# The rows in yellow starting with # are comments. Do not remove them, just

# read them carefully. You only need to add your data to the white part.The pink texts are examples how you can add your data, social media links, etc.

# Display name

# Change this to your name

# You can use a title like PhD in the title part but not in the name part.

# If your name is Jane Doe, PhD, change

# title: Jane Doe, PhD

# name: Jane Doe

title: Zsuzsanna Vargha, PhD

name: Zsuzsanna Vargha

# Username (this should match the folder name, it should be given\_family your name

# without capitalization, space, or special characters.

# If your name is Jane Doe, this should be

# authors:

# - jane\_doe

authors:

- zsuzsanna vargha

# Is this the primary user of the site? Don't change this.

superuser: false

# Role/position

# change this to your role

# If your role is Film sustainability data curator, then

# role: Film sustainability data curator

role: Sustainability performance data curator

# Organizations/Affiliations

# you can add multiple -name: Affiliation name and url: myurl pairs.

# Example

# organizations:

# - name: Culture Inc.

# url: https://example.com/culture

organizations:

- name: ESCP Business School

url: "www.escp.eu"

# Uncomment and add as many as you like

# - name: New affiliation

# url: ""

# Short bio (displayed in user profile at end of posts, please keep this to 1-2 lines)

# change the part after bio: between the " and ".

bio: "Professor of management control and economic sociologist, researching and teaching about the digital economy and aspects of sustainability. She has been studying the history of personalization in e-commerce, including recommendation engines, with a view to understanding socio-economic inequalities generated by algorithmic bias. In her courses, Zsuzsanna oversees student projects on the digitalization of financial tasks, as well as on the measurement and reporting of sustainability performance. In the latter, the interest is towards inducing transformation in the core of an organization’s activities. Prior to joining ESCP, Zsuzsanna received her doctorate in the US and taught extensively in the UK at the University of Leicester and the London School of Economics and Political Science."

# please add two topics after data curation

# Use topics Capitalized.

# If your topic is sustainable films, then

# topics:

# - Film industry

# - Television industry

# - Sustainability

topics:

- Digital economy

- Management and economic sociology research

- Digitalization of finance

- Sustainability measurement and reporting

# Please change this to your real data.

# you can add a third course by copying exactly the template.

# Like in the previous cases, write after course: institution: and year:

# After the year set the graduation year.

education:

courses:

- course: PhD in Sociology

institution: Columbia University

year: 2010

- course: MPhil in Sociology

institution: Columbia University

year: 2005

- course: MSc in Economics

institution: Budapest University of Economic Sciences and Public Administration

year: 2001

# Please place your credentials below by changing this template.

# Uncomment optional badges / links

social:

- icon: envelope

icon\_pack: fas

link: "#contact"

# For a direct email link, use "mailto:test@example.org", but we usually use the contact form and not reveal your email to the open internet.

- icon: orcid

icon\_pack: ai

link:[https://orcid.org/0000-0002-1578-6531](https://orcid.org/0000-0002-1578-6531" \t "_blank)

# Change to: https://linkedin.com/in/yourusername if you use it for professional purposes below:

- icon: linkedin

icon\_pack: fab

link: <https://www.linkedin.com/in/zsuzsanna-vargha-624a9210/>

# Change keybase link below to: keybase.io/your-username

# We prefer to communicate in our large projects on Keybase, which is a free,

# open source alternative to Slack.

- icon: keybase

icon\_pack: fab

link:

# Change twitter link below to https://twitter.com/yourhandle if you use it for professional purposes, or delete twitter three lines.

- icon: twitter

icon\_pack: fab

link: <https://twitter.com/zv99>

# Change to: https://github.com/yourhandle if you use it for professional purposes.

# Otherwise delete three lines below.

- icon: instagram

icon\_pack: fab

link: [corporate or professional instagram account]

# - icon:

# Enter email to display Gravatar (if Gravatar enabled in Config)

# email: "" <we don't use this>

# Organizational groups that you belong to (for People widget)

# Change - join us to - data curators

user\_groups:

- data curators

# Below the --- sign, please add your text.

# If you want to add links, then use the following notation:

# and I participate in the [project] (https://example.com/project) project

# without leaving a space between ]()

# If you keyboard layout has no emdash, you find it here, in case you need it in the text—to make separation of sentence parts—according to English punctuation.

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Please tell us 3-5 sentences about yourself, you interestes. See examples of curators of the [Green Deal Data Observatory](https://greendeal.dataobservatory.eu/#contributors), the [Economy Data Observatory](https://economy.dataobservatory.eu/#contributors) and the [Digital Music Observatory](https://music.dataobservatory.eu/#contributors). Please also send us a profile picture that is at least 400x400 pixels large, and not to narrowly cut, so that it fits with our circular template (see other contributor profiles.)