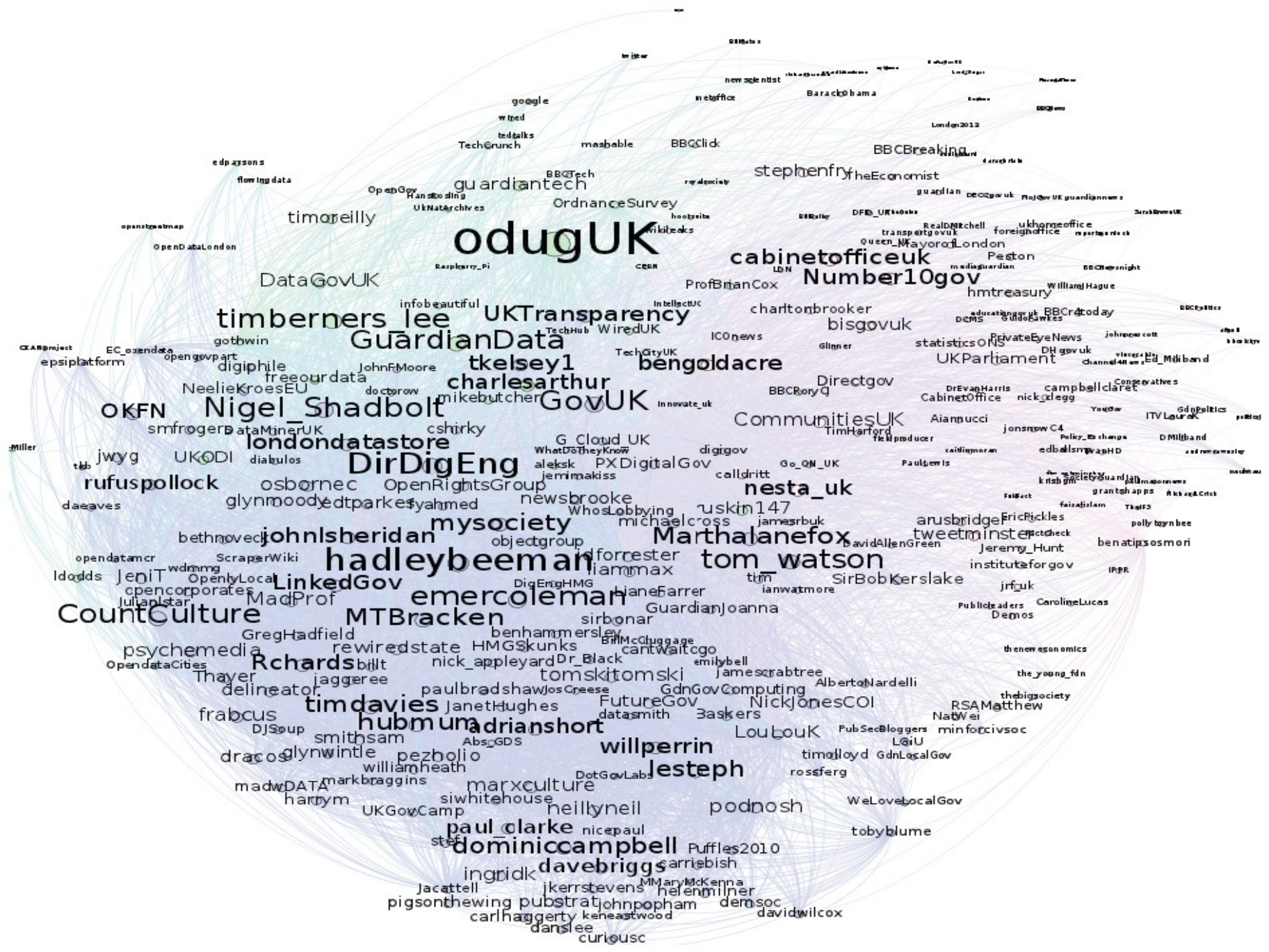


The Open Data User Group is the result of work on the Public Data Corporation

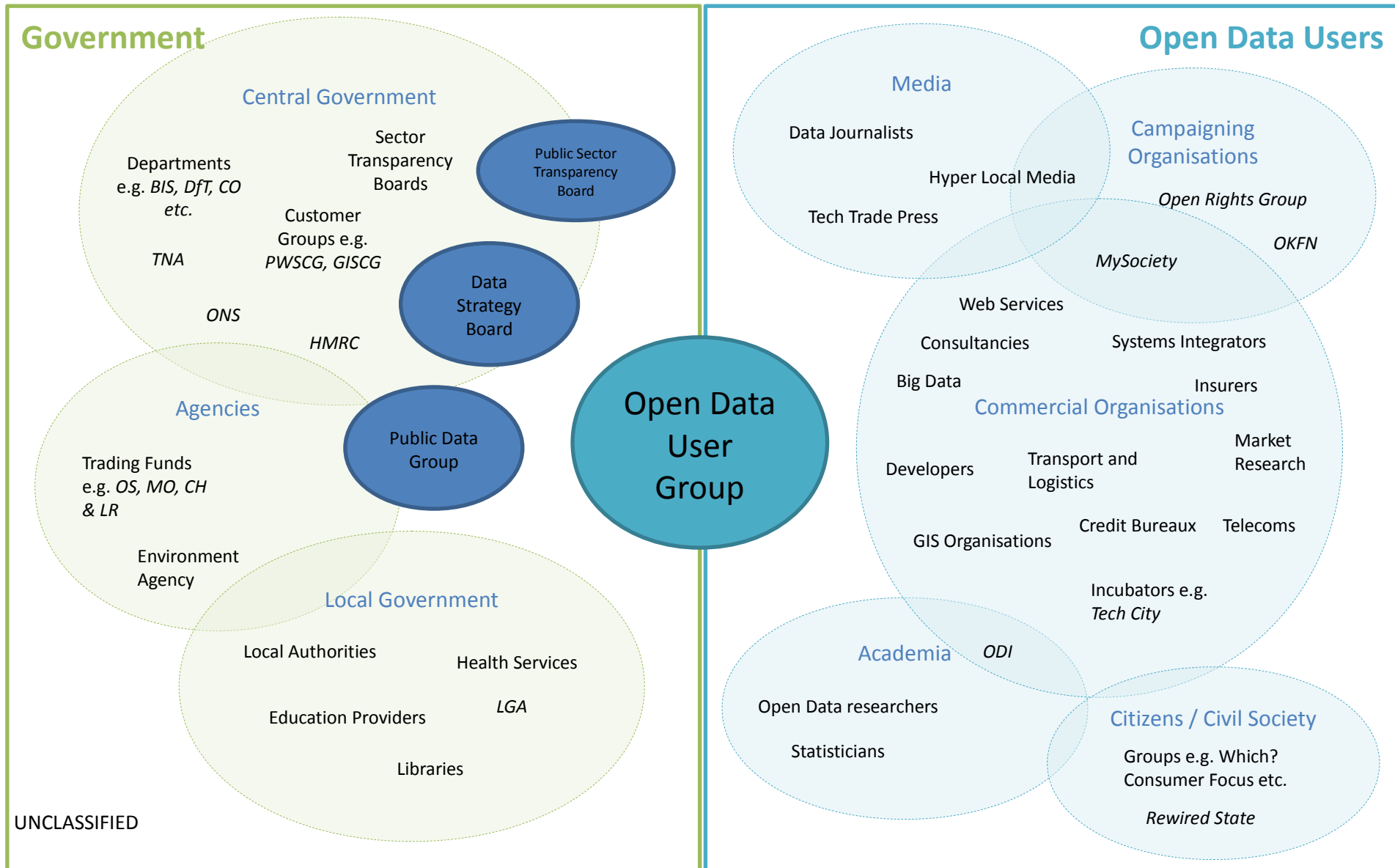


UNCLASSIFIED





ODUG will need to represent, and reach out to, a wide range of organisations and individuals





- Heather Savory, Chair, Open Data User Group

# WHAT ARE WE HERE TO DO

# **ODUG will advise on public sector data that should be prioritised for release as Open Data, to the benefit of the UK**

## ODUG will:

- act as intelligent customer on behalf of the public and the private sector for data free at the point of use and for re-use
- act as a single stakeholder group
- be empowered to use the most appropriate channels of engagement with broader users and re-users of Open Data

## The membership:

- draw on expertise and experience of the user community to build the business case to the DSB
- will need to undertake appropriate research and evidence gathering to inform the business case to release Open Data
- may be called upon in an advisory capacity to:
  - Cabinet Office Transparency Team
  - Sector Transparency Boards

ODUG will have two broad principles of consensus and transparency

ODUG has two main aims to advise Ministers and the DSB and to represent Open Data users to government

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graph TD; ODUG((Open Data User Group)) --- A[Advise Ministers and Government]; ODUG --- B[Represent Open Data Users];
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Open Data  
User  
Group

### Advise Ministers and Government

- Advise the Data Strategy Board
- Advocacy for data free at point of use and re-use

### Represent Open Data Users

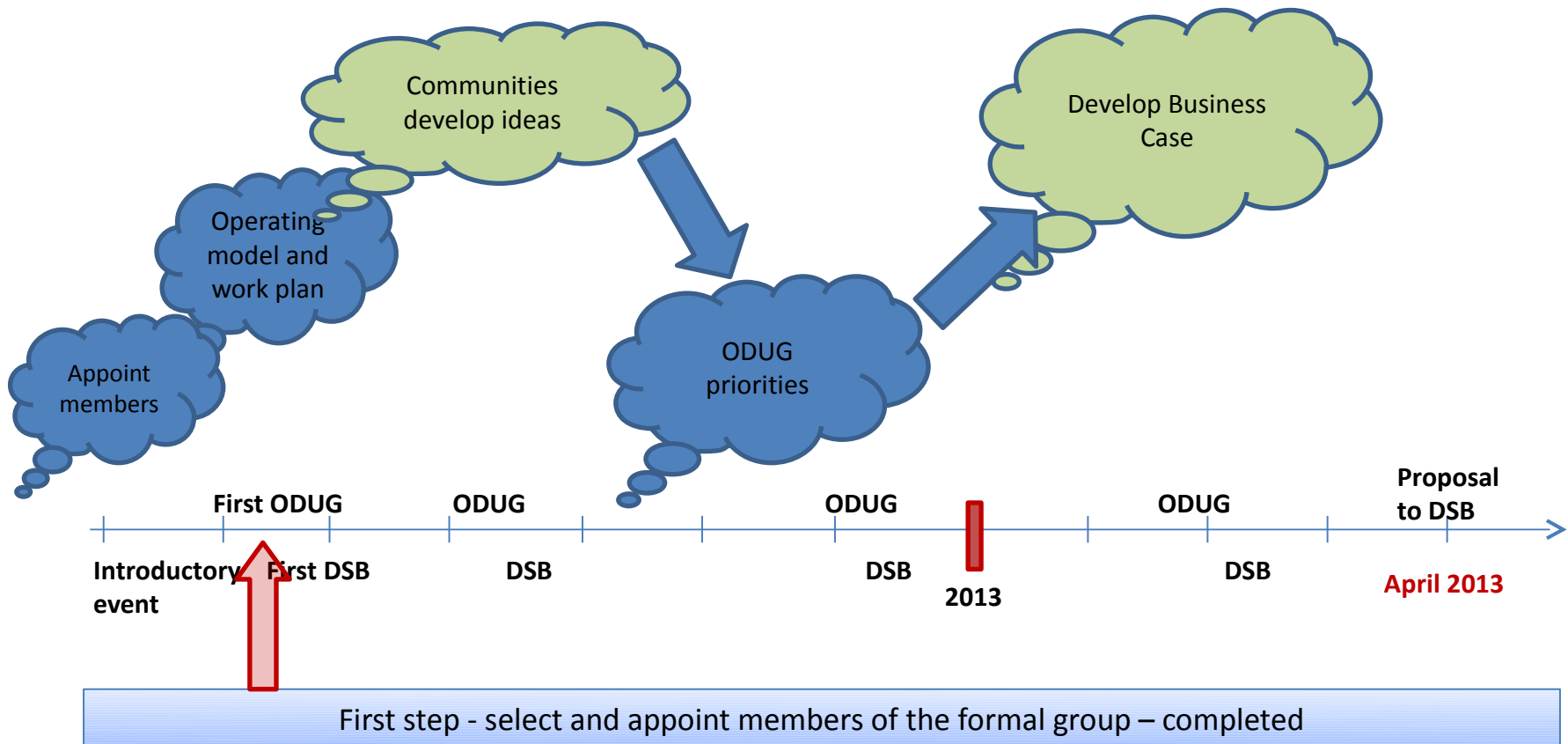
- Give a voice to open data users and re-users
- Bring together a community with representation from all areas of Open Data users

## THE ELEVATOR PITCH AND BUSINESS CASES

Key outcome is to develop business cases to support the release of further Open Data



These business cases will need to be developed beginning over the next 6 months





- Heather Savory, Chair, Open Data User Group

## HOW WE PROPOSE TO WORK

# ODUG strategy and workplan

- Identify core datasets
  - For growth/economic development, transparency or both
- Produce well-evidenced business cases
- Prioritised advice
  - Short-term
  - Medium/long-term (CSR recommendations)
- Establish ODUG credibility
  - Engaged, respected, efficient and effective
  - Brand – independent voice for the Open Data community within government

# ODUG modus operandi

- Transparent and open
  - Approachable, inclusive, trusted
  - Encourage wide engagement/participation
  - Publishing for information and comment
    - Suggestions/elevator pitches
    - Business cases
    - Notes of our meetings
- Creating consensus
  - Open minded - no question is wrong
  - Discussion/participation
  - Working to our own values
- Working smart
  - Achieve maximum 'bang-for-buck'

# ODUG values and behaviours

- 'Agile' values
  - respect for the worth of every person
  - truth in every communication
  - transparency of all data, actions, and decisions
  - trust that each person will support the team
  - commitment to the team and to the team's goals

# ODUG members – what is expected?

- That you will
  - Come to meetings well-prepared
  - Represent and work with your designated community sector and the wider community
  - Work together as a team, open and supportive
  - Be proactive and engaged
  - Be mindful of vested interests – no place at the ODUG table

# ODUG – measuring ourselves

- What should our KPIs be?
  - Evidence-based advice, strong business proposals
  - Champion genuine cases for Open Data
  - Live horizon-scanning
    - Outward-facing: Industry/commercial landscape
    - Inward-facing: PDG product roadmap
  - Support/challenge government compliance to openness/transparency/ fairness
  - Publicly active with strong, harmonious voice (including digital communities)
  - Group adherence to Agile values
  - Active risk management