

Marketing plan:

3 money making strategies with CosmoFund + 2 reasons to become a collector

COSMOFUND INVESTMENT STRATEGY

One's financial freedom in an unstable world can seem like a utopia, unless one learns to think outside the box, breaking the imposed thinking pattern, and starts investing.

«What?! Investing?!» you might ask, feeling surprised. “Don’t you have to build up capital first?!» And yes, that is one of the methods. But just one of them.

CosmoFund affords you an opportunity to rely on a different strategy – investment without capital. There are many tools for making money on a modest investment available to everyone. The fact of the matter is that not everyone knows about the existence of said tools, or they do not know how to use them efficiently.

Read on to get answers on all your whats, whys and hows.

NFT – INVESTING WITH GREAT PERSPECTIVES

Once again for those who don't quite know about this, NFT is a so-called “Non-Fungible Token” or, simply put, an electronic document that confirms ownership of a collectible, e.g. **a hotel** in Venice, **a buckwheat baguette from a “Silpo” poster** or any other unique product registered in the blockchain database.

A physical or virtual object that has been assigned NFT status is called a digital artifact or digital asset. Call it whatever you like best – the meaning does not change: by purchasing NFT, you can invest \$100 in it, and with time, get a multiple increase in value due to an increase in demand for assets.

There are digital assets that are initially expensive and might be sold for **\$6 million**. These artifacts mainly include digitized creations of promoted brands or famous personalities. So, if you are, for instance, a Canadian singer Grimes, you can make a fortune uploading just one file to the blockchain, as it indeed happened with the video for the song «Anhedonia».

NFTs can be owned, sold and bought on special trading platforms – the so-called NFT marketplaces or on CosmoFund platforms. The company will launch them very often, about 3 platforms per quarter, which in total will amount to more than 100 projects over 10 years.



Let's study how to buy NFT and make money on it, using one of the collections from CosmoFund as an example.

The CosmoDoodle collection was launched by CosmoFund on July the 4th, 2021 (more details here: <https://thecosmodoodle.com/#/>).

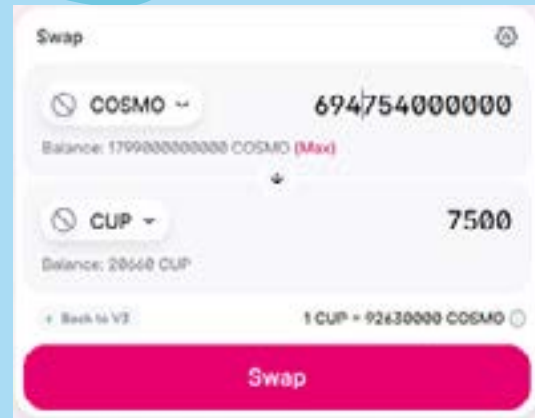
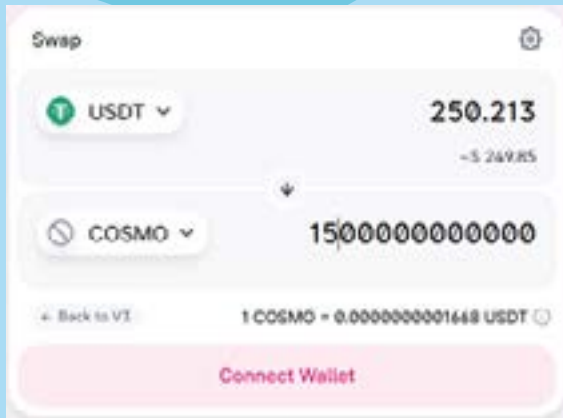
So, let's try and solve this exercise.

Given:

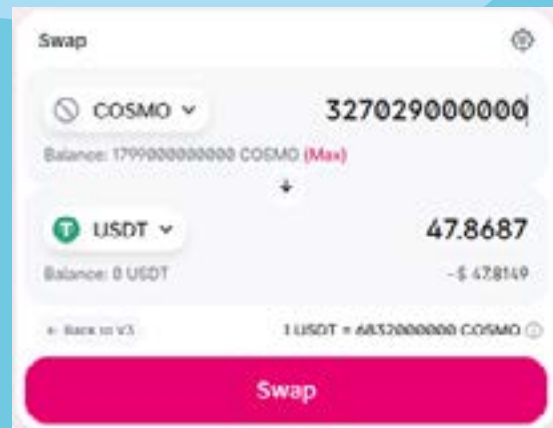
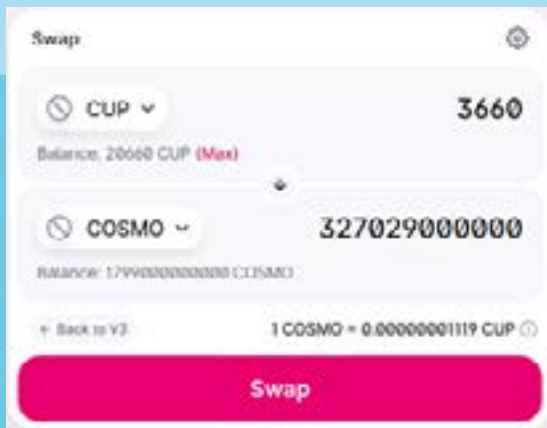
1. 1 NFT from the CosmoDoodle collection can be bought for either 3 Ethereum (ETH), or 1.5 trillion Cosmo, or 7500 CUP (universal power tokens).
2. As of July the 7th, 2021, 1.5 trillion Cosmo can be purchased for \$250, and 7500 CUP for 694 billion Cosmo.

The question: how to buy more profitably?

The answer: of course using CUP! Buying NFT for CUP is almost twice as profitable and will cost about \$100.



Act quickly! Buy the CosmoDoodle NFT collectible in the first two weeks of sales and **you are guaranteed champagne!** The first buyers receive a super bonus, namely 3660 CDPs to the account, which, having converted it into CUP, then Cosmo and then USDT is almost \$50, or 50% of the NFT value. Bonus Power Tokens can be reinvested in CosmoFund projects.



The payback period of the invested money is one year!

Be aware that each NFT generates 10 Power Tokens per day for ten years. This means that in a decade your NFT will gain formidable strength – 36600 tokens and, in turn, will have accumulated 500% of the profit or \$500.

Keep in mind that by purchasing two NFTs, you will receive a bonus that will cover buying another NFT.

If you buy two NFTs from the CosmoDoodle collection during the double bonus power period, you will receive 7320 CDPs – this amount of power tokens is almost enough to buy the third CosmoDoodle digital art.

In 10 years, three CosmoDoodles will have generated 109800 CDPs or \$1550. This, however, requires no effort on your part. The more NFTs you have, the greater the final profit. This is a good example of when money works for an investor – which is why others collect NFTs.

Buying three NFTs from the CosmoDoodle collection during the doubled bonus power of the collection will strengthen your digital assets to 10980 CDP, which is enough to buy 1 NFT from the fourth CosmoFund collection.

One shouldn't forget that every fifth collection allows one to receive income from a real business. That is why buying an NFT from such a collection requires the wallet to have at least one NFT from each previous series of arts. If you've missed the sale of NFTs from any collection, you can always buy the missing collectible from another collector – and this is the second reason to seriously think about collecting NFTs from CosmoFund.



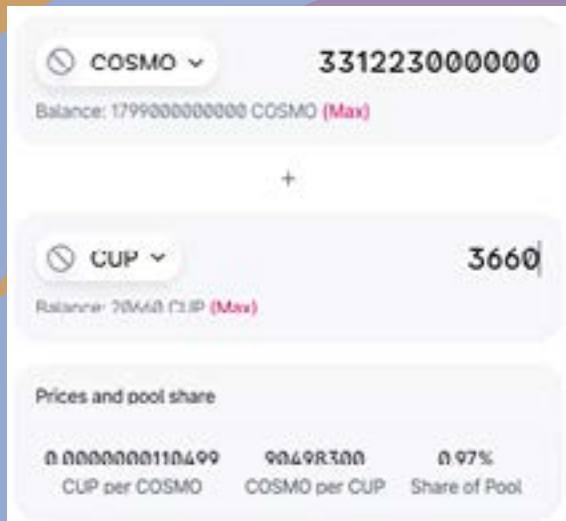
FARMING DRIVES NFT PRICE GROWTH



Upon freezing 1 trillion Cosmo, we will periodically launch farming of NFTs from certain collections – this way you will be able to close the gaps for the missing collections. By following this farming strategy, you will reap a bountiful crop of NFTs from CosmoFund and create a natural NFT deficit in all collections yourself, leading to an increase in the value of your NFTs.

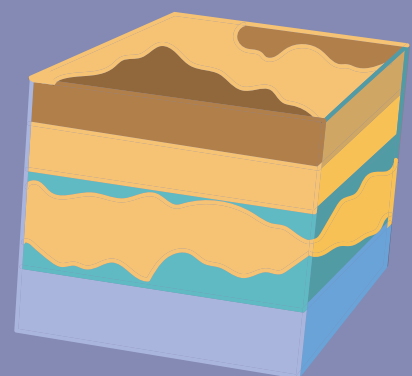
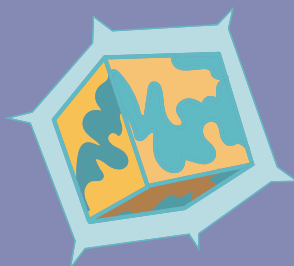
You can also use your CMP, CUP and Cosmo on CosmoSwap farms to produce even more Cosmo and buy new NFTs.

Let's consider **NFT farming profitability** using the example of the last CUP / Cosmo liquidity pool at the exchange rate of July the 7th, 2021.



You will spend approximately \$100 on the purchase of CUP and Cosmo, while investing the created liquidity tokens into the pool, you will take **1% of the pool**. The pool **is designed to last 100 days** and it distributes 500 billion Cosmo every day. With **1% of this pool**, you get 5 billion Cosmo per day, **which is \$0.7 USDT – a yield of 0.7% PER DAY from \$100 spent!**

The Cosmo rate fluctuates daily between the values of 0.0000000001 - 0.0000000006, therefore, the profitability in monetary terms can currently fluctuate 5-6 times.



LET'S SUMMARIZE

In the CosmoFund ecosystem, there are 3 effective strategies for making money on investments in crypto art.

1 SHORT-TERM STRATEGY – FARMING.

Making money on CosmoFund farms is extremely easy and very fast! To do this, one needs to do what farmers do – sow and harvest. On CosmoFund farms, your seeds are Cosmo, which first turn into juicy “sprouts” and then into a bountiful “yield” – i.e. the net profit **generated by Cosmo**.

There are no restrictions on the withdrawal of invested funds. You can get a 100% profit in a little more than 3 months without reinvestment and «pull it out» at the sprout stage or wait for the real harvest and **run the business**. By reinvesting regularly, you will expand your stake in the pool and increase your profits.

2 MEDIUM-TERM STRATEGY – FARMING NFT.

This strategy works if you buy NFTs by burning off NFT powers that are already in your personal collection. We have calculated that in this way you increase your passive income from one NFT by about 250% per annum. In addition, your NFT will grow in price in accordance with the schedule for increasing the value of the collection, provided it is in deficit.

3 LONG-TERM STRATEGY – NFT PURCHASE WITHOUT BURNING THE POWERS OF COLLECTIONS.

Having chosen this option, you'll earn in the long term thanks to the growing price **of an NFT**, without breaking its «packaging», i.e. without burning the bonus powers of the collection. This strategy is suitable for true connoisseurs of art and serious collectors. Prices for “untouched” assets will be formed according to different rules and can skyrocket to unpredictable heights.

How exactly to build your own CosmoFund NFT collection is your personal decision. Each of the above-mentioned strategies can be implemented separately or in combination with the other two. Practice shows that combining strategies is the most profitable option. By utilizing all the tools, you will collect an extensive NFT collection, and as the deficit increases, the prices of digital artifacts will begin to rise.

The ecosystem of the CosmoFund company has been designed and is being built to last decades, and we admit that the profitability of NFT at the initial stages might not be at the same values as in hype-projects. However, we are convinced that it is better to build a house on solid stone than a castle on shifting sand.

