

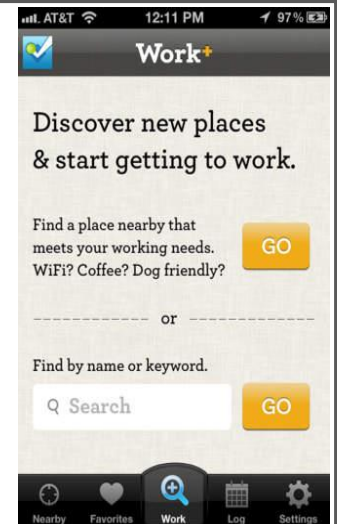
A crowdsourcing app that helps users search locations suitable for work outside the traditional office spaces. Work+ collates data from Foursquare, NYC Wifi Hotspot, and user inputs

Situation

- Work+ helps people get out of their house and into their community by finding places nearby that are good for working. People can search for new places to work by telling Work+ about their ideal setup, such as WiFi, Coffee, Quiet, etc.
- Work+ scours nearby Foursquare and NYC WiFi Hotspot locations and find places that meet their criteria. Work+ also helps to track the number of hours spent working
- **Developed by:** Tender Creative
- **Organisation type:** SME
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US



Social

Challenge/Opportunity

- With freelancing and 'office on the road' becoming popular trends among employees, Work+ aims to address the growing demand for working environment outside the traditional office space and increase the utilisation of spaces in public areas, such as restaurants and coffee chain shops

Open data used

- Foursquare API
- NYC Open Data
- Users also volunteer their reviews of good work places in the community

Approach/Solution/Business model

- Crowdsourced information volunteered by citizens
- Free
- Ad supported
- **Type:** Crowdsourcing app

Benefits

- Productivity
- Efficiency