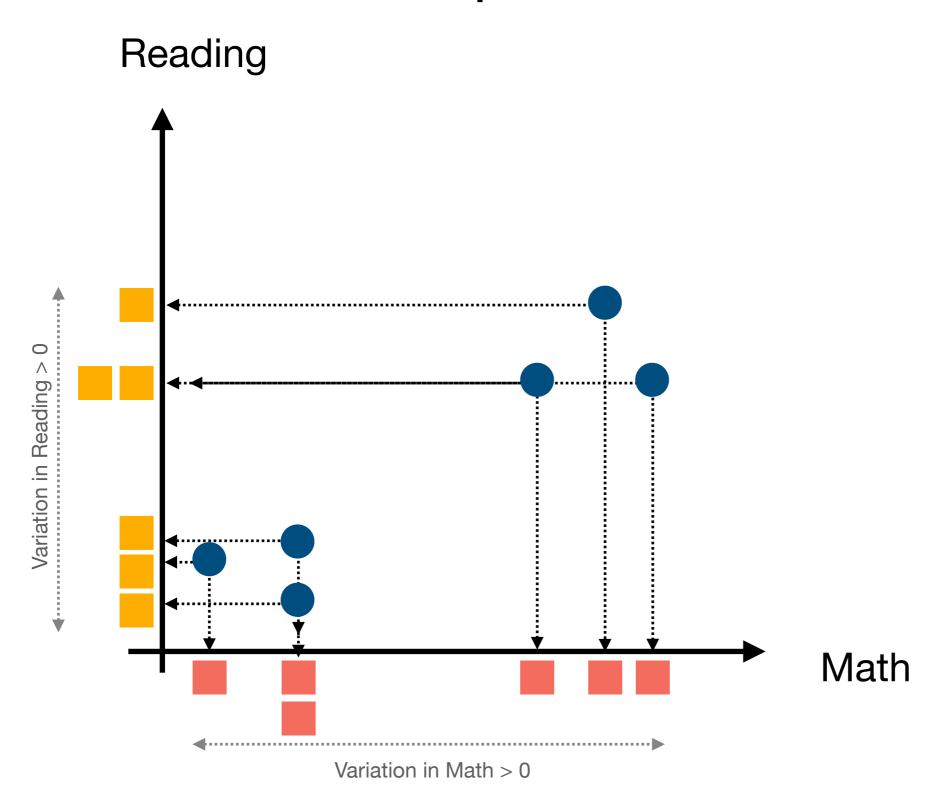
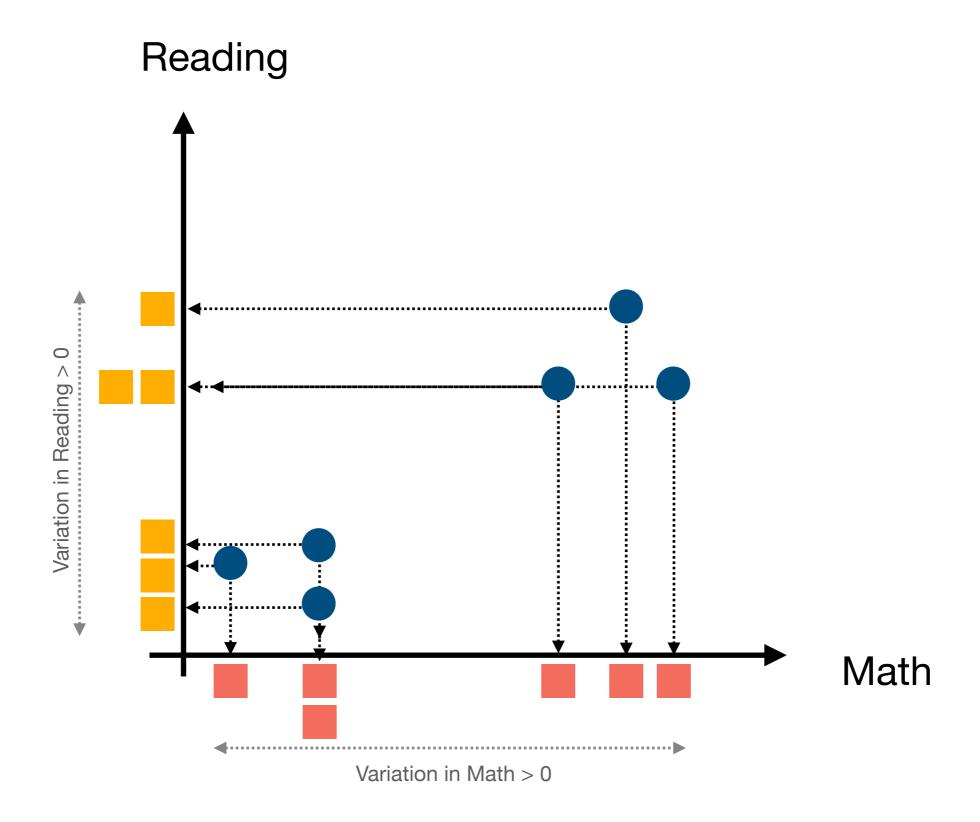
Student	Reading	Math
บุญมี	8	99
บุญมา	5	43
บุญหนัก	1	16
บุญทับ	4	49
บุญถึก	7	83
บุญถึง	3	55

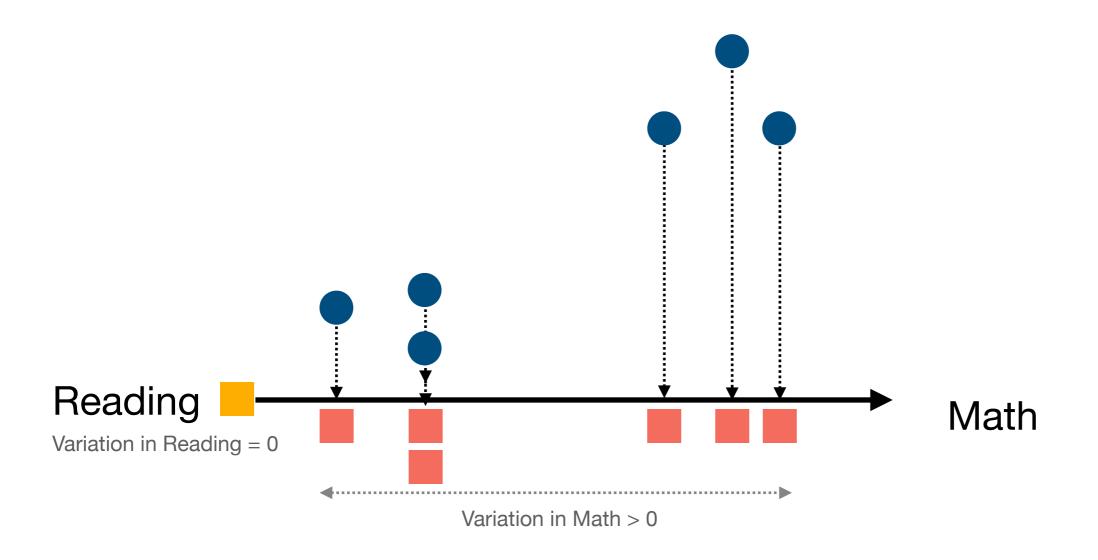


Reading Math

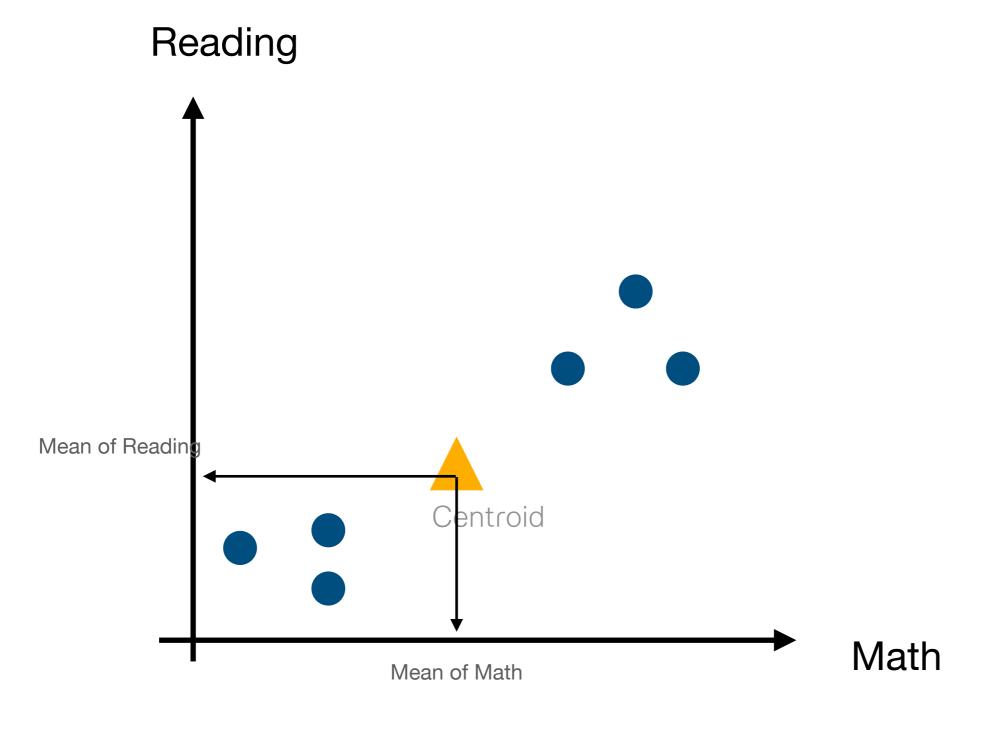
Variation in Math = 0

Variation in Reading > 0



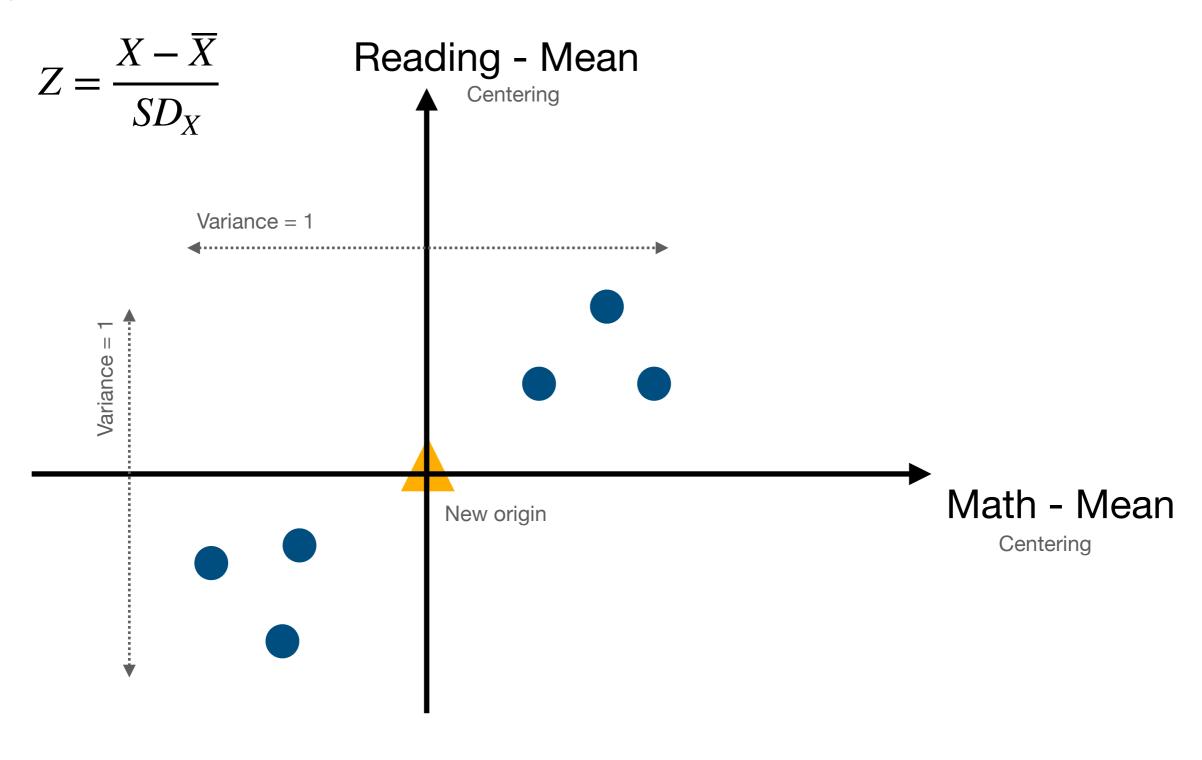


Calculate centroids and standard deviations of the data

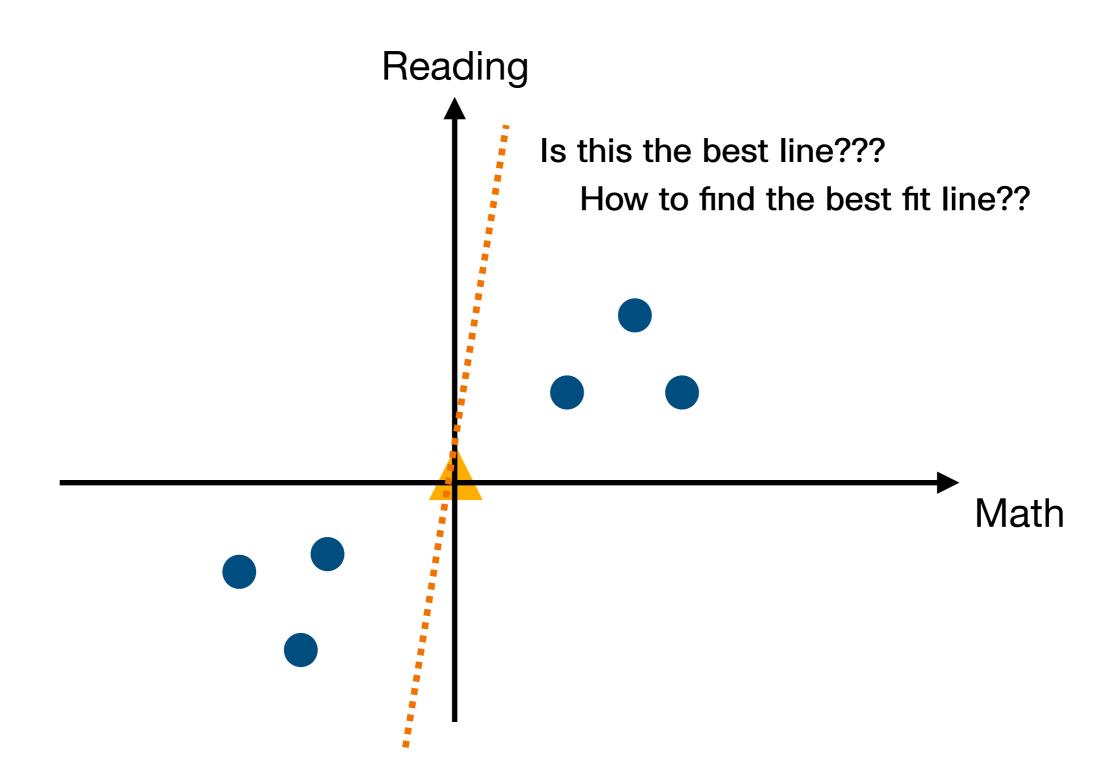


We will see that standardization did not change the relationship between reading and math scores.

Standardized the variables



Fit a line to the data...



Fit a line to the data... The best fit line is the line that minimized the distances Reading between data and line. Best? • Minimized error? Maximized variance? Math

Fit a line to the data... The best fit line is the line that minimised the distances Reading between data and line. • Minimized error? Best? Maximized variance? Math

Fit a line to the data...



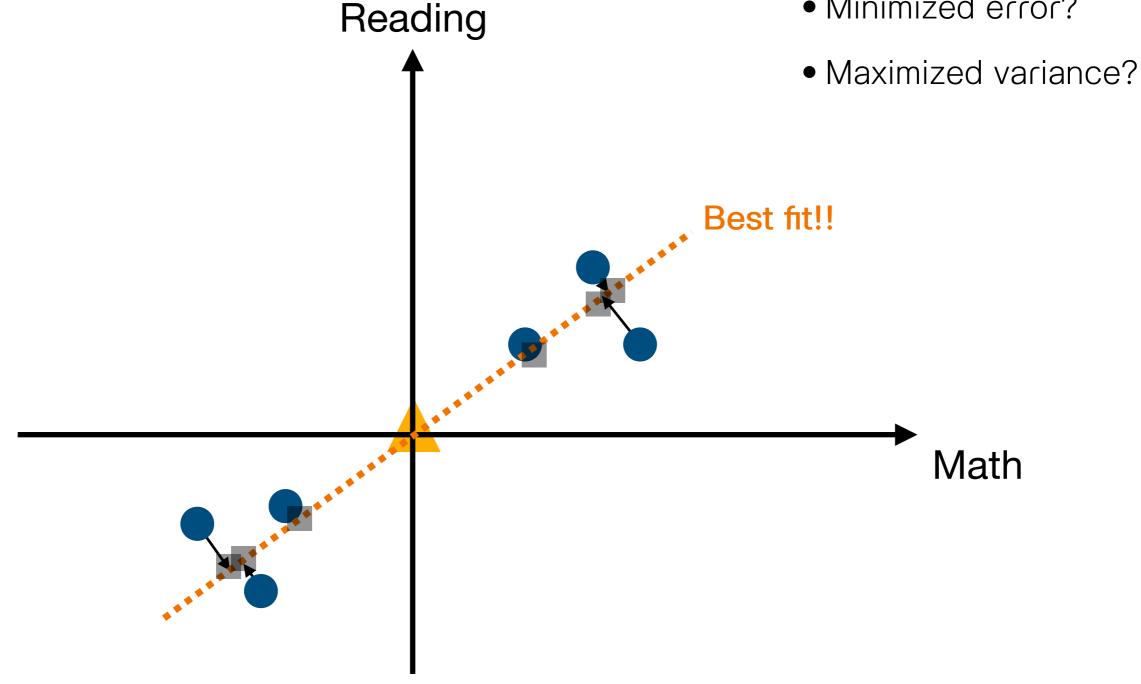
The best fit line is the line

that minimised the distances

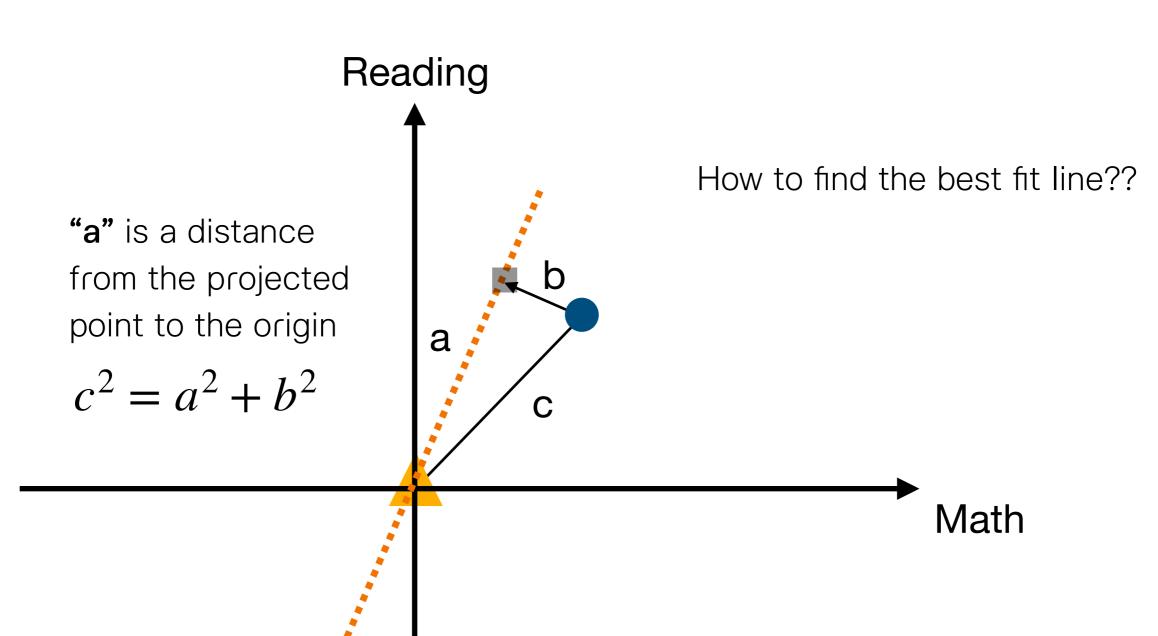
Fit a line to the data...

The best fit line is the line that minimised the distances between data and line.

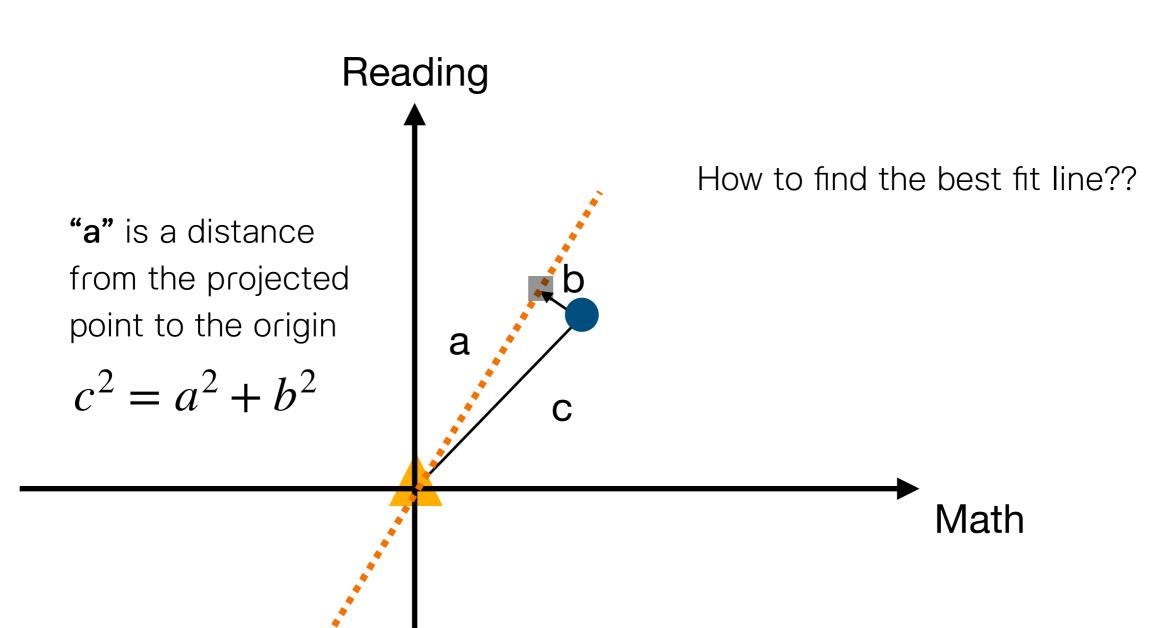




Fit a line to the data...



Fit a line to the data...



Fit a line to the data...

Reading

a

"a" is a distance from the projected point to the origin

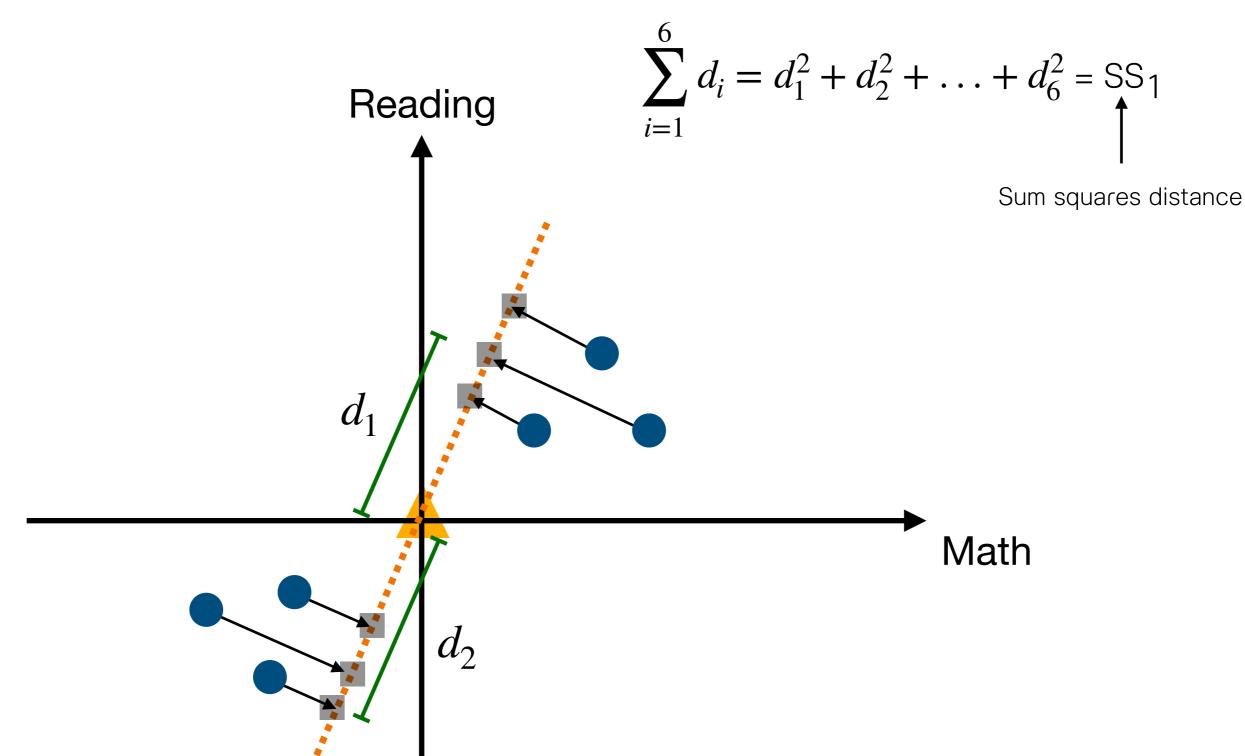
$$c^2 = a^2 + b^2$$

How to find the best fit line??

- "The best fit line is the line that minimised the distances from data to the line" ... this is equivalent to....
- The line that maximized the distance from the projected points to the origin (maximizes "a")

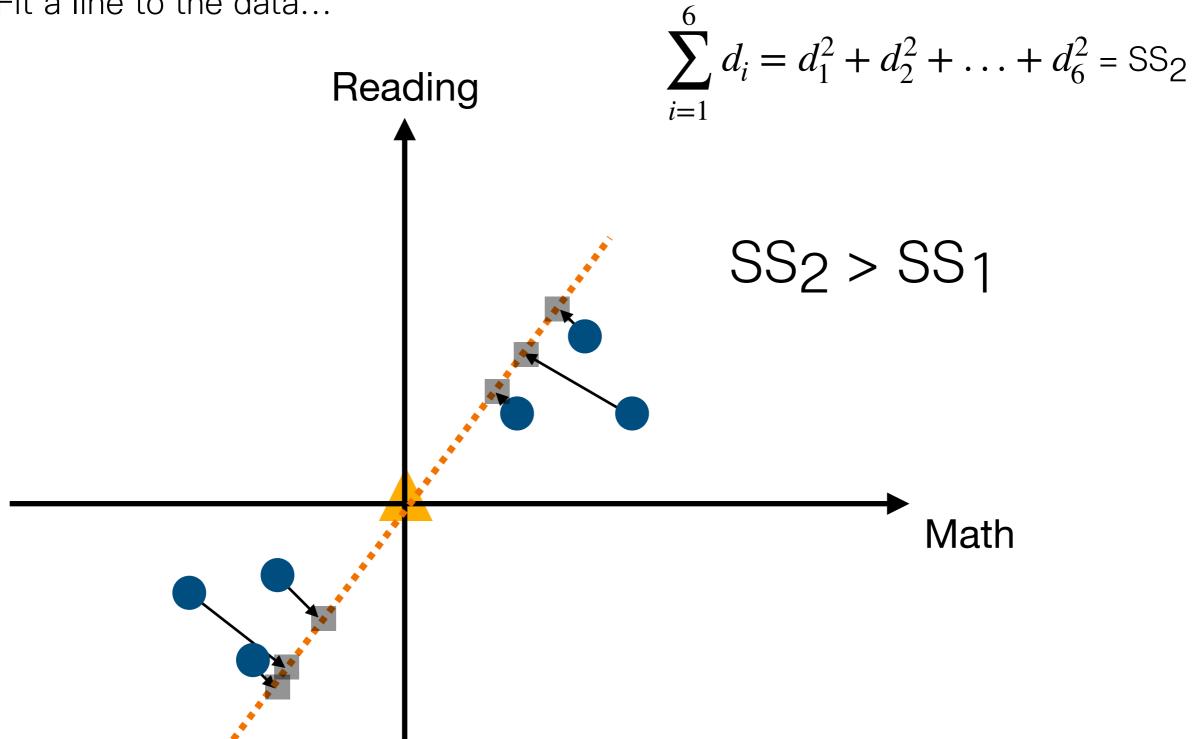
Math

Let d_i be a distance from the projected point i to the origin.



Fit a line to the data...

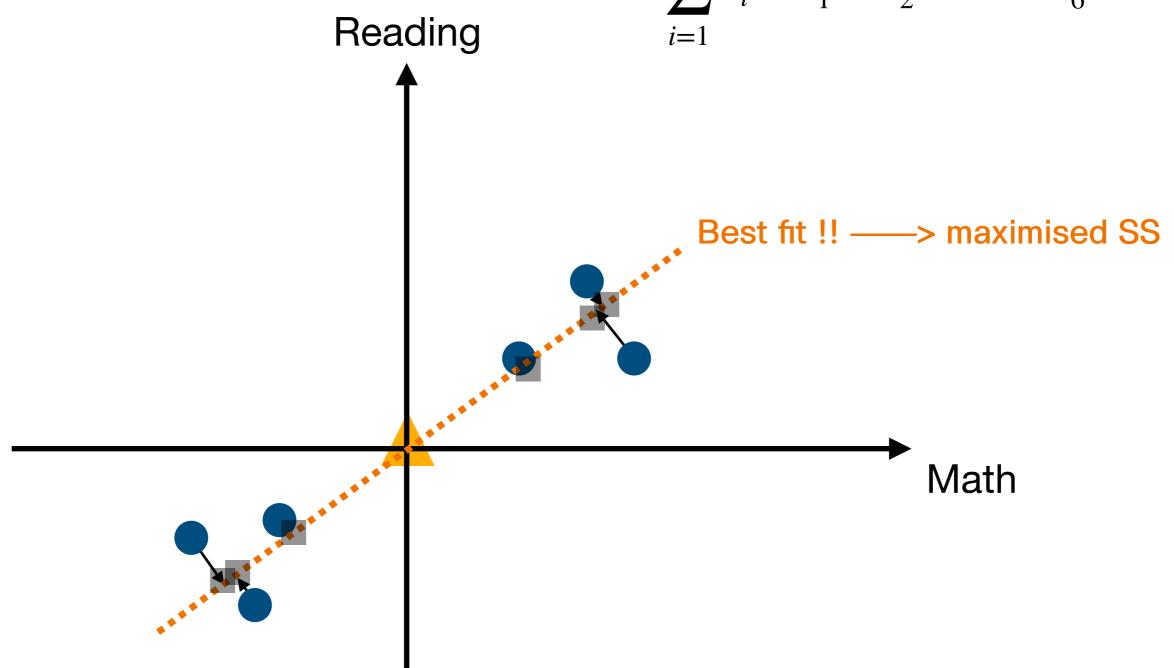
Let d_i be a distance from the projected point i to the origin.



Fit a line to the data...

Let d_i be a distance from the projected point i to the origin.

$$\sum_{i=1}^{6} d_i = d_1^2 + d_2^2 + \ldots + d_6^2 = SS$$



Reading

Fit a line to the data...

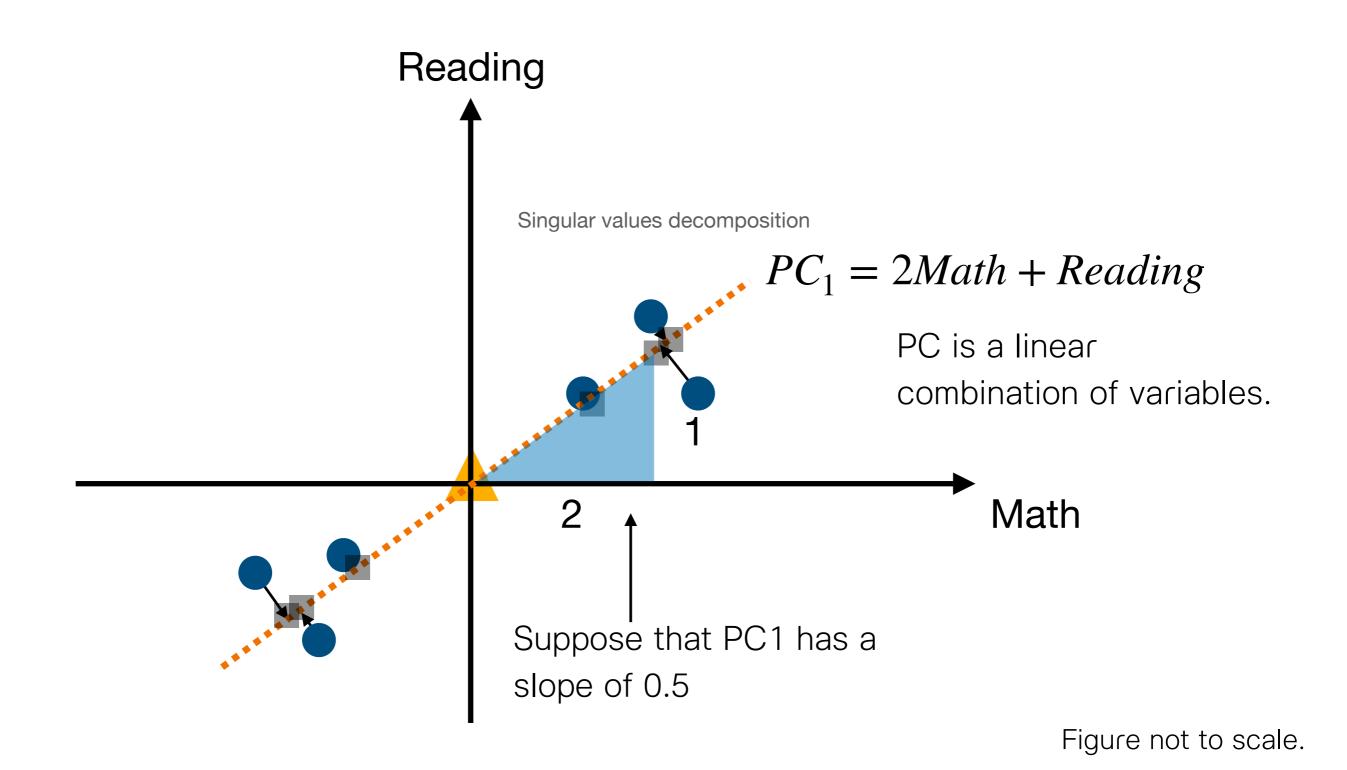
Let d_i be a distance from the projected point i to the origin.

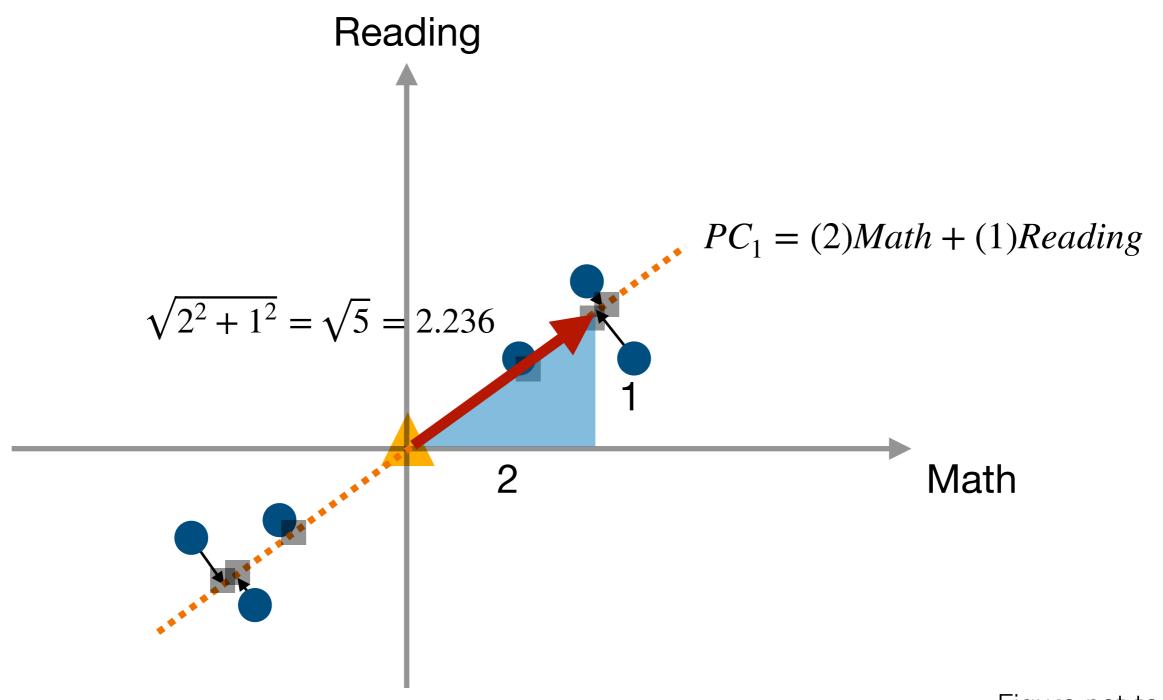
$$\sum_{i=1}^{6} d_i = d_1^2 + d_2^2 + \ldots + d_6^2 = SS$$



This line is called the first **Principal Component (PC1).**

Math

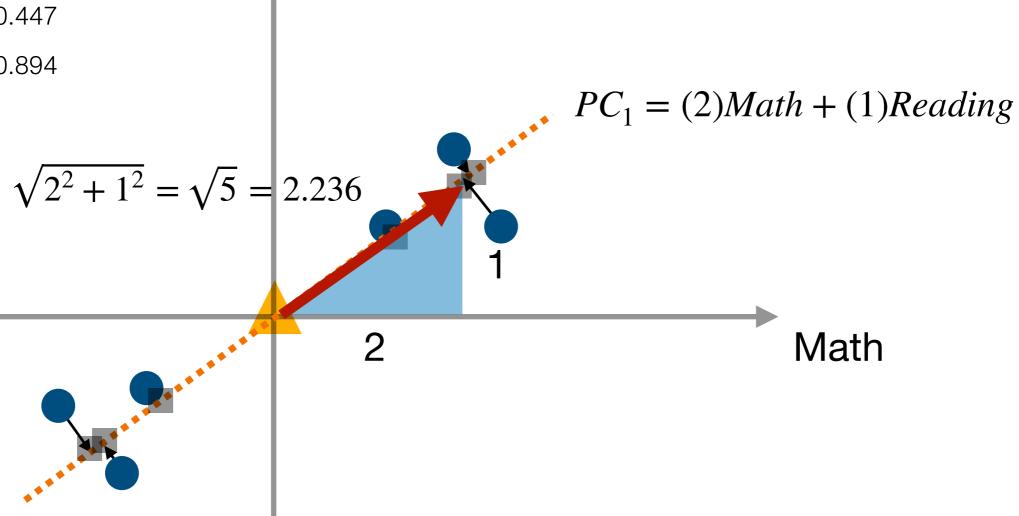




In PCA, we scaled the (red line) distance into unit value.

Reading

- 2.236/2.236 = 1
- 1/2.236 = 0.447
- 2/2.236 = 0.894



In PCA, we scaled the (red line) distance into unit value.

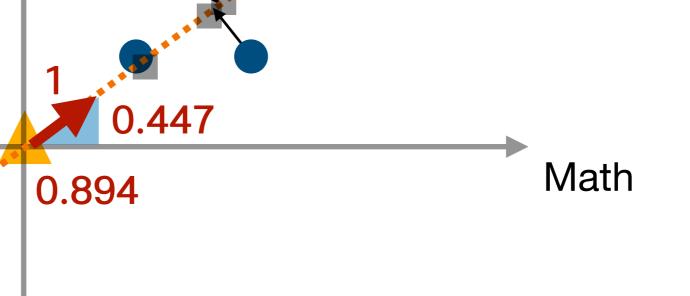
- 2.236/2.236 = 1
- \bullet 1/2.236 = 0.447
- \bullet 2/2.236 = 0.894



Eigenvector

(0.894,0.447) is called **"eigenvector" for PC1**

$$PC_1 = (0.894)Math + (0.447)Reading$$

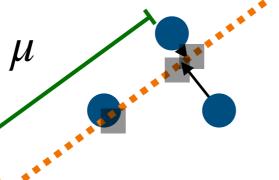


Reading

Let d_i be a distance from the projected point i to the origin.

$$d_i = PC_{i1} - \mu$$

$$\sum_{i=1}^{6} d_i = d_1^2 + d_2^2 + \ldots + d_6^2 = \text{Eigenvalue for PC1}$$





- Note: Factor loading for PC1 is equal to eigenvector x sqrt(eigenvalues)
- Hence sum squared of loadings SS-loading for PC1 is equal to eigenvalue for PC1

