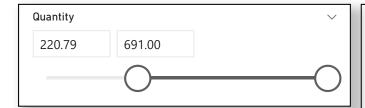
Item Sold by Quantity



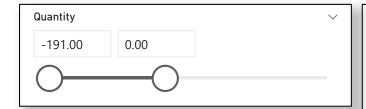
Notes:

1)

Here are Top list of top product sales by Quantity. We see that organic fruit and vegetables are have big amount of sales in quantity among other products. But it is still need more improvement on how to categorize the products, in order to get a better insight about the product category. Here we see all product are categorize as others.

item_name	quantity_sold	category_name
Organic Lemon	691.00	Others
Organic Papaya	364.50	Others
Organic Onion	348.30	Others
Organic Nati Tomatoes	343.42	Others
Organic Watermelon	306.00	Others
Organic Potato	285.76	Others
Organic Raw Banana	238.00	Others
Organic Yelakki Banana	227.54	Others
Total	2,804.52	

Supply and Demand



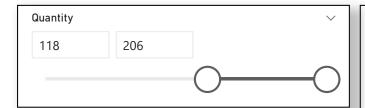
Notes:

2)

Here we see many items of product available for sale are minus, it means there is some lag or delay of action to covered high demanded products. We should try to have better calculations to calculate how to avoid unavailability of the demanded product by manage the timing of order and purchased.

item_name	quantity_available_for_sale	quantity_demanded	quantity_ordered
Organic Lemon	-191.00	206	0.20
Organic Onion	-129.20	174	0.40
Organic Papaya	-120.80	122	3.40
Organic Nati Tomatoes	-115.92	173	0.10
Organic Potato	-100.96	144	0.00
Organic Yelakki Banana	-97.64	176	4.50
Organic Cucumber	-93.87	168	0.20
Organic Muskmelon	-82.30	82	1.10
Organic Pineapple	-70.00	71	0.00
Organic Beetroot	-69.65	126	0.25
Organic Ladies Finger / Bhindi	-67.77	126	0.00
Organic Coccinia / Tendli	-57.15	66	1.00
Organic Nati Beans	-53.80	91	4.30
Organic Avocado	-51.30	102	6.10
Organic Ooty Carrot	-45.68	123	13.10
Organic Sweet Potato	-39.12	84	0.30
Organic Pomegranate	-39.04	80	0.00
Organic Bottle Gourd / Lauki	-36.00	75	1.90
Organic Peanuts	-36.00	70	4.00
Organic Stoneground Toor Dal	-34.00	88	0.00
Organic Capsicum	-30.96	88	0.00
Organic Sapota / Cheeku	-30.94	59	3.00
Organic Mallika Mango	-29.60	30	4.50
Organic Snake Gourd	-29.17	53	0.60
Organic Ash Gourd	-28.10	200	0.00
Organic Coconut	-28.00	85	0.00
Total	-2,682.11	5438	539.76

High Demand Products



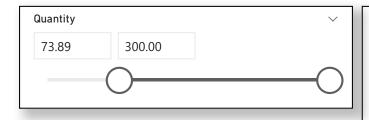
Notes:

3)

Here we the lists of item in a high demand. We should monitor how this product can be ordered and purchased in their based proportions.

item_name	quantity_demanded
Organic Ash Gourd	200
Organic Beetroot	126
Organic Cucumber	168
Organic Ginger	175
Organic Green Chilli	132
Organic Ladies Finger / Bhindi	126
Organic Lemon	206
Organic Nati Tomatoes	173
Organic Onion	174
Organic Ooty Carrot	123
Organic Papaya	122
Organic Potato	144
Organic Pumpkin	163
Organic Raw Banana	119
Organic Yam	129
Organic Yelakki Banana	176
Total	2456

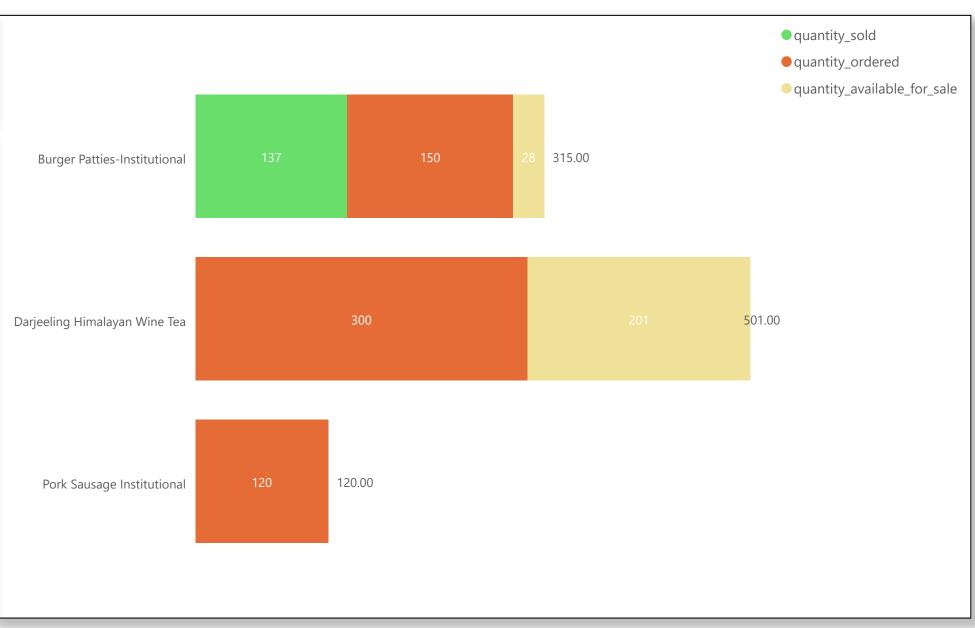
Order Vs Demand



Notes:

4)

Here are the lists of comparison between item quantity sold, available for sale and ordered. We noticed some unsual order behaviour. For this case Darjeeling Himalayan Wine Tea are haven't been sold at all and still have item available for sale, but ordered in high amount of quantity. Usually this behaviour hapen when we have good price or discount and we know that this product are potencial. We have to check this to clarify. Too many stocks for unpotencial product means bad cashflows for the company.



Item Status



Notes:

5)

Here we see some inactive products with the details quantity. It will better if we can soon calrify the stage of the products. If we can return the products and get the cash back, we can use to purchased another potencial products.

