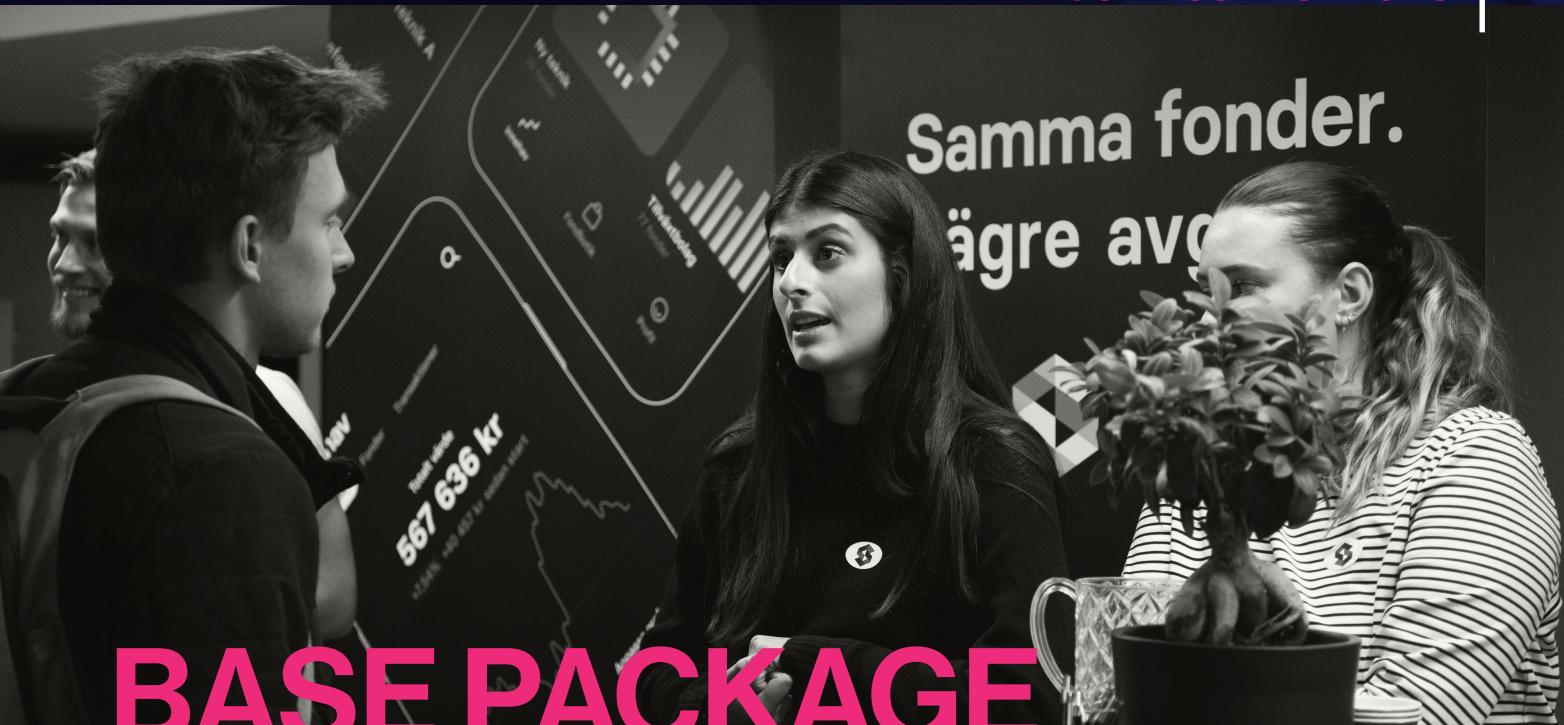


d-dagen

OCTOBER 12TH 2023

PRODUCT CATALOG



BASE PACKAGE

INCLUDED:

5 m² booth space

Advertisement on D-Dagen's website and catalogue

2 spots for company representatives (breakfast & lunch included)

2 tickets to the dinner & after-party

1 table for your booth

10 drink coupon (worth 50 SEK each)

Electricity & WiFi

Storage & handling of deliveries

Access to the company lounge

Access to a dedicated company host

Price: 35 000:-





SPONSOR PACKAGE

INCLUDED:

LIMITED

Everything from the base package

Your logo printed on 2000* goodie bags

One marketed post on our social media channels

Price: 45 000:-

* Expected quantity for 2023





HEADHUNTER PACKAGE

INCLUDED:

Everything from the Sponsor Package

Centrally located booth space at 8 m²

A half-day of private student meetings

2 extra company representative spots

10 extra drink coupons (20 total)

Marketing of private student meetings

LIMITED

With this package you will have the ability to hold private meetings with students in a relaxed environment. We will arrange the rooms, allow students to send in their resume ahead of the meetings and market your company to the students to ensure you get the maximum reach possible. You will have the opportunity to select students ahead of the meetings.

Price: 55 000:-





GIS software for network planning and performance

PREMIUM PACKAGE

INCLUDED:

LIMITED

Everything from the Headhunter Package

A full day of private student meetings

A whole room instead of a booth

10 extra drink coupons (30 total)

2 extra tickets to the dinner & after-party

The premium package gives your company a whole room you can use for yourselves. This is a good choice if you are in need of a larger booth space and want a more private experience when talking with the students. You will also have the whole fair day to hold private meetings with students of your choice.

Price: 70 000:-



EVENTS

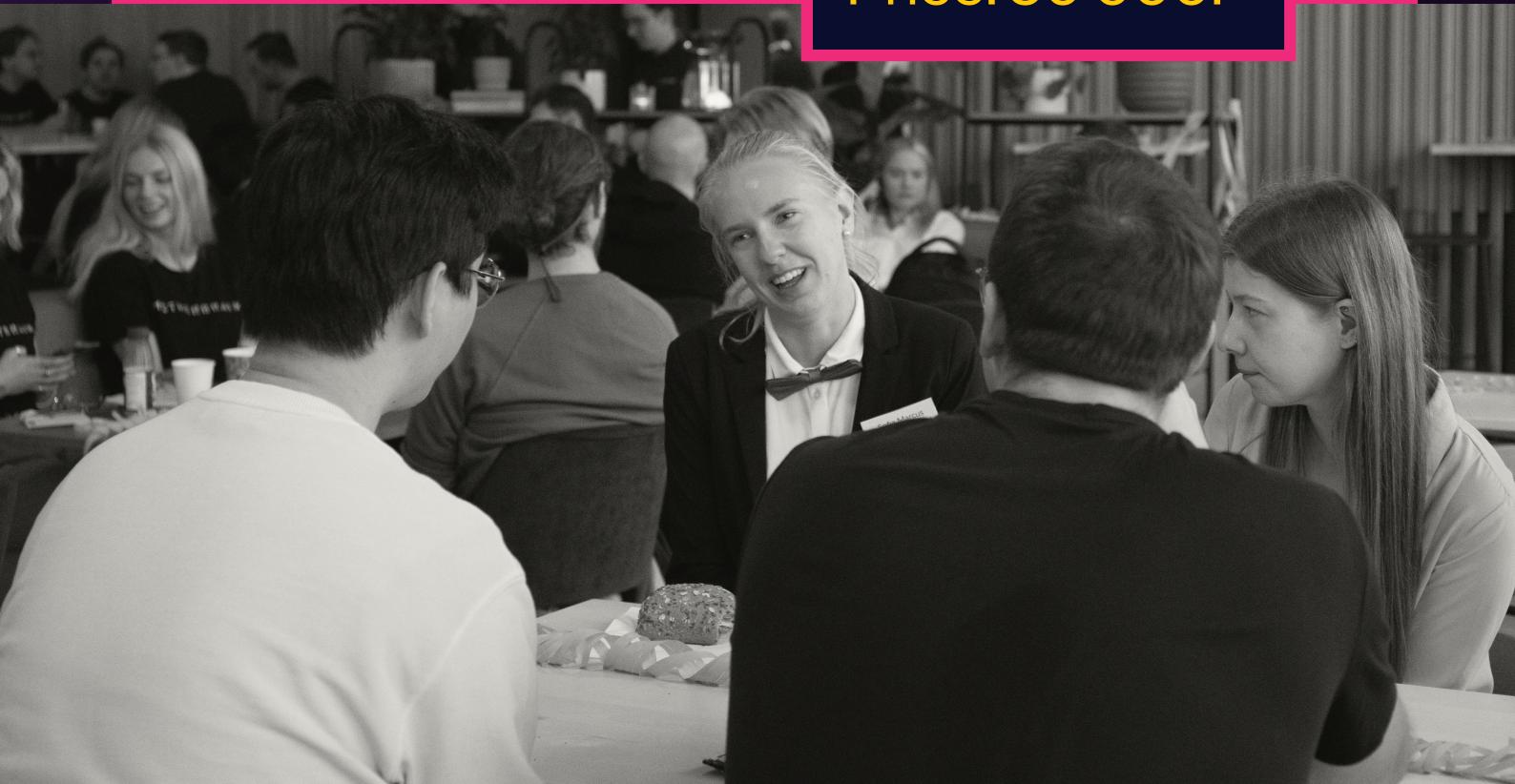
LUNCH SEMINAR

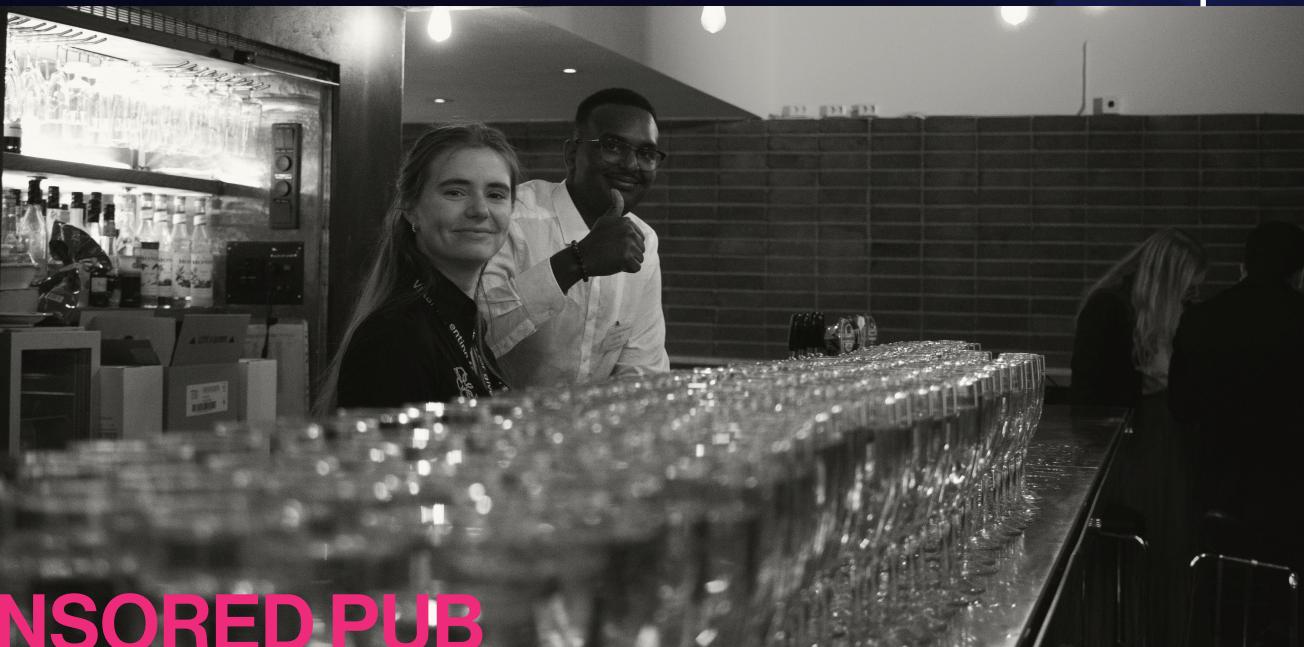
Lunch seminars are already a popular concept among the students at KTH and are usually held on campus during lunch hours.

The seminars give you an opportunity to reach a wide audience while talking about any topic of your choice. The price includes premises, food for students and marketing of the event.

This year, the lunch seminars will be held in collaboration with our student chapter's 40 year anniversary. This means you will get more marketing than usual, and your company will be featured on the anniversary's social media and website.

Price: 50 000:-





SPONSORED PUB

A sponsored pub gives your company a more up close and personal experience. It allows you to socialize with the Computer Science students in META, our roomy chapter house on KTH Campus. The pub can feature several activities such as board games, quizzes, or anything your imagination might produce.

We will handle the booking of the premises and help you with planning the event. The price tag includes food for all attending students and drink coupons for you to hand out to students who mingle with you. This event will also be held in collaboration with our 40th anniversary, which includes more marketing for your company.

Price: 60 000:-

AFTER-WORK / OFFICE VISIT

An after-work or office visit with us allows your colleagues to show your premises to the students while socializing with them. This gives the student a feel for your workplace culture and to have a more personal experience with your employees. The students greatly appreciate these types of events. We handle the marketing of the event, while you make sure the students are offered food and refreshments during the event itself.

Price: 15 000:-





CASE EVENT

This event is similar to the after-work/office visit events. A case event gives you an opportunity to test the students' skills while providing them with a fun challenge. Depending on the type of case provided it can also be a good way for the students to get a feel for what it is like to work at your company. We handle marketing of the event, booking of premises and ordering food and drinks for everyone attending. We can also assist in planning the case event if desired.

Price: 17 000 :-
+ 150:- / student



ADD-ONS

Additional company representative spot (breakfast & lunch included)	400:- / pc
Additional banquet ticket	2000:- / pc
Drink coupons	500:- / 10pc
Additional table	500:-
Additional chair	250:-
1 advert on our sociala media platforms	5000:-
A half-day of private student meetings (incl. additional company rep.) (limited amount, package bundles prioritized)	15000:-



CONTACT

Do not hesitate to reach out if you have any questions regarding our products or have any ideas about events you want to arrange with our students.

Business
packages

sales@ddagen.se

Events

alexandre.moch@ddagen.se

