

# Cultivating Innovative Data Science Communities

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# Producing value and cultivating community since 2015



IRIS Vision and  
Value



How we achieve  
it



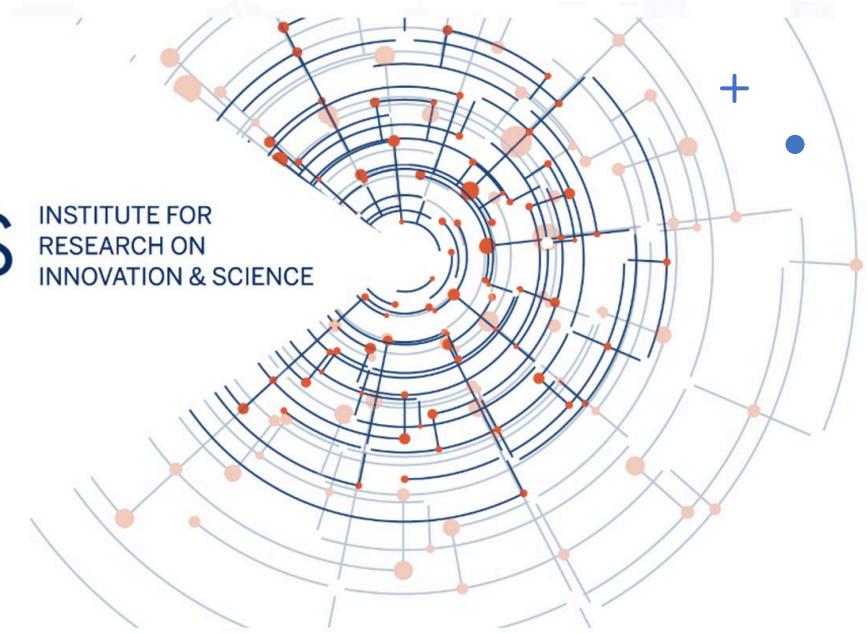
Why we do it  
that way



Lessons for  
network anchors

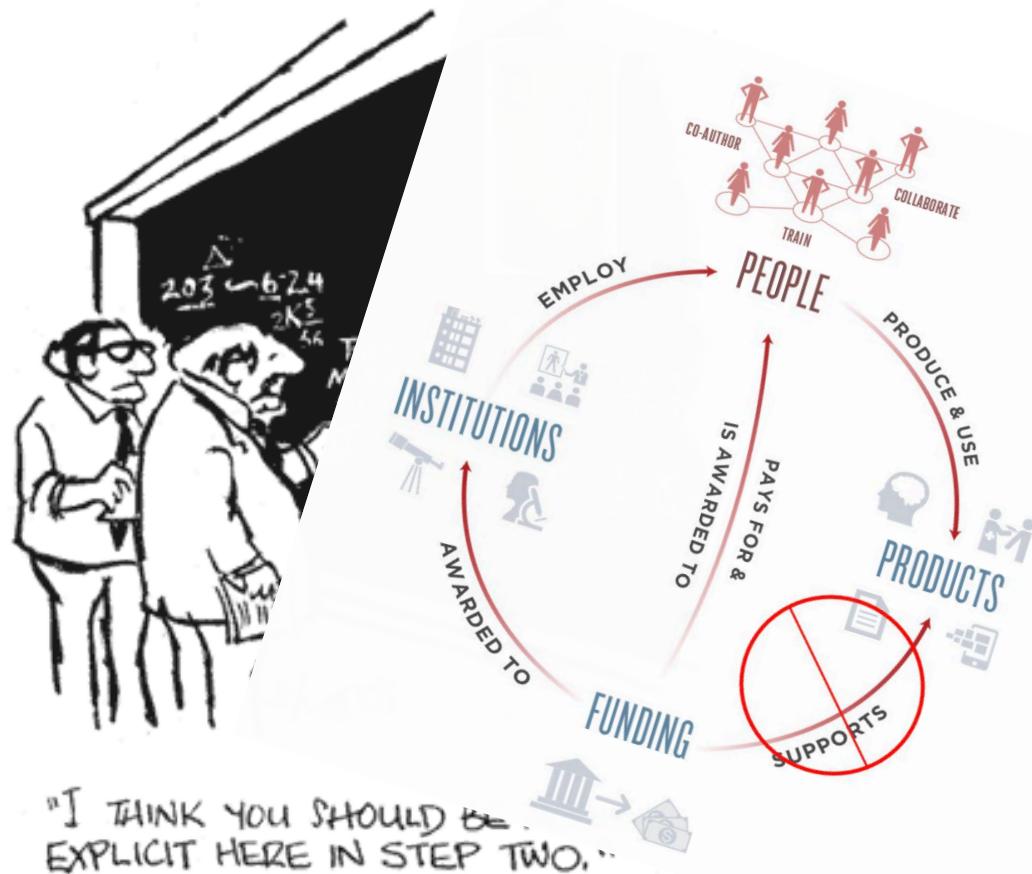


INSTITUTE FOR  
RESEARCH ON  
INNOVATION & SCIENCE



Data to **understand, explain, and improve** the public value of research and higher education

# The Promise & The Challenge: understanding, explaining & improving the public value of science

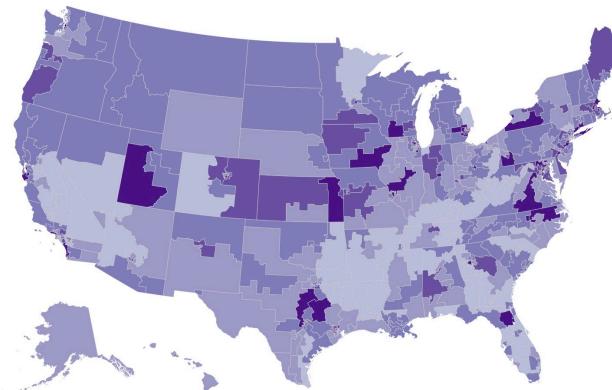
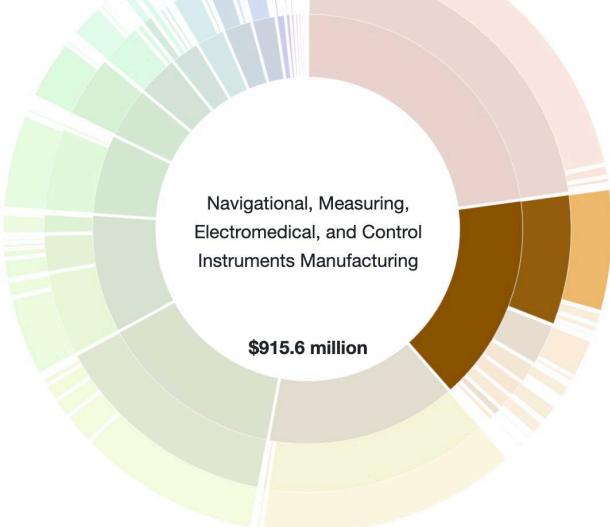


Data Types	Produces/Owners	Restrictions
Grant details	Federal Science Agencies	None for public data
Granular Expenditures	Universities	State & Federal Law, institutional, contractual
Student records & transcripts	Universities, State Higher Education Agencies	State & Federal Law, institutional, contractual
Survey information (e.g. SED, BRDIS)	Federal Statistical Agencies	Federal Law, Human Subjects Protections
Scientific Outcomes	Federal Agencies (USPTO, NLM), Publishers (Elsevier, Clarivate, ProQuest), Repositories, University Tech Transfer Offices	None for public data, proprietary, contractual, institutional policies
Employment & Workforce	State Workforce Agencies, Federal Statistical Agencies, Corporations	Federal & State Law, proprietary

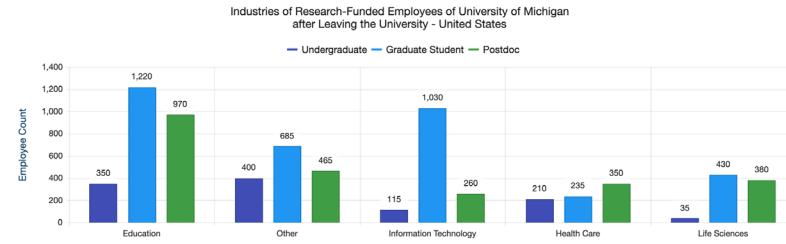
Bare minimum: **9** types of data producers/owners working under **six** types of restrictions with different, sometimes contradictory needs, disparate goals and a challenging history that can breed mistrust are needed to fill in step 2.



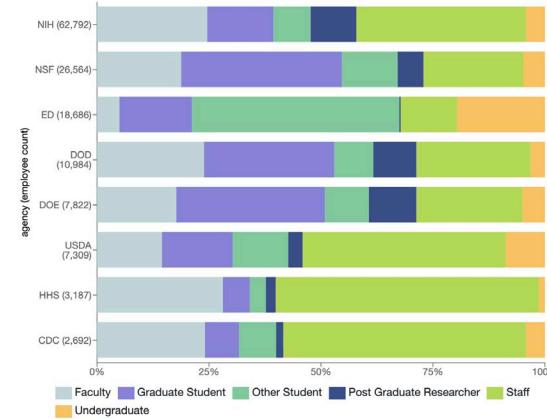
**Economic impact**, industrial relations, and procurement: detailed data on spending and employment by industry, geography, women and minority owned businesses



**Government Relations:** Spending, employment, and economic impact by state & federal congressional district



**Improving student outcomes:** employment and earnings by industry, geography (down to county) and employers



**Campus Research Workforce:** Planning, bridging funds, development of collaborations



**Faculty & Research Development:** Funding, transition to independence, research productivity & impact, team science

# The Value of Linked Transaction Data



# Timely, responsive, and safe production at scale

## The Impact of American University Research Spending

America's leading research universities generate groundbreaking scientific knowledge. Their research and Science (IRIS), using detailed spending data from 400,000 funded research projects at 33 universities representing more than 41% of all university research and development spending in the country, estimates that in fiscal years 2018-2019, **all U.S. universities**:

- Spent nearly \$14 billion** of direct cost research dollars on goods and services in all 435 congressional districts to support on-campus research activities
- Of that amount, approximately **\$3.7 billion was spent with businesses in the same state as the university that conducted the research**
- More than **\$2.5 billion was spent in purchases from manufacturing firms**, a figure equivalent to \$203 per employee (based on BLS estimates of 2018 employment)



Top industries providing goods and services to support university research include:

Research-based fact sheets for NSF & members of congress support RISE Act, Endless Frontier Act, and infrastructure funding for research

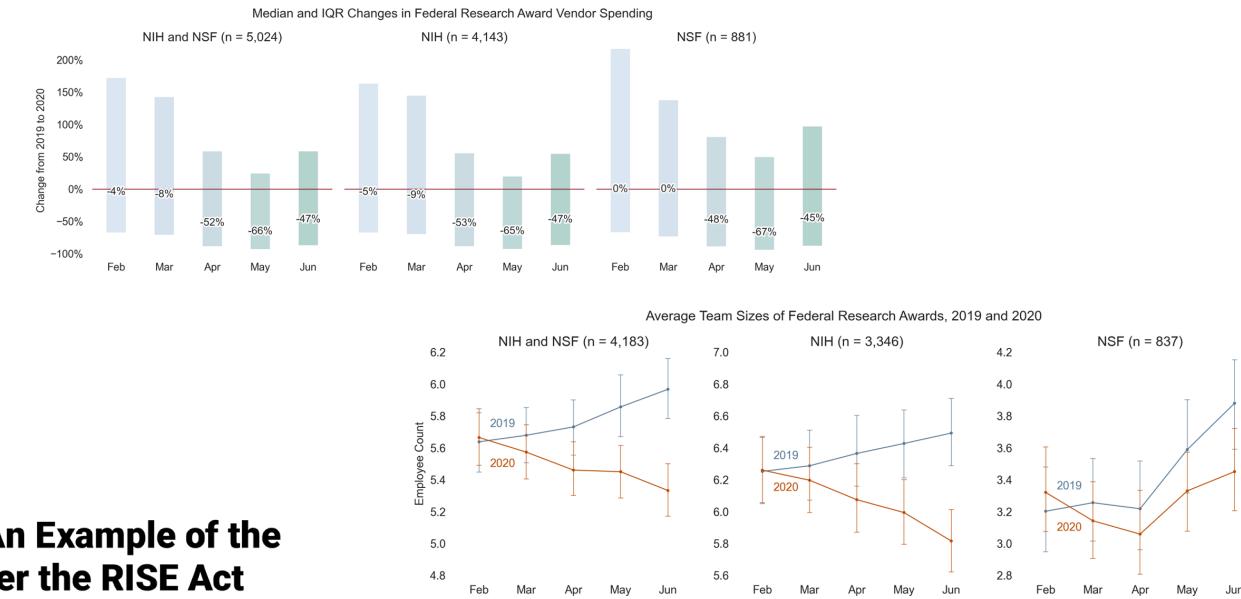
## The Federal Grant Salary Gap: An Example of the Need for Research Relief under the RISE Act

When America's leading research universities shut down due to the COVID pandemic in spring 2020, the White House Office of Management and Budget issued guidance to protect the grant-funded salaries of the research workforce (which is 80% students, post-doctoral trainees and professional staff) when much of the scientific work was suspended. While that protected more than 90% of research jobs, it also created a "Salary Gap" for federal grants that are being spent down on salaries while the pandemic slows or pauses active research work.



If this gap is not addressed, federal funding agencies will be forced to choose between finishing these projects and funding new science. This tradeoff would harm America's standing as a global research leader, and diminish our ability to develop a competitive STEM workforce.

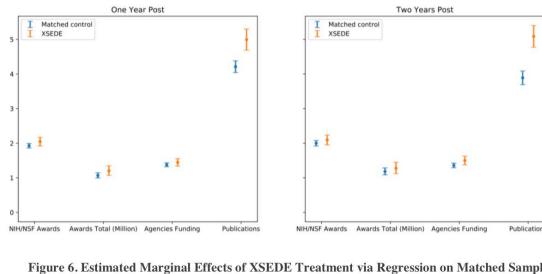
IRIS Products are driven by linkage across more than 50 data streams



Data and products to track and explain COVID-19 effects



## Advanced Research Computing - scientific impact of cyberinfrastructure

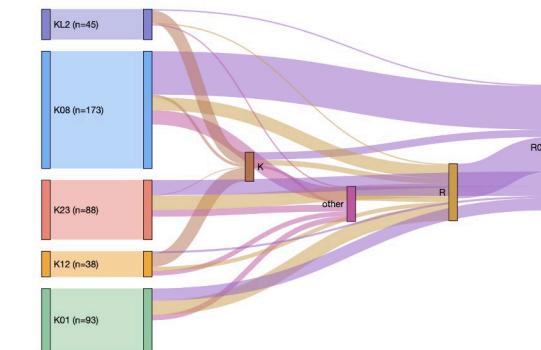


**XSEDE**



University Government Relations & Communications - the IRIS ImpactFinder

## Translational Science – evaluating KL2 & T32 outcomes



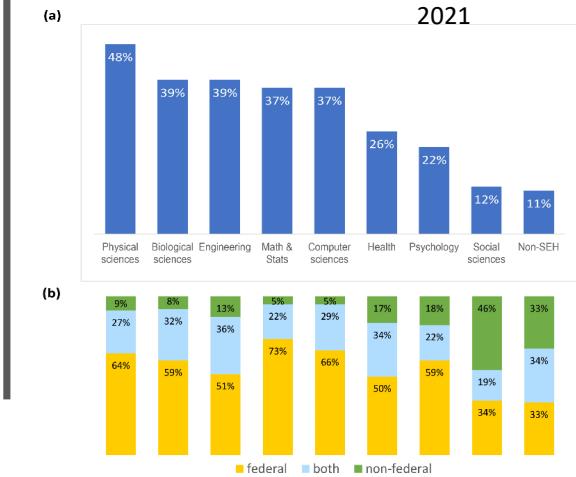
10 CTSA Hubs/NCATS

## Improving Science Statistics



Linking SED/SDR & UMETRICS

Chang et al, 2021



**Strategic partnerships create value for multiple communities and expand benefits of participation**

## Measuring Impact

Sam Carlin has built 50 pediatric treadmills for U-M researchers so they can study the mobility patterns of children.

The custom exercise equipment helped Professor **Dale Ulrich** determine that just a few minutes of daily treadmill training can help accelerate the walking habits of children with Down syndrome.

"Treadmill training in the home of infants with Down syndrome helps reduce the infants' significant delay in learning to walk," said Ulrich, professor of movement science and health fitness. "Once any infant can walk, we see advancements in their cognitive, social, emotional and physical development because they can explore their environment and learn."

Grants awarded to Ulrich and other U-M researchers covered the \$50,000 bill for the pediatric treadmills. And that funding helped Carlin expand his Sturgis, Mich.-based company, which has designed about 350 specialty treadmills for hospitals, schools and families worldwide.



U-M Professor Dale Ulrich determined that just a few minutes of daily treadmill training can help accelerate the walking habits of children with Down syndrome. Photo: U-M School of Kinesiology

### Pediatric Treadmills by Carlin's Creations, L.L.C.



Research by the University of Michigan shows that children with Down Syndrome learn to walk faster and better when using a slow treadmill.

Our Pediatric Treadmill Models are designed for children weighing- click link for additional information.

- Treadmill 2 & Treadmill 3- under 75 pounds.
- Treadmill 4- under 100 pounds.
- Treadmill 5- under 100 pounds.
- Treadmill 6- under 125 pounds.



Treadmill 3



Treadmill 2

Treadmill 1

Treadmill 4

## Treadmill training helps babies with Down syndrome walk months earlier

ANN ARBOR—Starting infants with Down syndrome on treadmill training for just minutes a day can help them walk up to four or five months earlier than with only traditional physical therapy, a new study from the University of Michigan says.

The study also suggests that infants who do high intensity treadmill training may walk even sooner.

Getting infants walking is critical because so many other skills arise from locomotion: social skills, motor skills, advancement of perception and spatial cognition, says professor Dale Ulrich of the University of Michigan Division of Kinesiology and principal investigator on the treadmill training project.

"The key is if we can get them to walk earlier and better then they can explore their environment earlier and when you start to explore, you learn about the world around you," Ulrich said. "Walking is a critical factor in development in every other domain."

Infants with typical development learn to walk independently at about 12 months of age. Babies with Down syndrome typically learn to take independent steps at 24-28 months.

In the study, 30 infants were randomly assigned to lower intensity, generalized treadmill training, or high intensity, individualized treadmill training, implemented in the homes by their parents. The training was used as a supplement to physical therapy.

Initially, all parents worked with their infants on the treadmill for eight minutes a day, five days a week. The parent sat on a bench that straddled the treadmill and held the infant as the child took steps on the treadmill, Ulrich said. All of the parents began with low intensity training, but after the infant could take 10, 20, and 30 steps per minute, intensity was gradually increased for half the infants, Ulrich said.

High intensity training included increasing the treadmill belt speed, using longer durations, and adding light weights to the ankles, with intensity tailored to each child.

The results suggest that infants in the higher-intensity, individualized training group increased their stepping more dramatically over the course of training, and attained most of the motor milestones at an earlier mean age. The results also provided support for the results of their earlier treadmill training study reported in 2001.

The treadmills are about \$1,200 each, and Ulrich said the hope is that more hospitals and parent organizations will rent the equipment to parents.

Down syndrome occurs in about 1 in 700 births, and is one of the few disabilities that causes significant delays in all developmental domains, the paper said.

December 17, 2007

Contact: **Laura Bailey**  
[bailytm@umich.edu](mailto:bailytm@umich.edu)

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## Treadmill Training of Infants With Down Syndrome: Evidence-Based Developmental Outcomes

Dale A. Ulrich, PhD; Beverly D. Ulrich, PhD; Rosa M. Angulo-Kinzel, PhD; and Joonkoo Yun, PhD\*

[www.pediatrics.org/cgi/content/full/119/6/S646](http://www.pediatrics.org/cgi/content/full/119/6/S646); motor development, Down syndrome, early intervention, walking, *J. Appl. Scale of Infant Development, Second Edition*.

ABBREVIATIONS: DS, Down syndrome; ND nondisabled; BSID-II, Bayley Scales of Infant Development, Second Edition.

Infants with Down syndrome (DS) begin to walk, on average, about 1 year later than infants who lack the condition. This delay is the consequence of delayed and diminished motor abilities this population faces; the gap between infants with DS and nondisabled (ND) infants is large. Walking is a particularly salient skill for young children because its impact is multidimensional, affecting cognitive, social, emotional, and physical domains. In his editorial in *Developmental Medicine and Child Neurology*, <sup>1</sup> Fox wrote that walking is "more than simply a means of transport; it is a skill that enables the child to stand upright in social situations . . . can be little more than a means to an end." The ability to walk, involving upright places one on the same plane as the rest of the world, enabling one to be more aware of the surroundings and to interact with other people. When infants with DS begin to walk their opportunities to interact and play with their agemates increase. The ability to walk provides opportunities for exploration and opportunities for new forms of cognitive development to emerge.

Recent investigation of developing infants has demonstrated that the ability to locomote increases the child's awareness of the environment, the presence of objects and themselves in space, and of hidden objects.<sup>2,3</sup> Bringen and colleagues<sup>4</sup> documented, in particular, the importance of the parent-child interactive interactions as well as clashes of will of both mother and infant with walking onset, particularly for infants with Down syndrome (DS). The authors found work with preschool-aged children with mobility problems, such as those with spina bifida, and when these children learned to use powered wheelchairs. They increased their language, play, and exploration, and the authors suggested that these increased efforts to produce self-propelled locomotion. The rewarding experience of being able to control one's own movement may have encouraged them to make further efforts to learn and be active when not in the wheelchair.

Parents of children with DS identify walking as one of the goals they value most for their young children. In fact, many parents of children with DS repeatedly ask if their child has begun to walk and talk, and

# Compelling Stories Grounded in Data



# Training and support for open, inclusive research communities

- Accessible, effective training
- Discoverable, public documentation
- Facilitating peer learning
- Strong, accessible research support
- Multiple onramps and access points

**Joining the Data Revolution: Big Data in Education and Social Science Research**  
June 1-11, June 21-July 1, and July 26-Aug. 5, 2021 | Online

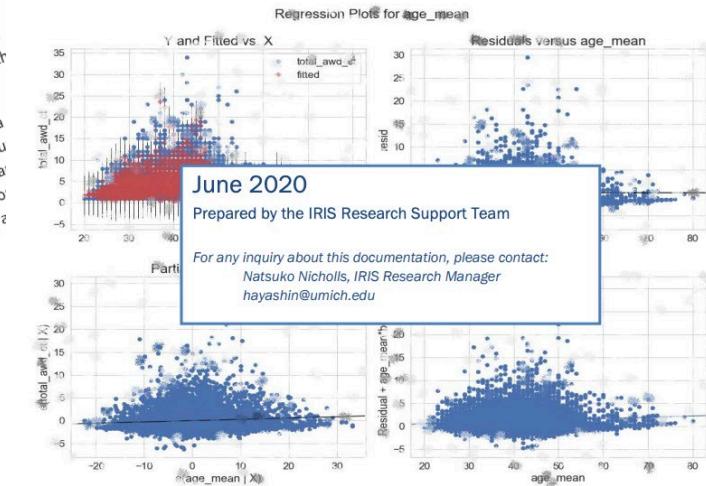
Instructors:  
Jason Owen-Smith, IRIS  
Jinseok Kim, IRIS Resea  
Matthew VanEseltine, I  
Robert Trux, IRIS Data  
Raphael Ku, IRIS Data S  
Natsuko Nicholls, IRIS I  
Additional instructors TBD

The Institute for Research on Innovation and Science (IRIS) is offering an introductory-level workshop for researchers in education and social science fields (ESS) interested in gaining experience working with large-scale restricted data. The goal of the workshop is to increase the ability of participants to define and develop projects that will result in competitive proposals that might be submitted to NSF or other funders. A secondary goal is to support a community of researchers who can share information, tools, and insights to help strengthen research and teaching capabilities involving large scale data analysis in ESS fields.

In this hands-on class, Participants will work in teams using large-scale datasets curated by IRIS to achieve a better understanding of the research questions that can be answered with big data. Datasets on the makeu research teams will be featured. We designed this workshop to help participants acquire or expand data a skills to support efforts to develop and articulate individual research questions and to frame that questio fashion suitable to pursue external funding to support ESS-focused research. While examples will be dr

90 people, 28 fields,  
64 institutions

## Summary Documentation for the IRIS UMETRICS 2020 Data Release



>350 research  
users from nearly  
150 institutions

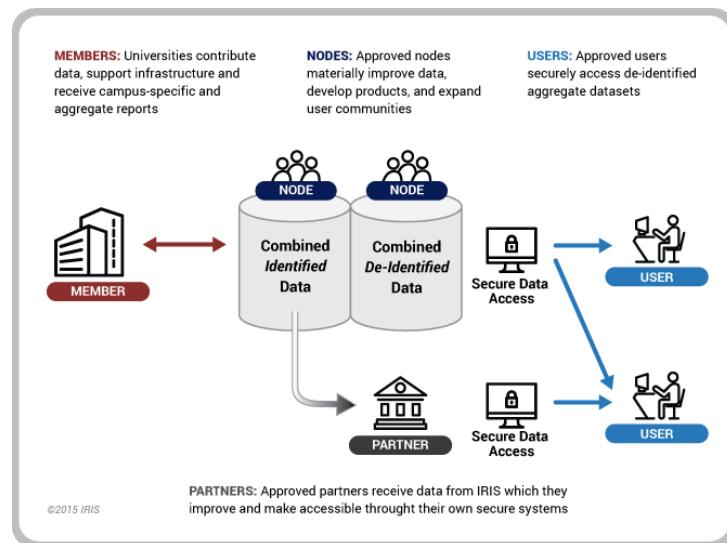
<https://doi.org/10.21987/9wyn-8w21>



# Solving the problem of social organization

## Innovative Communities need:

1. Social solidarity - trust, affinity, forbearance, reciprocation, common language
2. Interdependence & Commitment
3. Mechanisms for learning, credit, and credibility
4. Value for all



**Generalized exchange** – “each actor gives benefits to another, and eventually receives benefits from another” but not from the same other (Molm et al 2007)

- Generates more social solidarity than arms-length, tit-for-tat, or restricted pairwise exchange

**Network governance** – a collection of actors who pursue “enduring exchange relationships with each other” but “lack a legitimate organizational authority” to resolve disputes and conflicts (Podolny & Page 1998)

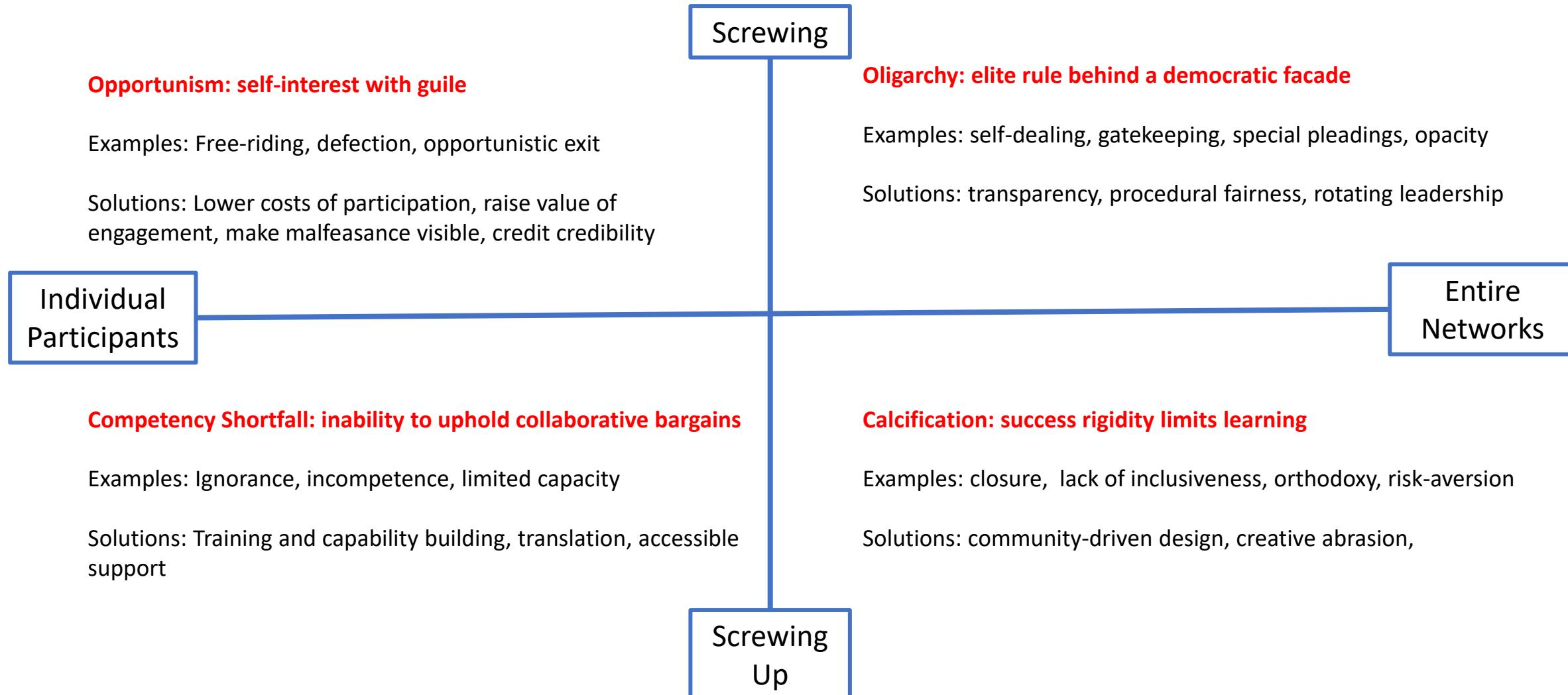
- Nimble, innovative, well-suited to fields where knowledge is rapidly expanding and widely dispersed

- ~~Centralized Hierarchical Authority~~
- ~~Bilateral Exchange and Direct Reciprocity~~
- ~~Altruism~~

Generalized Exchange + Network Governance = Vibrant,  
Innovative Community

# Avoiding the most common pitfalls

Networks fail when “partners **screw each other or screw up**”  
(Schrink & Whitford, 2011)





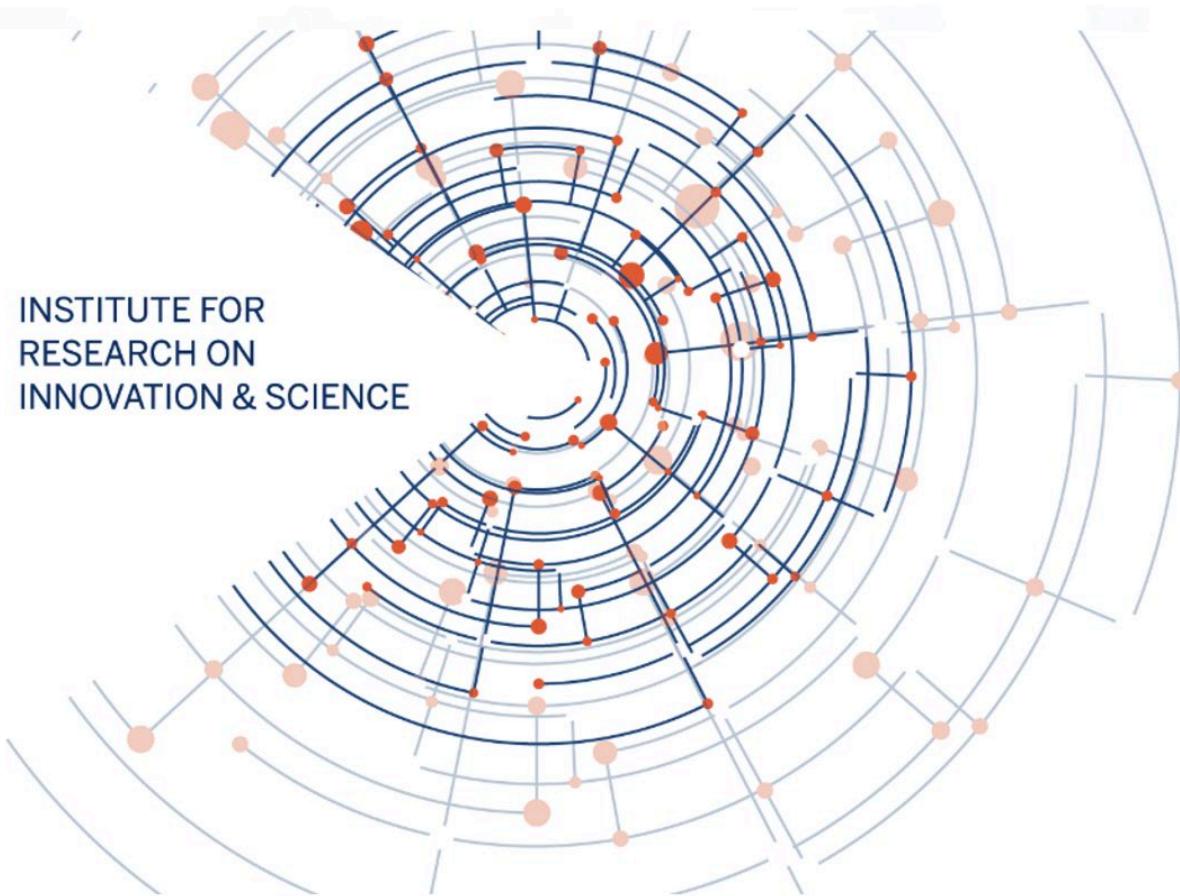
# Lessons from IRIS for Cultivating Community

- **Laser focus on reliability, transparency, timeliness and value**
- **Guard against opportunism and make misbehavior costly**
  - Absorb transaction costs to lower barriers for partners
  - Increase scale and scope of data to raise value through network externalities
- **Accessible, inclusive training and support to increase capacity and decrease the likelihood of screwups**
  - Create multiple onramps and access points
  - Meet communities where they are and help them develop the capabilities they need
- **Transparent, fair and open procedures, dependence on community to avoid oligarchy**
  - All documents and procedures public
  - Dependent on and answerable to community through membership contributions and elected board of directors
- **Partnerships with other community anchors and broad, welcoming outreach to prevent calcification**
  - Integrate with other relevant communities through strategic partnerships and innovative research
- **Make news through sustained, substantive technical and scientific contributions**
  - Research active anchors are necessary for collaborative problem solving

Safe, reliable,  
open, responsive  
and innovative  
data communities  
create value for all



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Data to **understand, explain, and improve** the public value of  
research and higher education

Thank you!