

BUKALAPAK

Natural Language Processing

Intermediate Class

Afif A. Iskandar



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A decorative border at the bottom of the slide features a repeating pattern of white line art on a black background. The motifs include traditional Indonesian elements like batik patterns, a rooster, and a rice bowl, alongside modern technology icons such as a smartphone, a laptop, and a Wi-Fi symbol. The text 'CEPAT', 'CHAT', 'SEMANGAT PAGI', and 'AMAN' is interspersed within the design.

About Me



Name : Afif Akbar Iskandar

Role : AI Scientist

Company : Bukalapak

Specialization :

- Computer Vision
- Machine Learning
- Deep Learning
- Natural Language Processing

About Me



Educational Background :

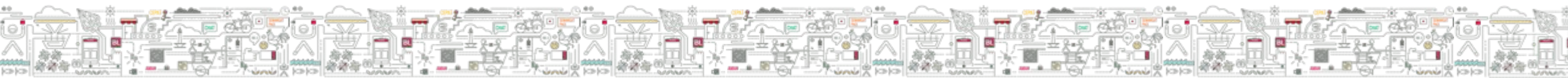
- Bachelor of Mathematics at Universitas Indonesia (2011)
- Master of Computer Science at Universitas Indonesia (2015)

Working Experience :

- Data Scientist (2015-Now)

OUTLINE

- Word Embedding
- Word2Vec
- Recurrent Neural Network



Vector Space Model

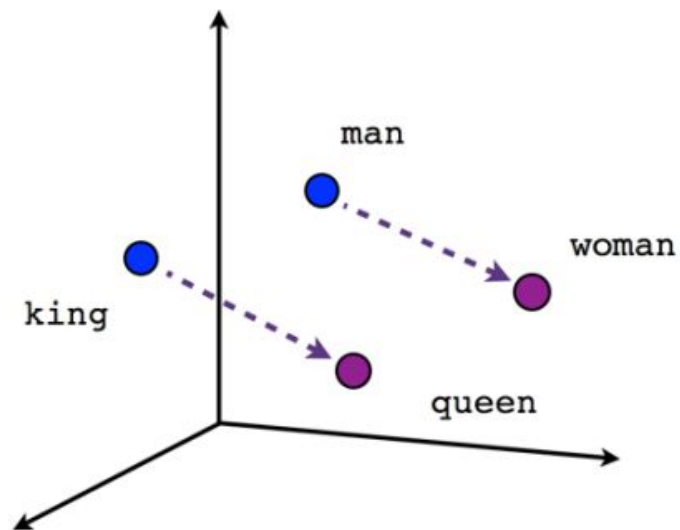
Represent an item (e.g., word) as a vector of numbers.

banana

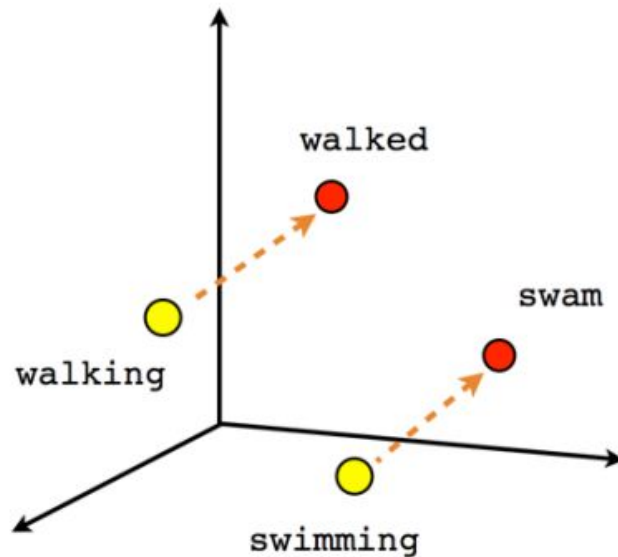


Word Embedding : word \rightarrow real vector

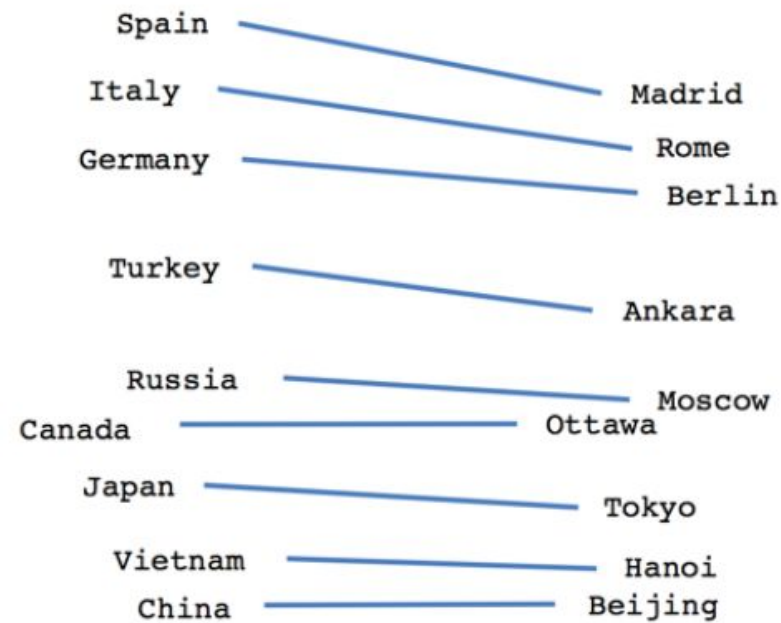




Male-Female



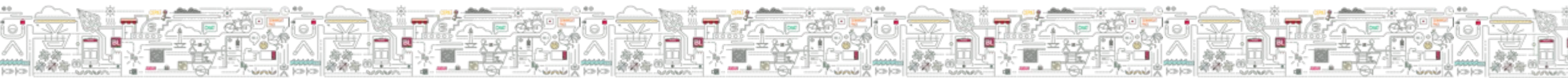
Verb tense



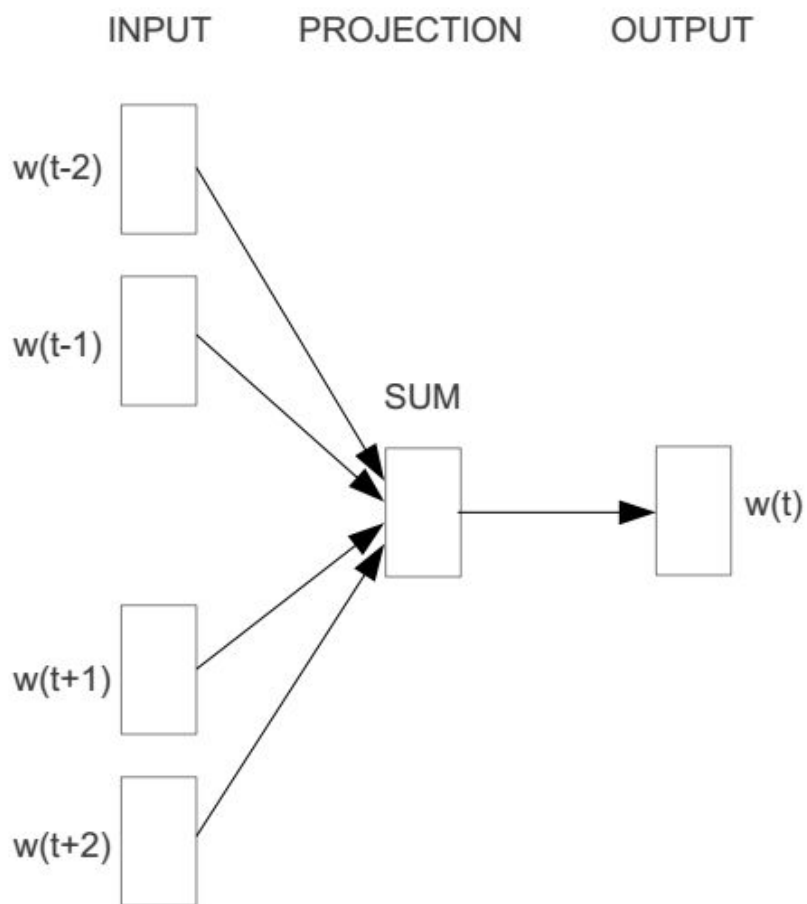
Country-Capital

Word2vec

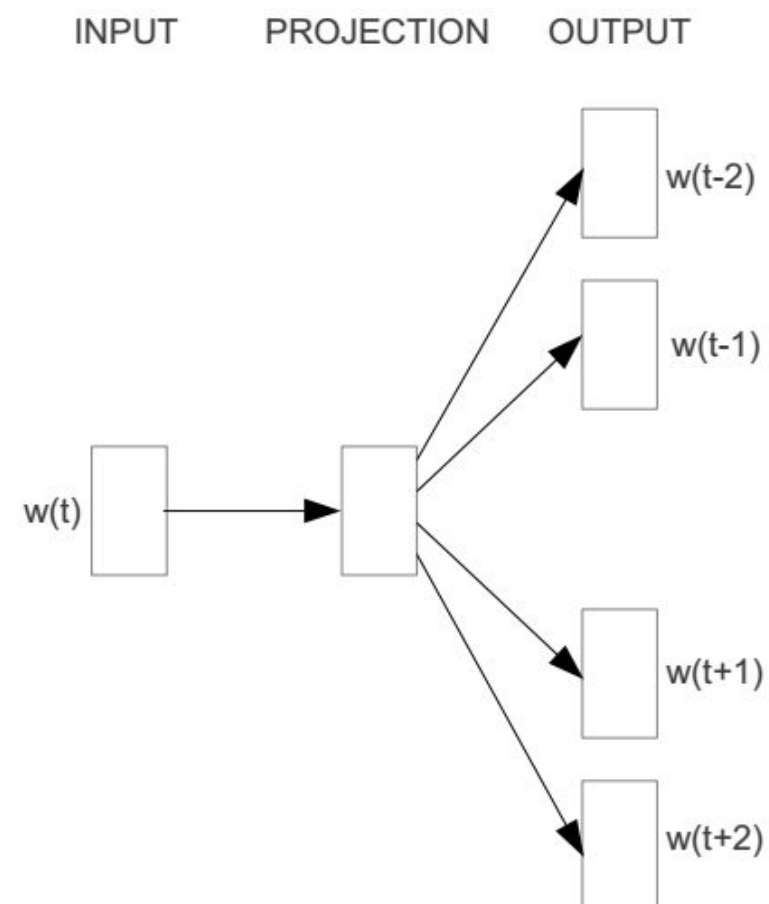
- Represent each word with a low-dimensional vector
- Word similarity = vector similarity
- Key idea: Predict surrounding words of every word
- Faster and can easily incorporate a new sentence/document or add a word to the vocabulary



Word2Vec Architecture



CBOW



Skip-gram

Word2vec Application(s)

- Search, e.g., query expansion
- Sentiment analysis
- Classification
- Clustering



Most Similar Words

```
In [17]: model.most_similar(positive=[ 'presiden' , 'wanita' ], negative=[ 'pria' ])
Out[17]:
[('kepresidenan', 0.5164607167243958),
 ('presidennya', 0.5102983713150024),
 ('wapres', 0.443649023771286),
 ('soekarnoputri', 0.43430280685424805),
 ('menlu', 0.4306909441947937),
 ('kanselir', 0.41026079654693604),
 ('macapagal', 0.40354228019714355),
 ('megawati', 0.39232367277145386),
 ('mbeki', 0.3865049183368683),
 ('disumpah', 0.3826873302459717)]
```

```
In [19]: model.most_similar('surabaya')  
Out[19]:  
[('malang', 0.6218435168266296),  
 ('semarang', 0.5621165037155151),  
 ('sidoarjo', 0.5270854234695435),  
 ('jogjakarta', 0.5220928192138672),  
 ('madiun', 0.5171178579330444),  
 ('mojokerto', 0.5162099003791809),  
 ('jatin', 0.5134848952293396),  
 ('gresik', 0.5091941356658936),  
 ('jember', 0.49597451090812683),  
 ('kenjeran', 0.4852325916290283)]
```

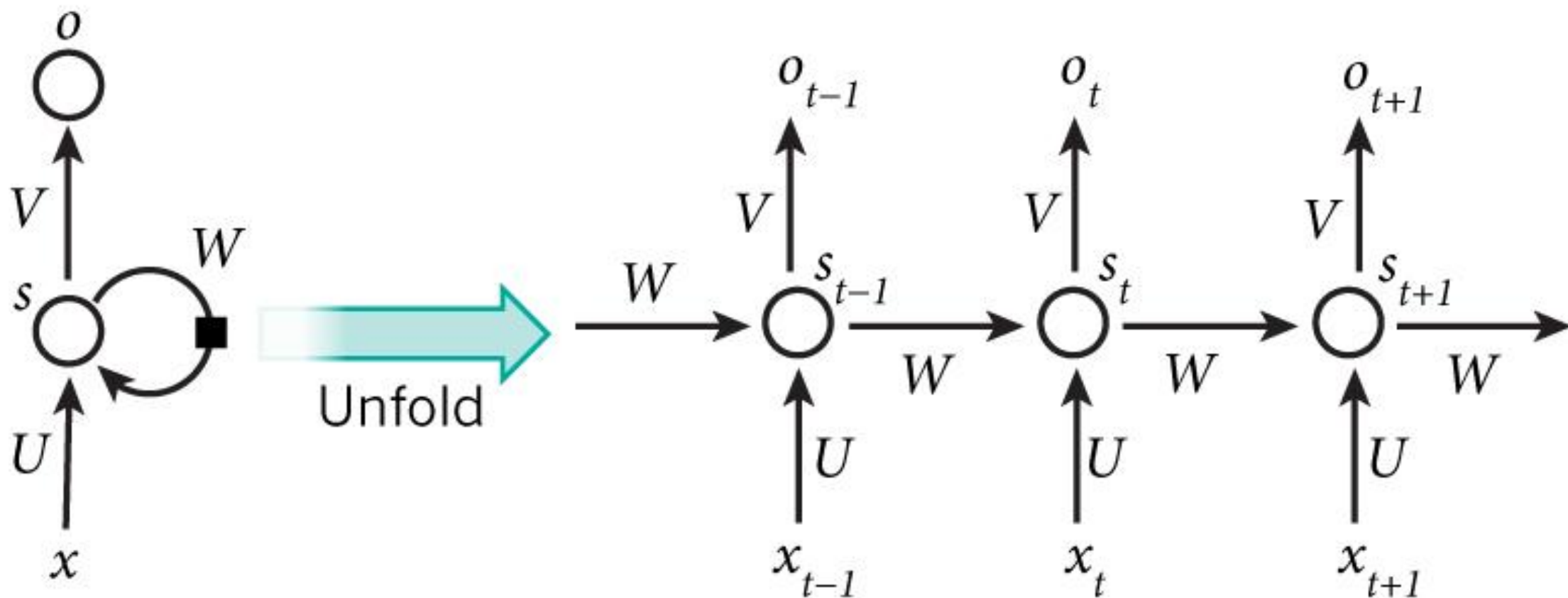
Word Matching

```
In [22]: model.doesnt_match('jokowi prabowo jk pisang'.split())  
Out[22]: 'pisang'  
  
In [23]: model.doesnt_match('jambu mangga novanto pisang'.split())  
Out[23]: 'novanto'
```

Recurrent Neural Network



What is RNN ?



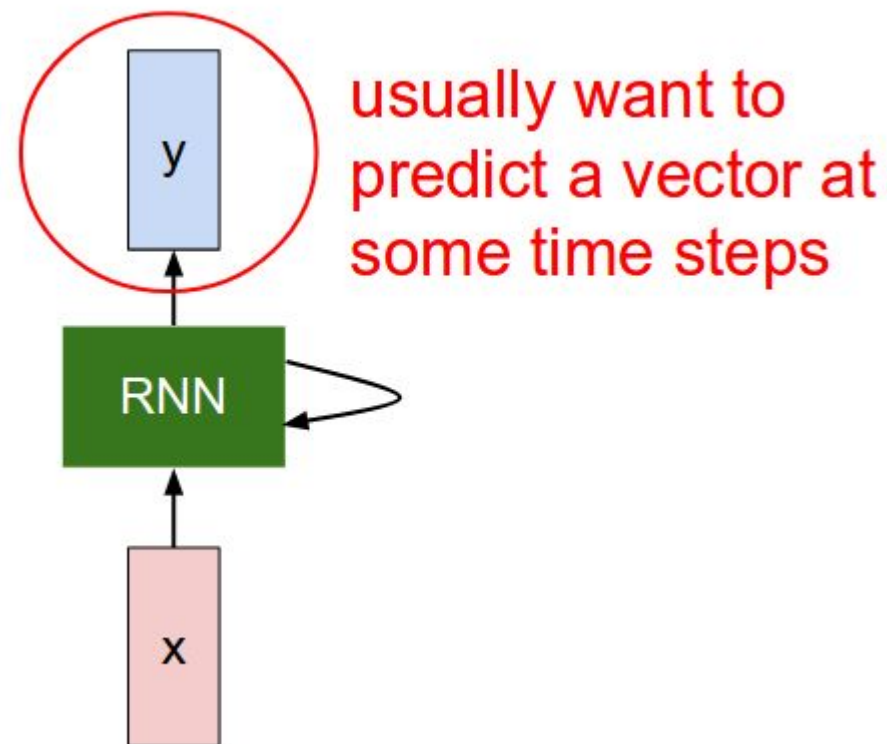
$$h_t = f_W(h_{t-1}, x_t)$$

new state

some function
with parameters W

old state

input vector at
some time step



Let's Get Our Hands Dirty



Thank You

BukaLapak

