Live Traffic Info



An app by The Highway Agency providing live information about the traffic flow, or disruptions on motorways, and major roads in England

Situation

- The app allows users to check how the traffic is flowing on motorways and major roads in England under the jurisdiction of the Highways Agency
- The app provides traffic alert about unplanned incidents such as accidents and congestion, lane closures and other restrictions due to improvement works
- Developed by: The Highways Agency
- Organisation type: Government
- Contact: The Highways Agency

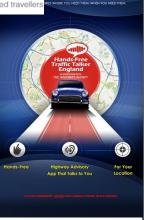
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Safe roads, reliable journeys, informed traveller



Transport

Challenge/Opportunity

 Growing traffic congestions across the cities continue to drive the need for traffic aware apps for tracking traffic flow and planning road trips in coordination with road authorities, such as the Highways Agency

Approach/Solution/Business model

- Free
- mGovernment App
- Type: App based reuse

Open data used

• Live information from Highways Agency National Traffic Control Centre

Benefits

- Awareness
- Efficiency
- Productivity
- Reference tool