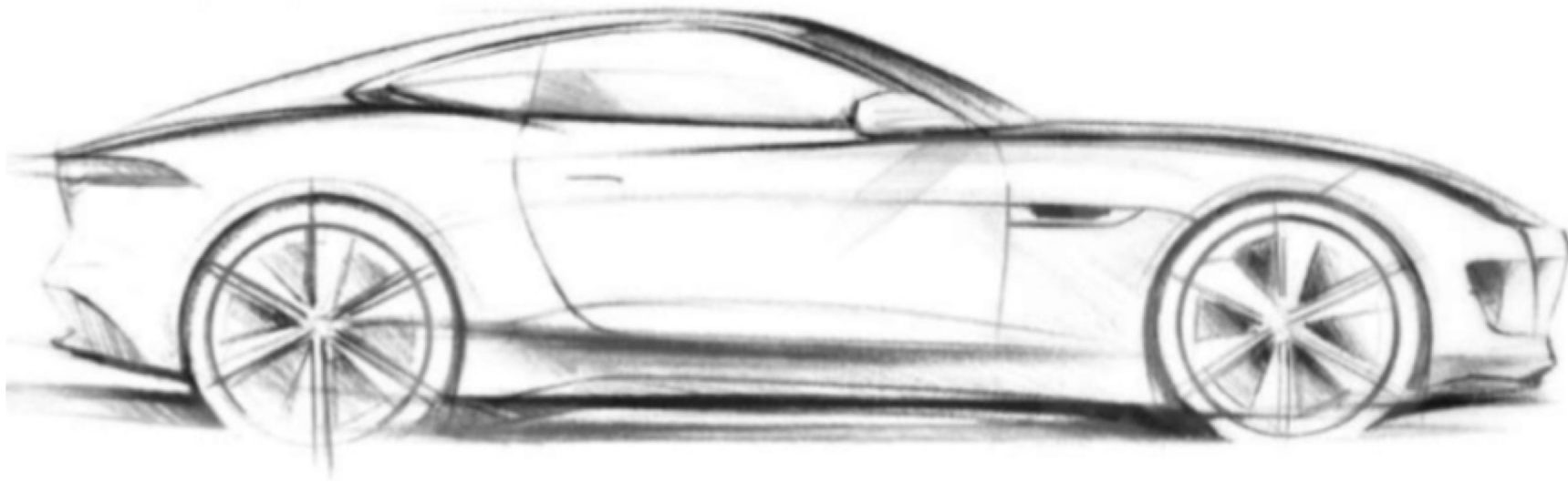


Supply chain evolution from horseless buggies to driverless cars



Val Bercovici
Founder & CEO

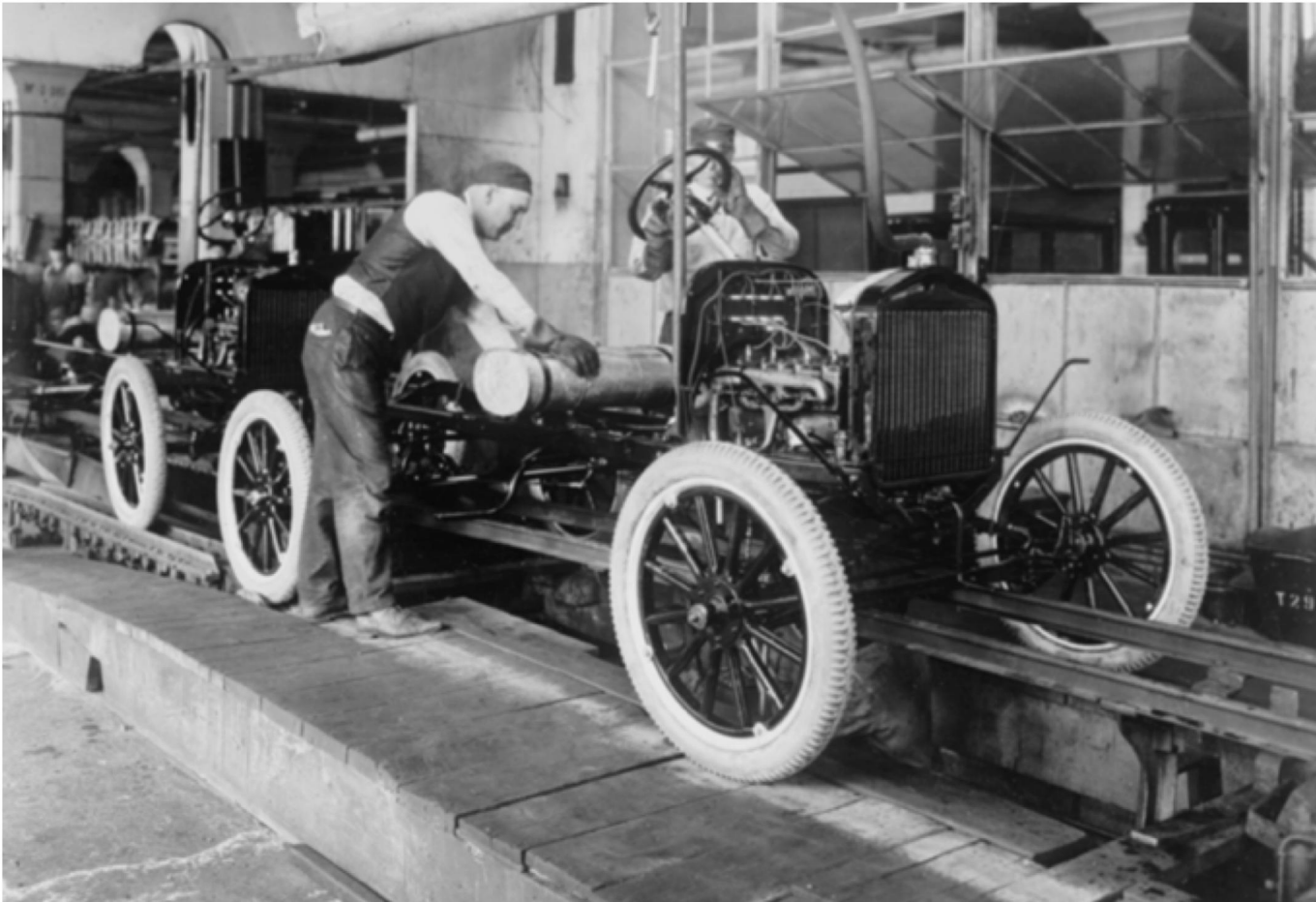


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Context



<http://www.scotsusa.com/heritage/on-this-day-100-years-ago-henry-t-ford-installed-the-first-moving-assembly-line/>

- 105 years old
- Global manufacturing
- Broad supply chains
- Highly regulated
- 75M Cars / year
- Will soon never be same

Complexity to Date

Suppliers to the Porsche Cayman S

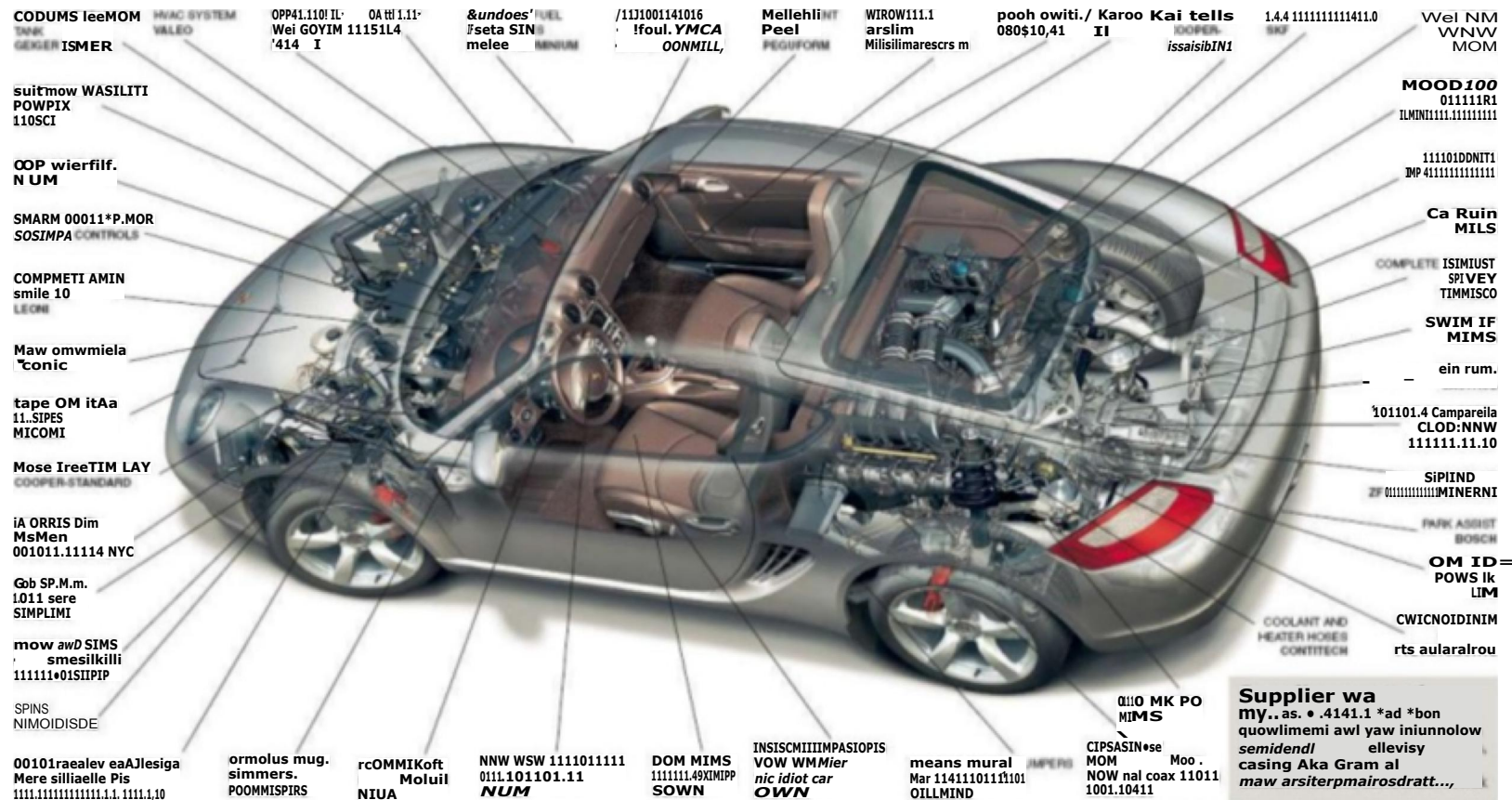


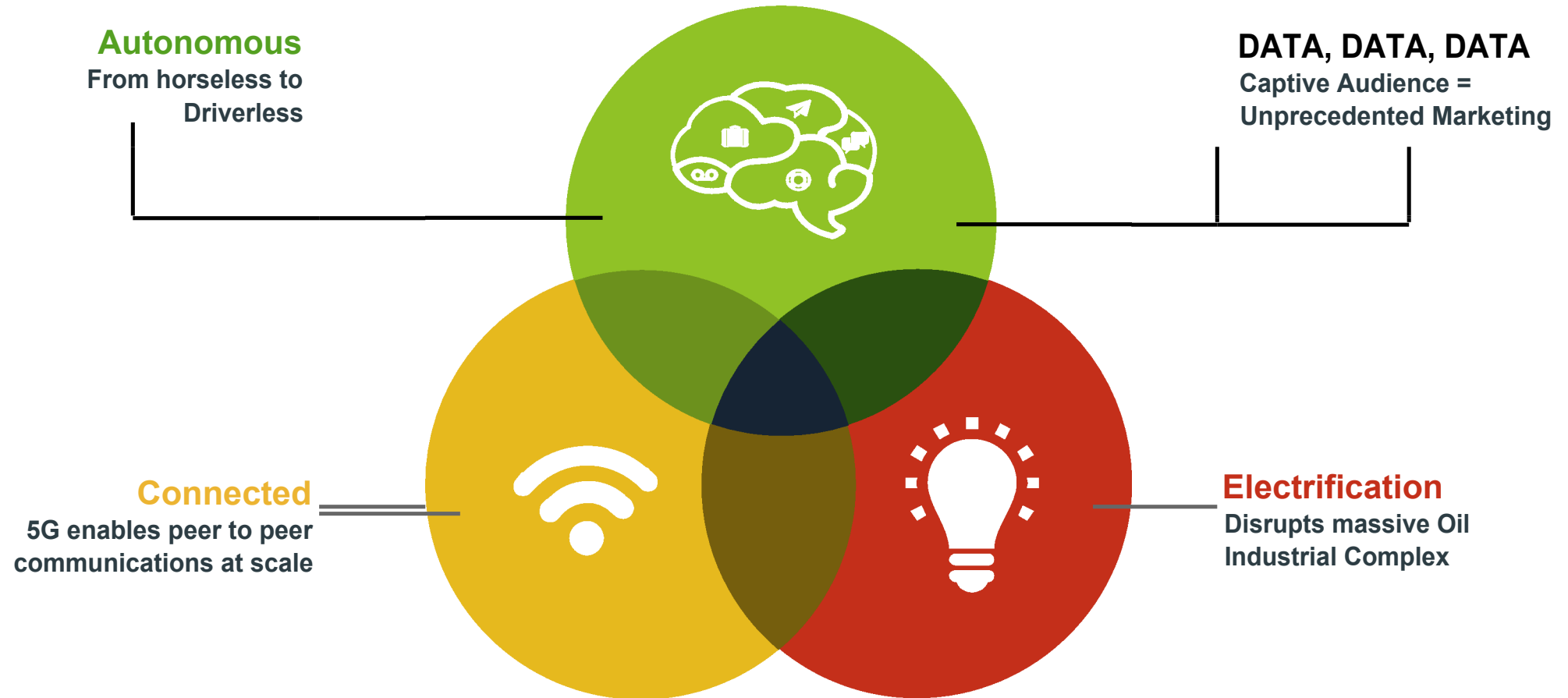
Image courtesy: Automotive News Europe

IoT Fatigue or Renaissance?

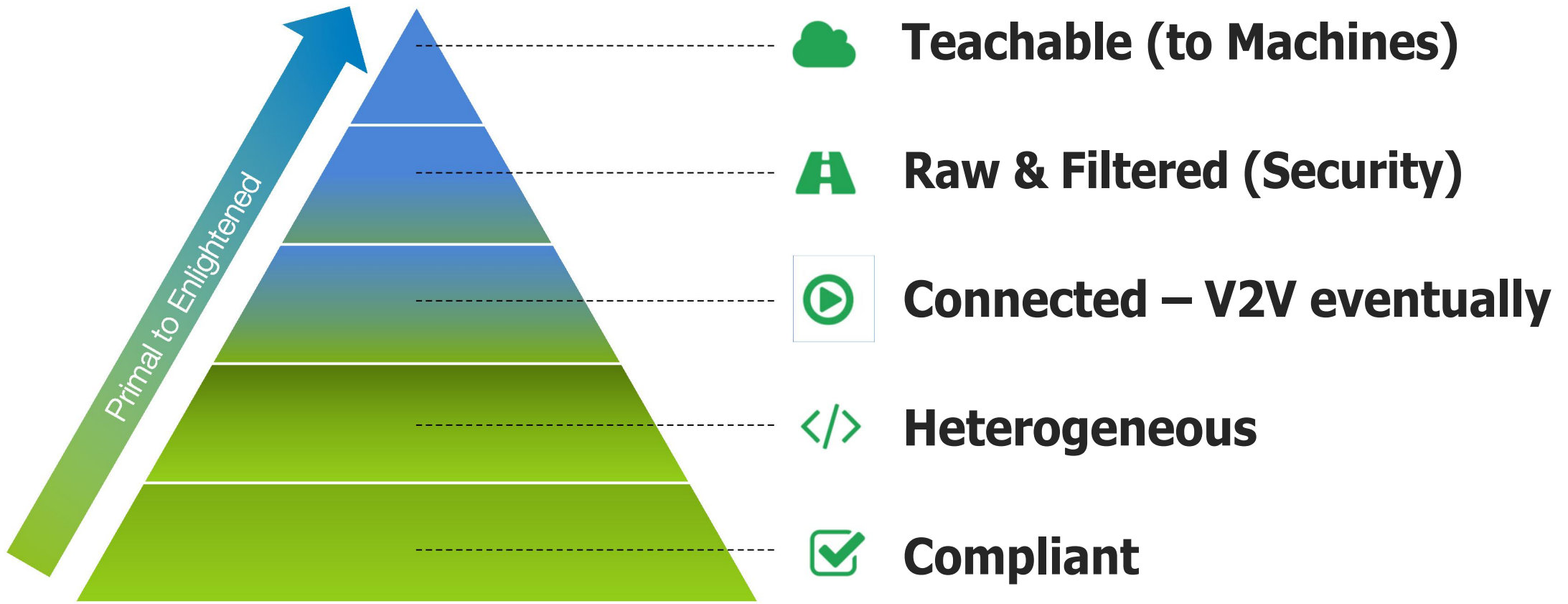


<https://www.yaabot.com/31856/iot-fatigue-real-thing-happens-avoid/>

Tectonic Auto Industry Shifts



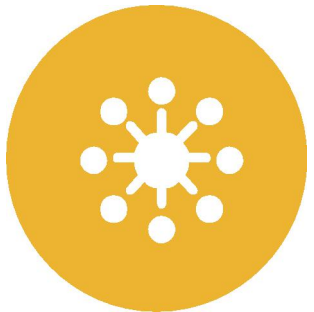
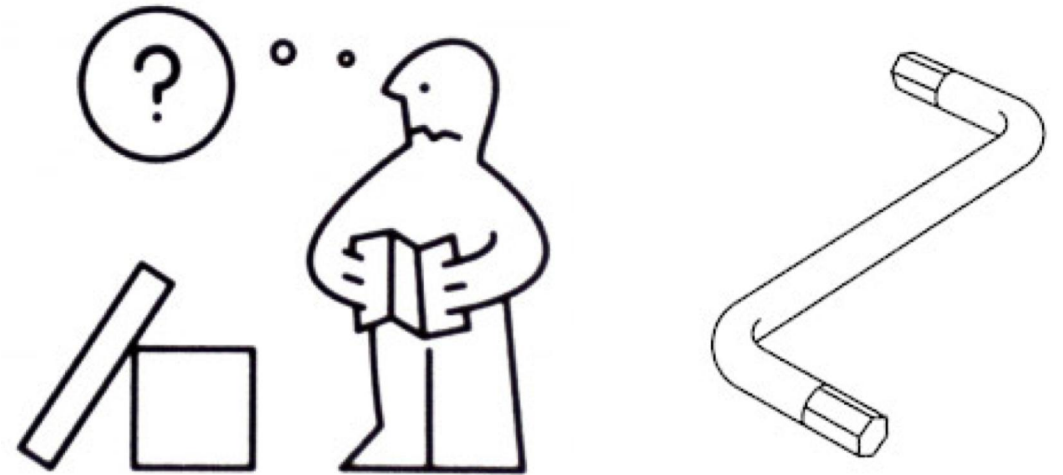
Data Hierarchy of Needs



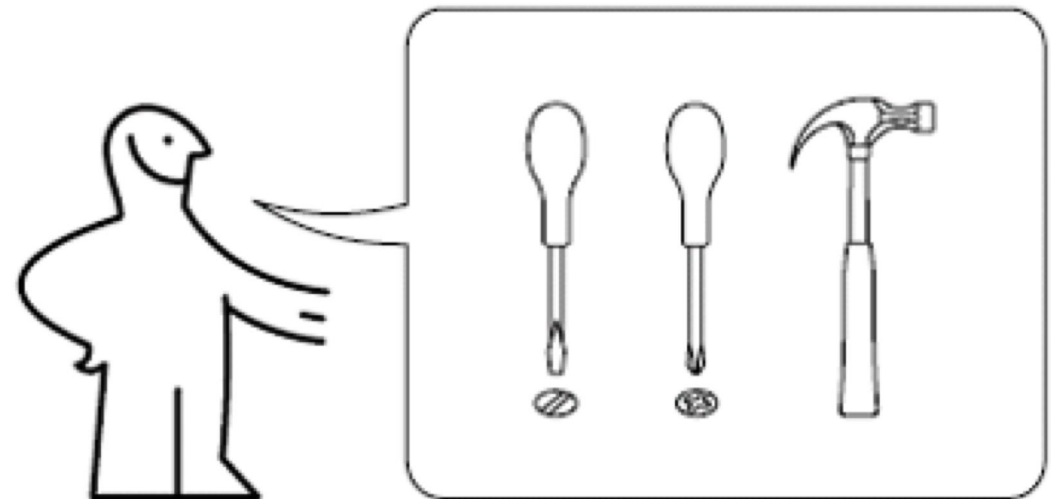
Tools



- Software supply chain:
 - Aggregation
 - Verification (Merkle vs PKI)
 - Distribution



- Data: (Vehicle Black Box)
 - Provenance
 - Lineage
 - Immutability as needed
 - Valuation



Software 2.0 = Teaching Algos with Data



Data Poisoning

Security
Violation

Integrity

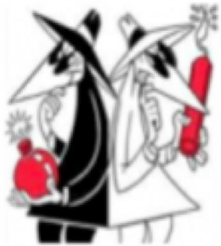
Availability

Privacy

Undetected
Intrusion

DoS

Silent Data
Breach



inbound traffic

poisoning attack

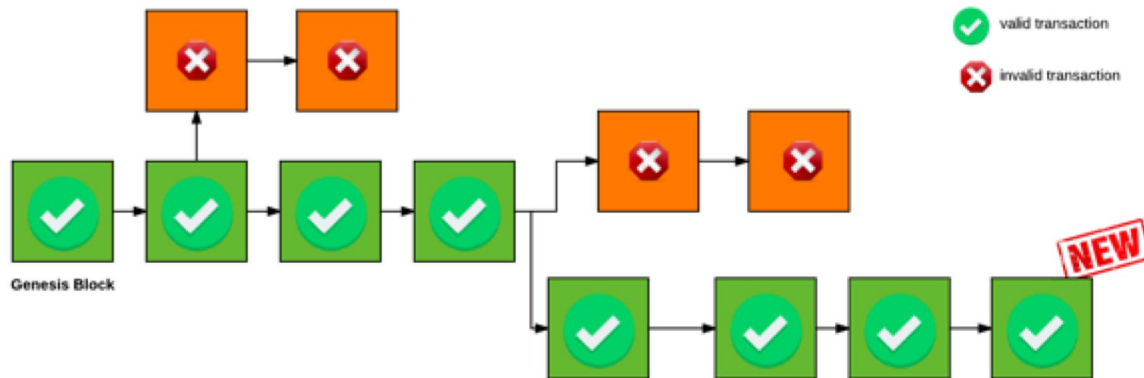


One Chain to Bind Them

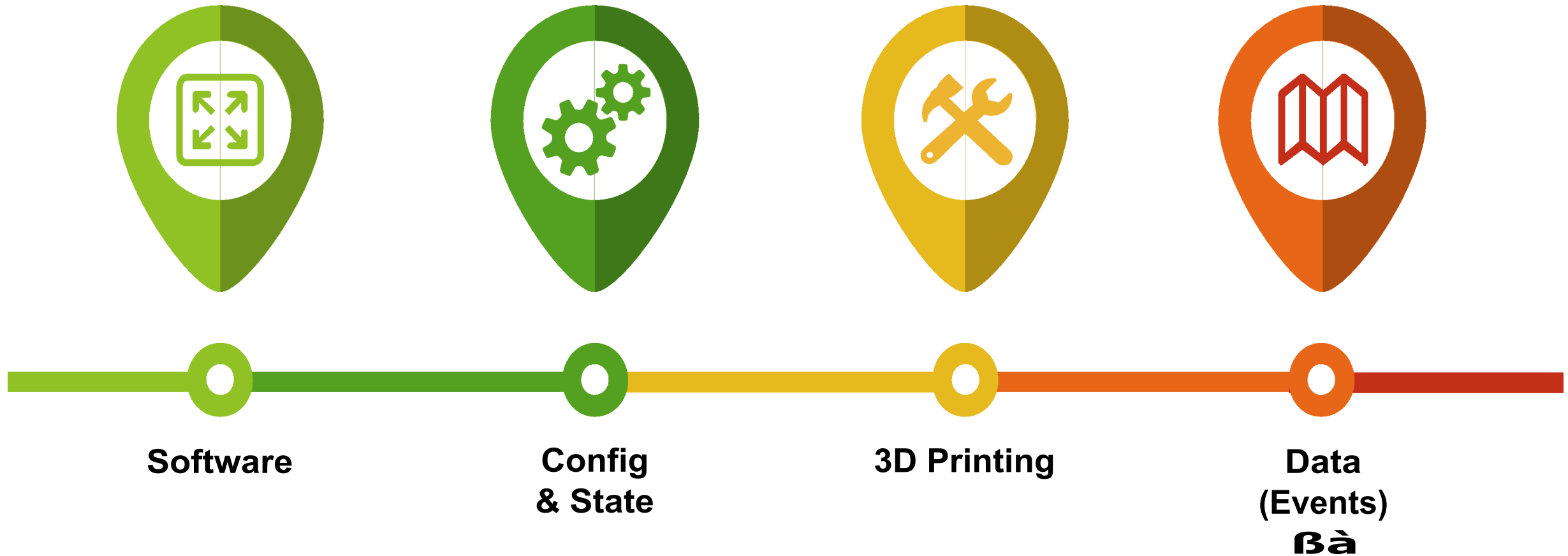
Blockchain Nodes on fleet of vehicles

Natural deployment model. Secure the genesis block and create distributed set of nodes with mining Proof of Work as:

- Miles / Kilometers driven
- Regenerative braking energy gained
- Roads mapped via LIDAR
- Images classified from cameras
- Incident / Event info exchange over 5G



Digital Supply Chain

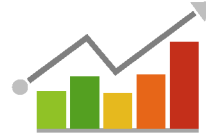


Ecosystem

Rideshare



Loyalty



Service
(incl Preventative)

Connectivity



Security
(Public & Private)

Insurance



Registration



Novel Use-Cases



Loyalty Program\$

Hidden Gem – New MRR / ARR
Partner / Ecosystem Heavy



Compliance (Driverless)

Optimize for Superset of Legal Jurisdiction
Adapt to evolving L3-L5 Autonomous Regulations



Global Logistics Manufacturing<->Shipping

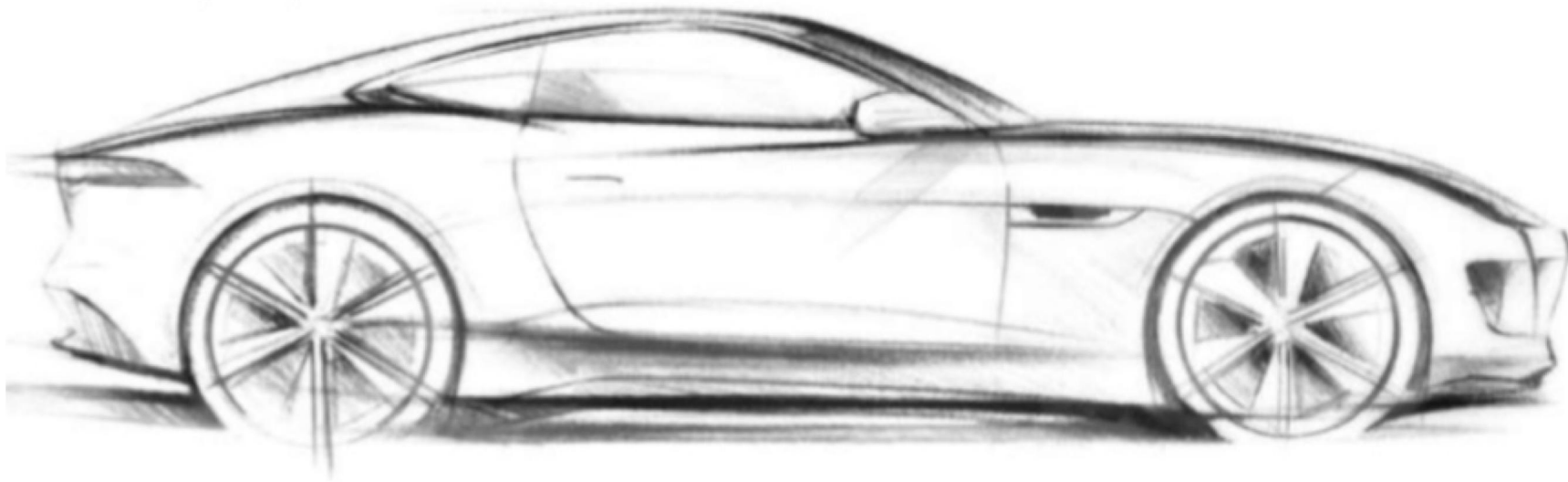
Robotic Assembly Optimizes for Location
Raw Material Supply Chain (Li-on, Cobalt, ...)



Recalls & Fines (VW DieselGate, Right to Repair)

Avoidance via Machine Learning Predictions
Efficient Recall Processing via Gaming Theory

Supply chain evolution from horseless buggies to driverless cars



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Founder & CEO



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Blockchain Study Guide

- Token Economics (**NEW**)
- Miner Retention & Recruitment (Cost of PoX relative to Token Profit)
- Governance (**NEW**)
- Scaling (**ON & OFF Chain, Big Focus**)
- Network / Wallet Development & Operations
- 51% Attack Crypto51.app (**NEW & Tangible**)
- Replay Attacks

References

- Software 2.0
<https://medium.com/@karpathy/software-2-0-a64152b37c35>
- EV Certificate Abuse: (PKI limitations)
<https://www.bleepingcomputer.com/news/security/extended-validation-ev-certificates-abused-to-create-insanely-believable-phishing-sites/>
- IT Admin Credentials for Sale
<https://www.cnbc.com/2018/07/11/hackers-selling-access-to-law-firm-networks-on-dark-web-sites.html>
- Crypto 51% attacks: real-time ROI
<https://www.crypto51.app/>