



DOMINOS SALES REPORT

JAN 22 - DEC 22

Pizza Category

Veggie

01-01-2022

31-12-2022



HOME



BEST/WORST SELLERS

BUSIEST DAYS

DAYS

Orders are **highest** on weekends **Saturday** and **Sunday**.

MONTHLY

The **maximum** orders are from month of **July** and **January**.

SALES PERFORMANCE

CATEGORY

CLASSIC contributes to **maximum** sales and total orders.

SIZE

LARGE size pizza contributes to **maximum** sales.



193.69K

Total revenue



21.66

Avg order value



12K

Total pizza sold



9K

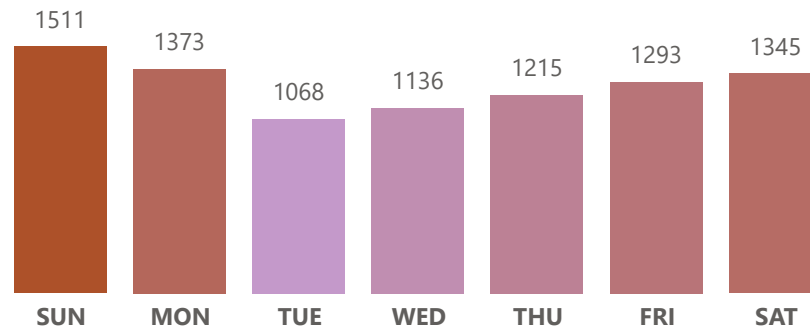
Total orders



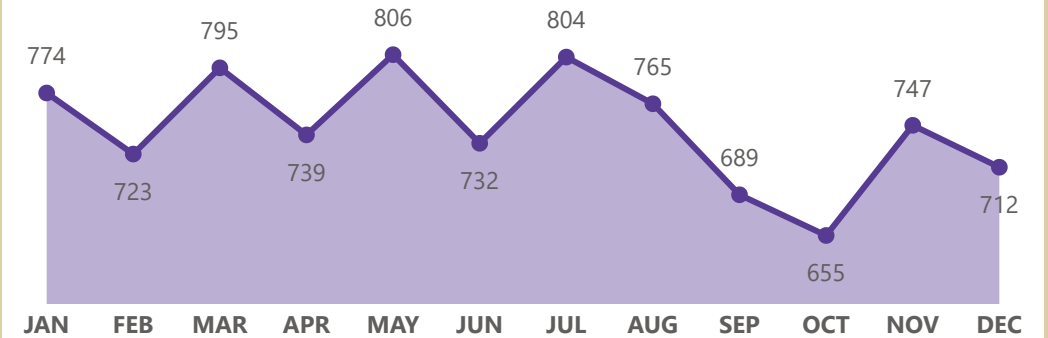
1.30

Avg pizza per order

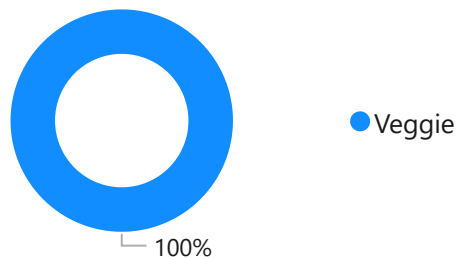
Daily Trend for Total Ordes



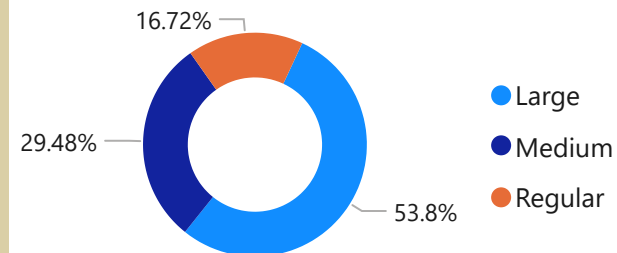
Monthly Trend for Total Orders



% of Sales by Pizza Category



% of sales by Pizza Size



Total Pizza sold by Pizza Category

Veggie

11.65K



DOMINOS SALES REPORT

JAN 22 - DEC 22

Pizza Category

All

01-01-2022

31-12-2022



HOME



BEST/WORST SELLERS

BEST SELLERS

REVENUE

Thai Chicken Pizza
contributes to
maximum revenue.

QUANTITY

Classic Deluxe Pizza
is the most sold
pizza.

WORST SELLERS

REVENUE

Brie Carre
contributes to
minimum revenue.

QUANTITY

Brie Carre is the
least sold pizza.

TOTAL ORDERS



817.86K

Total revenue



38.31

Avg order value



50K

Total pizza sold



21K

Total orders



2.32

Avg pizza per order

Top 5 Pizzas by Revenue

The Thai Chicken Pizza	43K
The Barbecue Chicken Pizza	43K
The California Chicken Pizza	41K
The Classic Deluxe Pizza	38K
The Spicy Italian Pizza	35K

Top 5 Pizzas by Quantity

The Classic Deluxe Pizza	2.5K
The Barbecue Chicken Pizza	2.4K
The Hawaiian Pizza	2.4K
The Pepperoni Pizza	2.4K
The Thai Chicken Pizza	2.4K

Top 5 Pizzas by Total Orders

The Classic Deluxe Pizza	2.3K
The Hawaiian Pizza	2.3K
The Pepperoni Pizza	2.3K
The Barbecue Chicken Pizza	2.3K
The Thai Chicken Pizza	2.2K

Bottom 5 Pizzas by Revenue

The Spinach Pesto Pizza	16K
The Mediterranean Pizza	15K
The Spinach Supreme Pizza	15K
The Green Garden Pizza	14K
The Brie Carre Pizza	12K

Bottom 5 Pizzas by Quantity

The Soppressata Pizza	961
The Spinach Supreme Pizza	950
The Calabrese Pizza	937
The Mediterranean Pizza	934
The Brie Carre Pizza	490

Bottom 5 Pizzas by Total Orders

The Chicken Pesto Pizza	938
The Calabrese Pizza	918
The Spinach Supreme Pizza	918
The Mediterranean Pizza	912
The Brie Carre Pizza	480