

# ddagen

OCTOBER 9<sup>TH</sup> 2025

PRODUCT CATALOG



# SMALL PACKAGE

① 4 m<sup>2</sup>

Exposure on website and catalog

2 representative seats (including breakfast and lunch)

2 tickets to the dinner & after-party

8 drink coupons

1 booth-table

2 power outlets

Wifi access

Access to the company lounge

Access to a dedicated company host

Limited storage & management of deliveries

**PRICE: 35 000:-**

# MEDIUM PACKAGE



Best value  
of the money!

Everything included in the SMALL PACKAGE

✓ 6 m<sup>2</sup>

✓ Favorable location

1 additional representative seat (including breakfast and lunch)

Exposure on our social media\*

Medium-sized logo on the website

One-on-one meeting - 2 hours\*\*

Unlimited storage & management of deliveries

**PRICE: 48 000:-**

\*Includes one post on LinkedIn, one on Facebook & one on Instagram

\*\*One-on-one meetings are offered free of charge in the packages, but must be pre-registered by August 29<sup>th</sup>. Participation is voluntary and can be declined.



# LARGE PACKAGE

Everything included in the MEDIUM PACKAGE

- ✓ 8 m<sup>2</sup>
- ✓ Excellent location
- ✓ At least 4m ceiling height
- 1 extra booth-table
- 1 additional representative seat (including breakfast and lunch)
- 2 additional tickets to the dinner & after-party
- 8 additional drink coupons
- Exposure on 1000 goodie bags + large logo
- Scheduled participation in the panel discussion\*
- Specially sponsored post on our social media\*\*
- Large logo on the website

**PRICE: 62 000:-**

\*Panel discussions are offered free of charge in the packages, but must be pre-registered by August 29<sup>th</sup>. Participation is voluntary and can be declined.

\*\*The content of the post is tailored to specified requirements

# LUNCH-SEMINAR

Lunch seminars are an incredible popular concept among students and are usually organized on KTH Campus. The lectures provide you with an opportunity to showcase your company, introduce unique products, and share valuable insights. The price includes venue, meals for attending students, as well as PR for the event.

**PRICE: 37 000:-**

# SPONSORED PUB

A sponsored pub gives your company an opportunity to visit the KTH Campus and interact with students in our lovely chapter hall META. During the pub night, various activities can be arranged, such as quizzes, board games, or other creative elements (use your imagination freely). The price includes food and drink tickets, which you have the opportunity to distribute to the students.

**PRICE: 38 000:-**



## OFFICE VISIT-AW

An after-work or officit visit event gives students the opportunity to visit your workplace and socialize with your colleagues. This provides students with a valuable opportunity to gain insight into the work culture and engage in conversations with employees about their experiences working with your company. This type of event is usually highly appreciated by the students. We handle the marketing of the event, while you make sure the students are offered food and refreshments during the event itself.

**PRICE: 16 000:-**

# SUPPLEMENTARY-OPTIONS

Booth-table	500:-
Chair	250:-
Lunch/breakfast ticket	500:-
Ticket to the dinner & after-party	2000:-
4 drink coupons	320:-
Logo on approximately 1000 goodie bags	5000:-
Scheduled panel discussion - 1 representative	5000:-
Sponsored post on social media*	5000:-
One-on-one meeting - 2 hours	9000:-

## PANEL DISCUSSIONS

During the fair day, 3 panel discussions will be organized, each dealing with an IT-relevant topic and moderated by D-Dagen. At such an event, students will have the opportunity to hear about what it is like to work in the IT industry, and will also take part in an interesting and informative discussion between a few company representative.

## ONE-ON-ONE MEETING

One-on-one meetings provide a unique opportunity for companies and students to meet privately and discuss career opportunities. Students gain a much better insight into the working conditions at the specific company, while companies get an excellent overview of the student's skills and experiences.





# ANNIVERSARY-PACKAGE

Anniversary discount on the purchase of a lunch seminar and office visit-AW

- ✓ Lunch seminar
- ✓ Office visit-AW

37 000:-  
16 000:-

PRICE: 53 000:-

Anniversary discount!

**PRICE: 42 400:-**



# SPONSOR PACKAGES

## MINI SPONSOR PACKAGE

**Offer to us**

Products worth at least 2000:-

**Offer to you**

- ✓ Distribution and exposure of your products among students

## STANDARD SPONSOR PACKAGE

**Offer to us**

Products worth at least 5000:-

**Offer to you**

Everything included in the MINI SPONSOR PACKAGE

- ✓ Exposure of your products on our social media
- ✓ Advertising space on our website

## PREMIUM SPONSOR PACKAGE

**Offer to us**

Products worth at least 10 000:-

**Offer to you**

Everything included in the STANDARD SPONSOR PACKAGE

- ✓ Advertising space and special exposure on our website
- ✓ We will organize a giveaway competition with special exposure of your products
- ✓ Designated distribution area for your products at the fair
- ✓ Opportunity for additional sponsored events tailored to your preferences

# CONTACT

## Contact us for a price proposal

Do not hesitate to reach out if you have any questions regarding our products or have any ideas for events you want to arrange with our students!

## BUSINESS PACKAGES:

[sales@ddagen.se](mailto:sales@ddagen.se)

## EVENTS:

[jamie.groop@ddagen.se](mailto:jamie.groop@ddagen.se)