



Harness the Power of Data Using Predictive Analytics

Attend this free Lunch & Learn to learn how!

June 30, 2016, 12pm - 2pm

Learn how to build, automate, and deploy predictive models without coding experience. With Predictive Analytics, analysts and data scientists can rapidly train and implement models much faster than traditional techniques and competitor products. Predictive Analytics not only increases the capabilities of your BI community through its automated optimization techniques but can enable insights to automated processes and applications across your enterprise.

While Predictive Analytics does allow for configuring and fine-tuning, this session will focus higher level use cases, solving core business questions for the everyday user around:

- **Forecasting** – what will sales and costs be?
- **Classification** – which customers or employees are likely to leave?
- **Social/Marketing** – What products should be recommended to each customer?

This session is appropriate for companies looking to include Predictive Analytics in their BI offering, and don't need to be currently running any other SAP or BusinessObjects software.

Session Information:

12:00 - 2:00pm

In Person: Lunch will be provided. Hands-on experience with Predictive Analytics 2.5 in our training lab, located in Waltham, MA. Seating is limited to the first 15 people that register.

Web: Details for conference call and web meeting will follow.

[Register Now!](#)