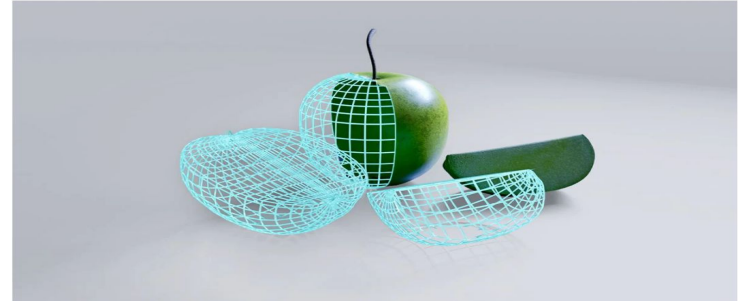


# CWB- Module1

Introduction to GenAI Basics and Retrieval-Augmented Generation (RAG).

# Introduction to GenAI

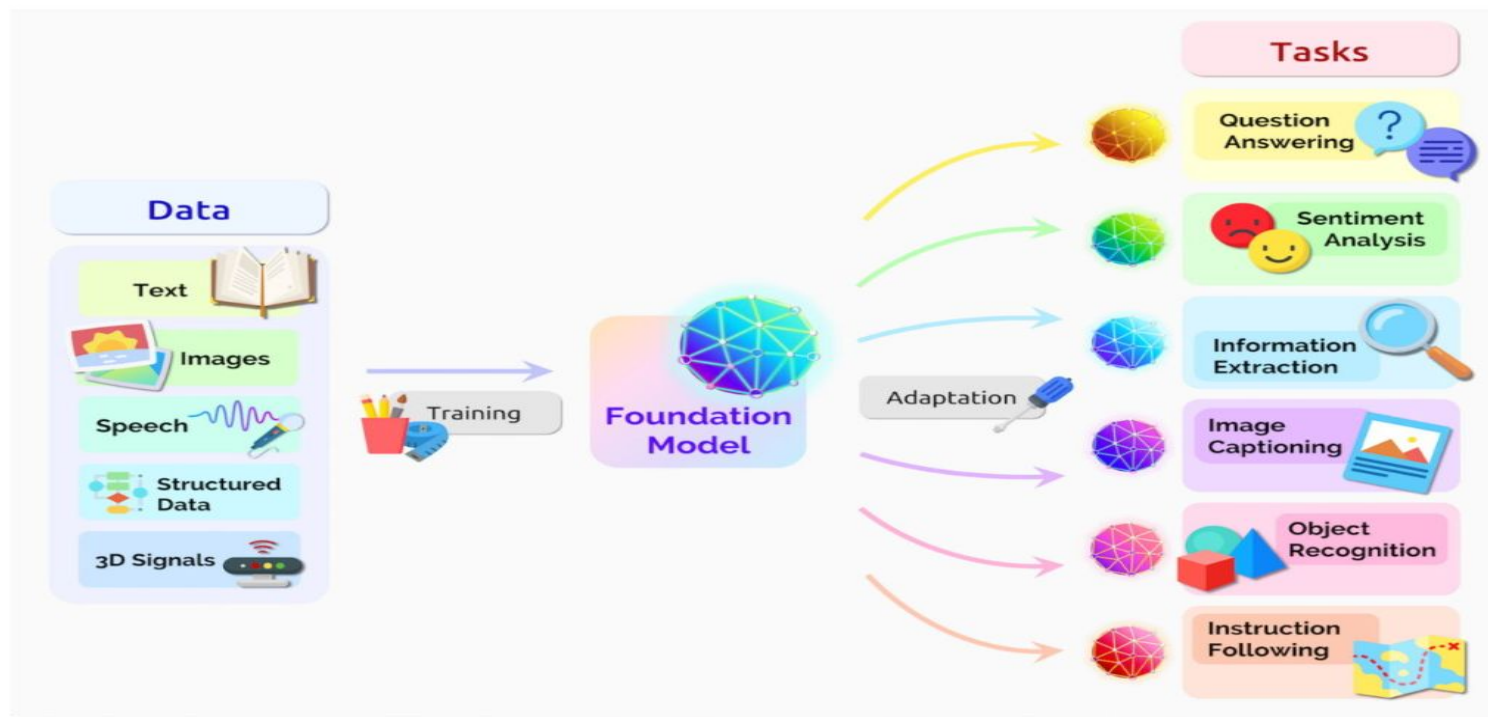


- Generative AI refers to the **use of AI to create new content**, like text, images, music, audio, and videos.
- Generative AI is **powered by foundation models** that can multi-task and perform out-of-the-box tasks, including summarization, Q&A, classification, and more.

# Foundation Models

- Models that are trained on a broad set of unlabeled data that can be used for different tasks, with minimal fine-tuning.
- Foundation Models like OpenAI GPT-3, BERT, or DALL-E 2, etc.
- They are called **Foundation Models** because they serve as the foundation for many applications of AI model.

The **domain-specific foundation model** can be used for many tasks as opposed to the previous technologies that required building models from scratch in each use case.



# What are Large Language Models?

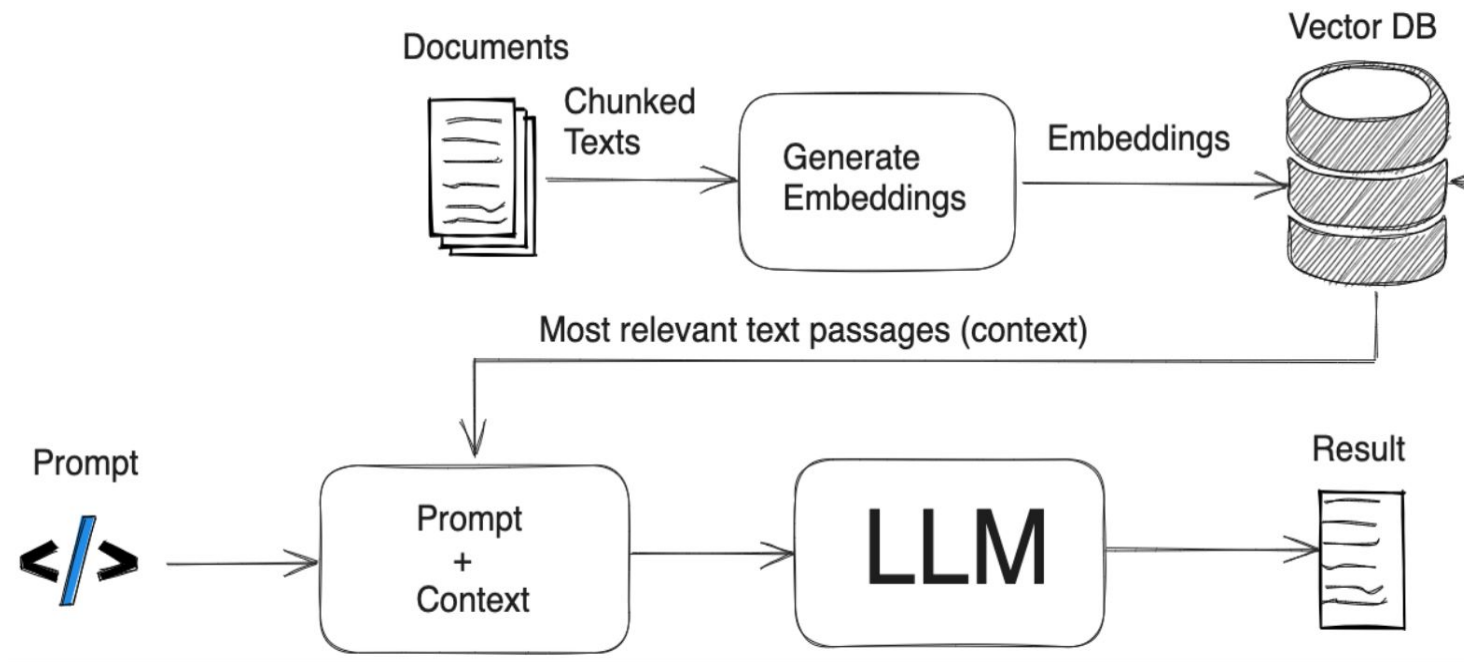
An LLM, **such as ChatGPT**, is an instance or a specific use case of a foundational model. It is a large language model based on a foundational architecture but is fine-tuned and specialized for generating human-like text in conversational interactions.

LLMs like ChatGPT are designed for chatbots, virtual assistants, or text-based dialog systems. They have undergone additional training to make them more coherent, context-aware, and suitable for natural language conversations.

# Introduction to RAG

RAG, or Retrieval Augmented Generation, is a technique that combines the capabilities of a pre-trained large language model with an external data source.

Retrieval-Augmented Generation (RAG) is the process of optimizing the output of a large language model, so it references an authoritative knowledge base outside of its training data sources before generating a response. Large Language Models (LLMs) are trained on vast volumes of data and use billions of parameters to generate original output for tasks like answering questions, translating languages, and completing sentences





# Applications of RAG

Text summarization

Personalized recommendations

Business intelligence