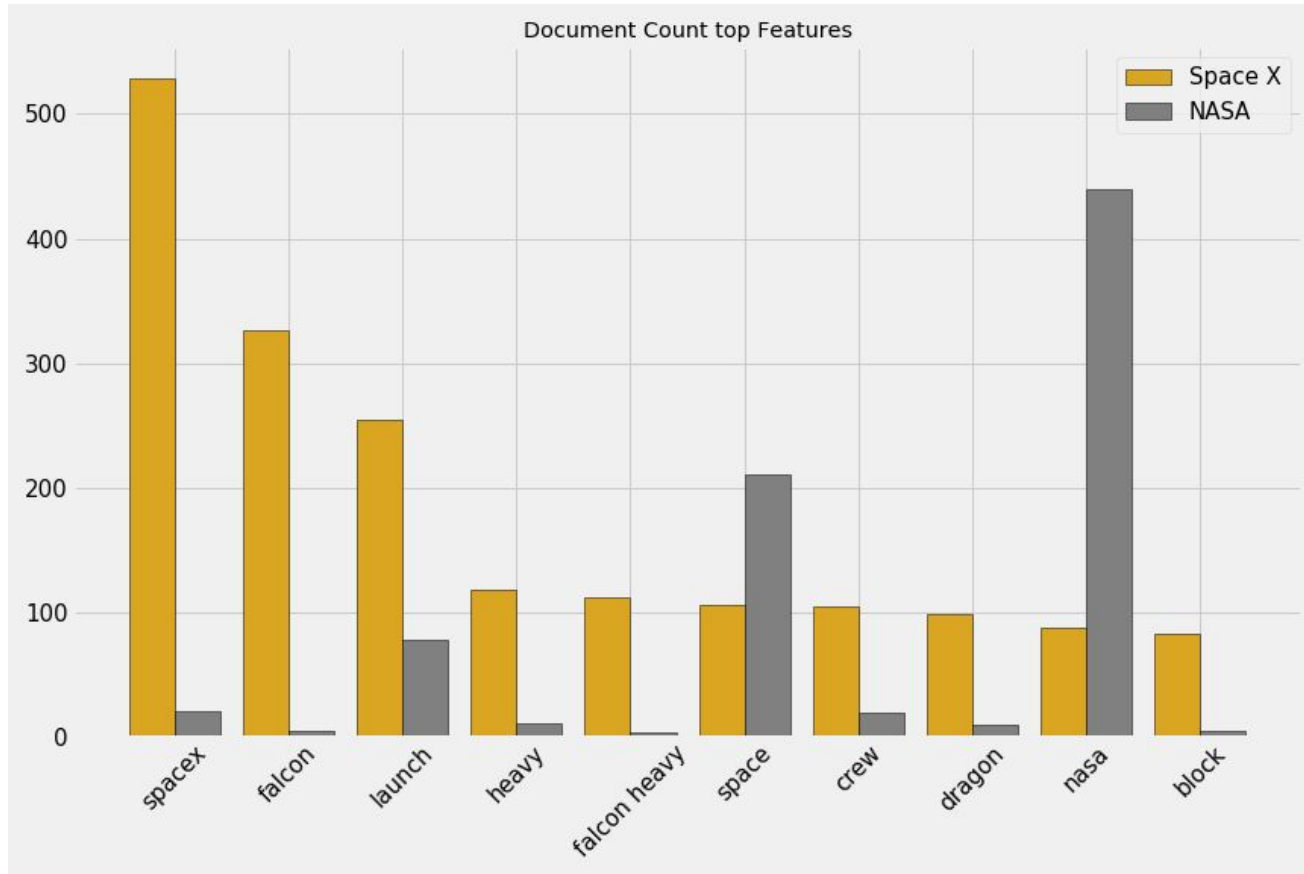# NLP : NASA vs Space X Subreddit Classification
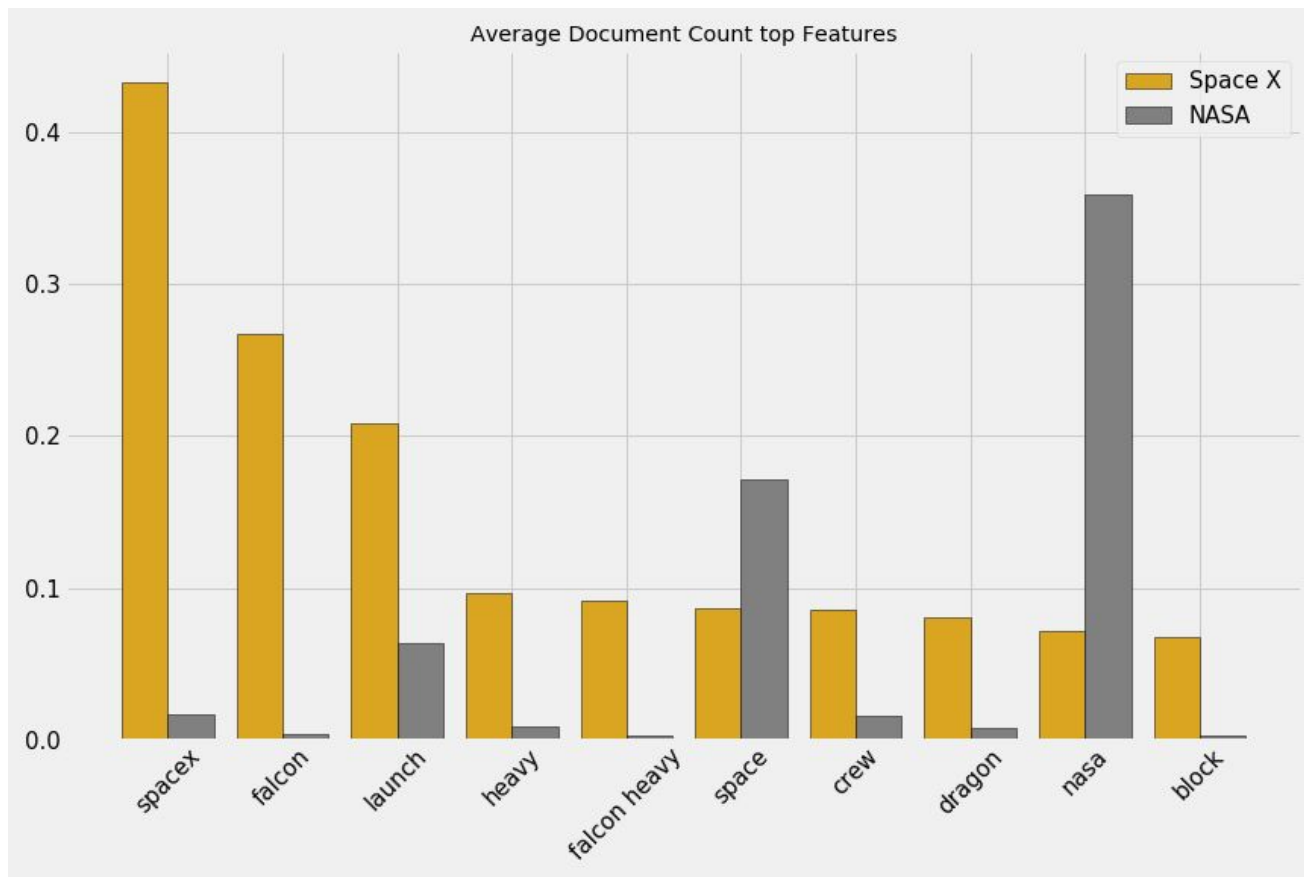

Jon Nelson
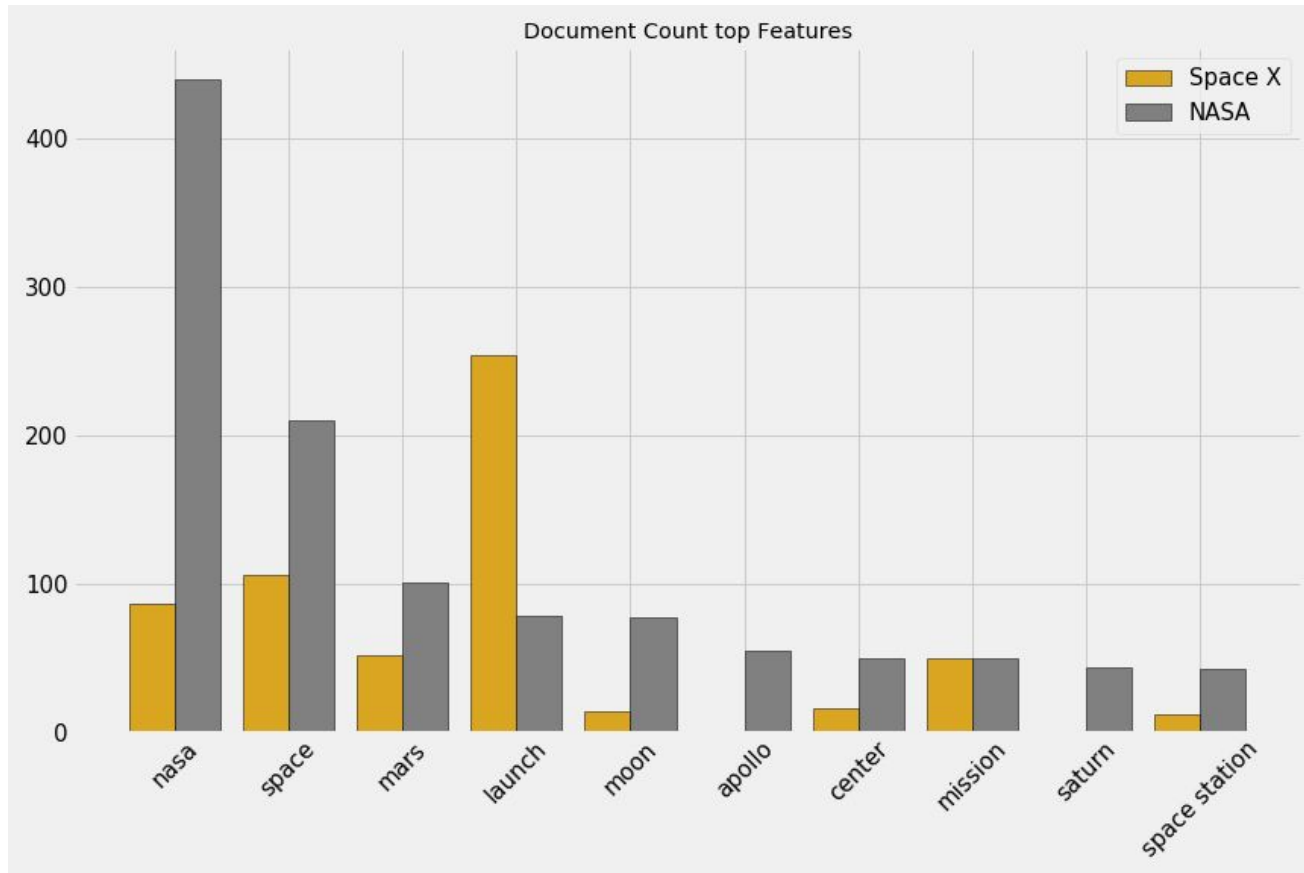
Space X Top Features

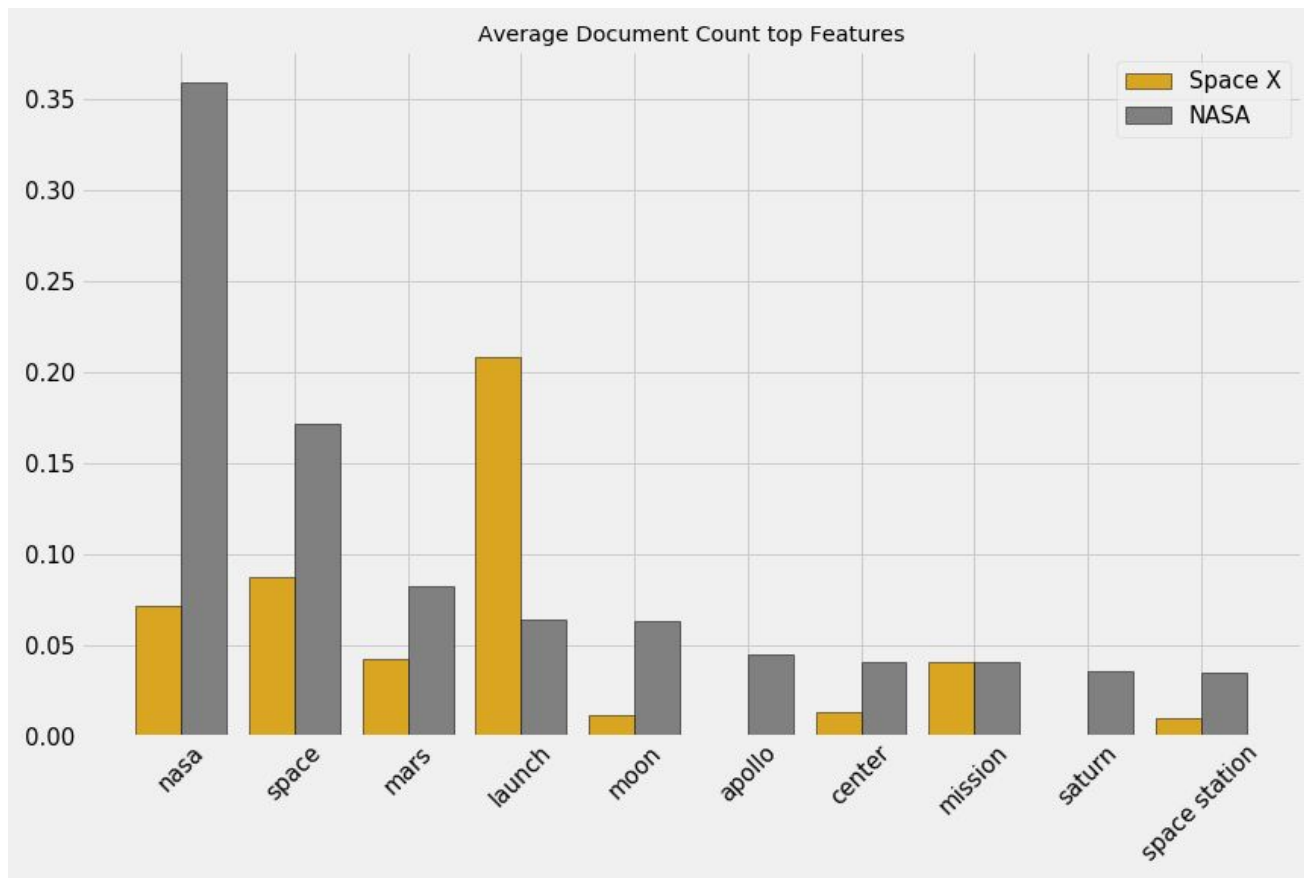Document Count top Features

Space X Avg Top Features

Average Document Count top Features

NASA Top Features

Document Count top Features

NASA Top Avg Features

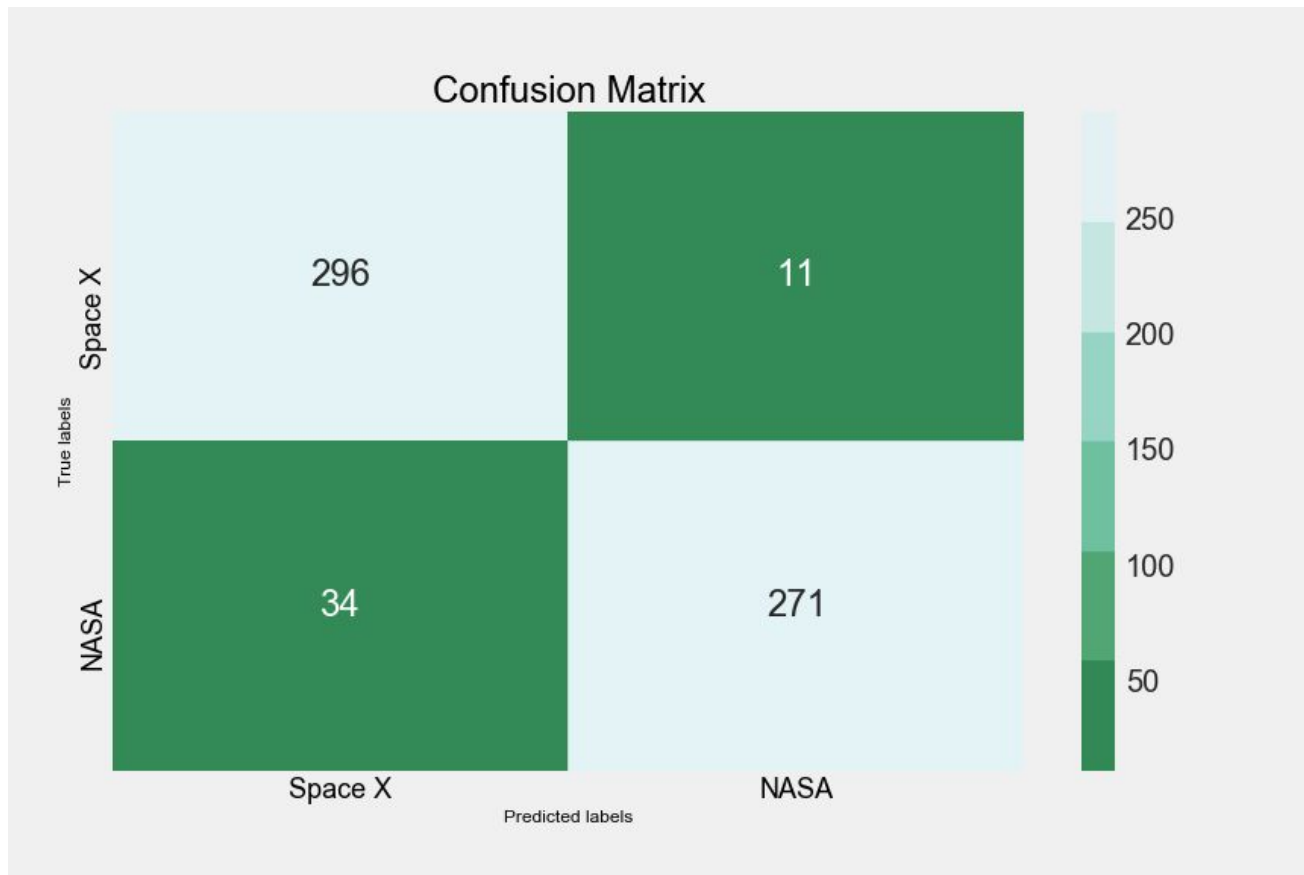Average Document Count top Features

Classification Model Results

Space X

NASA

Conclusions

Space X: (Future)

- Target new technologies and innovation
- Target the future of the human race outside of this planet

NASA: (History & Science)

- Target the historical accomplishments
- Target scientific exploration

To improve model:

- Review the comment data on these subreddits to identify if there is split in :
    - Political, Religous, etc beliefs to improve targeted ads to their fans