

# VENKAT GOPINATH

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## EDUCATION:

- M.Sc. Data Science and Analytics**, University of Leeds, UK Sept 2023  
Subjects/Grade: Statistical Theory and Methods - **Merit** Statistical Learning - **Distinction**  
Programming for Data Science - **Distinction** Data Science - **Merit**
- B. Tech in Electronic Communication Engineer**, Amrita Vishwa Vidyapeetham. July 2021  
Subjects/Grade: Probability and Random Process - **Distinction** Optimization Techniques - **Distinction**  
Linear Algebra - **Distinction** Calculus and Matrix Algebra - **Merit**  
Vector Calculus and Ordinary Differential Equations - **Distinction**

## TECHNICAL SKILLS:

**Area:** Machine Learning, Deep learning, Business Analytics, Data Visualization, Data Pipeline, Statistical Modelling, SQL.

**Python Libraries:** Web scrapping, NumPy, Panda, Scikit-learn, Beautiful Soup, Seaborn, Matplotlib.

**R libraries:** tidyverse, dplyr, ggplot2, tidyr, readr, etc.

**Cloud Technologies:** Google cloud console, AWS, Azure, BigQuery, AutoML, ETL, ELT.

**Tools and Software:** Excel, Power BI, Tableau, Qlik View, MySQL, Vertex AI.

## INTERNSHIPS AND WORK EXPERIENCE:

**Associate Engineer, Ericsson Global, Delhi, India** Apr 2022 – Aug 2022  
*Test coordinator – MELA United Kingdom department*

- Developed and executed 100+ test cases for **Incident management, Change management, Problem management, and Knowledge error**, which helped to ensure the quality and reliability of the BMC Remedy tool.
- Identified and reported a critical bug in the **BMC Remedy tool**, which the **3UK, EE, and MBNL** developers fixed within 24 hours.
- Coordinated the testing of a new BMC Remedy tool release, which resulted in a **99% defect-free release**.

**Associate Engineer Trainee Ericsson Global, Delhi, India** Oct 2021 – Apr 2022  
*Engineer - BMAS, TELUS, ITSM (Information Technology Service Management) department*

- Completed around **325 TSR** (Telus service request).
- Performed **testing of upgraded ITSM software** after upgrading to the **20.0 version** for three different environments. Also performed a variety of testing tasks, including loading data using User Data Management module in ITSM platform.
- Provided **maintenance and day-to-day support** for BMC Remedy ITSM Tool and wireline remedy tool under **Telus Organisation Canada**. Resolved **35 Incident** tickets and closed **9 Change management** tickets.

**Intern, German Presentation & Communication Systems, Abu Dhabi, UAE** Dec 2020 – Jan 2021

- IP Camera Installation & Configuration: Proficiently **installed and configured** IP cameras, strictly **adhering to authority regulations**, ensuring robust surveillance systems.
- Site Survey & CAD Expertise: Conducted **meticulous site surveys**, employing Automatic **Computer Aided Design (CAD) tools** to optimize camera placement and coverage

**Catering Assistant (Part-time), Westward Care Ltd – Care Home, Leeds, United Kingdom** Mar 2023 – Present

- Food Preparation: Assisted in preparing meals, adhering to dietary requirements and portion control, while **maintaining high standards of hygiene** and food safety.
- Serving and Plating: Helped in serving meals to residents, **ensuring prompt and courteous service**, and arranging food in an appetizing manner for an enjoyable dining experience.
- Assisting Residents: Provided **compassionate assistance to residents** during meal times, catering to their specific needs and preferences, and ensuring their comfort and satisfaction.

## PUBLICATIONS:

Title : **Optimal hyperspectral band selection using robust multi-verse optimization algorithm** ([Publication](#))  
Journal: **Springer Journal Multimedia tools and Applications**

- Utilized Multi-Verse Optimizer (MVO) algorithm for optimal band selection of hyperspectral images, reducing data redundancy and dimensionality.
- Compared performance of MVO with **Particle Swarm Optimization (PSO)**, **Hybrid PSO-MVO (HPSO-MVO)** and **Sparrow Search Algorithm (SSA)** in terms of execution time and convergence analysis.
- Achieved improved hyperspectral band selection effectiveness through proposed fusion of PSO-MVO algorithm.

- Classified selected bands using **Random Forest (RF)** and **Support Vector Machine (SVM)**, achieving average accuracy of **92.5%** with SVM using MVO.
- Demonstrated MVO's optimal band selection for hyperspectral images, outperforming PSO, HPSO-MVO and SSA, for potential use in agricultural applications.

## **CERTIFICATIONS:**

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### **1. Data Engineering, Big Data, and Machine Learning on GCP [Credential](#)**

Offered by: **Google**

Skills: **BigQuery**, Google Cloud console, **Qwillabs**, Google Cloud Platform, **Cloud Computing**, ETL, ELT, Data Lake, **Kubernetes, SQL, Snowflakes, Apache spark, Looker.**

#### **Outcomes:**

- Developed a comprehensive **understanding of data-to-AI processes**, enabling effective **utilization of Google Cloud's big data and machine learning solutions.**
- Implemented efficient streaming pipelines** that facilitated seamless data flow and real-time data processing, resulting in up-to-date insights and improved **data-driven decision-making.**
- Gained insights into the **different tools and technologies on Google Cloud**, enabling informed decisions in selecting the most suitable approach for **machine learning projects.**
- Implemented an end-to-end machine learning pipeline leveraging **Vertex AI and AutoML**, streamlining the development and deployment of machine learning models, leading to **accelerated model delivery** and improved model performance.

### **2. Google Data Analytics Professional Certificate [Credential](#)**

Offered by: **Google**

Skills: **SQL**, Job portfolio, Data Cleansing, **Data Analysis**, Data Visualisation (DataViz), **Metadata**, Data Collection, Data Ethics, **SQL, Data Calculations**, Data Aggregation, **R Programming**

#### **Outcomes:**

- Attained an in-depth understanding of the **roles and responsibilities of a junior data analyst**, laying the foundation for effectively carrying out similar tasks.
- Developed proficiency **in critical analytical techniques** and gained hands-on experience with widely used **data analysis and visualisation tools.**
- Demonstrated the ability to **effectively clean and prepare data for analysis**, conducted insightful data analysis, and conducted calculations using different data analysis tools.
- Mastered the art of data visualisation, enabling effective **communication of data insights** to stakeholders through visually **appealing dashboards and presentations.**

### **3. Microsoft Azure for Data Engineering [Credential](#)**

Offered by: **Microsoft**

Skills: **SQL**, Microsoft Azure, **Data Security**, Information Engineering, Cloud Data Solutions, **Data Warehousing**

#### **Outcomes:**

- Explored and familiarized with diverse data platform technologies to **optimize organizational operations and maximize benefits.**
- Identified and evaluated appropriate **Microsoft Azure data technologies** tailored to specific business needs, ensuring secure scaling to handle increased demands.
- Communicated and documented** common data engineering practices, streamlining data pipelines and enhancing overall efficiency.
- Analyzed and highlighted key distinctions between **on-premises and cloud data solutions**, guiding informed decision-making in data architecture.

### **4. Data Science: Foundations using R [Credential](#)**

Offered by: **Johns Hopkins University (USA)**

Skills : Data Science, Machine Learning, **Github, R Programming**, Exploratory Data Analysis, **Rstudio.**

#### **Outcomes:**

- Informed decision-making and **improved data-driven strategies.**
- Enhanced research integrity, **producing trustworthy findings** and fostering confidence in data-driven conclusions.
- Improved project efficiency, **enhanced team collaboration**, and simplified project tracking, leading to successful project completion.

### **5. Excel Skills for Business [Credential](#)**

Offered by: **Macquarie University (Australia)**

Skills: **Data Validation**, Microsoft Excel, **Microsoft Excel Macro**, Pivot Table, Data Cleansing

#### **Outcomes:**

- Enhanced data handling efficiency, **ensuring accurate data representation** and improved overall data management.
- Employ formulas and functions to **perform precise calculations** on data. Automate data lookups
- Improved data visualization and interpretation, enabling stakeholders to **grasp insights quickly** and make data-driven decisions confidently.
- Enhanced spreadsheet usability, **minimized data errors**, and facilitated efficient data exploration, leading to improved productivity and data integrity.

## **PROJECTS :**

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- 1. Exploring Predictive Models on Effective Sentencing on Serial Killers with R programming:**
  - Conducted Data Understanding, **Preprocessing**, Feature Extraction, and **Model Development**.
  - Employed **Logistic, Poisson, Negative Binomial Regression and Decision Tree algorithms**, evaluating accuracy metrics.
  - Applied **modern DevOps principles** for model development and evaluation.
- 2. Text Classification and Analysis of 2,000+ News Articles:**
  - Leveraged Cloud **Natural Language API** and **BigQuery** for large-scale text analysis of over 2,000 news articles.
  - Developed a Python script to categorize BBC news articles into **700+ distinct categories** using the Cloud Natural Language API.
  - Stored the classification data in BigQuery and conducted **in-depth analysis** to determine the frequency of categories, allowing for easy retrieval of articles based on category and confidence score. This integration of API and BigQuery enhanced the capabilities for **extensive text analytics**.
- 3. Predicting the Successful Initial Coin Offering using Machine Learning Models:**
  - Employed data cleaning techniques and **feature engineering** for dataset preparation.
  - Developed and evaluated machine learning models, including **Random Forest**, to predict **ICO success**.
  - Leveraged **R and Python**, along with packages like randomForest, for **model development** and evaluation.
- 4. Optimal Warehouse Expansion: A Multi-Criteria Decision Analysis (MCDA) Approach Using AHP and TOPSIS:**
  - Utilized **AHP and TOPSIS** for evaluating and recommending the best warehouse expansion option.
  - Considered **key criteria** such as public transport, parking, warehouse space, security, and cost.
  - Applied finance and business analytics, incorporating **decision science and optimization techniques**.
- 6. Road Safety Data Analysis:**
  - Conducted **exploratory analysis** on road accident data provided by **GOV.UK** data, identifying casualty **demographic patterns**.
  - Analyzed accidents with tools like **Tabulae and Python**, resulting in killed or seriously injured casualties **across local authorities**.
  - Focused on patterns related to pedestrian casualties, **providing insights** for road safety improvement strategies.
- 7. End-to-End Analysis and Visualization of Agriculture Data:**
  - Conducted data cleaning, preprocessing, and merging for agriculture data analysis of **FAO(Food and Agriculture organization)**.
  - Utilized Matplotlib, Seaborn, **GeoPandas**, Panel, and **Hvplot** for visualizing **land use and production trends**.
  - Created interactive **geospatial visualizations** of greenhouse gas emissions and agricultural trade patterns, **aiding decision-making** and sustainability efforts in agriculture.

## **EXTRA-CURRICULAR ACTIVITIES:**

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- Engaged in meaningful service as an active member of "AUYDH," providing assistance and **support** to orphanages, demonstrating a **commitment** to social welfare.
- Actively contributed to "Amala Bharatam," supporting the **Swachh Bharat** mission, and promoting **community** cleanliness and **sustainable** practices.
- Led successful "Live in Labs: Literacy Development in Jharkhand" project, driving **impactful** initiatives to improve **literacy** rates in the region.
- Served as **Class Representative** during the 2017-2018 academic year, effectively **representing** student interests and fostering a **positive** learning environment.

## **REFERENCES:**

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- Available upon request