

# BayesML

## 1. Intro 1.1

### Learning proportions

DataLab CSIC

# Brief description

Basic Bayesian inference concepts through simple, fundamental models

- Proportions. Beta-binomial model
- Means. Normal-normal model
- Linear regression+intro to hierarchical models
- Logistic regression (simple approach)
- Dynamic linear models

Conceptual recap: Bayesian inference, prediction and decision making

Motivating computational issues

Today props. BDA3, Hoff, French and DRI

# Schedule

- Week 0. Props,
- Week 1. Means, Regression
- Week 2. DLMs, Recap.

## Lab1-1

Expo-Gamma (Reliability)

Beta-binomial (Fraud detection)

Normal-normal (Ecology)

# Ultrabasic concepts!!!

- Inference/Learning: Point Estimation, Interval estimation, Hypothesis testing
- Prediction
- Decision Support
  
- Uncertainty almost ubiquitous
  - Inherent to system
  - Incomplete observability
  - Incomplete modelling
  
- Probability as measure of degree of uncertainty with certain mathematical properties
  
- Interpretations
  - Classical
  - Frequentist
  - Subjective

<https://www.youtube.com/watch?v=KxV5kckOVeA>

<https://www.youtube.com/watch?v=L1Q7w3ch3>

<https://www.youtube.com/watch?v=OWjWYyG4Oys>

# Ultrabasic concepts!!!!

- Conditional probability

$$P(y = y \mid x = x) = \frac{P(y = y, x = x)}{P(x = x)}$$

$$x \perp y$$

- Independence

$$\forall x \in \mathbf{x}, y \in \mathbf{y}, p(x = x, y = y) = p(x = x)p(y = y)$$

$$x \perp y \mid z$$

- Conditional independence

$$\forall x \in \mathbf{x}, y \in \mathbf{y}, z \in \mathbf{z}, p(x = x, y = y \mid z = z) = p(x = x \mid z = z)p(y = y \mid z = z)$$

# Ultrabasic concepts!!!!

- Marginal distribution

$$P(x, y)$$

$$\forall x \in \mathbf{x}, P(x = x) = \sum_y P(x = x, y = y).$$

$$p(x) = \int p(x, y) dy$$

- Bayes rule

$$P(x | y) = \frac{P(x)P(y | x)}{P(y)}$$

$$P(y) = \sum_x P(y | x)P(x)$$

# Beta-binomial model: A typical example

Consider recovery protocols for an SME computer service after a cyber attack. We introduce one protocol and wish to assess it, e.g. to be compared with another one.

Protocol tested in 12 attacks. Effective in 9 (e.g. attack duration was less than one hour)

Let's start with the model

# A typical example

- n trials (identical, independent). Two results: success, failure
- Number X of successes in n trials
- Success probability in a trial  $\theta_1$
- Distribution of number of successes in n trials  $X|\theta_1 \sim \text{Bin}(12, \theta_1)$
- For X=9,

$$\Pr(X = 9|\theta_1) \propto \theta_1^9 (1 - \theta_1)^3, \quad \theta_1 \in [0, 1]$$



# A typical example

Likelihood

$$Pr(X = 9|\theta_1) \propto \theta_1^9 (1 - \theta_1)^3, \quad \theta_1 \in [0, 1]$$

First approach: Maximise likelihood --→ Maximum likelihood estimator MLE

***Compute it!!***

The MLE is 9/12

But MLE has several defects...

# A typical example

We may use another source of information about the parameter. The prior distribution, e.g.

$$p(\theta_1) = 1, \theta_1 \in [0, 1].$$

Update it through Bayes formula, to get the posterior

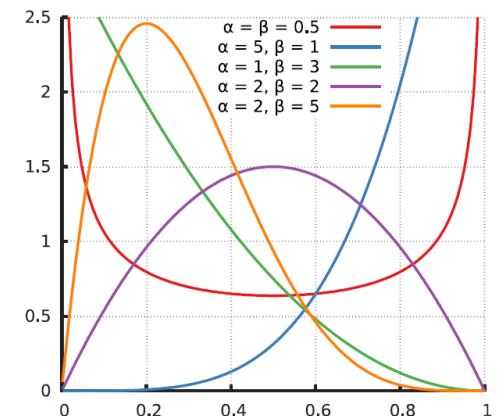
$$p(\theta_1 | x = 9) \propto p(\theta_1) \times \Pr(X = 9 | \theta_1) \propto \theta_1^9 (1 - \theta_1)^3, \theta_1 \in [0, 1]$$

which summarises all the info available about the parameter in a distribution

Beta (10,4)

Check

[http://en.wikipedia.org/wiki/Beta\\_distribution](http://en.wikipedia.org/wiki/Beta_distribution)



# A typical example

The posterior serves as prior for subsequent studies. E.g., if in the following 5 applications there are 3 successes the new posterior is

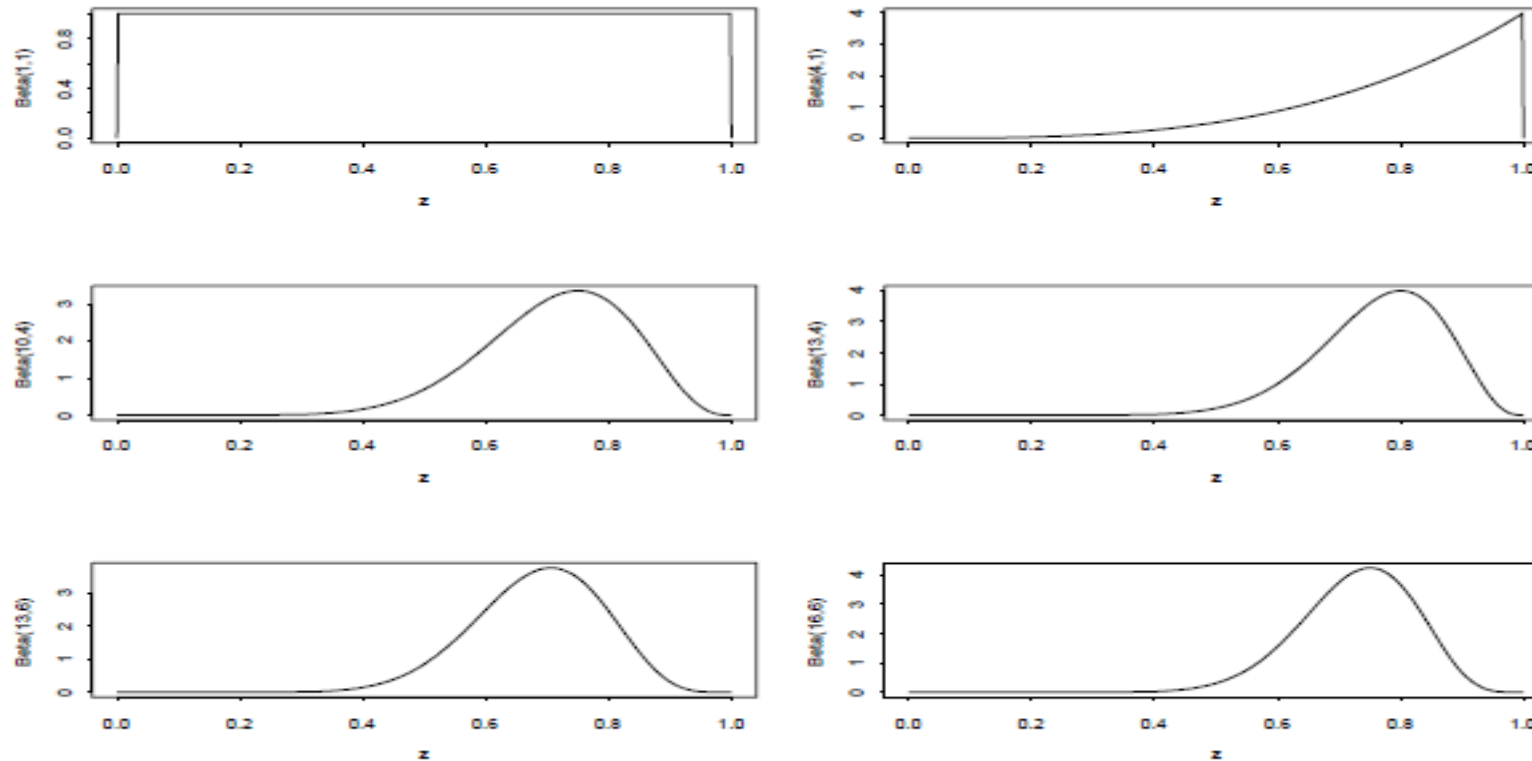
$$p(\theta_1|x = 3) \propto [\theta_1^9(1 - \theta_1)^3] \times [\theta_1^3(1 - \theta_1)^2] = \theta_1^{12}(1 - \theta_1)^5, \theta_1 \in [0, 1] \quad \text{Beta (13,6)}$$

Suppose that a priori, the probability is around 80% and bigger values are more likely, the learning goes through

$$\text{Beta (4,1)} \longrightarrow \text{Beta(13,4)} \longrightarrow \text{Beta(16,6)},$$

Sequential nature of Bayes rule

# A typical example



Convergence in learning, consensus, asymptotic behavior

# A typical example

- Focus on Beta (10,4). Try to use simulation for all computations also!!!

**Point estimate.** Summarise in a value, e.g. the posterior mean

$$\frac{10}{10+4} = 0.72$$

Why not the posterior median? Or the posterior mode (MAP)!!!

**Interval estimate.** Summarise interval with high probability e.g. 0.9.

- Symmetric probability wise

$$[0.505, .887]$$

- Highest posterior density interval. HDI

# A typical example

- Focus on Beta (10,4)

**Hypothesis testing.** E.g Is the protocol effective? Null: Is the proportion bigger than 0.5  
 $1 - \text{pbeta}(0.5, 10, 4) = 0.953$

**Forecasts** Probability of more than 4 successes in 7 trials

$$\begin{aligned} Pr(X = k | x = 9) &= \int Pr(X = k | \theta_1) p(\theta_1 | x = 9) d\theta_1 = \\ &= \int \binom{7}{k} \theta_1^k (1 - \theta_1)^{7-k} \binom{13}{3} \theta_1^9 (1 - \theta_1)^3 d\theta_1 = \\ &= \frac{\binom{7}{k} \binom{13}{3}}{\binom{20}{9+k}}. \end{aligned}$$

$$Pr(X \geq 5 | x = 9) = \sum_{k=5}^7 Pr(X = k | x = 9) = 0.6641.$$

# A typical example

Consider a second protocol. 10 opportunities, successful in 6.  $\theta_2$

Model

$$X|\theta_1 \sim \text{Bin}(12, \theta_1)$$

$$Y|\theta_2 \sim \text{Bin}(10, \theta_2)$$

$$\theta_1, \theta_2 \sim \text{Unif}[0, 1]$$

independent

Want

$$r = \text{Pr}(\theta_1 \geq \theta_2 | x = 9, y = 6)$$

# A typical example

$$\theta_1 \sim \text{Beta}(10, 4), \theta_2 \sim \text{Beta}(7, 5)$$

- Distribution of  $\theta_1 - \theta_2$  ????
- Through simulation. E.g 1000 observations, compute differences, count those bigger than 0, divide by 1000.
- Which protocol is better?

$$r \approx 0.772.$$



# A typical example

- Utility structure

|        | succeeds | does not succeed |
|--------|----------|------------------|
| Plan A | 0.8      | 0                |
| Plan B | 1        | 0.2              |

- Expected utilities given probabilities

$$0.8\theta_1 + 0(1 - \theta_1) = 0.8\theta_1$$

$$\theta_2 + 0.2(1 - \theta_2) = 0.2 + 0.8\theta_2$$

- Expected utilities

$$0.8E(\theta_1|x = 9) = 0.8 \times \frac{10}{14} = \frac{4}{7}$$

$$0.2 + 0.8E(\theta_2|y = 6) = 0.2 + 0.8 \times \frac{7}{12} = \frac{2}{3}.$$

# Recap: Bayesian inference with the beta-binomial model

Parameter

$$\theta$$

Model

$$Pr(X=k|\theta) = \binom{n}{k} \theta^k (1-\theta)^{n-k}, \quad k=0, 1, \dots, n$$

Data

$$x$$

Likelihood

$$l(\theta|x) \propto \theta^x (1-\theta)^{n-x}$$

(MLE)

$$h(\theta) = \log l(\theta|x) = x \log \theta + (n-x) \log (1-\theta)$$

$$h'(\theta) = 0 \Rightarrow \frac{x}{\theta} - \frac{n-x}{1-\theta} = 0 \Rightarrow \hat{\theta} = x/n$$

# Recap: Bayesian inference with the beta-binomial model

Likelihood

$$l(\theta|x) \propto \theta^x (1-\theta)^{n-x}$$

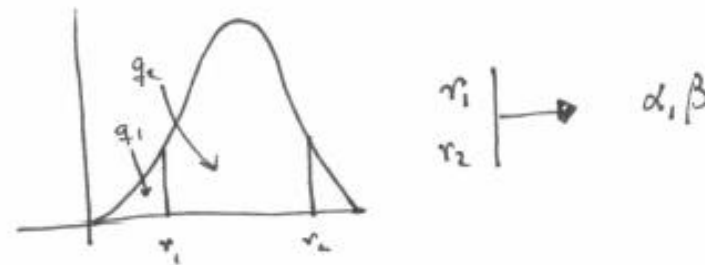
Prior

$$\pi(\theta) \propto \theta^{\alpha-1} (1-\theta)^{\beta-1} \quad \theta \sim \text{Be}(\alpha, \beta)$$

$$\pi(\theta) = \mathbb{I}_{[0,1]}(\theta)$$

Noninformative prior

Eliciting the prior



Posterior

Sequential update

Likelihood

Prior

$$\begin{aligned} \pi(\theta|x) &= \frac{\pi(\theta) p(\theta|x)}{p(x)} \propto \pi(\theta) p(\theta|x) \propto \theta^x (1-\theta)^{n-x} \theta^{\alpha-1} (1-\theta)^{\beta-1} \\ &\quad \theta^{x+\alpha-1} (1-\theta)^{n-x+\beta-1} \\ \text{Be}(\alpha, \beta) &\rightarrow \text{Be}(\alpha+x, \beta+(n-x)) \end{aligned}$$

# Recap: Bayesian inference with the beta-binomial model (in parallel think of simulation based solutions)

## Point estimation

Posterior mean

Mix of prior and data

What if n grows??

$$E(\theta|x) = \frac{\alpha+x}{\alpha+\beta+n}$$

$$\frac{n}{\alpha+\beta+n} \frac{x}{n} + \frac{\alpha+\beta}{\alpha+\beta+n} \frac{\alpha}{\alpha+\beta} \xrightarrow{n} \approx \frac{x}{n}$$
$$\text{Var}(\theta|x) = \frac{(\alpha+x)(\beta+n-x)}{(\alpha+\beta+n)^2 (\alpha+\beta+n+1)} \xrightarrow{n} 0$$

Posterior median

$$\text{med}(\theta|x) \approx \frac{\alpha+x-\frac{1}{3}}{\alpha+\beta+n-\frac{2}{3}}$$

$$q\text{beta}(0.5, \alpha+x, \alpha+\beta+n-x)$$

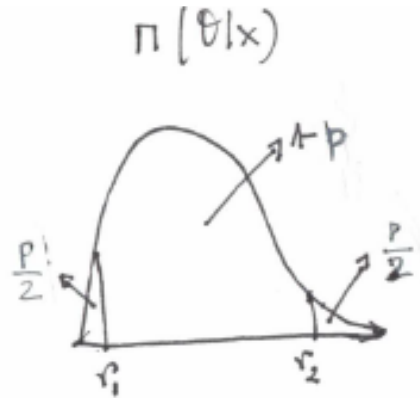
Posterior mode

$$\text{mode}(\theta|x) = \frac{\alpha+x-1}{\alpha+\beta+n-2}$$

# Recap: Bayesian inference with the beta-binomial model

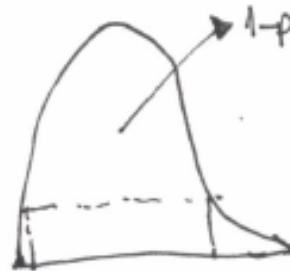
Credible interval

Symmetric interval



$$\left[ \text{qbeta}\left(\frac{p}{2}, \alpha+x, \beta+n-x\right), \text{qbeta}\left(1-\frac{p}{2}, \alpha+x, \beta+n-x\right) \right]$$

HPD



# Recap: Bayesian inference with the beta-binomial model

## Hypothesis testing

### Testing three hypothesis

$$\pi(\theta|x)$$
$$H_1: \theta \in \Theta_1 \quad H_2: \theta \in \Theta_2 \quad H_3: \theta \in \Theta_3$$
$$Pr(\theta \in \Theta_1 | x) \quad Pr(\theta \in \Theta_2 | x) \quad Pr(\theta \in \Theta_3 | x)$$
$$\text{Choose } \Theta_i : \max Pr(\theta \in \Theta_i | x)$$

0-1 Loss !!!

### Point nulls

$$?? \quad H_0: \theta = \theta_0 \quad \text{vs} \quad H_1: \theta \neq \theta_0.$$

Credible interval  $R$  for  $\theta$ .

Accept  $H_0$  if  $\theta_0 \in R$ .

Evidence supports  $H_0$

# Recap: Bayesian inference with the beta-binomial model

Forecasting. The predictive distribution

Summarising the predictive distribution

$$\begin{aligned} \Pr(Y=k|x) &= \int \Pr(Y=k|\theta) \pi(\theta|x) d\theta \quad \text{m future trials} \\ &= \int \binom{m}{k} \theta^k (1-\theta)^{m-k} \beta(\cdot, \cdot) \theta^{\alpha+x-1} (1-\theta)^{\beta+(n-x)-1} d\theta \\ &= \frac{\binom{m}{k} \beta(\alpha+x, \beta+(n-x))}{\beta(k+\alpha+x, (m-k)+\beta+(n-x))} \\ E(Y|x) &= \sum y \Pr(Y=k|x) \\ &= \int \pi(\theta|x) \left( \sum y \mathbb{I}(Y=k|\theta) \right) d\theta \\ &= \int m \theta \pi(\theta|x) d\theta = m \frac{\alpha+x}{\alpha+\beta+n} \\ &\dots \end{aligned}$$

# See you next week

[introml@icmat.es](mailto:introml@icmat.es) for questions

Stuff at

[https://datalab-icmat.github.io/courses\\_stats.html](https://datalab-icmat.github.io/courses_stats.html)