



# ***Nailvana X Catcare***

***CSC 336  
Final Presentation  
05/07/2024***

# ***Motivation + Purpose***

**Facilitate easy  
booking of pet  
sitting and nail  
care  
appointments**

**Streamlining  
the process of  
finding and  
booking  
trusted service  
providers**

**Pet owners and  
individuals  
seeking  
convenient nail  
services**

**Purpose**

**Motivation**

**Audience**

# *Technologies*

## Backend

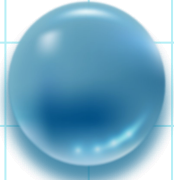
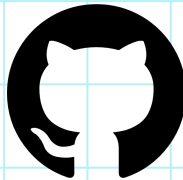
★ Flask

## Database

★ MySQL

## Code Repository

★ Github

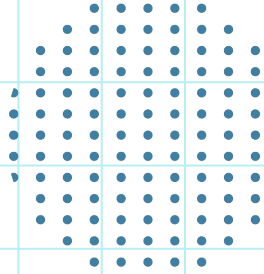


# ***Profit Model***



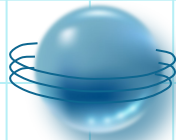
## **Data Monetization**

- ★ Sell data for targeted advertising and market research

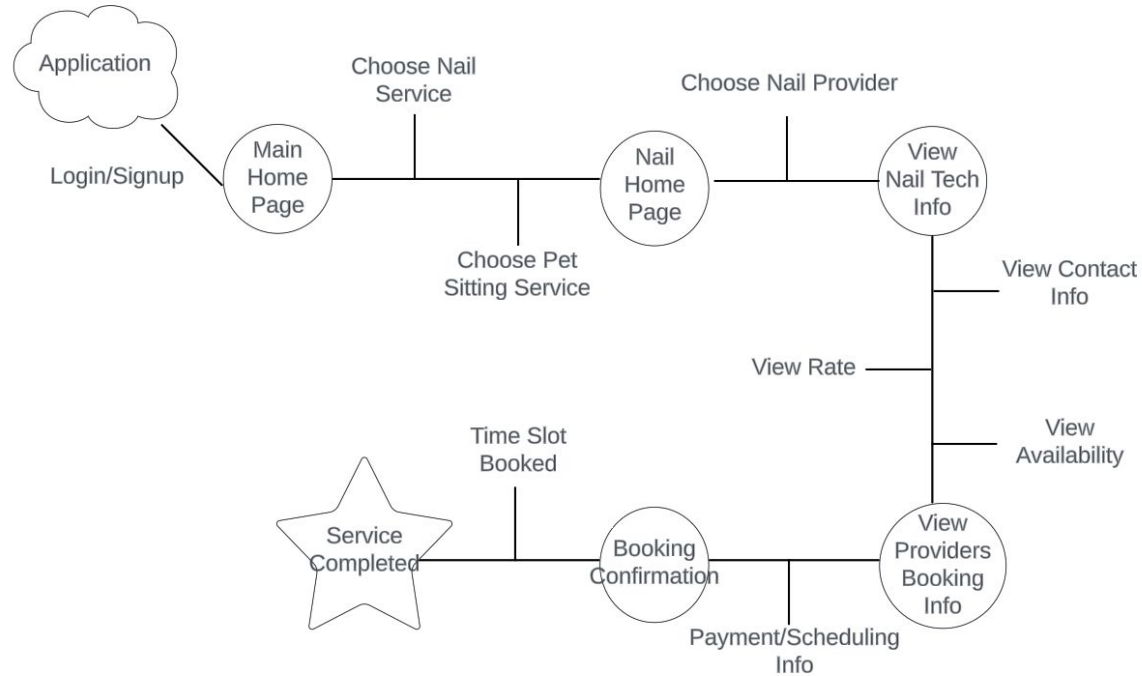


## **Subscription Plan**

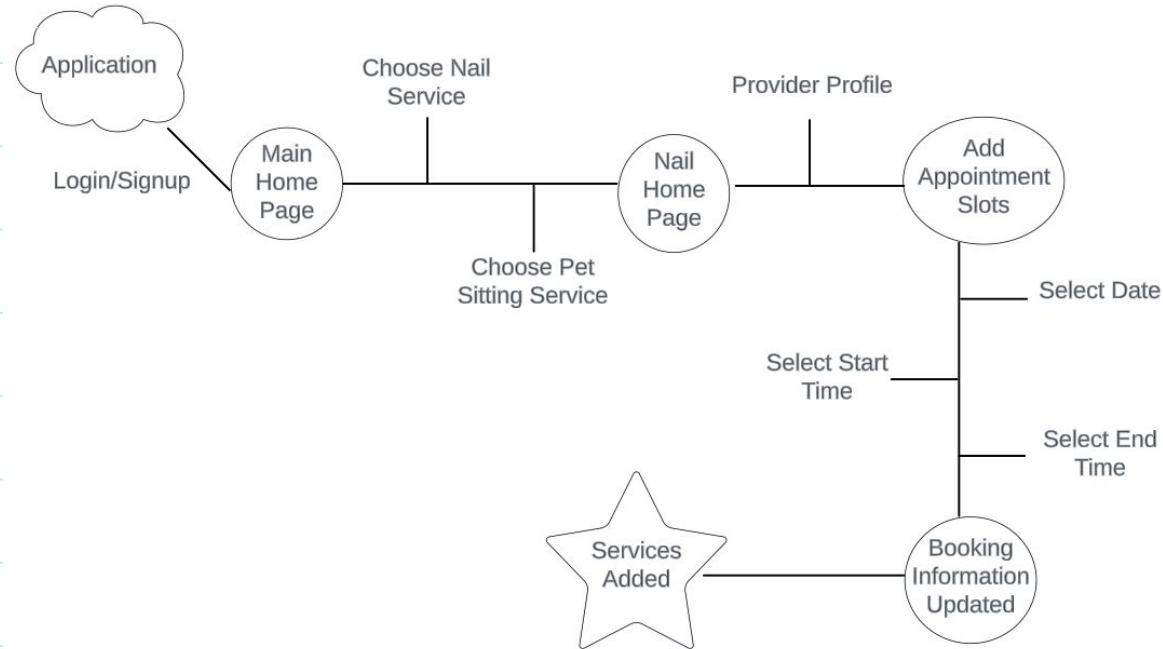
- ★ Monthly fee charged to customers for access to our services
- ★ Tiered subscription options



# User Journey Map #1 - Customer

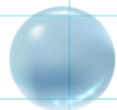
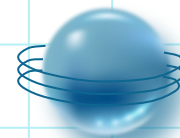
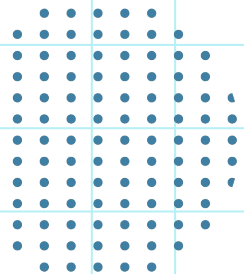


# User Journey Map #2 - Provider

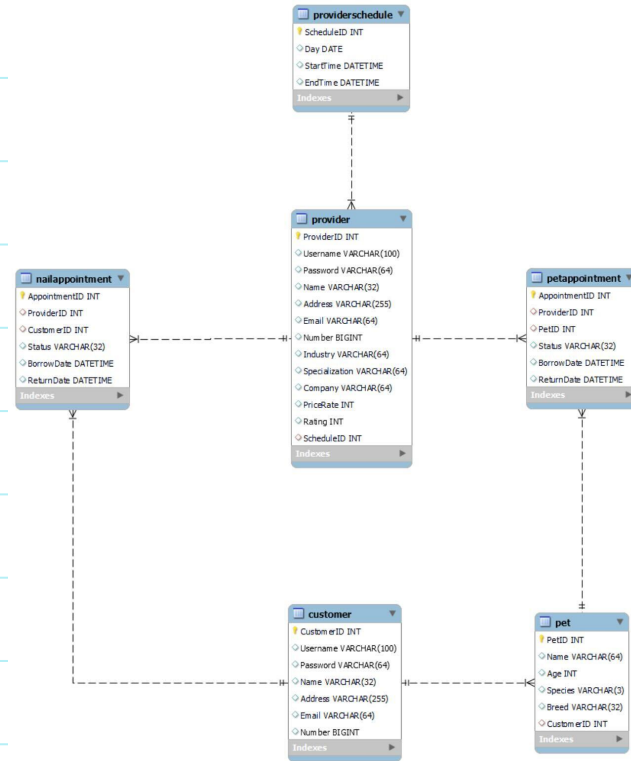


[●LIVE]

# ***LIVE DEMO***



# 2NF Relational Model Diagram





# ***Job Delegation***

## ***Nailvana***

Project Manager: Daniel

Back-End: Joquanna & Daniel

UI/UX: Li Ting & Eliza

Reporting: Li Ting & Eliza

## ***Catcare***

Project Managers: Ramim & Leon

Back-End: Ramim & Leon

UI/UX: Jolie & Josh

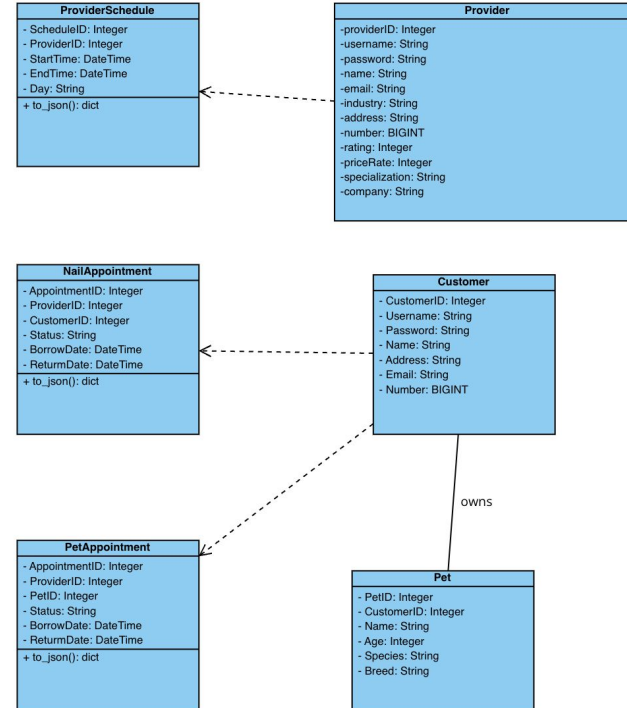
Reporting: Jolie & Josh

# Extra Credit

## User Friendly UI

We built a web-app that gives users an easy way to choose their service and book an appointment with a provider with no scheduling conflicts.

## Θ-Θ Class Diagram



**Q & A**

