# Madeleine Eve Filloux



## Data Experience Developer

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**2** (801) 598-4874

## Experience

#### Data Discovery-Visualization Engineer

Land O'Lakes, Inc., IT Business Intelligence

Arden Hills, MN

Deliver data-driven reporting solutions for business users, including unifying marketing data to a single platform, creating reporting strategy for new SUSTAIN division, and providing visibility to critical pricing & profitability decisions.

## Data Visualization Engineer

3M, Corporate R&D 📱

Saint Paul, MN

Consult with 3M business divisions to develop data-driven user interfaces and visualizations for software products. Process includes user research, ideation, visualization design and development, data analysis, and user testing.

#### InfoVis Teaching Assistant

University of Michigan, School of Information III

Ann Arbor, MI

Developed rubrics, graded assignments, and delivered feedback to students in the master's course InfoVis (SI649).

### Business Intelligence Intern

General Electric, Aviation !!!

Van Buren Township, MI

Designed proof of concept for business intelligence tools to meet data analysis needs. Wrote user manual and conducted trainings for internal reporting software.

MIT, Koch Institute

Cambridge, MA

Set up new lab facility and developed standard operating procedures. Collected and analyzed large datasets from high-throughput biologic experiments.

## **Awards**

IT Excellence: Change Champion, 2017 T Land O'Lakes IT

Going the Extra Mile Award, 2016 T 3M Software Electronic Mechanical Systems Group

> Judges' Choice Award, 2016 🟆 Geo:Code Hackathon

Phi Beta Kappa & Sigma Xi Societies, 2011 🝸 **Brown University** 

## Education

#### University of Minnesota

- Certificate in Full Stack Web Development
- Saint Paul, MN

### University of Michigan

- Master of Science in Information, GPA 3.98
- TPao Memorial full tuition merit scholarship
- Ann Arbor, MI

Specialized in Human Computer Interaction and Information Analysis and Retrieval.

### **Brown University**

- Bachelor of Science, GPA 3.92
- T magna cum laude and honors
- Providence, RI

Concentrated in Applied Mathematics - Biology. Wrote and defended honors thesis: "Identifying deleterious mutations in non-coding elements in the genome."

## Leadership

- Communications Lead, 2015 present Brown Club of Minnesota Leadership Team
- United Way Campaign Leader, 2016 3M Software Electronic Mechanical Systems Group
- APPResident, 2014 15 Ella Baker Graduate Student Cooperative

## Skills

Data Visualization

Microsoft Power BI

D3.is

Tableau

Data Analysis

SQL

Python

Design

Adobe Creative Suite

Axure RP

Drawing

Web Development

HTML / CSS

JavaScript / jQuery

Node.js

React

Java

User Research

**Usability Testing** 

Survey Development

Heuristic Analysis

Contextual Inquiry