

# NYC YELLOW TAXI MARKET 2009 – 2015

## PAYMENT METHODS OVERVIEW

### THE DATA

Was obtained from NYC Taxi and Limousine Commission (TLC Trip Record Data)

### FINDINGS

- ▶ Steady increase in taxi spending in NYC from 2009 to 2013 with seasonal fluctuations
- ▶ Spending peaked in summer of 2014
- ▶ It's possible that Uber and Lyft account for this trend

### CONCLUSION

The results show that credit cards are now the preferred payment method over cash

### NYC Yellow Taxi Payments over time

