



# FITTING MODELS

to

# DATA

Oct 18<sup>th</sup> 2021

*Parametric models*

*Decision boundaries*

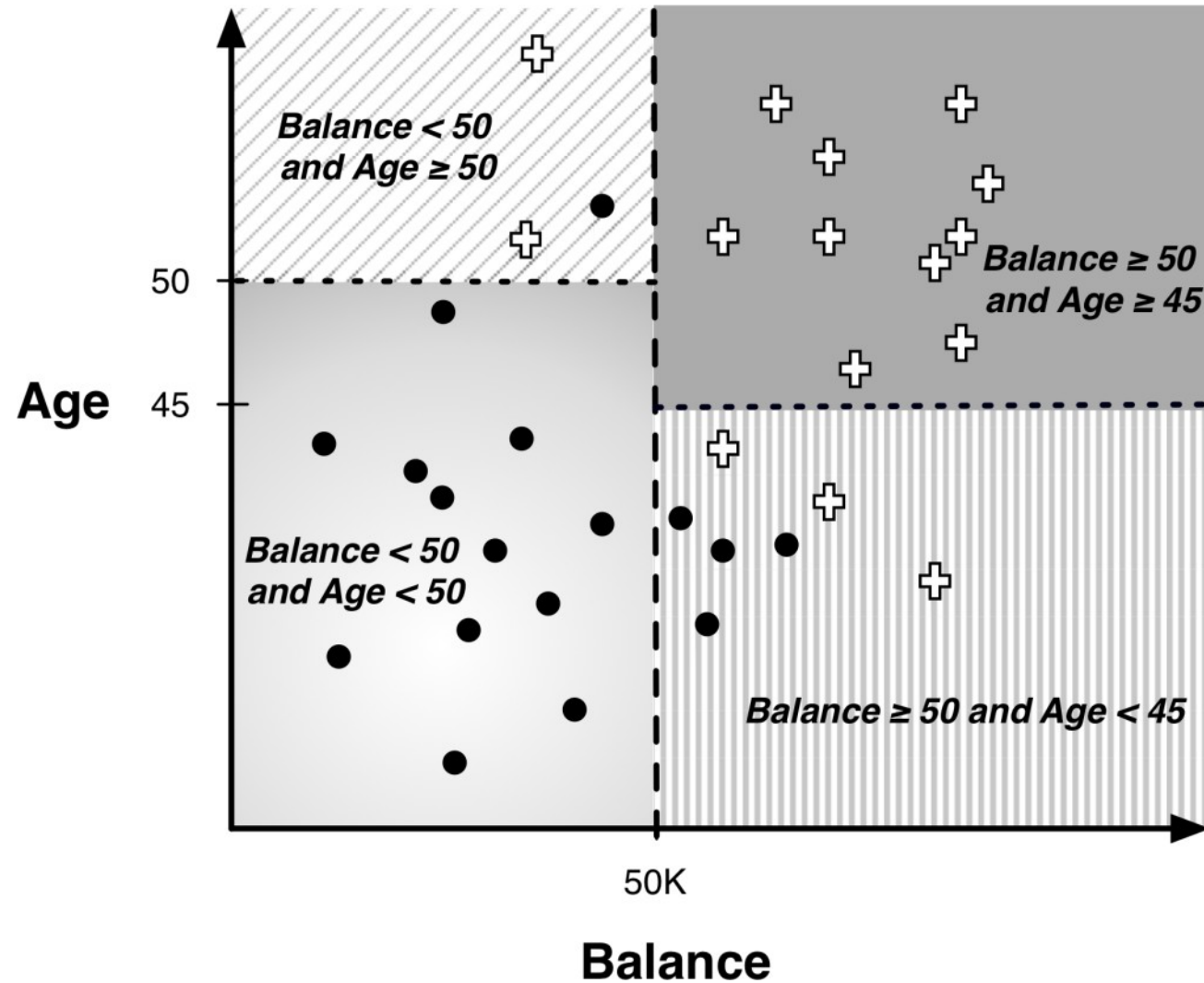
*The Linear classifier*

*Loss and error*

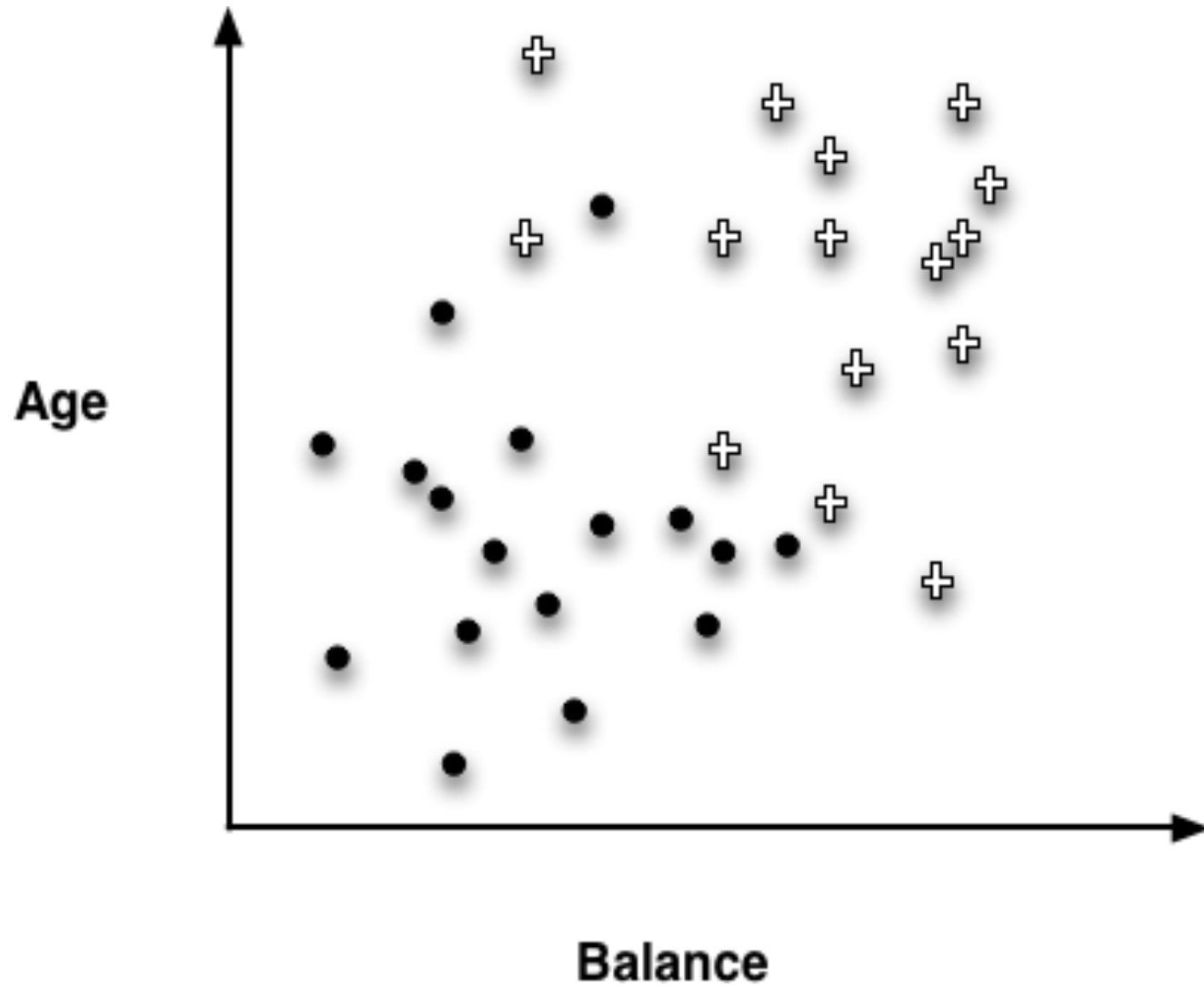
# Parametric Models

- Mathematical function
- Parametric models
- The LINEAR MODEL

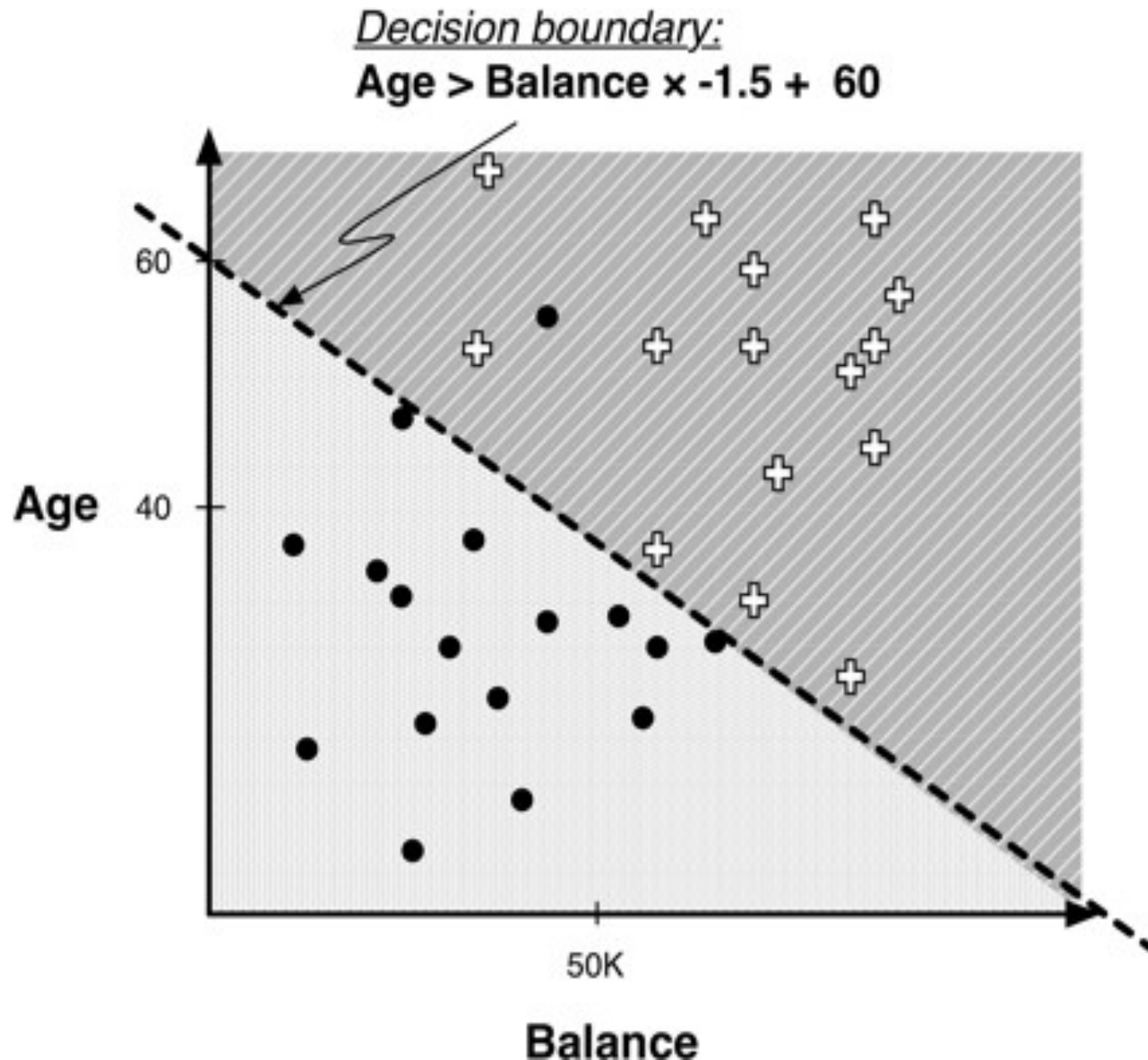
# Decision Boundaries



# Instance Space



# Linear Classifier



# Example of Classification Function

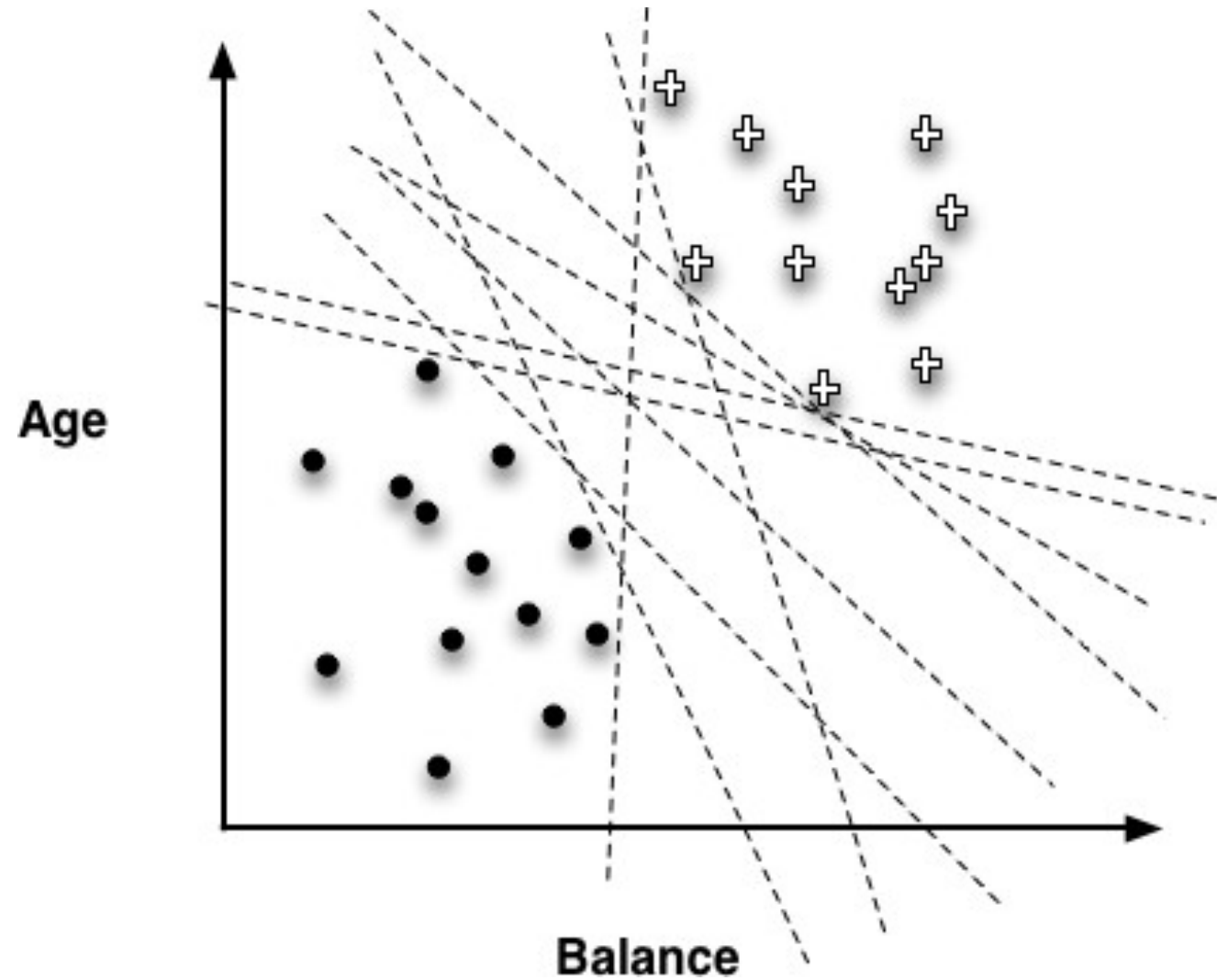
- Linear discriminant:

$$\begin{aligned} \text{Class}(x) &= \begin{aligned} &+ \text{ if } 1.0 \times \text{Age} - 1.5 \times \text{Balance} + 60 > 0 \\ &\bullet \text{ if } 1.0 \times \text{Age} - 1.5 \times \text{Balance} + 60 \leq 0 \end{aligned} \end{aligned}$$

- We now have a **parameterized model**: the weights of the linear function are the parameters
- The weights are often *loosely* interpreted as **importance indicators** of the features
- A different sort of multivariate supervised segmentation
  - The difference from DTs is that the method for taking multiple attributes into account is to create a mathematical function of them



# Choosing the “best” line





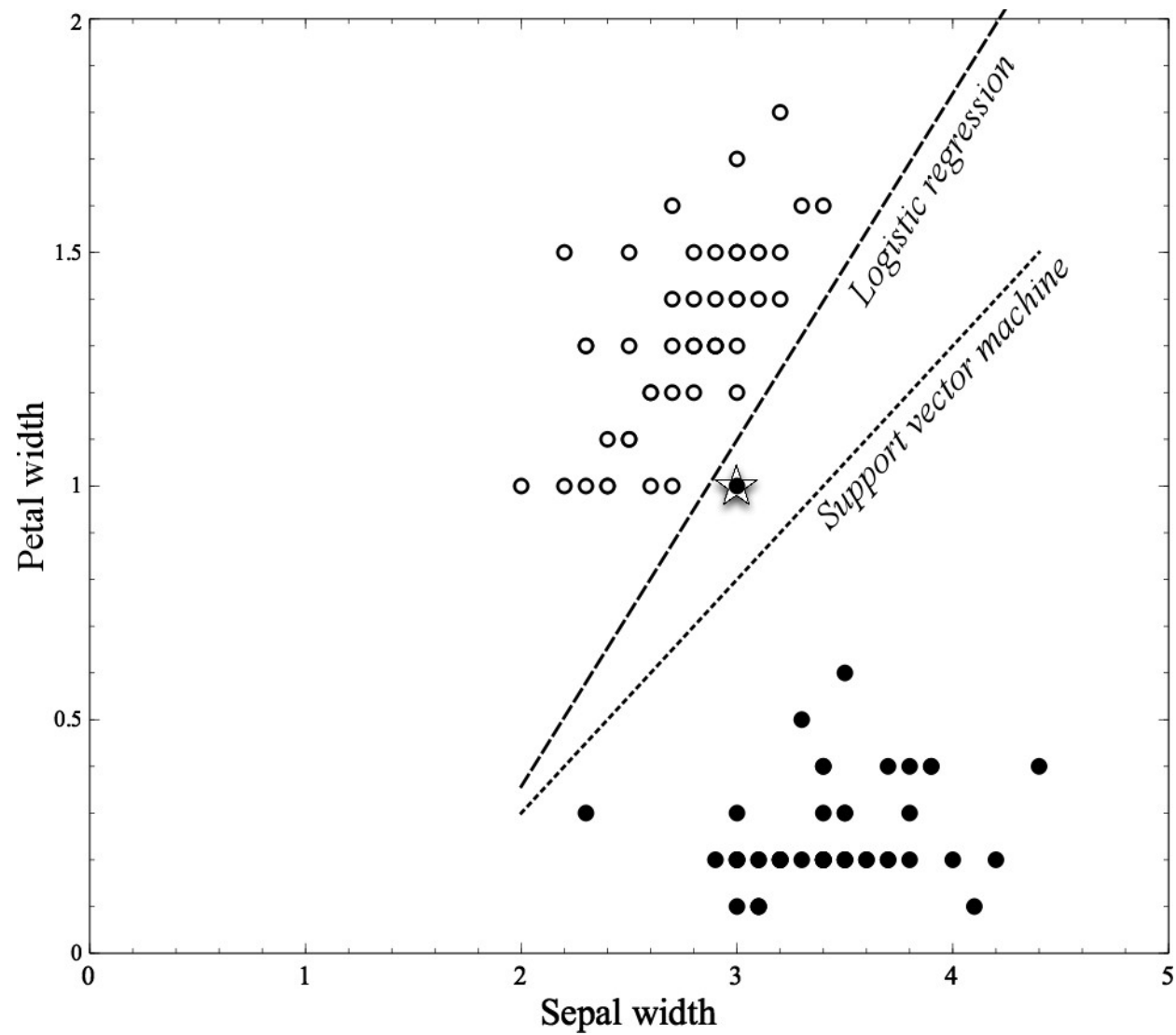
# Generalized Linear Model

$$f(x) = w_0 + w_1x_1 + w_1x_1 + \dots$$

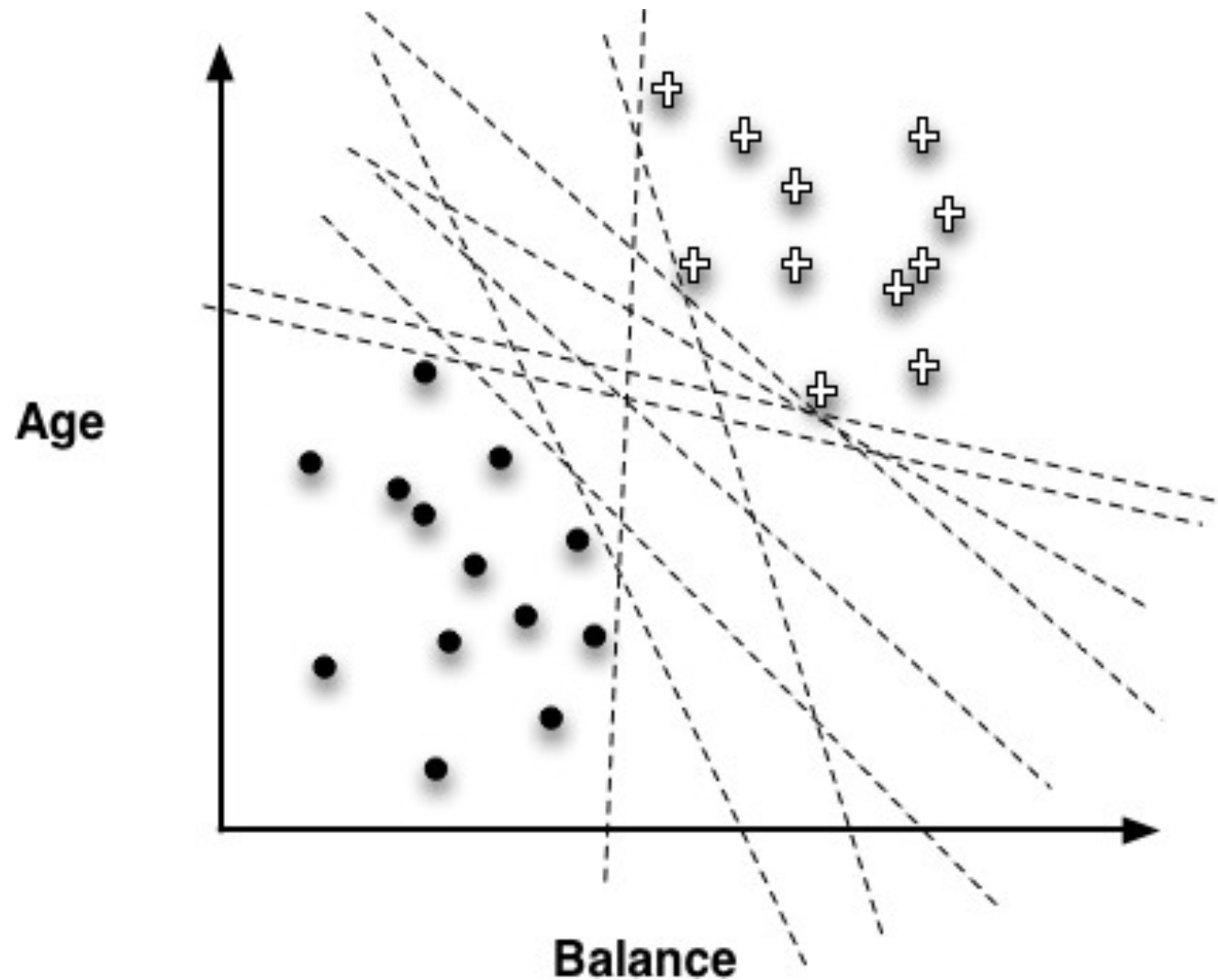
# Objective Functions

- “Best” line depends on the **objective (loss) function**
  - Objective function should represent our goal
- A loss function determines how much penalty should be assigned to an instance based on the error in the model’s predicted value
- Examples of objective (or loss) functions:
  - $\lambda(y, x) = |y - f(x)|$
  - $\lambda(y, x) = (y - f(x))^2$  [convenient mathematically – linear regression]
  - $\lambda(y, x) = I(y \neq f(x))$
- **Linear regression, logistic regression, and support vector machines** are all very similar instances of our basic fundamental technique:
  - The key difference is that each uses a **different objective function**

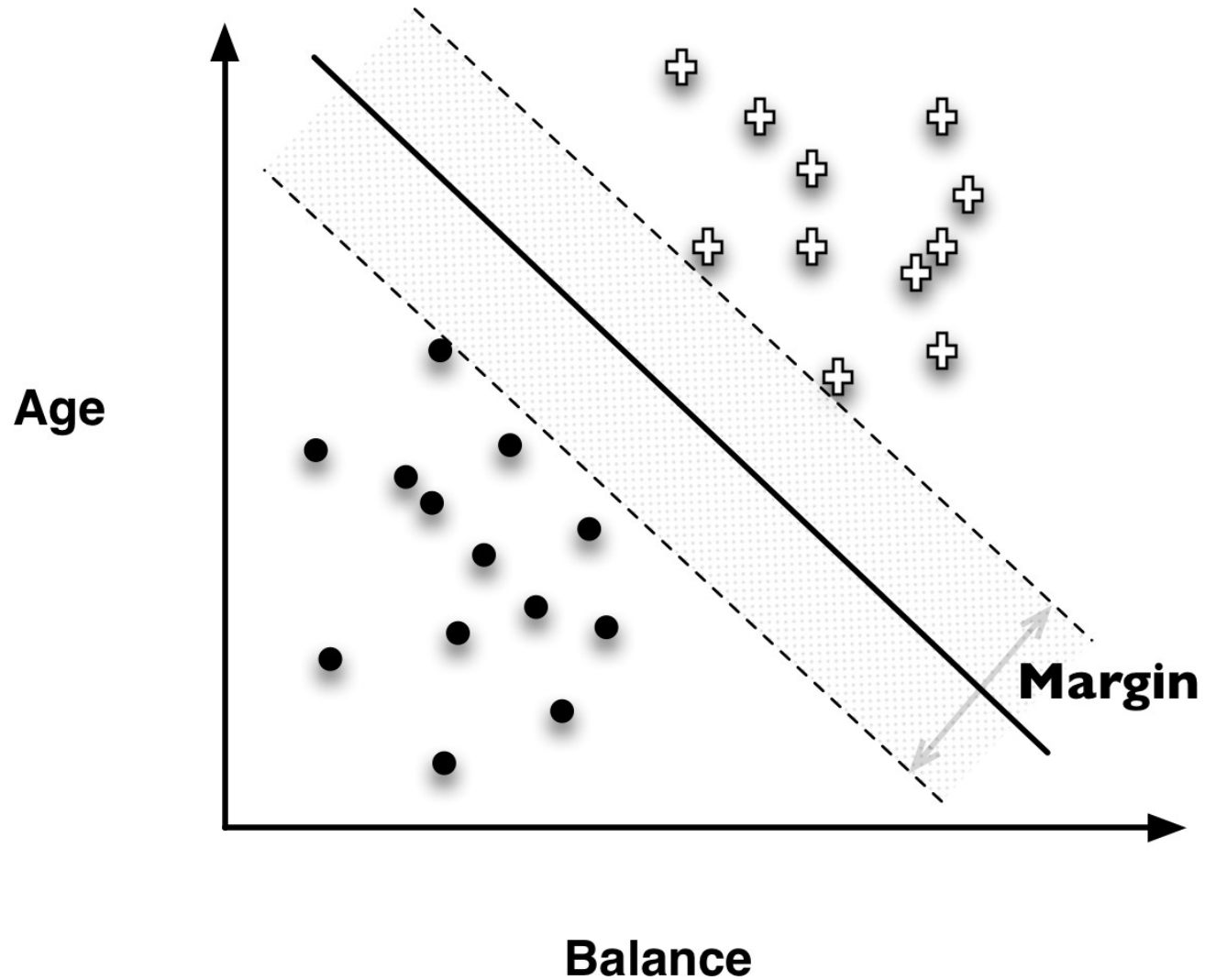
# Classifying Flowers



# Choosing the “best” line



# Support Vector Machines (SVMs)



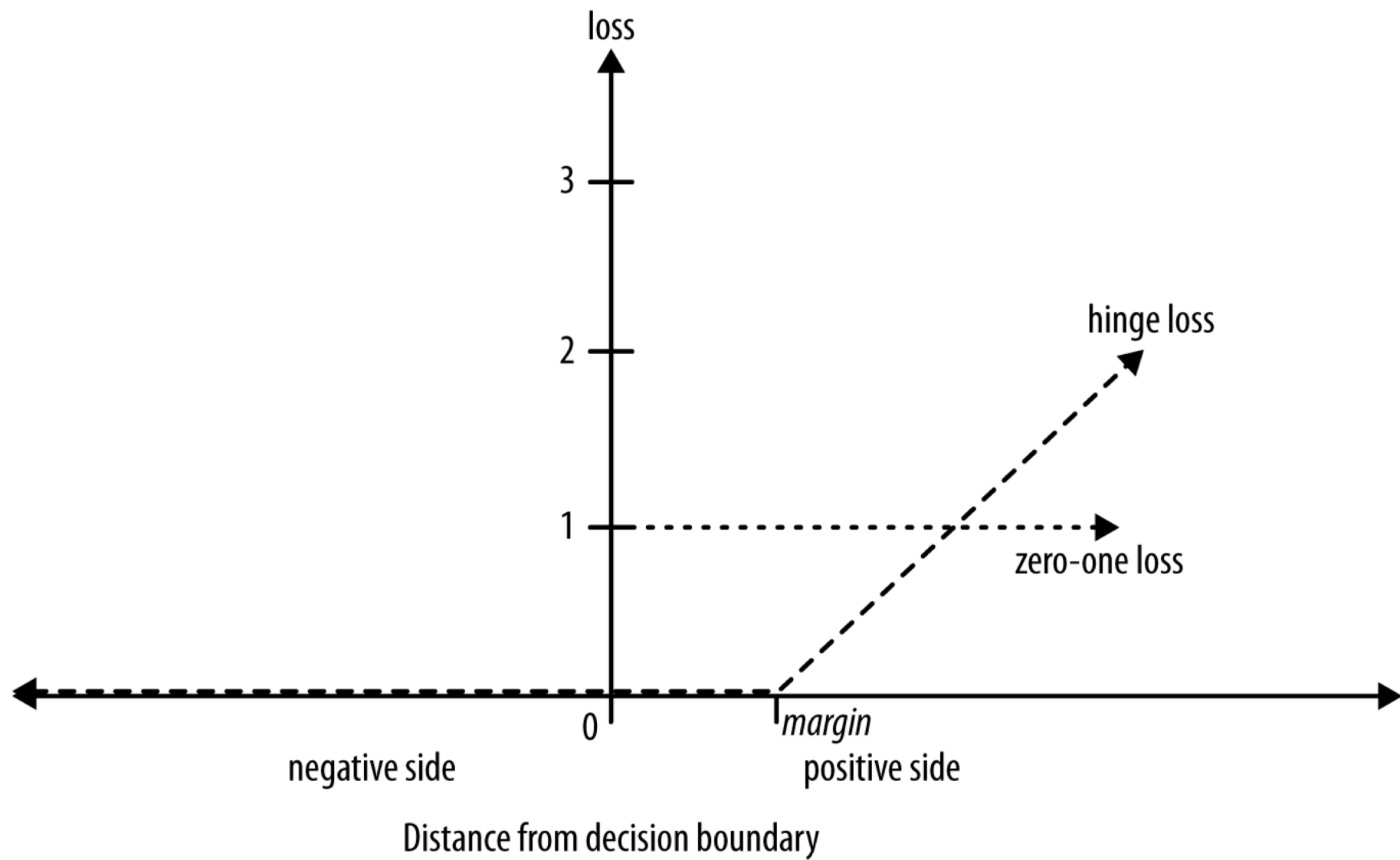
# Hinge Loss Functions

- Support vector machines use **hinge loss**
- Hinge loss incurs no penalty for an example that is not on the wrong side of the margin
- The hinge loss only becomes positive when an example is on the wrong side of the boundary and beyond the margin
  - Loss then increases linearly with the example's distance from the margin
  - Penalizes points more the farther they are from the separating boundary

# Loss Functions

- **Zero-one loss** assigns a loss of zero for a correct decision and one for an incorrect decision
- **Squared error** specifies a loss proportional to the square of the distance from the boundary
  - Squared error loss usually is used for numeric value prediction (regression), rather than classification
  - The squaring of the error has the effect of greatly penalizing predictions that are grossly wrong





# Error

- Absolute error
- Least squares
  - Sum or average of

Time for Lab !