						gn Performance Dashboard				
Segmentation (Filters			Segmentation	(Filters): State		Segmentation (Filte	rs): Categor	у Туре		
Quick Glance: CTR (%)			Quick Glance: CPC (\$)			Quick Glance: CPI (\$)	Quick Glan	ance: Signup Rate (%)		Quick Glance: CPS (\$)
					Marketing M	letrics: CTR, Impressions, CPC, C	:PI			
Value Reporting by Ca	ampaign Categ	forv				Comparison by Campaign Category				
Campaign Category		Impressions	СРС	СРІ	CTR (%)	T	·			
oumpaign outogery	o	, mp. eccione		1011		Bar Chart				
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					Count	Bar Chart Campaign Categories				
						Bar Chart	Communica Cotogonica			
								Campaign Categories		
					CPI					
					(\$)	Bar Chart				
							Campaign Categories			
						etrics: Signups, Signup Rate, CPS				
Value Reporting by Campaign Category				Overall Trends		by Campaign Category		Distribution by Campaign Category		
Campaign Category	Signups	Signup Rate	CPS	_						
						Line Chart:			Area Chart:	:
				7	Signups Count	Color-coded Lines for each Category		0:	Color-coded Sections for each Category	
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					Claim Metr	ics: Claim Amounts, Claim Count	te			
Value Reporting by Ca	amnaign Cated	ion/				by Campaign Category		Distribution by Cam	naign Cated	ion/
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			-		01-1	Line Chart:	_		Area Chart:	
			4		Claim	Color-coded Lines for each Categ	gory	Claim Amounts	Color-code	ed Sections for each Category
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