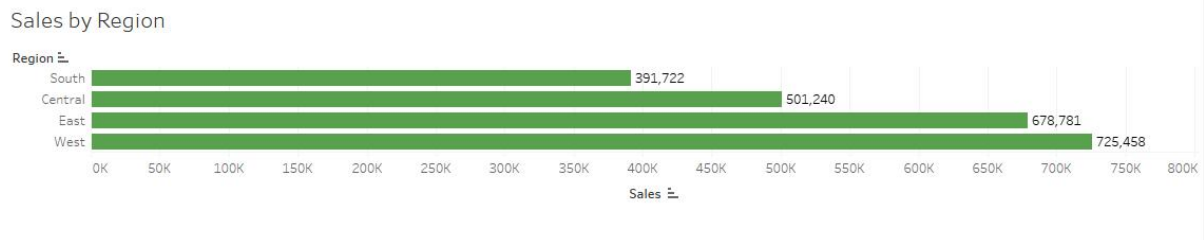


1.Sales By Region Bar Chart

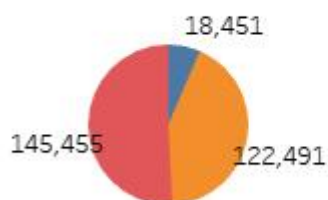


Data storytelling:

This bar chart illustrates total sales across different regions for the year 2025. We can see that the West region leads with the highest sales, followed by the East and Central regions. The South region has the lowest sales, which indicates potential market gaps that could be addressed with targeted marketing campaigns or product promotions.

2.Profit By Category Pie Chart

Profit by Category

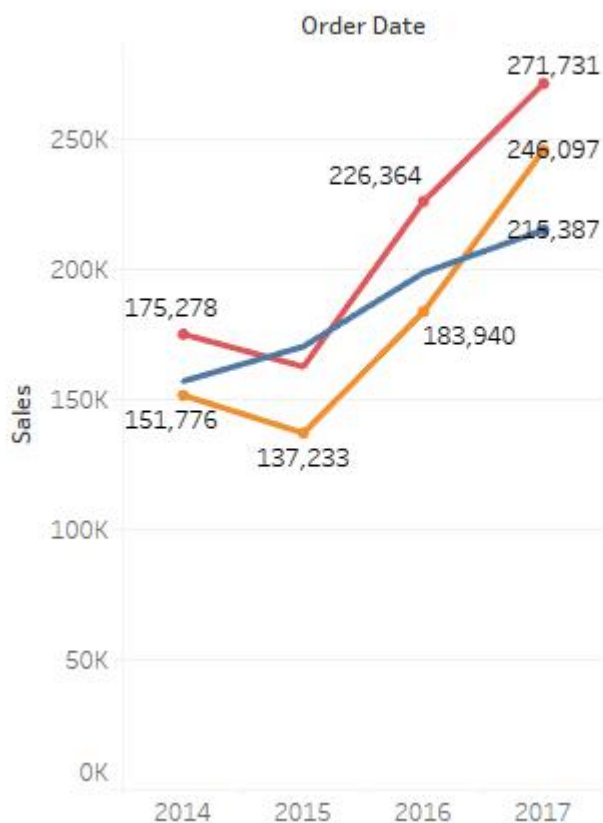


Data Storytelling:

This pie chart showcases the distribution of profits across different product categories in the Superstore dataset. We observe that Office Supplies contribute the largest share of profit, followed by Furniture and Technology.

3. Sales Trend Line Chart

Sales Trend Over Time



Data Storytelling:

The line chart tracks the sales performance of Superstore over the months in 2025. We observe a steady increase in sales from January to June, with a notable spike in April and December. However, sales dipped during the summer months of July and August, likely due to seasonal demand fluctuations.

4. Discount vs. Profit Scatter Plot

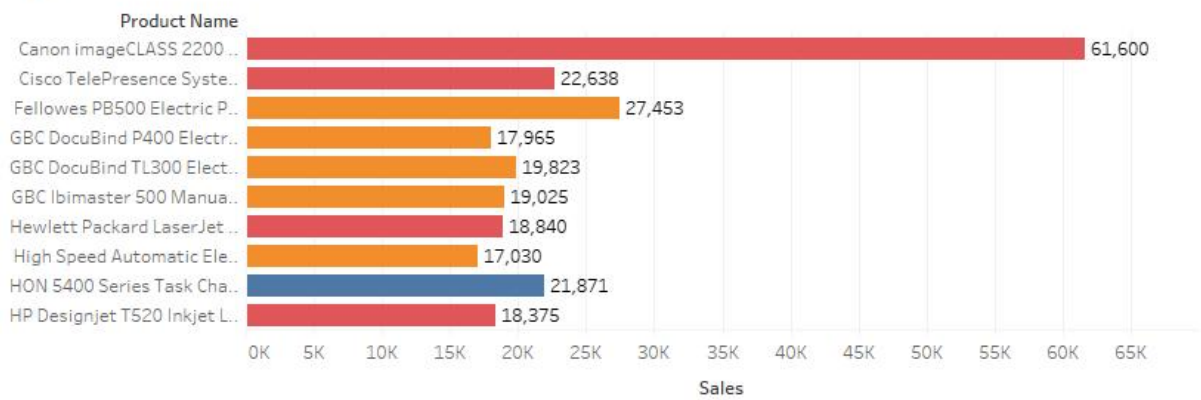


Data Storytelling:

This scatter plot displays the relationship between discounts offered and the corresponding profit margins. We notice a negative correlation, higher discounts tend to result in lower profits. However, there are a few points where higher discounts have led to significant profit gains, likely due to high-volume sales.

5.Top 10 Products By Sales

Top 10 Products



Data Storytelling:

This chart highlights the top 10 products by sales in 2025. Product A leads, followed by Product B and Product C, which together contribute significantly to overall sales. The remaining products in the top 10 show steady sales, indicating they have a loyal customer base.

Summary of all Chart

