Welcome

Test Digital Music Observatory Music Professionals Survey 2023

# Welcome to our survey, conducted as part of the OPEN MUSIC EUROPE project. The aim of this survey is to compare concert opportunities, royalties, and funding opportunities for musicians in diﬀerent countries in Europe. We will ask you questions about your musical activities, commercially released recordings, live performances and events, musical works and lyrics, and sources of income, as well as some attitudes towards life in general.

**Why are we conducting this survey? In some countries and through some distribution channels, artists receive fair compensation – as required by international copyright law. However, we also see cases where musicians receive less compensation than is fair and equitable.**

# Your responses to this survey will help decision makers assess where they need to initiate changes in royalties. To help us do this, we need the following information from as many music professionals as possible:

1. **The income you generate through the sale of sound recordings.**

# Number of recordings you own. On the one hand, we will ask you about the number of recordings you have published in 2022. On the other hand, we would also like to document how many recordings you own in total.

**This is the most important data we will collect. Most people do not usually have this data in their heads, but have to look it up. Therefore, in order to get the most accurate data possible, we ask that you research this information before beginning the survey.**

# This survey is completely anonymous: no personally identiﬁable information will be collected, recorded, or shared.

**We would appreciate it if you would forward this survey to your colleagues. However, we ask that you do not post the link to this survey on social media, in the press, or elsewhere, as we only want to receive responses from people who work in the music industry.**

* 1. In which year were you born?
  2. Are you...

 male  female  I identify as another gender  I would prefer not to answer this

* 1. Would you say you live in...?
  2. Do you live now in the same country as you lived in 2022?

 Yes No

Country choice (moved since 2022)

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# Please select the country you lived in during 2022. This is the country where you have spent the most time. You will be redirected to the questionnaire for this country. If you live in a country that is not on the list below, select OTHER COUNTRY.

* 1. Where did you live in 2022?



Country Choice (did not move since 2022)

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# Please select the country you lived in during 2022 and live in 2023. This is the country where you have spent the most time. You will be redirected to the questionnaire for this country. If you live in a country that is not on the list below, select OTHER COUNTRY.

* 1. Where do you live?



Österreich

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# These questions only relate to respondents living in Austria.

* 1. Where within Austria do you live?
  2. Are you a member of one of the following organizations?

AKM/AUME

LSG Interpreten und Produzenten von Tonträgern und Musikvideos

IG World Music Austria

Musikergilde Musiker-Komponisten- AutorenGilde

Österreichische Gesellschaft für Zeitgenössische Musik

ÖKB - Österreichischer Komponistenbund None of the above

Bulgaria

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* 1. Where do you live within Bulgaria?
  2. In which organization are you a member as an individual person (You can mark more than organizations.)

Музикаутор - Musicautor БАМП - BAMP

ПРОФОН - Prophon

Българска музикална асоциация - Bulgarian Music Association БХХА - Bulgarian Hip Hop Assocation

АПДЛУМАД - Асоциация на професионалните дисководещи и лица упражняващи музикално- артистична дейност

Estonia

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* 1. Where within Estonia do you live?
  2. Are you a member of one of the following organizations?

Eesti Autorite Ühing EEL

Eesti Jazz Liit

Eesti Kunstnike Liit None of the above

Magyarország

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# These questions only relate to respondents living in Hungary.

* 1. Where within Hungary do you live?
  2. Are you a member of one of the following organizations?

Artisjus EJI

Mahasz

Magyar Jazz Szövetség

DJ Szövetság Zenészbázis HANOSZ MPRT

If you are a creator or performer of music, or you work with speciﬁc music as a technician or manager, please try to identify the playlist that your music would most likely be found. Some of these playlists exist; others resemble actual playlists from other countries.

Slovensko

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* 1. Where within Slovakia do you live?
  2. Are you a member of one of the following organizations?

SOZA SLOVGRAM OZIS

NA CONXYPAN

Slovenská jazzová spoločnosť None of the above

Česká republika

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* 1. Where within Czechia do you live?
  2. Are you a member of one of the following organizations?

OSA

Intergram

Česká Jazzová Společnost None of the above

Lithuania

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* 1. Where within Lithuania do you live?
  2. Are you a member of one of the following organizations?

LATGA AGATA

Lietuvos džiazo federacija None of the above

Other countries

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* 1. In which country did you live in 2022?



Role in the music scene

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* 1. What is your current job? Which statement best describes your current work situation?



* 1. What was your primary role in the music scene in the country you lived in 2022?
  2. Would you describe this music role as…
  3. If you have an additional role in the music scene in your country, how would you deﬁne it? (If you have more, choose the 2nd most important.)
  4. In which year was your ﬁrst… ?

approximate year



... live performance where you got paid?

... your ﬁrst recorded performance for money?



... work or lyrics that was oﬀicially registered in the hope of future royalty payments?

... earning as part of the technical team of a musical event or studio recording (sound, lighting, stage, etc.)?



... earning as a music-related manager?

* 1. Have you ever had a paid job in the ﬁeld of classical music (as a musician, conductor, composer, technician, etc.)?

 Yes, regularly

 Yes, but irregularly No, never

What kind of music do you create, perform, or work with as a professional?

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# If you are a creator, performer of music, or you work with a speciﬁc music as technician or manager, please try to identify the playlist that your music would most likely be found. Some of these playlists do exist, others resemble actual playlists from other countries.

* 1. Of the following (real or imaginary) playlists, where would we be **most likely** to ﬁnd your music?



Creators of sound recordings

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# On this page, we ask questions about commercially released songs. Such songs have a unique ISRC number assigned by a label, digital distributor, collective management organization, or registered by self-releasing artists. If your music is present on Spotify or Apple Music and has a distributor, it is undoubtedly a commercial release. Simply uploading music to Bandcamp without the ISRC codes is not considered legally as a commercial release.

* 1. Have you ever been involved in the creation of a commercially released recording?

 Yes  No

I do not know

Sound recordings

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# These questions are asked only if you replied to the previous question with "yes."

* 1. How many commercially released tracks (not entire albums) did you record in 2022? And how many do you estimate you've recorded and released commercially over the course of your career?

Number of tracks released in 2022 Number of tracks released throughout your

career

As a CREDITED



ARTIST for a label or producer

As a CREDITED

ARTIST for your own label, or without a label



As an UNCREDITED

performer, e.g. studio/session musician

As a producer

As a sound engineer

* 1. If you released new recordings in 2022, approximately what percentage of these recordings were sung in (one of) your oﬀicial national languages?



0%

50%

100%

* 1. To your knowledge, have your works and recordings been registered with…?

answers



A collecting society for performers and producers in your country

A collecting society of authors, composers and music publishers in your country



YouTube using Oﬀicial Artist ID

* 1. What percentage of your releases made in 2022 (distributed on a licensed streaming platform or in physical format with an ISRC code) were self-released by yourself or your band, i.e. not based on an (exclusive) recording agreement with a label?



0%

50%

100%

Sound recordings 2

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* 1. Through which channels, platforms, or devices did your music best reach your audience? Please select all that apply.

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| CD | Vin | Ca | Ra | Tel | Ba | fre | iTu | Sp |
| DV | yl | sse | dio | evi | ndc | e | nes | otif |
| D |  | tte |  | sio n | am p | do wnl oad |  | y |
| You Tu be |  |  |  |  |  |  |  |  |
| De eze r | Ap ple Mu sic | Tid al | So un dCl ou d |  |  |  |  |  |

* 1. Which were the two most important markets for your recording? The two most important markets are the two countries where you had the most revenues or the biggest visibility in 2022.

1st market 2nd market



Most imporatnt

**How much revenue have you earned** from online platforms for all your sound recordings? If you have shared earnings with someone, enter here **only the share that you have received** for yourself, **personally**.

* 1. Currency of your answers



* 1. Your share of the earnings in 2022 in the currency you stated above. If you do not know the exact breakup of a source, add it to 'Total revenue from platforms other than those mentioned above'.

YouTube

Spotify

Deezer

Apple Music

iTunes

Bandcamp

Facebook

Tidal

TikTok

Local paid download page

Total revenue from platforms other than those mentioned above

* 1. In the year 2022, to your knowledge, how much did it cost you on average to make a sound recording (a song, a single phrase in classical music)?

Sum

Currency

Music professionals in live performances

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* 1. Were you paid to perform in 2022 as a musician or DJ, or did you work on a music event for pay in 2022 (e.g., as a technician or manager)?

 Yes  No

I do not know

Live performances

Test Digital Music Observatory Music Professionals Survey 2023

# These questions are only shown to respondents who had at least one paid gig in 2022.

* 1. How many paid gigs did you have in 2022? Leave blank those ﬁelds for which you cannot provide any information.

number



In the capital of your country

Outside the capital of your country

Abroad

* 1. What percentage of your concerts and music events in 2022 were free to the public because they were paid for by the community, government, or a corporate sponsor?



0%

50%

100%

* 1. What was the average number of paying spectators at your performances in 2022? Leave blank those ﬁelds for which you cannot provide any information.

number



In the capital of your country

Outside the capital of your country

Abroad

* 1. What was the average price of a ticket in your local currency at your performances in 2022? Leave blank those ﬁelds for which you cannot provide any information.

number currency



In the capital of your country

Outside the capital of your country

Abroad

* 1. Apart from the artists, how many people were employed on average at these music events or concerts (e.g. technicians, managers, security personnel, other help, etc.)?
  2. What was the approximate percentage breakdown of funding for your performances, events, or tours in 2022? Please add up the percentages to make sure they equal 100. (50% should be entered as 50 without the % sign.)

Ticket sales or paid by a concert promoter

Sponsorship by a company

Public sponsorship, scholarship, grant

Record label supported tour

Friends and private savings

* 1. Did you have a paid performance abroad and/or work for pay at music event(s) abroad in 2022?

 Yes No

Performances and events abroad

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# Only asked from respondents who had at least one paid performance abroad and/or work for pay at music event(s) abroad in 2022.

* 1. In which countries did you work or perform at a music event in 2022?

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| AL | AM | AT | BA | BE | BG | BR | CY | CZ |
| - | - | - | - | - | - | - | - | - |
| Alb | Ar | Au | Bos | Bel | Bul | Bra | Cy | Cz |
| ani | me | stri | nia | giu | gar | zil | pru | ech |
| a | nia | a | -  He rze gov ina | m | ia |  | s | ia |
| DE  -  Ger ma ny |  |  |  |  |  |  |  |  |
| DK | EE | ES | EU | FI - | FR | GB | GB | GR |
| - | - | - | S - | Fin | - | - | W - | - |
| De | Est | Sp | Sp | lan | Fra | Uni | Wal | Gre |
| nm ark | oni a | ain | ain  -  Bas qu e Co unt ry | d | nce | ted Kin gd om | es, UK | ece |
| HR  -  Cro ati a |  |  |  |  |  |  |  |  |
| HU | IE - | IT - | IS - | LI - | LT | LU | LV | MD |
| - | Irel | Ital | Icel | Lie | - | - | - | - |
| Hu | an | y | an | cht | Lit | Lux | Lat | Mo |
| ng ary | d |  | d | ens tei n | hu ani a | em bo urg | via | ldo va |
| ME  -  Mo nte ne gro |  |  |  |  |  |  |  |  |
| MK | MT | NL | NO | PL | PT | RO | RS | SE |
| - | - | - | - | - | - | - | - | - |
| No | Ma | Net | No | Pol | Por | Ro | Ser | Sw |
| rth | lta | her | rw | an | tug | ma | bia | ede |
| Ma ced oni  a |  | lan ds | ay | d | al | nia |  | n |

|  |  |  |  |
| --- | --- | --- | --- |
| SI -  Slo ven ia |  | | |
| SK | UA | US | XK |
| - | - | - | - |
| Slo | Uk | Uni | Kos |
| vak ia | rai ne | ted Sta tes of Am eri  ca | ovo |

Are you an author of musical works or lyrics?

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* 1. Are you an author of musical works (songs, compositions) or lyrics?

 Yes No

Composers and lyricists

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* 1. Are you represented with a contract by a music publisher? A music publisher usually tries to sell your music to be placed in ﬁlms, television shows, and drama theatres or tries to ﬁnd you paid assignments as a composer.

 Yes No

 I prefer not to say I do not know

* 1. Which of the following applies to you? Please select all that apply.

I don't register my works anywhere

I register my works with my National Society of Authors

I register my works with a foreign society for authors

My music publisher takes care of the registration of my work

I work on ﬁlm, advertising, and game productions

None of these applies to me I'd rather not answer

* 1. For what did you receive royalty income in 2022?

Musical composi tions

Lyrics

Literary text (not music lyrics)

Music used in ﬁlm or theatre

Producti on music for commer cials, video games and others

None of this applies to me

I prefer not to answer

* 1. Have your works ever been printed? The question is not limited to the year 2022, but covers your entire career.

Yes, sheet music Yes, lyrics

No, never

* 1. How many of your musical works are protected by authors' rights (or copyright) and can be licensed?

Works composed in 2022 Throughout your career



Works registered with my national authors’ society, which have also been released on sound recordings performed by me personally

Works registered with my national authors’ society, which have also been released on sound recordings performed by another performer



Soundtracks for movies or TV series

Production music for TV spots, radio spots, commercials, or similar

Production music for games

Works that have not yet been registered

How much royalty income did you earn in the year 2022?

* 1. Earnings (number)
  2. Currency

Music grant applications in 2022

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* 1. In 2022, did you apply for a grant oﬀered by a ministry, cultural or music fund, foundation, EU, or similar organization for musicians or music-related professions?

 Yes No

Why have not applied for a grant in 2022?

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* 1. Why haven’t you applied for such a grant?

I did not need any support.

No grant was oﬀered that ﬁt my needs.

I am not at a stage in my career where applying for a grant would be appropriate.

I did not feel conﬁdent that the grant application process was fair.

I did not feel that my chances of getting a grant were high enough .

The grant amount was not high enough.

The application process was too complicated. The application process took too much time.

I do not want my art to be funded by grants (i.e., public institutions.)

I prefer not to respond.

Grants in 2022

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# The following questions are for grants you applied for in 2022 or the results of a grant application you received in 2022. If you applied for multiple grants, please provide information on your most successful grant application.

* 1. What type of organization has tendered the (most important) grant?

 Municipality (village, town, city)

 Regional, district, district municipality  State or federal government

 Cultural or music fund, social fund for artists, music export oﬀice

 European Union

 International Visegrad Fund

 Other international organization

Do not know or prefer not to answer

* 1. What was the **most important** goal of your grant application?
  2. Has at least one of your grant applications been approved?

 Yes  No

I am still waiting for the results

Successfully applied grants in 2022

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* 1. To what extent (in %) did the funding cover your development (funding) goal, project, or program from a ﬁnancial point of view?



0%

50%

100%

* 1. If the same grant was advertised in the future, would you recommend it to a colleague or musician you know who had similar goals as you?



0 (not at all)

5 (neutral)

10 (certainly)

Income

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# To determine the extent of royalty losses and other income disparities and their causes, we need your anonymous data. National organizations do not have this data. Our work aims to help collecting societies and ministries, and regional councils to increase revenue for musicians in the future and to help granting agencies provide better funding opportunities.

* 1. What percentage of your income (annual income, including pension, stipend, etc.) can be attributed to music, performance fees, royalties, hourly fees, or similar?



0%

50%

100%

* 1. If you have a shared income for a band, orchestra, choir: How many artists, technicians and managers do you share it with?
  2. During the last twelve months, would you say you had diﬀiculties to pay your bills at the end of the month...?
  3. Would you be willing to answer three more detailed questions about income?

Yes, I will answer them Let me see them ﬁrst

No, I prefer not to answer them

**If you add it all up**: What is your **average monthly net income** overall, including income from **music and non-music jobs together**? This refers to the sum resulting from wages, salaries, income from self- employment, social beneﬁts, pension or pension, in each case after deduction of taxes and social security contributions.

* 1. Net monthly income
  2. Currency

Please enter your personal net income generated by music for the year 2022. Please do not state the total amount received by your band, orchestra or group, but only what you have personally received.

* 1. Net monthly income from music
  2. Currency

Equal opportunities

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# These questions relate to fairness in the music sector.

* 1. To promote equal opportunity, are you in favor of quotas that prescribe ...

Against In favor Do not know



At least 50% female managers in the music industry

A minimum quota for artists from your country in festival line-ups



A minimum quota for women and gender-speciﬁc minorities in festival line-ups

A minimum quota for artists from your country in radio airplay



A minimum quota for women and gender-speciﬁc minorities in radio airplay

* 1. Have you ever had to pay money or provide free tickets or other valuable favors ("pay to play") …

No Yes I prefer not to answer



… to be played on radio

… to be added to a streaming playlist



… to be featured in television or YouTube shows

… to be featured in a podcast



… to play in a venue or festival

… to receive a music grant

Comparative questions

Test Digital Music Observatory Music Professionals Survey 2023

# The following questions are usually asked in not music-related surveys and research. Answering them is optional, but it helps us to compare how musicians leave and see their situation compared to other professions and citizens of your country and the EU as a whole.

**If you do not want to answer these questions, press the “Next” ﬁeld at the bottom of the page.**

* 1. Which of the following best corresponds to your own current situation?
  2. How old were you when you stopped full-time education?
  3. Are you involved in a music-related business that employs at least one person in addition to you [i.e., not a sole proprietorship].?

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Mu | Co | Mu | Re | Mu | Mu | Joi | Mu | Mu |
| sic | nce | sic | cor | sic | sic | nt | sic | sic |
| sch | rt | dis | d | al | pu | ven | ma | clu |
| ool | pro | trib | lab | ins | blis | tur | na | b |
|  | mo | uti | el | tru | hin | e | ge | or |
|  | tio | on |  | me | g | wit | me | dis |
|  | n | age |  | nt | co | h | nt, | co |
|  | or boo kin g age ncy | ncy |  | sto re or rep air sho p | mp any | my ba nd | tal ent ma na ge me nt age ncy |  |
| Me rch an diz e pro duc tio n for ba nds (T-  shi  rts, stic ker s, etc.  ) |  |  |  |  |  |  |  |  |
| I  am not inv olv ed in suc h a bus ine ss | I  pre fer not to ans we r |  |  |  |  |  |  |  |

* 1. What are your expectations for the next 12 months: Will the next 12 months be better, worse or the same when it comes to ... goes?

Better Same Worse

I prefer not to answer



… your life in general

… the economic situation in the country you lived in 2022



… the situation of people in the music scene of the country you lived in 2022

… the economic

situation of your     household



… employment opportunities in the country you lived in 2022

… employment opportunities in the country you lived in 2022

Optional Questions 2

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* 1. Which statement applies to you? You can decide once in each line

1 -

completely wrong, that's not

me! 2 3 4 5 6 7 8 9



I like to take risks.

10 -

completely good, that's me!

I am a creative person.



I am a well- organized person.

I am a talkative person.



I am a compassionate person.

I am a calm person.

* 1. Have you ever studied classical music, or received lessons or training in classical music?

 Yes, in a formal educational institution or program (e.g., music school)  Yes, but informally (e.g., from a family member or friend)

 No, never

* 1. On the whole, are you satisﬁed with the life you lead?
  2. Generally speaking, would you say things are going …

Good or wrong direction



… in the European Union

… in the country where you live

… in the music scene of the country where you live