# Ning (Lawrence) Lu PhD

York, UK

in Linkedin.com/in/NingData/

k https://ning.works/

British

https://github.com/dataning

## PROFESSIONAL EXPERIENCE

BlackRock 2021 - present London, UK

Associate in Asset Allocation Analytics (AAA), BlackRock Solution

- Led and developed NLP solutions in Python to track 5000+ daily asset manager news and provide NLP analytics. It's used by multi-asset investment quant research teams.
- · Led and co-developed Python solutions to integrate ESG metrics into \$2 billion multiasset portfolios. The solutions have reduced 30% time of the decision-making process.
- Aggregated NLP practices across solution teams into "NLP's Best Practice in BlacRock".

2019 - 2021Senior Data Scientist (i.e., Senior Research Fellow in Data Science) Bradford, UK

- · Built an open data platform in R on aggregating open data and research evidence. It has improved the time in making evidence-based local policy by 50%. The project was partnered with multiple Bradford city authorities. Link: www.databradford.com
- Led 4 government-funded data science projects in R & Python, including modelling emergency service admission, modelling mental & dental health service admission, modelling school place allocation. Results have been taken into resource planning.

**University of Leeds** 2019 - 2021Dissertation Supervisor in MSc Business Analytics and Decision Science Leeds, UK

• Supervised 20 MSc machine learning dissertations in R with 90% projects receiving merit and distinction in results. Selected projects: hotel rating performance, property rental survival, medical equipment and food products recall, fast retail twitter mining.

# **DATA SCIENCE ACTIVITIES**

### Co-founder, Leeds Data Science Society

· Won one national championship and one finalist in Hiscox insurance data challenges for 2 years using R. http://bit.ly/2JvxGUu

- Led a team to reach Top #3 in the Npower energy consumption forecasting in R.
- Mentored members to win the trivago hotel data challenge. http://bit.ly/2BwC2Wd
- Awarded as Intel AI Campus ambassador and corporate sponsorship from KPMG, Hiscox and BlackRock.
- Delivered data science training at the University of Leeds (1,000+ people registration).

### PROGRAMMING AND STATISTICAL SKILL

Python, R, Julia, PostgreSQL, HTML, Javascript, Git

Statistical modelling, Bayesian method, Experimental and Survey Design, Automation, Dashboard

#### EDUCATION

University of Leeds / Consumer Data Research Centre ⊗ PhD in Behavioural Data Science (3 years ESRC full scholarship)

University of Leeds, UK

Imperial College Business School / School of Public Health & MSc Biostatistics, Epidemiology and Health Management (3 years NHS fellowship)

#### Aston Business School / School of Engineering ∂

BSc in Management Studies (1 year shcolarship in BEng Internet Engineering)

Interned as Technology Analyst at UNESCO in The Netherlands.

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Imperial College, UK

Aston University, UK

2015 - 2020

2016 - 2020

Leeds, UK