



# GROWING THE TRIBE: LESSONS FROM 5 YEARS TEACHING GIS TO PUBLIC-SECTOR PROFESSIONALS

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Follow along at: <http://bit.ly/growing-tribe>

See the code at: <http://bit.ly/growing-tribe-code>

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# ABOUT ME



# WHY WE SHOULD TEACH GIS

- It's easy
- It's important
- It gives you input on how the work is done
- It saves you time  
(assuming you're the go-to GIS person)
- It helps build a community of practice
- It's going to help you as a practitioner

# TEACHING GIS (CIRCA 2007)



# BE INTENTIONAL WITH THE ENVIRONMENT YOU CREATE



# PRESENT IDEAS ONLY WHEN THEY'RE NEEDED



# PRESENT IDEAS ONLY WHEN THEY'RE NEEDED (AND IN THE RIGHT SEQUENCE)



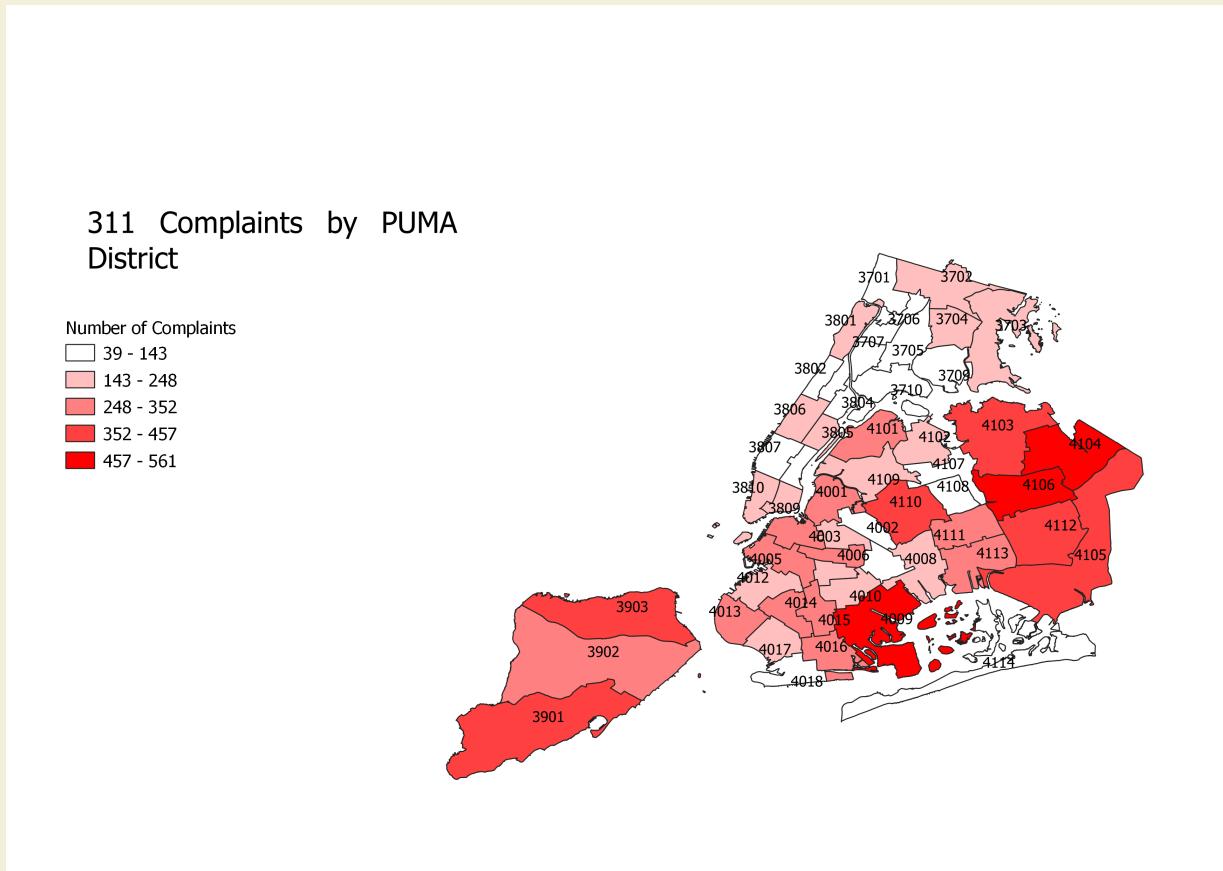
# MAKE THE EXPERIENCE REAL(-ISH)



# MAKE A MAP AS QUICKLY AS POSSIBLE



# BE OKAY WITH BAD/INCOMPLETE MAPS



# OTHER KEY PRINCIPLES

- Focus on process, not product
- Show them what you're doing before you do it
- Let them make the exercise their own

**TEACH THEM HOW TO LEARN  
BY SHOWING THEM HOW YOU LEARN**

# THANK YOU

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