Creating Demand Led Open Data
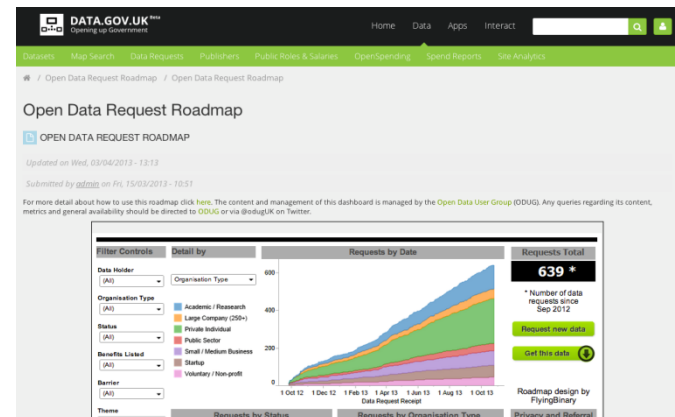
odug UK

The Open Data User Group is an independent Ministerial Advisory Group that represent the demands of open data community to the Cabinet office

Situation

- The Open Data User Group (ODUG) was formed in 2012 as an independent Ministerial Advisory Group to represent the views of the Open Data community to Cabinet Office, as part of the next steps of the Open Data agenda.
- Although over 8,000 datasets had already been released on data.gov.uk the usage of the data was patchy and had predominately focused on data relating to spending. No evidence existed on what the barriers were preventing the usage of datasets released.
- **Address:**

UK

Public sector

Challenge/Opportunity

- A community of Open Data users already existed on data.gov.uk, however there was no mechanism to understand the community priorities for the release of datasets or the value of the release of requested datasets.

Approach/Solution/Business model

- The data.gov.uk team and FlyingBinary created a system to process data requests from the Open Data community, and report back ODUG progress transparently via the Open Data Request Roadmap.
- http://data.gov.uk/odug-roadmap

Data sets used

- ODUG has focused on the need or demand for Open Data, and evidencing the barriers to the use of Open Data. The data request mechanism for Demand Led Open Data was created on data.gov.uk, http://data.gov.uk/node/add/data-request

Benefits

- > 7,300 users have interacted with the ODUG Roadmap, 10% of those users request a dataset. Both barriers to and the value of Open Data are evidenced. All Demand Led Open Data can be downloaded as Open Data.

For further information: www.data.gov.uk/odug
www.flyingbinary.com/#opendata